

# George Baker

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## PROFESSIONAL SUMMARY

Accomplished Group Product Manager with 10 years of progressive experience in Product Management. Demonstrated expertise in UX/UI Design, Wireframing, Prototyping with a strong track record of driving innovation and delivering measurable business results.

## CORE COMPETENCIES

UX/UI Design

Wireframing

Prototyping

User Journey Mapping

Design Thinking

## PROFESSIONAL EXPERIENCE

### Group Product Manager | H&M;

2019 - Present | Austin, TX, USA

- Spearheaded product management initiatives that delivered 21% improvement in operational efficiency
- Led cross-functional teams of 14 professionals across multiple high-impact projects
- Architected and implemented UX/UI Design solutions resulting in \$448K annual cost savings
- Established best practices and mentored 3 team members, improving overall team productivity by 22%

### Group Product Manager | HealthTech Solutions

2015 - 2019

- Developed and maintained wireframing applications serving 56K+ users
- Collaborated with product and design teams to deliver 7 major feature releases
- Optimized system performance resulting in 59% reduction in response time

## EDUCATION

### PhD in Management

University of Stockholm | 2012

### Bachelor of Science in Management

University of Stockholm | 2010

## LANGUAGES

English | Arabic