

LAYLA FAROUK

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EXECUTIVE SUMMARY

Senior software engineering leader with 18+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

CORE COMPETENCIES

Strategic Leadership	Team Management	Digital Transformation
Python	Django	Process Optimization
Stakeholder Management	P&L Responsibility	Change Management

PROFESSIONAL EXPERIENCE

Lead Software Engineer
CloudFirst | 2006 - Present

- Spearheaded enterprise-wide software engineering transformation initiatives impacting 1426+ employees
- Delivered \$4M+ in annual revenue growth through strategic python implementations
- Built and led global teams of 37 professionals across 4 countries
- Reduced operational costs by 25% while improving service quality and customer satisfaction

EDUCATION & CERTIFICATIONS

Master of Business Administration | Peking University | 2003
Bachelor of Science in Computer Science | Peking University | 2001

Professional Certifications:

- Oracle Certified Professional
- Google Cloud Professional
- Microsoft Azure Developer