

# Diego Fernandez

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## PROFESSIONAL SUMMARY

Accomplished HR Director with 12 years of progressive experience in Human Resources. Demonstrated expertise in HR Operations, HRIS, Workday with a strong track record of driving innovation and delivering measurable business results.

## CORE COMPETENCIES

HR Operations

HRIS

Workday

BambooHR

Payroll

Benefits Administration

## PROFESSIONAL EXPERIENCE

### HR Director | Salesforce

2018 - Present | Shenzhen, China

- Spearheaded human resources initiatives that delivered 26% improvement in operational efficiency
- Led cross-functional teams of 15 professionals across multiple high-impact projects
- Architected and implemented HR Operations solutions resulting in \$380K annual cost savings
- Established best practices and mentored 5 team members, improving overall team productivity by 23%

### HR Director | Morgan Stanley

2015 - 2018

- Developed and maintained hris applications serving 25K+ users
- Collaborated with product and design teams to deliver 19 major feature releases
- Optimized system performance resulting in 28% reduction in response time

## EDUCATION

### MS in Business Administration

University of São Paulo | 2008

### Bachelor of Science in Business Administration

University of São Paulo | 2006

## CERTIFICATIONS

- Certified Talent Acquisition Professional
- HRCI Certified

## LANGUAGES

English | Mandarin