

Total sales
13M

Profit
1.47M

Profit %
13.00%

SUPER STORE

No of Products Sold
178K

Total Transactions
51K

YOY Growth
51.54%

Calander

All

Segment

All

Category

All

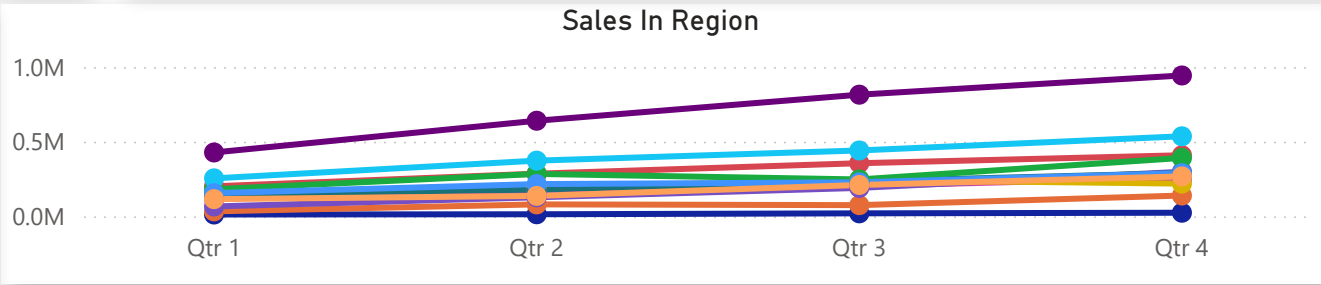
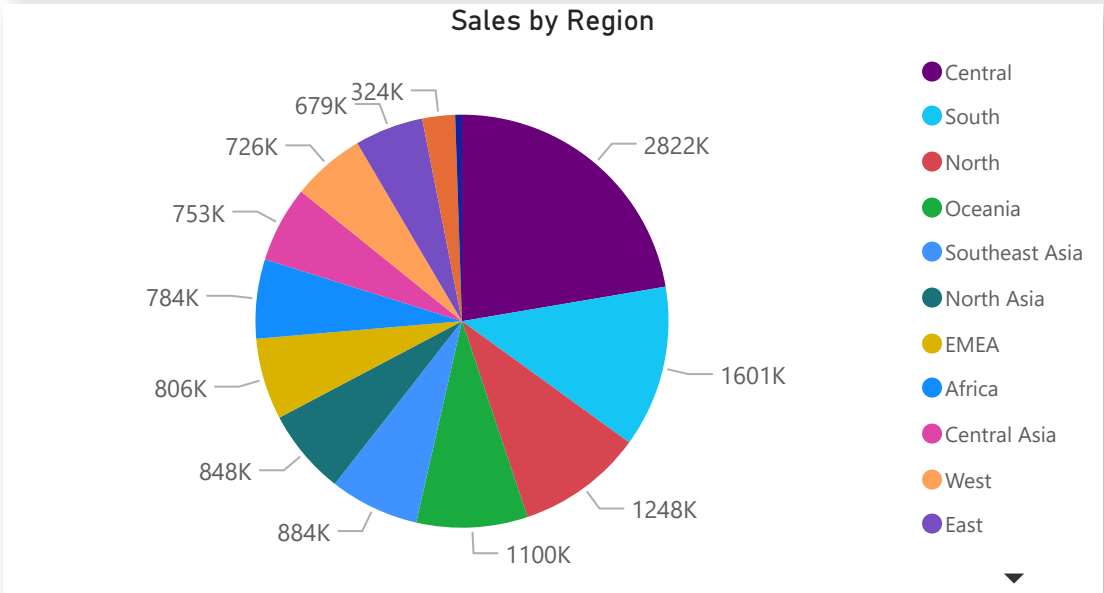
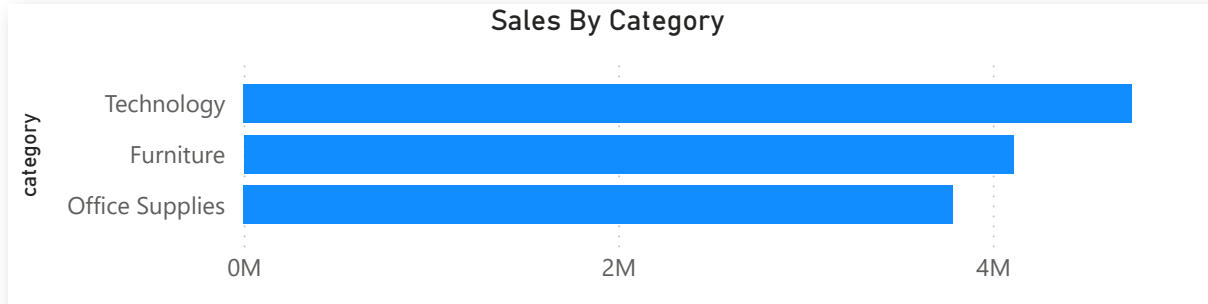
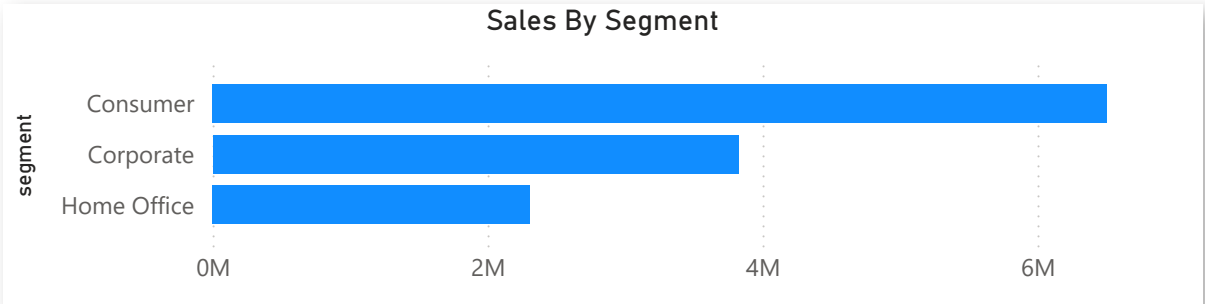
region

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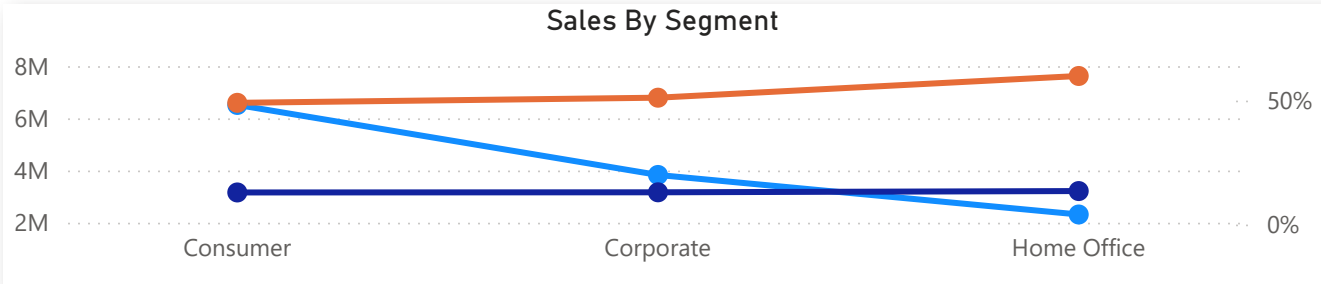
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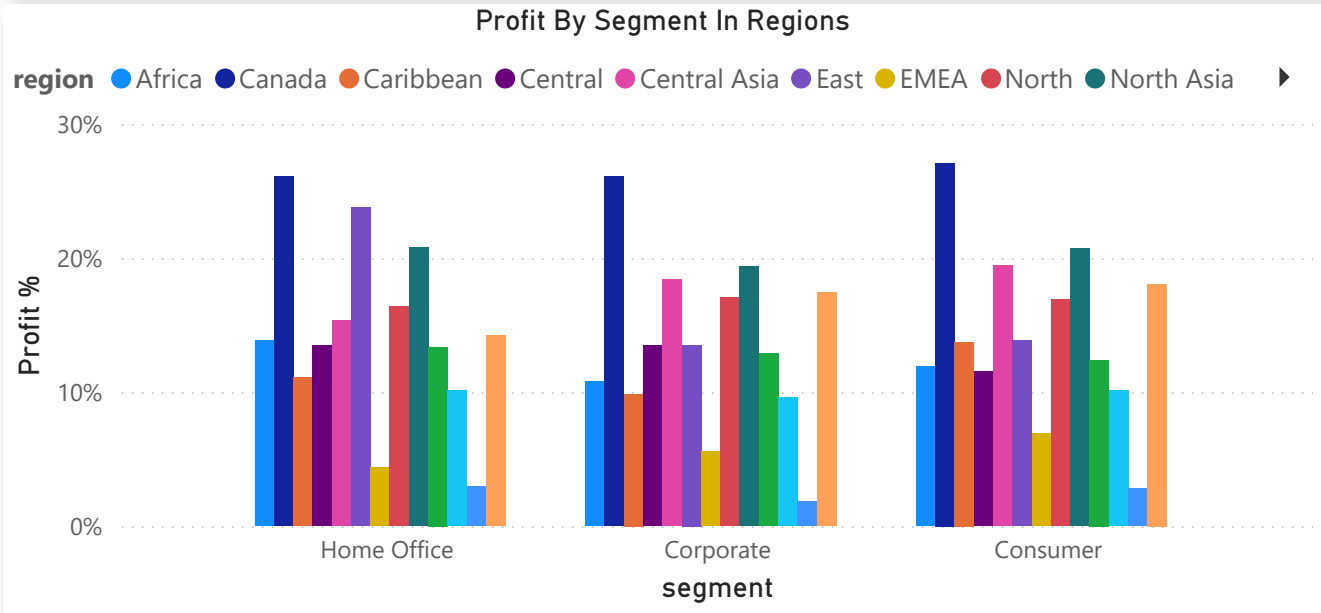
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Sales By Segment

segment	Sum of quantity	Sum of sales	Sum of profit	Profit %	YOY Growth %
⊕ Consumer	92157	6508141	7,49,239.78	12.88%	49.04%
⊕ Corporate	53565	3824808	4,42,785.86	12.95%	51.11%
⊕ Home Office	32590	2309956	2,77,009.18	13.45%	59.87%
Total	178312	12642905	14,69,034.82	13.00%	51.54%



Top 10 Customers

customer_name	Sum of quantity	Sum of sales	Profit %	YOY Growth %
⊕ Bart Watters	338	32315	12.14%	76.85%
⊕ Christopher Conant	287	35187	18.52%	57.21%
⊕ Fred Hopkins	290	30404	16.24%	51.60%
⊕ Greg Tran	310	35552	16.11%	15.99%
⊕ Hunter Lopez	207	30246	27.82%	113.29%
⊕ Jane Waco	298	30288	23.20%	309.30%
⊕ Natalie Fritzler	325	31778	5.74%	76.60%
Total	2779	338882	16.65%	59.49%

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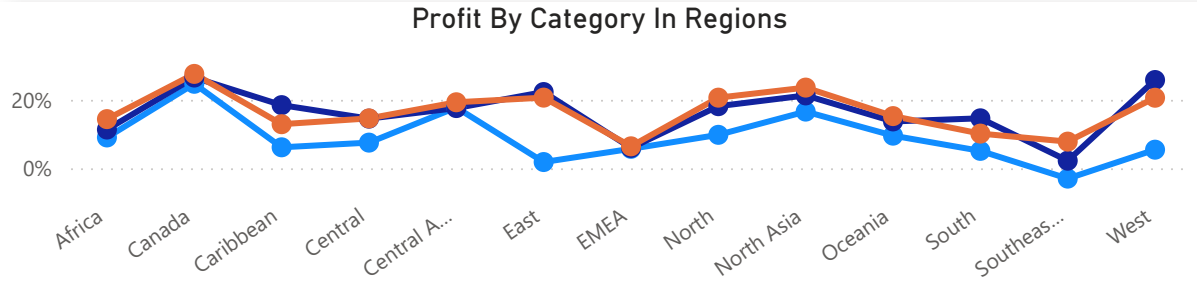
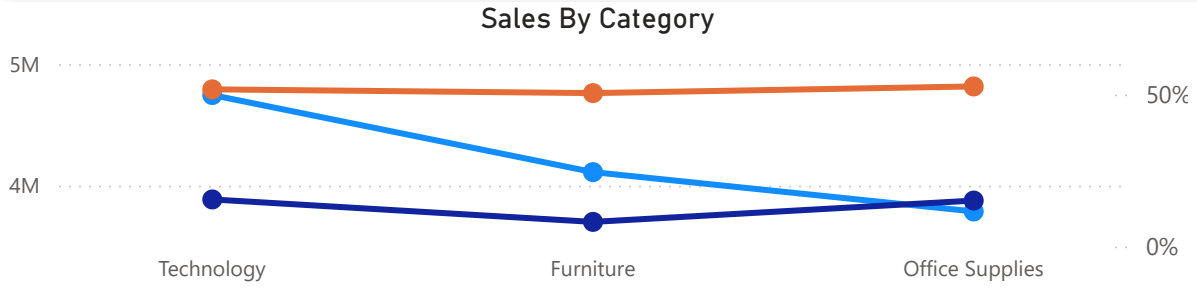
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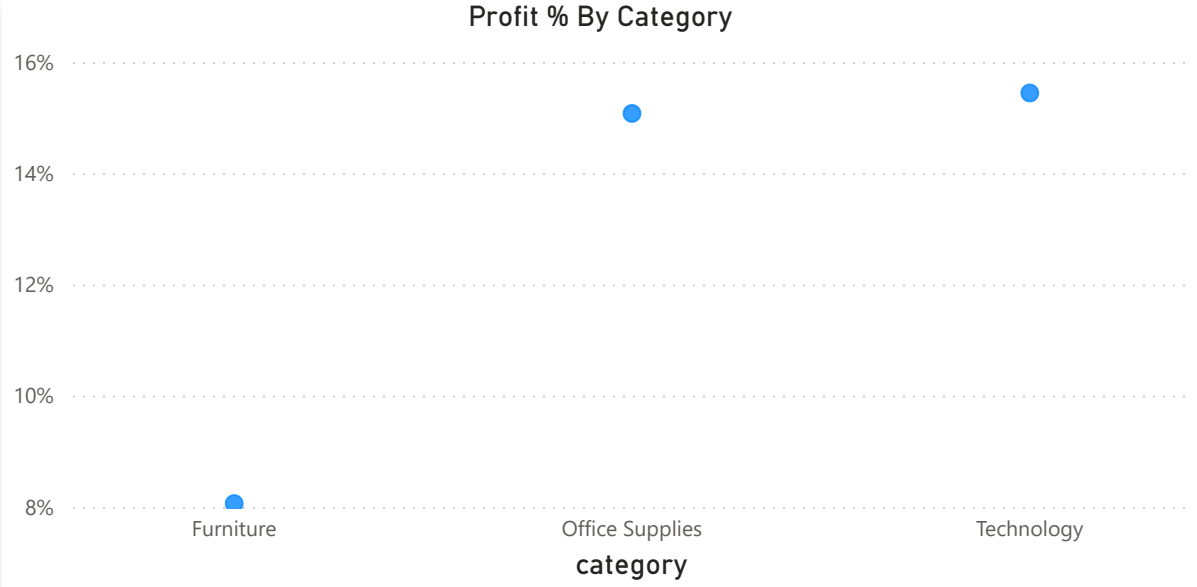
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category	Furniture		Office Supplies		Technology		Total Sum
customer_name	Sum of sales	Profit %	Sum of sales	Profit %	Sum of sales	Profit %	
Bart Watters	12879	-1.07%	7861	23.15%	11575	18.19%	
Christopher Conant	6563	27.67%	7124	21.49%	21500	13.91%	
Fred Hopkins	5613	3.59%	7757	21.63%	17034	17.49%	
Greg Tran	15690	13.89%	8148	21.69%	11714	15.21%	
Hunter Lopez	5625	11.20%	3233	10.34%	21388	34.21%	
Jane Waco	9410	2.76%	11129	30.57%	9749	33.08%	
Natalie Fritzler	11631	19.55%	5976	14.50%	14171	-11.97%	
Sean Miller	1678	2.87%	5377	5.38%	28115	-4.31%	
Tamara Chand	9274	-12.95%	4070	14.69%	24109	39.31%	
Tom Ashbrook	6833	-0.72%	12856	1.63%	20800	33.49%	
Total	85196	7.39%	73531	16.98%	180155	20.96%	



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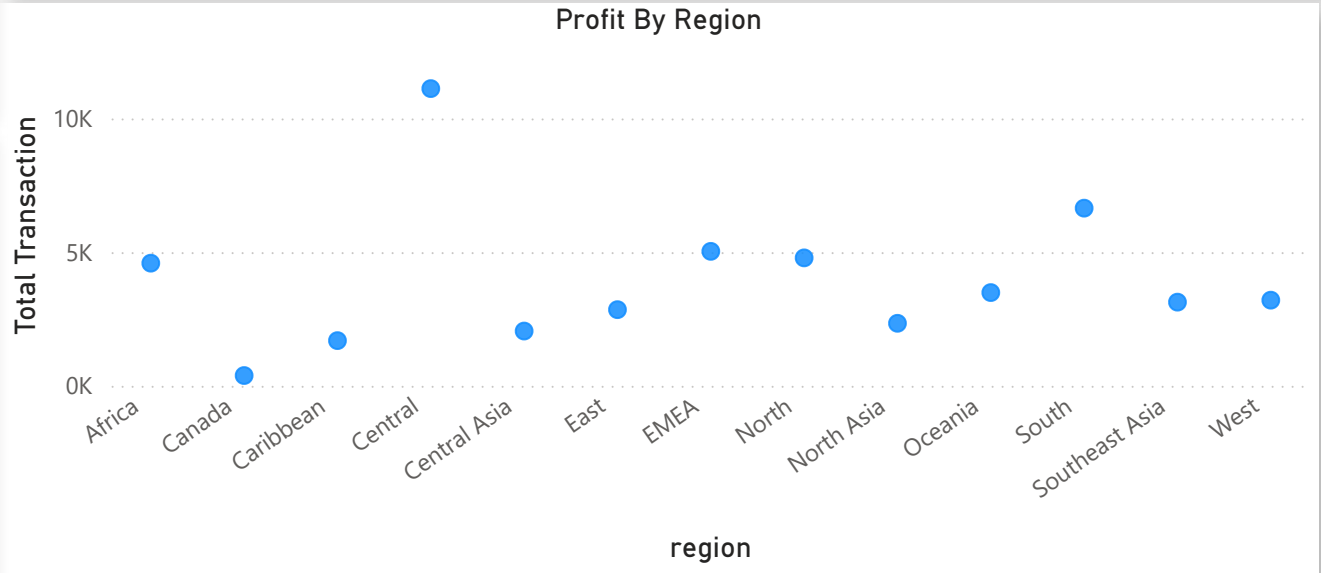
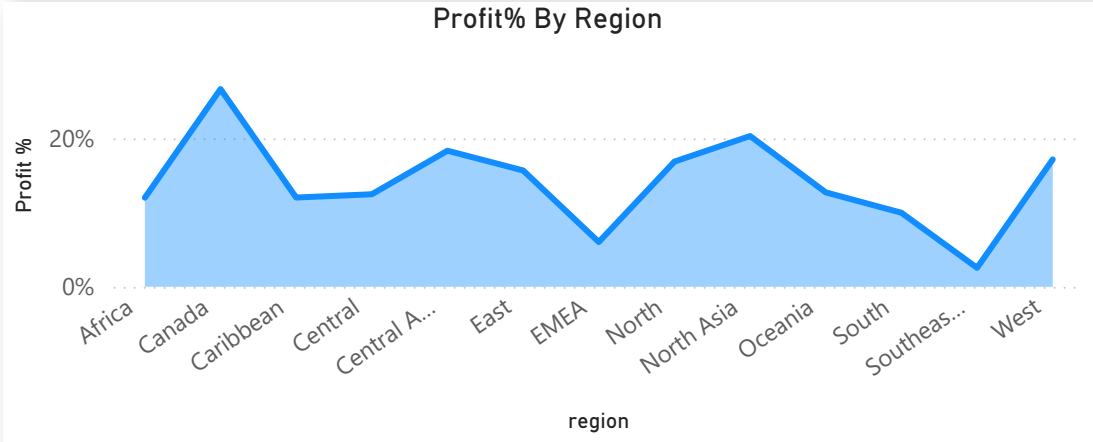
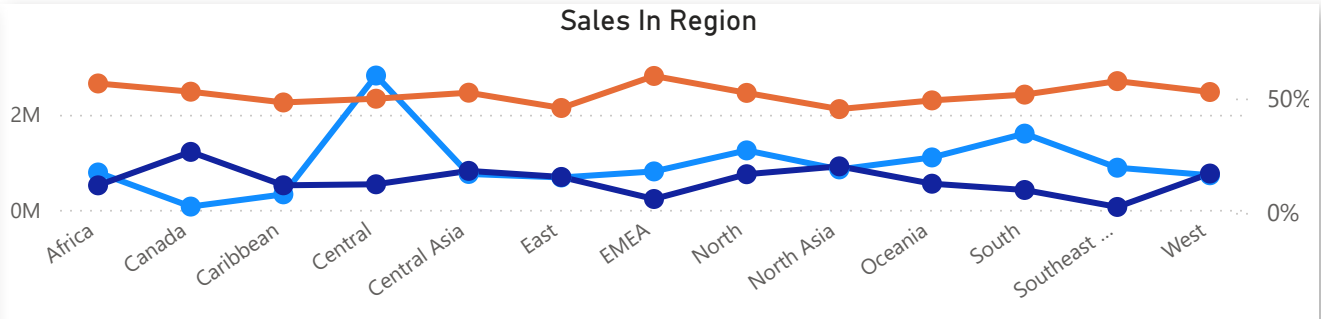
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Top 5 Region By Sales					
region	Sum of quantity	Sum of sales	Sum of profit	Profit %	YOY Growth
Central	41762	2822399	3,11,403.98	12.46%	49.86%
South	25206	1600960	1,40,355.77	9.97%	51.65%
North	18021	1248192	1,94,597.95	16.86%	52.40%
Oceania	12838	1100207	1,21,666.64	12.71%	49.13%
Southeast Asia	11822	884438	17,852.33	2.55%	57.55%
Total	109649	7656196	7,85,876.67	11.70%	51.39%



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Top 10 products by Sales		
product_name	category	Sum of sales
Apple Smart Phone, Full Size	Technology	86936
Canon imageCLASS 2200 Advanced Copier	Technology	61600
Cisco Smart Phone, Full Size	Technology	76441
Harbour Creations Executive Leather Armchair, Adjustable	Furniture	50120
Hon Executive Leather Armchair, Adjustable	Furniture	58200
Motorola Smart Phone, Full Size	Technology	73159
Nokia Smart Phone, Full Size	Technology	71904
Nokia Smart Phone, with Caller ID	Technology	47880
Office Star Executive Leather Armchair, Adjustable	Furniture	50667
Samsung Smart Phone, Cordless	Technology	48654
Total		625561

