Ana Gutierrez

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PROFESSIONAL SUMMARY

Accomplished Account Executive with 3 years of progressive experience in Sales. Demonstrated expertise in Channel Sales, Partner Management, Indirect Sales with a strong track record of driving innovation and delivering measurable business results.

CORE COMPETENCIES

Channel Sales Partner Management Indirect Sales

Channel Strategy Partner Enablement

PROFESSIONAL EXPERIENCE

Account Executive | Adidas

2023 - Present | Prague, Czech Republic

- Spearheaded sales initiatives that delivered 27% improvement in operational efficiency
- Led cross-functional teams of 11 professionals across multiple high-impact projects
- Architected and implemented Channel Sales solutions resulting in \$161K annual cost savings
- Established best practices and mentored 5 team members, improving overall team productivity by 37%

Account Executive | NVIDIA

2020 - 2023

- Developed and maintained partner management applications serving 78K+ users
- Collaborated with product and design teams to deliver 16 major feature releases
- Optimized system performance resulting in 39% reduction in response time

EDUCATION

Bachelor of Science in Sales Management

MIT Sloan | 2016

CERTIFICATIONS

- LinkedIn Sales Navigator Certified
- Challenger Sale Methodology

LANGUAGES