

# SOFIA PETROV

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## EXECUTIVE SUMMARY

Senior product management leader with 7+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

## CORE COMPETENCIES

Strategic Leadership	Team Management	Digital Transformation
Go-to-Market	Product Launch	Process Optimization
Stakeholder Management	P&L Responsibility	Change Management

## PROFESSIONAL EXPERIENCE

### VP of Product

**InnovateTech** | 2017 - Present

- Spearheaded enterprise-wide product management transformation initiatives impacting 919+ employees
- Delivered \$9M+ in annual revenue growth through strategic go-to-market implementations
- Built and led global teams of 16 professionals across 8 countries
- Reduced operational costs by 40% while improving service quality and customer satisfaction

## EDUCATION & CERTIFICATIONS

**MS in Economics** | Ludwig Maximilian University | 2014

**Bachelor of Science in Economics** | Ludwig Maximilian University | 2012

### Professional Certifications:

- Executive Leadership Program
- Strategic Management Certificate