

RSVP MOVIES

EXECUTIVE SUMMARY

PROBLEM SUMMARY:-

RSVP MOVIES is an Indian film production company, for their next project they are planning to release a movie for global audience. So further they need analytical data and solution to move further to decide

- Which genre will be best to produce movie?
- Who will be the actor or actress?
- Who will direct the film and who will produce it?

ANALYTICAL HIGHLIGHTS: -

After analyzing the last 3-year data, here are some facts based on data we have

- Over past 3 years number of movies released decreases i.e., 2017 released higher number of movies as compare to year 2019
- March is the month were most of the movies
- Genre with highest number of movies produced in year 2019 is DRAMA with avg duration of 106.77 mins
- DRAMA is leading genre as per world-wide-gross
- Production company with highest rating is Dream Warrior Pictures
- James Mangold, Soubin Shahir, Joe Russo are top 3 directors according to the rating of the films they directed

RECOMMENDATIONS:-

Here are some recommendations to the company which will be help full for their next project

- Try to produce a DRAMA or THRILLER genre film
- Choose DREAM WARRIOR PICTURES as production company
- RSVP can hire JAMES MANGOLD as a director (best for thriller genre)
- VIJAY SETHUPATI and TAPSEE PANU can be hired as Indian actors
- For thriller genre MARVEL STUDIOS are leading production houses and for multi-lingual movie 20th CENTURY FOX are the best