

REZA MORADI

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EXECUTIVE SUMMARY

Senior marketing leader with 29+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

CORE COMPETENCIES

Strategic Leadership	Team Management	Digital Transformation
Email Marketing	Mailchimp	Process Optimization
Stakeholder Management	P&L Responsibility	Change Management

PROFESSIONAL EXPERIENCE

Senior Marketing Manager
TechCorp Solutions | 1995 - Present

- Spearheaded enterprise-wide marketing transformation initiatives impacting 741+ employees
- Delivered \$1M+ in annual revenue growth through strategic email marketing implementations
- Built and led global teams of 19 professionals across 5 countries
- Reduced operational costs by 32% while improving service quality and customer satisfaction

EDUCATION & CERTIFICATIONS

MBA | Karolinska Institute | 1992
Bachelor of Science in Marketing | Karolinska Institute | 1990

Professional Certifications:

- Google Ads Certified
- HubSpot Content Marketing