



Impact Report 2024



Green Lead is a social enterprise based in Bangladesh. Traditional leadership practiced worldwide has failed to deal with climate change. We believe we need a different kind of leadership, i.e., green leadership, to tackle the climate crisis. So, we are working to develop and promote green leadership among people and organizations to enable climate action at a scale, every day.



Mission

We are on a mission to educate, engage, and empower individuals and organizations to enhance their capacity for addressing the impacts of climate change.



Vision

We envision a green world where everyone equally cares about people and the planet to live a peaceful life.



Activities

Our activities are based on three pillars of action i.e. climate education, climate engagement, and climate empowerment. Our initiatives can be explored at www.greenleadglobal.org.

We can be reached at fahim@greenleadglobal.org and greenlead.global@gmail.com.

CLIMATE EDUCATION

2020– 2024



We believe education is the first step to preparing ourselves for the challenge of climate change. We have been developing content for Gen-Z and sparked their curiosity for knowledge-driven climate action. Our content includes GreenSights, GreenQuiz, ClimateBytes, ClimateStream, and Infographics.

50,000+

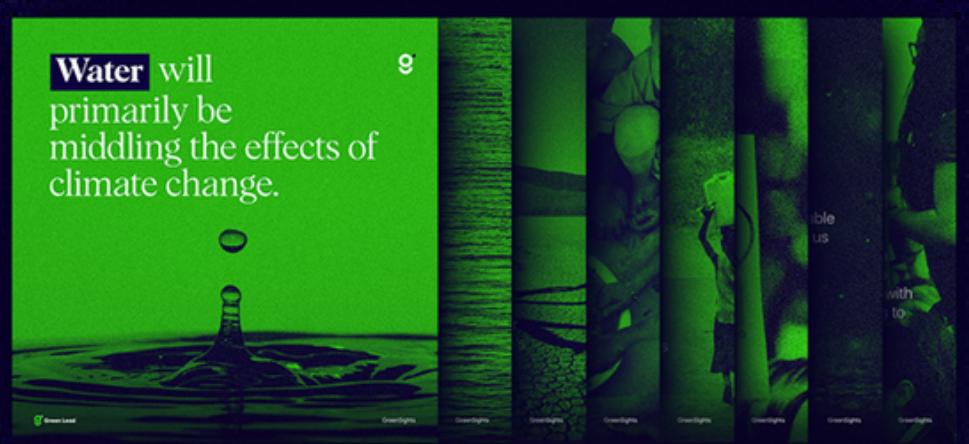
People enlightened

200+

Content Created

5

Unique Categories



ENGAGE:

Inspiring Climate Action

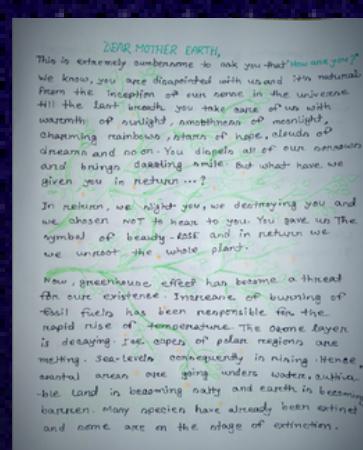
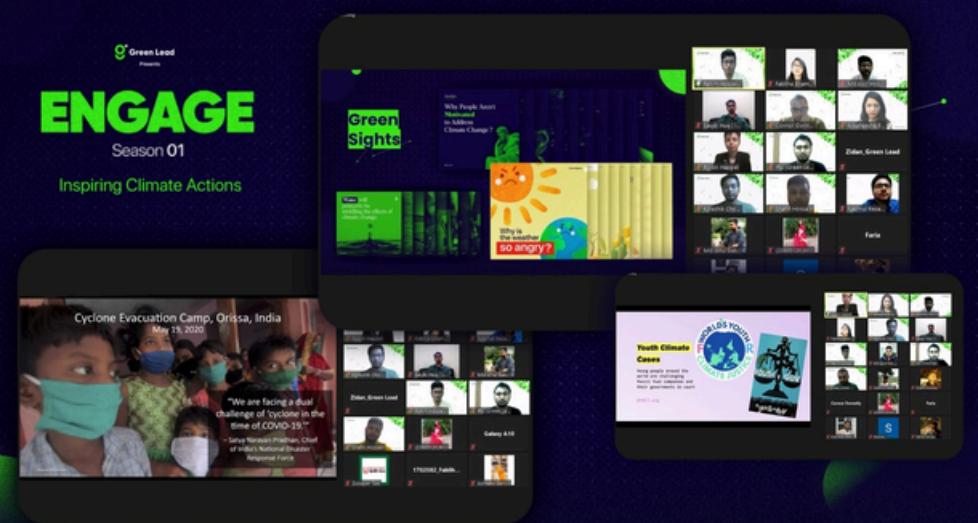
MAY-JUNE, 2021

ENGAGE is an initiative to inspire youth in climate action. During COVID, we asked the youth to "Write a Letter to Your Mother Earth" and "Draw Your Dream World". On Environment Day, we celebrated their stories and dreams along with a knowledge session on environmental justice.

300+
Youth
engaged

31
Wrote to
mother earth

14
Shared their
dream world



CLIMATE CASE

@Bandarban

JULY 2023

Climate Case is an event consisting of case-solving hours and activities to inspire locally-led actions. The participants receive local climate-induced challenges as a case and brainstorm as a group. Each team presents their ideas and participates in a group discussion. The event concludes with a suitable activity and a community hangout session.

20**Youth Leaders****4****Teams****4****Challenges**

- Water Crisis
- Deforestation
- Stone Extraction
- Waste Management

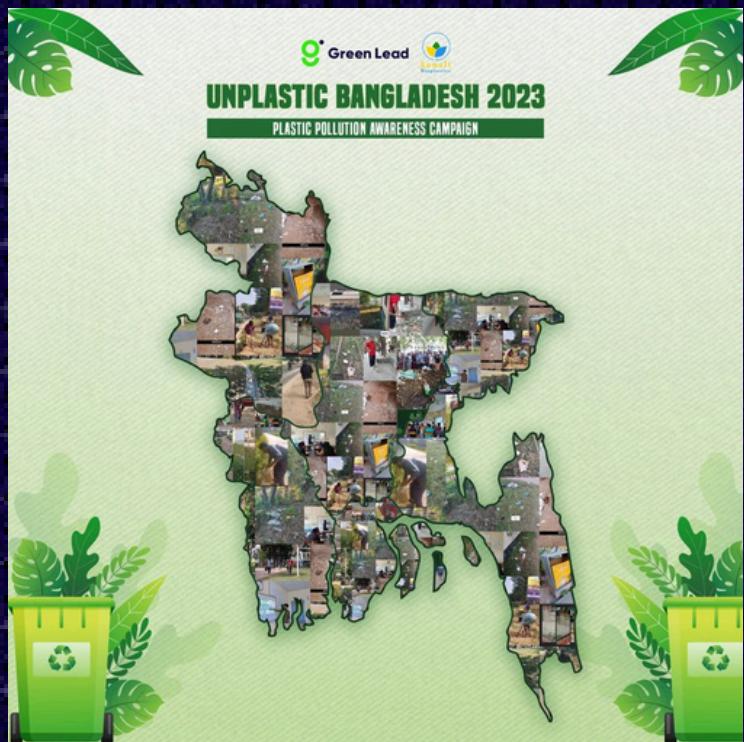


UNPLASTIC BANGLADESH 2023



NOV-DEC 2023

Unplastic Bangladesh 2023 is a joint initiative by Green Lead and Sonali Bioplastics to inspire communities to clean up plastic waste, educate others with knowledge sessions, and eventually bring behavioral change.

57**Campaigns****500+****Directly
Participated****11,000+****People Inspired**

WOMEN FOR CLIMATE (W4C)

Understanding the Climate Change-WASH sector nexus

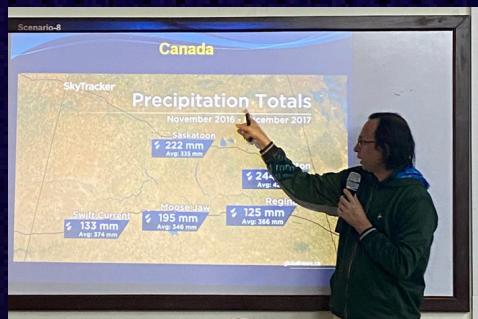


JAN 2024

Women for Climate (W4C) was organized collaboratively by the Center for Climate Change and Environmental Health at the Asian University for Women (AUW) and Green Lead, the event aimed at empowering young women to become future changemakers in the fight against climate change.

2
Speakers

44
Participants
55
Engagements



UNPLASTIC BANGLADESH 2024



APR-JULY 2024

Unplastic Bangladesh 2024 continues with the support of Sonali Bioplastics and the Embassy of the Netherlands in Bangladesh. The campaign aims to foster behavioral change among participants through social media challenges and photo exhibitions across the country.

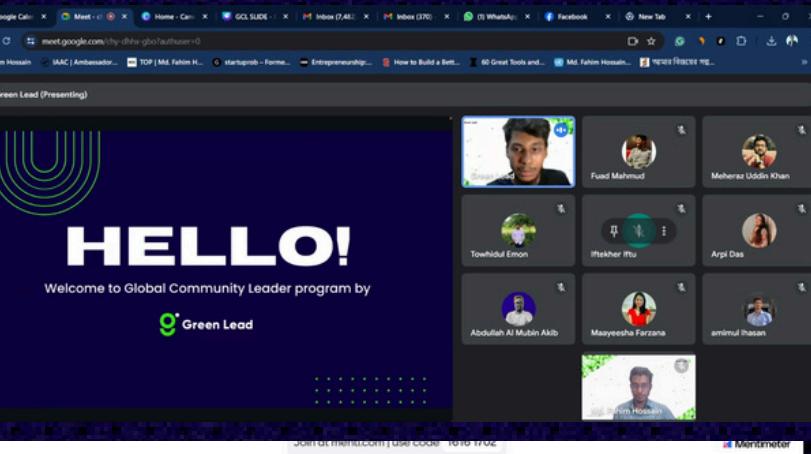
87**Campaigns****1000+****Directly
Participated****20,000+****People Inspired**

MAY 2024 – APR 2025

Global Community Leader (GCL) is a yearly leadership program to empower community leaders with the knowledge, skills, and resources to effectively address environmental challenges and drive sustainable change in their communities.

5**Green Leaders****12+****Months
Programme****3****Objectives**

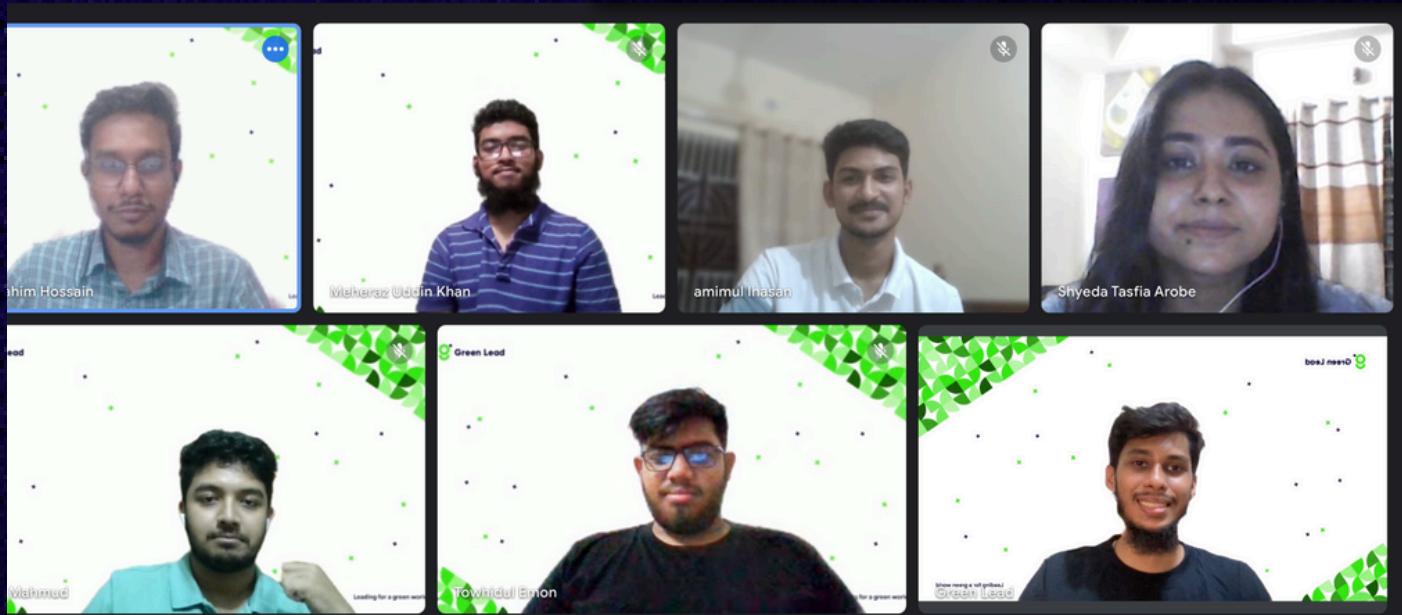
- Equip participants with comprehensive understanding of climate change and sustainability issues.
- Foster innovation and solution-oriented thinking for environmental challenges.



What changes you would like to see in yourself after completion of this program?

10 responses

experience
empowerment
leadership
networking
responsible
responsibility
connectivity
communicating



OUR
PARTNERS OF IMPACT



Kingdom of the
Netherlands



Join us as an impact partner to build shared success!



THANK YOU