

Gabriela Ramos

gabriela.ramos@email.com | +996-892-1370 | Seoul, South Korea

PROFESSIONAL SUMMARY

Accomplished Senior Marketing Manager with 21 years of progressive experience in Marketing. Demonstrated expertise in Digital Marketing, SEO, SEM with a strong track record of driving innovation and delivering measurable business results.

CORE COMPETENCIES

Digital Marketing

SEO

SEM

Google Analytics

Facebook Ads

Content Marketing

PROFESSIONAL EXPERIENCE

Senior Marketing Manager | DataFlow Systems

2014 - Present | Seoul, South Korea

- Spearheaded marketing initiatives that delivered 36% improvement in operational efficiency
- Led cross-functional teams of 8 professionals across multiple high-impact projects
- Architected and implemented Digital Marketing solutions resulting in \$300K annual cost savings
- Established best practices and mentored 7 team members, improving overall team productivity by 24%

Marketing Manager | RetailMax

2012 - 2014

- Developed and maintained seo applications serving 92K+ users
- Collaborated with product and design teams to deliver 5 major feature releases
- Optimized system performance resulting in 44% reduction in response time

EDUCATION

Master of Management

Rotterdam School of Management | 2001

Bachelor of Science in Business Administration

Rotterdam School of Management | 1999

CERTIFICATIONS

- Facebook Blueprint Certified
- Google Analytics Certified

LANGUAGES

English | Korean