PIERRE MARTIN

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EXECUTIVE SUMMARY

Senior sales leader with 9+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

CORE COMPETENCIES

Strategic Leadership	Team Management	Digital Transformation

Enterprise Sales Solution Selling Process Optimization

Stakeholder Management P&L Responsibility Change Management

PROFESSIONAL EXPERIENCE

Sales Manager InnovateTech | 2015 - Present

- Spearheaded enterprise-wide sales transformation initiatives impacting 725+ employees
- Delivered \$7M+ in annual revenue growth through strategic enterprise sales implementations
- Built and led global teams of 16 professionals across 4 countries
- Reduced operational costs by 24% while improving service quality and customer satisfaction

EDUCATION & CERTIFICATIONS

Master of Business Administration | IESE Business School | 2013 Bachelor of Science in Business Administration | IESE Business School | 2011

Professional Certifications:

• SPIN Selling Certified