

Delhivery Case study using Feature Engineering

About Delhivery:

Delhivery is the largest and fastest-growing fully integrated player in India by revenue in Fiscal 2021. They aim to build the operating system for commerce, through a combination of world-class infrastructure, logistics operations of the highest quality, and cutting-edge engineering and technology capabilities.

The Data team builds intelligence and capabilities using this data that helps them to widen the gap between the quality, efficiency, and profitability of their business versus their competitors.

Problem Statement

The company wants to understand and process the data coming out of data engineering pipelines:

- Clean, sanitize and manipulate data to get useful features out of raw fields
- Make sense out of the raw data and help the data science team to build forecasting models on it

Dataset

Dataset Link: [delhivery_data.csv](#)

Column Profiling:

- data - tells whether the data is testing or training data
- trip_creation_time – Timestamp of trip creation
- route_schedule_uuid – Unique Id for a particular route schedule
- route_type – Transportation type
 - FTL – Full Truck Load: FTL shipments get to the destination sooner, as the truck is making no other pickups or drop-offs along the way
 - Carting: Handling system consisting of small vehicles (carts)
- trip_uuid - Unique ID given to a particular trip (A trip may include different source and destination centers)
- source_center - Source ID of trip origin
- source_name - Source Name of trip origin
- destination_center – Destination ID
- destination_name – Destination Name
- od_start_time – Trip start time
- od_end_time – Trip end time

- start_scan_to_end_scan – Time taken to deliver from source to destination
- is_cutoff – Unknown field
- cutoff_factor – Unknown field
- cutoff_timestamp – Unknown field
- actual_distance_to_destination – Distance in Kms between source and destination warehouse
- actual_time – Actual time taken to complete the delivery (Cumulative)
- osrm_time – An open-source routing engine time calculator which computes the shortest path between points in a given map (Includes usual traffic, distance through major and minor roads) and gives the time (Cumulative)
- osrm_distance – An open-source routing engine which computes the shortest path between points in a given map (Includes usual traffic, distance through major and minor roads) (Cumulative)
- factor – Unknown field
- segment_actual_time – This is a segment time. Time taken by the subset of the package delivery
- segment_osrm_time – This is the OSRM segment time. Time taken by the subset of the package delivery
- segment_osrm_distance – This is the OSRM distance. Distance covered by subset of the package delivery
- segment_factor – Unknown field

Concepts Used:

- Feature Creation
- Relationship between Features
- Column Normalization /Column Standardization
- Handling categorical values
- Missing values - Outlier treatment / Types of outliers