

# CHEN WEI-MING

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## EXECUTIVE SUMMARY

Senior product management leader with 6+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

## CORE COMPETENCIES

Strategic Leadership	Team Management	Digital Transformation
Go-to-Market	Product Launch	Process Optimization
Stakeholder Management	P&L Responsibility	Change Management

## PROFESSIONAL EXPERIENCE

### Principal Product Manager

**Gilead** | 2018 - Present

- Spearheaded enterprise-wide product management transformation initiatives impacting 1380+ employees
- Delivered \$10M+ in annual revenue growth through strategic go-to-market implementations
- Built and led global teams of 39 professionals across 6 countries
- Reduced operational costs by 22% while improving service quality and customer satisfaction

## EDUCATION & CERTIFICATIONS

**Master of Business Administration** | University of Pennsylvania | 2016

**Bachelor of Science in Economics** | University of Pennsylvania | 2014

### Professional Certifications:

- Executive Leadership Program
- Strategic Management Certificate