

Taro Yamada

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PROFESSIONAL SUMMARY

Accomplished Senior Product Manager with 3 years of progressive experience in Product Management. Demonstrated expertise in Go-to-Market, Product Launch, Pricing Strategy with a strong track record of driving innovation and delivering measurable business results.

CORE COMPETENCIES

Go-to-Market

Product Launch

Pricing Strategy

Positioning

Marketing Collaboration

PROFESSIONAL EXPERIENCE

Senior Product Manager | Wealth Management Co

2023 - Present | Delhi, India

- Spearheaded product management initiatives that delivered 42% improvement in operational efficiency
- Led cross-functional teams of 9 professionals across multiple high-impact projects
- Architected and implemented Go-to-Market solutions resulting in \$408K annual cost savings
- Established best practices and mentored 5 team members, improving overall team productivity by 36%

Product Manager | Meta

2019 - 2023

- Developed and maintained product launch applications serving 35K+ users
- Collaborated with product and design teams to deliver 14 major feature releases
- Optimized system performance resulting in 48% reduction in response time

EDUCATION

Bachelor of Science in Business Administration

Johns Hopkins University | 2016

LANGUAGES

English | Hindi