KEYWORDS

	KEYWORDS/META INFO	
BASIC INFO		
Site description and/or main objective	The client is an elementary school within the Seminole County Public School system. The website provides information to parents of children that attend the school, community members and school faculty. Examples of information provided: school supply lists, events, activities (calendar of events), history and other information about the school and the faculty. Spring Lakes Elementary is dedicated to providing the highest of standards in public grammar school education. Specifically pre-k through out 5th grade.[1]	
Home page <title></title> Examples: <title>Apple</title> <title>Business News & Financial News - The Wall Street Journal - Wsj.com</title> <title>Starbucks Coffee Company</title>	<title>Spring Lake Elementary | Seminole County School District</title>	
Sub page's <title></title> Examples: <title>Apple - iPad 2 - Now with iOS 5 and iCloud.</title> <title>Business News & Financial News - The Wall Street Journal - Wsj.com</title> <title>Energy Conservation| Starbucks Coffee Company | Starbucks Coffee Company</title>	<title>About Our School | Spring Lake Elementary</title>[2]	
	<title>School Policies | Spring Lake Elementary</title>	
	<title>Uniforms & Supply List | Spring Lake Elementary</title>	
	<title> Event Calendar | Spring Lake Elementary</title>	
	<title> Contact Us | Spring Lake Elementary</title>	
INDUSTRY INFO[3]		
Industry terms/buzzwords	Spring Lake, Elementary Schools, Seminole Public Schools, Kindergarten, k-6, public school in FL, curriculum, public school, Seminole school district, PTA, reading, math, science, social studies, technology, music.	
Services/Information offered	Public elementary school providing state approved curriculum for students from kindergarten through 5th grade.	
USER-ORIENTED INFO[4]		
Sample Searches	Seminole Public Schools, Seminole elementary schools, Seminole school district, elementary schools in FL, FL k-6, FL k-5, public elementary schools in florida, Altamonte public schools, Seminole County public school PTA, PTA in FL, PTA in florida, Seminole public school cirriculum.	
Sub-page searches	spring lake uniform, spring lake supply list, spring lake policies, spring lake elementary school history, spring lake elementary school events, contact spring lake elementary, spring lake elementary contact information	

KEYWORDS

Key Phrases	Seminole school district elementary schools, best public elementary schools in florida, seminole school district student to teacher ratio	

Spring Lake Elementary School (http://teachercenter.scps.k12.fl.us/education/school/school.php?sectionid=43/)

GLOBAL NAV LINK[5]	SUB-CATEGORY / TITLED SECTION[6]	QUICK DESCRIPTION[7]	ORIGINAL CONTENT PIECE[8]	POTENTIAL USE / PLACEMENT (e.g., CTA on home page, top feature on related category page, global placement in the footer, etc.)[9]	KEYWORDS[10]	POTENTIAL ASSETS / TREATMENT[11]	NOTES (Optional)[12]
All Pages - Global	Navigation Bar	Horizontal Navigation Bar	01_home.png, 02_about-our-school.png, 03_school-policies.png, 04_uniforms_supply_list.png, 05_calendar.png, 06_contact-us.png	Top placement between header/logo and main content area. Global nav across all sub-pages.	Home, About Our School, School Policies, Uniforms & Supply List, Event Calendar, Contact Us	Unordered list ; float left and centered, Helvetica font, background color changes re: focus, hover, active, etc.	
All Pages - Global	All pages	Overall styling, structure, and functionality.	01_home.png, 02_about-our-school.png, 03_school-policies.png, 04_uniforms_supply_list.png, 05_calendar.png, 06_contact-us.png	The logo will be the "home page link", remove "home" from navbar. Possible School Colors (based off of Manatee Logo): Cerulean Blue: #2265A9 Prussian Blue: #02284D Lemon: #F3F621 Ghost Grey: #CECFD4	Home, Spring Lake Elementary, About Our School, School Policies, Uniforms & Supply List, Event Calendar, Contact Us	div, span, section, article, aside, header, footer, HTML5, CSS3. All "local" links will have target="_self", all PDFs and "outward" links (and other documents) will have target="_blank"	Remove "table" for use of styling pages, and use CSS as replacement. Re-style (change colors/update quality) logo??
Home	Main Content	Image Slider, Welcome Message, brief introduction, description of school, newsletter subscription form Upcoming Events	01_home.png (see notes)	Top placement in main content area. Currently is in top placement on main page.	Spring Lake, Elementary Schools, Seminole Public Schools, Kindergarten, k-6, public school in FL, curriculum, public school, Seminole school district, PTA, reading, math, science, social studies, technology, music.	Welcome to Spring Lake Elementary! ; possible CSS dropshadow(??); font: 100%, Helvetica, font-weight normal	For image locations to use in img slider, checkout "Web Item Sizes" tab below.
All Pages - Global	Footer	Text based horizontal navigation bar as "escape hatch" and copyright information. If other links are moved from the top of the page to the footer, then organization will be horizontal but in logical based groups. Possible addition of "return to top" for escape hatch??	01_home.png, 02_about-our-school.png, 03_school-policies.png, 04_uniforms_supply_list.png, 05_calendar.png, 06_contact-us.png	Footer does not currently have an "escape hatch" however has copyright information listed. The "escape hatch" will be global across the site.	Spring Lake Elementary, Seminole County Public Elementary Schools	Footer could include other links in them that are sprawled across the top of the page currently and footer could extend below the fold.	
About Our School	Main Content Area	Brief intro offering information about the school now, and a few tidbits of history of the school. Gives school location, school theme/goal/tagline.	02_about-our-school.png. (see notes)	Photos of the school along with historical and current information about the school.	Spring Lake Elementary history, staff, teachers, faculty, facilities, location	Use photos of the school and staff along with text information. Information could be presented on a banner that resembles an elementary school achievement award.	For image location of school picture, checkout "Web Item Sizes" tab below.
School Policies	Main Content Area	Introduction and then a list of the school's primary policies at a glance. Link somewhere on the page that allows a PDF download of the policies. Possible description of the policy process within the school district?	03_school-policies.png	Basic list of most commonly looked up policies, with links that open up text below in a FAQ style display. PDF download link or button (top right placement?)	school policies, school rules	Downloadable PDF of school policies	

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GLOBAL NAV LINK[5]	SUB-CATEGORY / TITLED SECTION[6]	QUICK DESCRIPTION[7]	ORIGINAL CONTENT PIECE[8]	POTENTIAL USE / PLACEMENT (e.g., CTA on home page, top feature on related category page, global placement in the footer, etc.)[9]	KEYWORDS[10]	POTENTIAL ASSETS / TREATMENT[11]	NOTES (Optional)[12]
Uniforms & Supply List	Main Content Area	Introduction and description of school uniform/dress code policy. Links to provide downloadable PDF of supply lists broken down by grade level.	04_uniforms_supply_list.png. (see notes)	Photos of children in uniform on the left of the text. Photos of different color combinations of uniforms.	dress code, uniforms, school dress policy	links to PDF downloads of supply lists. Links to uniform manufacturers.	For location of uniform img, checkout "Web Item Sizes" tab below.
Event Calendar	Main Content Area	Graphical calendar of events for the school. Possible list format of events coming up in the current week.	05_Calendar.png	Calendar in list format, a square "calendar" shaped grid in the center of the screen with clickable links to take you to a place for more information.	school events, school happenings, PTA meeting schedule	HTML table or calendar widget	The "upcoming events" list can be a side box, while the main square calendar can be the center attention. (provide different view choices of day, week, and month??)
Contact Us	Main Content Area	Brief intro offering people the contact information to the school and each of the faculty, along with hours of operation (and possible callback timeframe for missed calls?)	06_contact-us.png	Provide contact information of the school in the center of the main content area. Clickable links to emails (mailto) for the Principal, Asst. Principal and other staff.	contact school, school principal, spring lake school teacher emails	Photos of the faculty alongside each of the contact information specific to that person.CSS styled inputs. Google Map???	

Images

Use/Purpose	Name	Actual File Name	Width	Height	File Size	File Type	Page Location	Link Location
main img-slider	Main Manatee Logo	ace_252806131_1279046641	258px	234px	18.12KB	jpg	Homepage	http://teachercenter.scps.k12.fl.us/images/ace/505/ace_252806131_1279046641.jp
main img-slider		album_10270_1287782110	606px	674px	88.56KB	jpg	Homepage	http://teachercenter.scps.k12.fl.us/images/album/80325/1v/album_10270_1287782
main img-slider		album_10271_1287782475	800px	600px	140.62KB	jpg	Homepage	http://teachercenter.scps.k12.fl.us/images/album/80325/eo/album_10271_1287782
main img-slider		album_10272_1287782549	800px	600px	128.38KB	jpg	Homepage	http://teachercenter.scps.k12.fl.us/images/album/80325/et/album_10272_1287782
main img-slider		album_15571_1313938732	448px	310px	36.95KB	jpg	Homepage	http://teachercenter.scps.k12.fl.us/images/album/80325/li/album_15571_13139387
main img-slider		album_15572_1313938780	422px	313px	56.68KB	jpg	Homepage	http://teachercenter.scps.k12.fl.us/images/album/80325/qy/album_15572_1313938
main img-slider		album_15573_1313938923	448px	336px	48.69KB	jpg	Homepage	http://teachercenter.scps.k12.fl.us/images/album/80325/pn/album_15573_1313938
main img-slider		album_15574_1313939019	448px	336px	44.84KB	jpg	Homepage	http://teachercenter.scps.k12.fl.us/images/album/80325/fi/album_15574_13139390
main img-slider		album_15575_1313939054	448px	336px	44.81KB	jpg	Homepage	http://teachercenter.scps.k12.fl.us/images/album/80325/xv/album_15575_1313939
main img-slider		album_15576_1313939084	442px	301px	43.96KB	jpg	Homepage	http://teachercenter.scps.k12.fl.us/images/album/80325/bc/album_15576_1313939
main img-slider		album_15577_1313939114	448px	336px	47.40KB	jpg	Homepage	http://teachercenter.scps.k12.fl.us/images/album/80325/wn/album_15577_1313939114.jpg
main img-slider		album_15578_1313939143	424px	336px	65.18KB	jpg	Homepage	http://teachercenter.scps.k12.fl.us/images/album/80325/6c/album_15578_1313939143.jpg
main img-slider		album_15579_1313939194	1000px	750px	224.23KB	jpg	Homepage	http://teachercenter.scps.k12.fl.us/images/album/80325/3u/album_15579_1313939194.jpg
About page	School Photo	ace_1303613948_1237312453	361px	238px	400.04KB	png	About us page	http://teachercenter.scps.k12.fl.us/images/ace/68217/ace_1303613948_1237312453.png
Uniforms page	School Uniforms	ace_316237448_1237228305	540px	174px	110.79KB	png	Uniforms page	http://teachercenter.scps.k12.fl.us/images/ace/68219/ace_316237448_1237228305.png