

Ahmed Mohamed

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PROFESSIONAL SUMMARY

Accomplished Product Marketing Manager with 2 years of progressive experience in Marketing. Demonstrated expertise in Growth Marketing, A/B Testing, Conversion Optimization with a strong track record of driving innovation and delivering measurable business results.

CORE COMPETENCIES

Growth Marketing

A/B Testing

Conversion Optimization

User Acquisition

Retention

PROFESSIONAL EXPERIENCE

Product Marketing Manager | SmartSolutions Inc

2023 - Present | Stockholm, Sweden

- Spearheaded marketing initiatives that delivered 25% improvement in operational efficiency
- Led cross-functional teams of 8 professionals across multiple high-impact projects
- Architected and implemented Growth Marketing solutions resulting in \$217K annual cost savings
- Established best practices and mentored 3 team members, improving overall team productivity by 31%

EDUCATION

Bachelor of Science in Psychology

Harvard Business School | 2018

CERTIFICATIONS

- Google Analytics Certified
- Adobe Certified Expert