# **DEEPIKA GUPTA**

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### **EXECUTIVE SUMMARY**

Senior sales leader with 24+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

#### **CORE COMPETENCIES**

Strategic Leadership	Team Management	Digital Transformation
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Account Management Customer Success Process Optimization

Stakeholder Management P&L Responsibility Change Management

### PROFESSIONAL EXPERIENCE

### **Sales Representative**

Amazon | 2000 - Present

- Spearheaded enterprise-wide sales transformation initiatives impacting 1517+ employees
- Delivered \$10M+ in annual revenue growth through strategic account management implementations
- Built and led global teams of 44 professionals across 4 countries
- Reduced operational costs by 20% while improving service quality and customer satisfaction

## **EDUCATION & CERTIFICATIONS**

MBA | Ludwig Maximilian University | 1996 Bachelor of Science in Business Administration | Ludwig Maximilian University | 1994

### **Professional Certifications:**

- Challenger Sale Methodology
- HubSpot Sales Certified