

# Samir Qasemi

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## PROFESSIONAL SUMMARY

Accomplished Principal Product Manager with 21 years of progressive experience in Product Management. Demonstrated expertise in UX/UI Design, Wireframing, Prototyping with a strong track record of driving innovation and delivering measurable business results.

## CORE COMPETENCIES

UX/UI Design

Wireframing

Prototyping

User Journey Mapping

Design Thinking

## PROFESSIONAL EXPERIENCE

### Principal Product Manager | Merck

2014 - Present | Barcelona, Spain

- Spearheaded product management initiatives that delivered 26% improvement in operational efficiency
- Led cross-functional teams of 10 professionals across multiple high-impact projects
- Architected and implemented UX/UI Design solutions resulting in \$400K annual cost savings
- Established best practices and mentored 8 team members, improving overall team productivity by 35%

### Product Manager | Capital Ventures

2010 - 2014

- Developed and maintained wireframing applications serving 60K+ users
- Collaborated with product and design teams to deliver 6 major feature releases
- Optimized system performance resulting in 31% reduction in response time

## EDUCATION

### PhD in Psychology

Sapienza University of Rome | 2000

### Bachelor of Science in Psychology

Sapienza University of Rome | 1998

## LANGUAGES

English | Spanish