

Jakarta, 29 September 2021

No : 243/I/HSI/EKS/UP

Hal : Penawaran **CRM SYSTEM APPS & WEB APPS**

Kepada Yth:  
up bu Ratih  
Universitas Pertamina

Dengan Hormat,  
Kami dari PT HADEJUN SIMEDIC INDONESIA sebuah perusahaan Software Development bermaksud menindaklanjuti penawaran tentang **“Sistem CRM Apps & Web Apps”** untuk kebutuhan Universitas Pertamina.

Demikianlah penawaran ini kami buat, untuk lampiran nilai modul kerjasama terlampir pada halaman berikutnya, atas kebijaksanaan kami mengucapkan banyak terima kasih.

Hormat Kami  
PT. HADEJUN SIMEDIC INDONESIA



Team Hadejun

NO	ITEM			PRICE
	EXPECTATIONS	MODUL	ITEM SERVICES	
1	Virtual Assistant (Chatbot)	Artificial Intelligence (AI) conversation	1. NLP	Rp211,720,000
			2. Speech recognition (train_chatbot)	
			3. Word sense Disambiguation (chatgui.py)	
			4. Named Entity Recognition or NEM (classes.pkl)	
			5. Sentiment analysis (words.pkl & intents.json)	
2	Integrated Broadcast Message	Broadcast Getway	1. Manifest-declared (Statically)	Rp108,455,030
			2. Context-registered (Dynamically)	
			3. API Integrated System	
			4. BMM Clone System	
3	Service Report: KPI	Management Integrations Report	1. Customer Report	Rp82,347,100
			2. Revenue Analysis	
			3. Customer Inshight	
			4. Administrative Report	
			5. Other/ Costumize Report	
4	Customer Monitoring	Customer Monitoring	Customer Monitoring	Rp18,734,000
5	Integrated Media	Media Hyperlink	API Integrated	Rp137,800,000
6	Customer Satisfaction Survey	Customer Satisfaction Survey	Customer Metrix Valuations	Rp42,100,000
7	Storage File	VPS Container	VPS Container Storage	Rp15,505,000
8	Fitur Keamanan	Secure System	1. Security Hotspots	Rp110,780,000
			2. Security Vulnerabilities	
			3. Debugging	
9	CRM Call center	CRM Call center	1. Session authorizations	Rp210,300,000
			2. Voice & Data authorizations	
			3. Library authorizations	
10	Mobile CRM	Mobile CRM	1. Development Configuration	Rp331,200,000
			2. Command Line	
			3. App Binaries	
			4. Development Configuration	
			5. Native Development	
			6. Custom Source	
11	Add-on: Sinkronisasi google calendar, SIUP Mahasiswa	Sync Add	Sync Add	Rp11,340,000
12	Design	User Interface	CRM web base & Apps	Rp36,500,000
TOTAL		12 Module	33 SERVICES	Rp1,316,781,130