

Zara Ibrahim

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PROFESSIONAL SUMMARY

Accomplished Head of Product with 29 years of progressive experience in Product Management. Demonstrated expertise in Product Strategy, Roadmap Planning, Market Research with a strong track record of driving innovation and delivering measurable business results.

CORE COMPETENCIES

Product Strategy	Roadmap Planning	Market Research
Competitive Analysis	User Research	

PROFESSIONAL EXPERIENCE

Head of Product | Honeywell

2010 - Present | Warsaw, Poland

- Spearheaded product management initiatives that delivered 33% improvement in operational efficiency
- Led cross-functional teams of 5 professionals across multiple high-impact projects
- Architected and implemented Product Strategy solutions resulting in \$401K annual cost savings
- Established best practices and mentored 4 team members, improving overall team productivity by 37%

Head of Product | AbbVie

2008 - 2010

- Developed and maintained roadmap planning applications serving 32K+ users
- Collaborated with product and design teams to deliver 14 major feature releases
- Optimized system performance resulting in 47% reduction in response time

EDUCATION

Bachelor of Science in Liberal Arts

University of São Paulo | 1991