

ZARA IBRAHIM

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EXECUTIVE SUMMARY

Senior product management leader with 6+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

CORE COMPETENCIES

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|------------------------|--------------------|------------------------|
| Strategic Leadership | Team Management | Digital Transformation |
| UX/UI Design | Wireframing | Process Optimization |
| Stakeholder Management | P&L Responsibility | Change Management |

PROFESSIONAL EXPERIENCE

Associate Product Manager

Google | 2018 - Present

- Spearheaded enterprise-wide product management transformation initiatives impacting 1898+ employees
- Delivered \$10M+ in annual revenue growth through strategic ux/ui design implementations
- Built and led global teams of 20 professionals across 4 countries
- Reduced operational costs by 31% while improving service quality and customer satisfaction

EDUCATION & CERTIFICATIONS

Master of Business Administration | Indian School of Business | 2015

Bachelor of Science in Communications | Indian School of Business | 2013

Professional Certifications:

- Executive Leadership Program
- Strategic Management Certificate