

CHARLOTTE WILLIAMS

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EXECUTIVE SUMMARY

Senior product management leader with 5+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

CORE COMPETENCIES

Strategic Leadership	Team Management	Digital Transformation
Agile	Scrum	Process Optimization
Stakeholder Management	P&L Responsibility	Change Management

PROFESSIONAL EXPERIENCE

Associate Product Manager

Manufacturing Excellence | 2019 - Present

- Spearheaded enterprise-wide product management transformation initiatives impacting 933+ employees
- Delivered \$4M+ in annual revenue growth through strategic agile implementations
- Built and led global teams of 16 professionals across 3 countries
- Reduced operational costs by 33% while improving service quality and customer satisfaction

EDUCATION & CERTIFICATIONS

PhD in Management | National University of Mexico | 2016

Bachelor of Science in Management | National University of Mexico | 2014

Professional Certifications:

- Executive Leadership Program
- Strategic Management Certificate