GEORGE BAKER

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EXECUTIVE SUMMARY

Senior data science leader with 12+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

CORE COMPETENCIES

Strategic Leadership	Team Management	Digital Transformation
R	ggplot2	Process Optimization
Stakeholder Management	P&L Responsibility	Change Management

PROFESSIONAL EXPERIENCE

Machine Learning Engineer
DigitalEdge | 2012 - Present

• Spearheaded enterprise-wide data science transformation initiatives impacting 1241+ employees
• Delivered $2M+ in annual revenue growth through strategic r implementations
• Built and led global teams of 26 professionals across 4 countries
• Reduced operational costs by 31% while improving service quality and customer satisfaction

EDUCATION & CERTIFICATIONS

Master of Business Administration | UNSW Sydney | 2009
Bachelor of Science in Computer Science | UNSW Sydney | 2007

Professional Certifications:
• AWS Certified Machine Learning
• Tableau Desktop Certified