

KWAME ASANTE

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EXECUTIVE SUMMARY

Senior human resources leader with 7+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

CORE COMPETENCIES

Strategic Leadership	Team Management	Digital Transformation
HR Operations	HRIS	Process Optimization
Stakeholder Management	P&L Responsibility	Change Management

PROFESSIONAL EXPERIENCE

Senior HR Generalist

TechCorp Solutions | 2017 - Present

- Spearheaded enterprise-wide human resources transformation initiatives impacting 1452+ employees
- Delivered \$4M+ in annual revenue growth through strategic hr operations implementations
- Built and led global teams of 42 professionals across 8 countries
- Reduced operational costs by 21% while improving service quality and customer satisfaction

EDUCATION & CERTIFICATIONS

Master of Management | National University of Mexico | 2014

Bachelor of Science in Business Administration | National University of Mexico | 2012

Professional Certifications:

- Certified Talent Acquisition Professional