

# EMI NAKAMURA

emi.nakamura@email.com • +916-789-5956 • Miami, FL, USA

## EXECUTIVE SUMMARY

Senior marketing leader with 1+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

## CORE COMPETENCIES

Strategic Leadership	Team Management	Digital Transformation
Product Marketing	Go-to-Market	Process Optimization
Stakeholder Management	P&L Responsibility	Change Management

## PROFESSIONAL EXPERIENCE

### Marketing Analyst

**Salesforce** | 2023 - Present

- Spearheaded enterprise-wide marketing transformation initiatives impacting 1027+ employees
- Delivered \$10M+ in annual revenue growth through strategic product marketing implementations
- Built and led global teams of 40 professionals across 7 countries
- Reduced operational costs by 20% while improving service quality and customer satisfaction

## EDUCATION & CERTIFICATIONS

**Master of Business Administration** | University of Zurich | 2021

**Bachelor of Science in Economics** | University of Zurich | 2019

### Professional Certifications:

- HubSpot Content Marketing
- Google Ads Certified
- Facebook Blueprint Certified