

Fatima Al-Zahra

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PROFESSIONAL SUMMARY

Accomplished Head of Product with 6 years of progressive experience in Product Management. Demonstrated expertise in Go-to-Market, Product Launch, Pricing Strategy with a strong track record of driving innovation and delivering measurable business results.

CORE COMPETENCIES

Go-to-Market

Product Launch

Pricing Strategy

Positioning

Marketing Collaboration

PROFESSIONAL EXPERIENCE

Head of Product | NVIDIA

2021 - Present | Singapore

- Spearheaded product management initiatives that delivered 40% improvement in operational efficiency
- Led cross-functional teams of 6 professionals across multiple high-impact projects
- Architected and implemented Go-to-Market solutions resulting in \$401K annual cost savings
- Established best practices and mentored 3 team members, improving overall team productivity by 38%

Head of Product | Slack

2017 - 2021

- Developed and maintained product launch applications serving 79K+ users
- Collaborated with product and design teams to deliver 11 major feature releases
- Optimized system performance resulting in 49% reduction in response time

EDUCATION

Bachelor of Science in Psychology

Yale School of Management | 2014

LANGUAGES

English | Swedish