SVETLANA IVANOV

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EXECUTIVE SUMMARY

Senior data science leader with 13+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

CORE COMPETENCIES

Strategic Leadership	Team Management	Digital Transformation
Machine Learning	Deep Learning	Process Optimization
Stakeholder Management	P&L Responsibility	Change Management

PROFESSIONAL EXPERIENCE

Senior Data Scientist
Square | 2011 - Present

• Spearheaded enterprise-wide data science transformation initiatives impacting 1404+ employees
• Delivered $3M+ in annual revenue growth through strategic machine learning implementations
• Built and led global teams of 39 professionals across 4 countries
• Reduced operational costs by 21% while improving service quality and customer satisfaction

EDUCATION & CERTIFICATIONS

Master of Business Administration | KTH Royal Institute | 2007
Bachelor of Science in Data Science | KTH Royal Institute | 2005

Professional Certifications:
• Tableau Desktop Certified