

NATASHA VOLKOV

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EXECUTIVE SUMMARY

Senior product management leader with 3+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

CORE COMPETENCIES

Strategic Leadership	Team Management	Digital Transformation
UX/UI Design	Wireframing	Process Optimization
Stakeholder Management	P&L Responsibility	Change Management

PROFESSIONAL EXPERIENCE

Group Product Manager

H&M; | 2021 - Present

- Spearheaded enterprise-wide product management transformation initiatives impacting 602+ employees
- Delivered \$1M+ in annual revenue growth through strategic ux/ui design implementations
- Built and led global teams of 33 professionals across 4 countries
- Reduced operational costs by 35% while improving service quality and customer satisfaction

EDUCATION & CERTIFICATIONS

Master of Technology | Ludwig Maximilian University | 2017

Bachelor of Science in Communications | Ludwig Maximilian University | 2015

Professional Certifications:

- Executive Leadership Program
- Strategic Management Certificate