Divyesh Rathod.

UI/UX & Graphic Designer

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Meet me - A UI / UX and Graphic Designer, I design intuitive digital experiences that drive results for businesses. Help startups and businesses for the visual designs, user research and establishing brand value.

Experience

- Graphic Designer - Eleics Design Private Limited
Jan 2024 - Present
Developed visually compelling graphic designs for company branding materials, including logos, brochures, and marketing collateral, resulting in a 50% increase in brand recognition and customer engagement.

- Wordpress & UI/UX Designer Intern - Cutesy India
Jan 2024 - Present
Developed visually compelling graphic designs for company branding materials, including logos, brochures, and marketing collateral, resulting in a 50% increase in brand recognition and customer engagement.

Skills

Visual Designs	Typography
UI/UX Designs	Wireframing
Graphic Designs	Information Architecture
User Research	Usability testing
User Flow	HTML, CSS, JS
Wireframing	Wordpress, PHP

Recognition

Winner of I2C2 Hackarhon
- Led the visual UX design team that secured winning place

Web design work recognition
- Recognition from Founder at Cutesy India for designed s quick user navigations & user centric websit

Education

Goverment Enineering College - Gandhinagar
Bachelore of Engineering In Computer Science
2021-2024

Tapi Diploma Engineering College - Surat
Diploma In Computer Engineering
2018-2021

Projects

- Nike Shoes App Design
Designed visually compelling interfaces that aligned with Nike's brand identity, resulting in a 45% increase in user engagement.
https://drive.google.com/drive/folders/1xZPGC9Nfqs1BVGtNv6qYkRuy8CjVa7e2?usp=drive_link

- Dashboard Web Design
Designed a user-centric dashboard web interface for efficient data visualization and analysis, empowering users to track key metrics, identify trends, and make informed decisions.
https://drive.google.com/drive/folders/1N49OllttfYTuJhFgHpJiYyiBoGyEs8dB?usp=drive_link

- Graphic Design
Designed compelling visuals to engage audiences and delivered various graphic design works.
https://drive.google.com/drive/folders/1xZPGC9Nfqs1BVGtNv6qYkRuy8CjVa7e2?usp=drive_link