

# Ashley Taylor

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## PROFESSIONAL SUMMARY

Accomplished Group Product Manager with 25 years of progressive experience in Product Management. Demonstrated expertise in UX/UI Design, Wireframing, Prototyping with a strong track record of driving innovation and delivering measurable business results.

## CORE COMPETENCIES

UX/UI Design

Wireframing

Prototyping

User Journey Mapping

Design Thinking

## PROFESSIONAL EXPERIENCE

### Group Product Manager | Capital Ventures

2012 - Present | San José, Costa Rica

- Spearheaded product management initiatives that delivered 21% improvement in operational efficiency
- Led cross-functional teams of 12 professionals across multiple high-impact projects
- Architected and implemented UX/UI Design solutions resulting in \$498K annual cost savings
- Established best practices and mentored 3 team members, improving overall team productivity by 32%

### Group Product Manager | Tesla

2008 - 2012

- Developed and maintained wireframing applications serving 89K+ users
- Collaborated with product and design teams to deliver 9 major feature releases
- Optimized system performance resulting in 55% reduction in response time

## EDUCATION

### Bachelor of Science in Business Administration

INSEAD | 1993

## LANGUAGES

English | Portuguese