

# GEORGE BAKER

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## EXECUTIVE SUMMARY

Senior product management leader with 7+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

## CORE COMPETENCIES

Strategic Leadership	Team Management	Digital Transformation
Data Analysis	A/B Testing	Process Optimization
Stakeholder Management	P&L Responsibility	Change Management

## PROFESSIONAL EXPERIENCE

### Chief Product Officer

**Business Solutions Group** | 2017 - Present

- Spearheaded enterprise-wide product management transformation initiatives impacting 1674+ employees
- Delivered \$9M+ in annual revenue growth through strategic data analysis implementations
- Built and led global teams of 20 professionals across 5 countries
- Reduced operational costs by 23% while improving service quality and customer satisfaction

## EDUCATION & CERTIFICATIONS

**Master of Business Administration** | UC Berkeley Haas | 2013

**Bachelor of Science in Business Administration** | UC Berkeley Haas | 2011

### Professional Certifications:

- Executive Leadership Program
- Strategic Management Certificate