

Mei Chen

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PROFESSIONAL SUMMARY

Accomplished Director of Product with 2 years of progressive experience in Product Management. Demonstrated expertise in Product Strategy, Roadmap Planning, Market Research with a strong track record of driving innovation and delivering measurable business results.

CORE COMPETENCIES

Product Strategy

Roadmap Planning

Market Research

Competitive Analysis

User Research

PROFESSIONAL EXPERIENCE

Director of Product | Wealth Management Co

2023 - Present | Istanbul, Turkey

- Spearheaded product management initiatives that delivered 45% improvement in operational efficiency
- Led cross-functional teams of 5 professionals across multiple high-impact projects
- Architected and implemented Product Strategy solutions resulting in \$446K annual cost savings
- Established best practices and mentored 7 team members, improving overall team productivity by 40%

EDUCATION

PhD in Communications

Yale University | 2018

Bachelor of Science in Communications

Yale University | 2016

LANGUAGES

English | Dutch