

# ALEJANDRO RUIZ

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## EXECUTIVE SUMMARY

Senior software engineering leader with 27+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

## CORE COMPETENCIES

Strategic Leadership	Team Management	Digital Transformation
Ruby	Rails	Process Optimization
Stakeholder Management	P&L Responsibility	Change Management

## PROFESSIONAL EXPERIENCE

### DevOps Engineer

DigitalEdge | 1997 - Present

- Spearheaded enterprise-wide software engineering transformation initiatives impacting 1812+ employees
- Delivered \$9M+ in annual revenue growth through strategic ruby implementations
- Built and led global teams of 43 professionals across 6 countries
- Reduced operational costs by 38% while improving service quality and customer satisfaction

## EDUCATION & CERTIFICATIONS

Master of Business Administration | University of Edinburgh | 1994

Bachelor of Science in Information Technology | University of Edinburgh | 1992

### Professional Certifications:

- AWS Certified Developer