

Chen Wei-ming

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PROFESSIONAL SUMMARY

Accomplished Director of Product with 13 years of progressive experience in Product Management. Demonstrated expertise in Go-to-Market, Product Launch, Pricing Strategy with a strong track record of driving innovation and delivering measurable business results.

CORE COMPETENCIES

Go-to-Market

Product Launch

Pricing Strategy

Positioning

Marketing Collaboration

PROFESSIONAL EXPERIENCE

Director of Product | Manufacturing Excellence

2018 - Present | Brussels, Belgium

- Spearheaded product management initiatives that delivered 31% improvement in operational efficiency
- Led cross-functional teams of 9 professionals across multiple high-impact projects
- Architected and implemented Go-to-Market solutions resulting in \$372K annual cost savings
- Established best practices and mentored 5 team members, improving overall team productivity by 30%

Director of Product | Boeing

2016 - 2018

- Developed and maintained product launch applications serving 40K+ users
- Collaborated with product and design teams to deliver 14 major feature releases
- Optimized system performance resulting in 34% reduction in response time

EDUCATION

Bachelor of Science in Communications

NYU Stern | 2007

LANGUAGES

English | Portuguese