

AHMED MOHAMED

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EXECUTIVE SUMMARY

Senior marketing leader with 22+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

CORE COMPETENCIES

Strategic Leadership	Team Management	Digital Transformation
Email Marketing	Mailchimp	Process Optimization
Stakeholder Management	P&L Responsibility	Change Management

PROFESSIONAL EXPERIENCE

Growth Marketing Manager
SmartSolutions Inc | 2002 - Present

- Spearheaded enterprise-wide marketing transformation initiatives impacting 978+ employees
- Delivered \$5M+ in annual revenue growth through strategic email marketing implementations
- Built and led global teams of 28 professionals across 7 countries
- Reduced operational costs by 24% while improving service quality and customer satisfaction

EDUCATION & CERTIFICATIONS

MS in Digital Marketing | Northwestern Kellogg | 1998
Bachelor of Science in Digital Marketing | Northwestern Kellogg | 1996

Professional Certifications:

- HubSpot Content Marketing
- Google Ads Certified
- Adobe Certified Expert