ZARA IBRAHIM

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EXECUTIVE SUMMARY

Senior software engineering leader with 27+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

CORE COMPETENCIES

Strategic Leadership Team Management Digital Transformation

Ruby Rails Process Optimization

Stakeholder Management P&L Responsibility Change Management

PROFESSIONAL EXPERIENCE

Software Engineer

Spotify | 1997 - Present

- Spearheaded enterprise-wide software engineering transformation initiatives impacting 1299+ employees
- Delivered \$7M+ in annual revenue growth through strategic ruby implementations
- Built and led global teams of 47 professionals across 4 countries
- Reduced operational costs by 32% while improving service quality and customer satisfaction

EDUCATION & CERTIFICATIONS

Master of Business Administration | Peking University | 1993 Bachelor of Science in Mathematics | Peking University | 1991

Professional Certifications:

- Oracle Certified Professional
- AWS Certified Developer