

# DIVYESH RATHOD

## UX DESIGNER

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### ACADEMIC BACKGROUND

#### Tapi Diploma Engineering College, Surat

8.73 CGPA

Diploma In Computer Engineering  
April 2018 To March 2021

#### Government Engineering College, Gandhinagar

7.85 CGPA

Bachelor's Degree In Computer Engineering  
April 2021 To Present

### SKILLS

- Visual Design
- UI UX Design
- Branding
- Graphic Design
- Typography
- Wire Framing
- Prototyping
- Front End Technologies

### TOOLS

- Figma
- Canva
- Adobe Photoshop

### AWARDS

#### Winner Of I2C2 2023 Hackathon

- Award winning participant in the I2C2 Hackathon, recognized for demonstrating excellent user centric designs.
- Led the visual UI/UX design team that secured winning place in I2C2 hackathon, a 9 DAYS long event focused on more user centric parts.

### EXPERIENCE

#### Cutesy India

Gandhinagar

##### UX Designer & Wordpress Intern

Nov 2022 to Aug 2022

- Designed and implemented user centric interfaces for Cutesy India using industry-standard tools such as figma.
- Developed wireframes, prototypes, and user flows to communicate design ideas and interactions effectively.
- Provided Wordpress technical support to clients, addressing issues related to website functionality, responsiveness, and performance.

#### Eleics Designs

Gandhinagar

##### Graphic Designer Intern

Jan 2024 to Present

- Developed visually impactful and cohensive designs for various clients, ensuring brand consistency.
- Successfully managed multiple design projects simultaneously, prioritizing tasks to meet deadlines and exceed client expectations.
- Demonstrated a strong understanding of color theory, typography, and layout principles to create designs that effectively communicated client's messages.

### PROJECTS

#### • Nike Shoes Design

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#### • Employee Tracking Design

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#### • Extended Instagram Design

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