# **MIGUEL SANTOS**

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## **EXECUTIVE SUMMARY**

Senior sales leader with 10+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

#### **CORE COMPETENCIES**

Strategic Leadership	Team Management	Digital Transformation

Sales Operations Sales Analytics Process Optimization

Stakeholder Management P&L Responsibility Change Management

## PROFESSIONAL EXPERIENCE

# Regional Sales Manager TechCorp Solutions | 2014 - Present

- Spearheaded enterprise-wide sales transformation initiatives impacting 521+ employees
- Delivered \$3M+ in annual revenue growth through strategic sales operations implementations
- Built and led global teams of 39 professionals across 4 countries
- Reduced operational costs by 26% while improving service quality and customer satisfaction

#### **EDUCATION & CERTIFICATIONS**

Master of Management | Chicago Booth | 2012 Bachelor of Science in Communications | Chicago Booth | 2010

## **Professional Certifications:**

- SPIN Selling Certified
- Challenger Sale Methodology