

# Ratna Unnikrishnan (she/her)

(719)-963-0490 | ratna.unnikrishnan@gmail.com | www.linkedin.com/in/ratna-u

## EDUCATION:

### University of Colorado at Boulder, Leeds School of Business

December 2026

*B.S. in Business Administration with an Emphasis in Business Analytics*

*Boulder, CO*

*Minor in Creative Technology and Design*

- GPA: 3.87, Dean's List (All Eligible Semesters)

## WORK EXPERIENCE:

### United Airlines

May 2025 to August 2025

*Pilot Workforce Planning & Strategy Intern*

*Chicago, IL*

- Developed Flight Augmentation Dashboard using SQL and Power BI to flag pilot pairings exceeding legal flight time limits and weather-related risks, reducing monthly report generation time by 92%.
- Led the initial integration of planned pilot pairings and Preferential Bidding System awards to uncover actionable insights into bidding preferences by various demographic factors.
- Streamlined KPI, monthly vacation, and military leave tracking by consolidating and automating processes using Excel and Power Query, reducing manual input time by 80%.
- Collaborated with cross-functional teams to advance data-driven initiatives focused on long-term pilot staffing and resource planning to support enterprise-wide workforce optimization.

### Leeds School of Business

December 2024 to Present

*Leeds Welcome Desk Associate*

*Boulder, CO*

- Manage daily operations, including responding to inquiries, providing support to visitors, and overseeing the Executive Experience for high-profile guests visiting CU Boulder's award-winning business school.

### Outlier

July 2024 to January 2025

*Remote AI Trainer*

*Colorado Springs, CO*

- Assisted in training and fine-tuning machine learning models by curating and preparing high-quality datasets, optimizing algorithms, and refining model parameters to enhance performance and accuracy.
- Interacted with computer vision models by inputting image data and validating model-generated explanations to assess performance, improve interpretability, and support iterative model refinement.

### Colorado DECA

February 2022 to February 2023

*State Social Media Director, Chapter Co-President*

*Denver, CO*

- Used marketing tactics and graphic design skills to share relevant content, engaging with 3,000+ followers daily, and covering the organization's events across Colorado DECA's official Instagram, Facebook, TikTok, and LinkedIn.

## LEADERSHIP & ACTIVITIES:

### CU Cultural Events Board (CEB):

September 2024 to Present

*Marketing Coordinator (Fall 2025)/Secretary (Spring 2025)/Voting Member*

*Boulder, CO*

- Develop and execute marketing strategies across digital and print platforms using Canva and Adobe Photoshop for semesterly speaker events and recruitment.
- Support and promote events of student organizations and university departments to amplify diverse voices and cultural experiences, contributing to a more inclusive and informed campus community.

### Delta Sigma Pi – Professional Business Fraternity

September 2024 to Present

*Brother*

*Boulder, CO*

- Actively engage in events promoting leadership development, networking, community service, and career preparation.

### Leeds Peer2Peer Mentorship Program

April 2024 to Present

*Mentor*

*Boulder, CO*

- Provide one-on-one mentorship to first-year business students, offering guidance, academic support, and professional development resources for a smooth transition into Leeds School of Business.

### CU Abhinaya:

January 2023 to Present

*Treasurer/Member*

*Boulder, CO*

- Manage financial operations by coordinating with funding boards, developing budgets, and organizing fundraising initiatives to support organizational goals.
- Perform at local charity and cultural events to promote awareness and appreciation of classical Indian dance traditions within the Boulder Valley and Denver Metro areas.

## SKILLS

- **Skills:** Excel, Power Query, Power BI, SQL, Adobe Photoshop, Canva, Strong Written & Verbal Communication