

# SANJAY AGARWAL

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## EXECUTIVE SUMMARY

Senior marketing leader with 2+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

## CORE COMPETENCIES

Strategic Leadership	Team Management	Digital Transformation
Email Marketing	Mailchimp	Process Optimization
Stakeholder Management	P&L Responsibility	Change Management

## PROFESSIONAL EXPERIENCE

### Senior Marketing Manager

Walmart | 2022 - Present

- Spearheaded enterprise-wide marketing transformation initiatives impacting 549+ employees
- Delivered \$4M+ in annual revenue growth through strategic email marketing implementations
- Built and led global teams of 20 professionals across 6 countries
- Reduced operational costs by 24% while improving service quality and customer satisfaction

## EDUCATION & CERTIFICATIONS

**Master of Business Administration** | Complutense University of Madrid | 2018

**Bachelor of Science in Business Administration** | Complutense University of Madrid | 2016

### Professional Certifications:

- Google Analytics Certified
- Facebook Blueprint Certified