

Fatima Al-Rashid

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PROFESSIONAL SUMMARY

Accomplished VP of Marketing with 1 years of progressive experience in Marketing. Demonstrated expertise in Social Media Marketing, Instagram, LinkedIn with a strong track record of driving innovation and delivering measurable business results.

CORE COMPETENCIES

Social Media Marketing

Instagram

LinkedIn

Twitter

TikTok

Influencer Marketing

PROFESSIONAL EXPERIENCE

VP of Marketing | Tesla

2023 - Present | Madrid, Spain

- Spearheaded marketing initiatives that delivered 24% improvement in operational efficiency
- Led cross-functional teams of 7 professionals across multiple high-impact projects
- Architected and implemented Social Media Marketing solutions resulting in \$127K annual cost savings
- Established best practices and mentored 4 team members, improving overall team productivity by 29%

EDUCATION

Bachelor of Science in Economics

University of Copenhagen | 2017

CERTIFICATIONS

- Google Analytics Certified
- Facebook Blueprint Certified

LANGUAGES

English | Spanish