# **DAVID WILSON**

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## **EXECUTIVE SUMMARY**

Senior product management leader with 25+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

#### **CORE COMPETENCIES**

Strategic Leadership Team Management Digital Transformation

Technical Skills API Design Process Optimization

Stakeholder Management P&L Responsibility Change Management

#### PROFESSIONAL EXPERIENCE

### Principal Product Manager Charles Schwab | 1999 - Present

- Spearheaded enterprise-wide product management transformation initiatives impacting 1202+ employees
- Delivered \$4M+ in annual revenue growth through strategic technical skills implementations
- Built and led global teams of 17 professionals across 8 countries
- Reduced operational costs by 24% while improving service quality and customer satisfaction

#### **EDUCATION & CERTIFICATIONS**

Master of Business Administration | Ludwig Maximilian University | 1996 Bachelor of Science in Business Administration | Ludwig Maximilian University | 1994

#### **Professional Certifications:**

- Executive Leadership Program
- Strategic Management Certificate