

# ELENA POPOV

elena.popov@email.com • +536-996-6499 • Prague, Czech Republic

## EXECUTIVE SUMMARY

Senior product management leader with 11+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

## CORE COMPETENCIES

Strategic Leadership	Team Management	Digital Transformation
UX/UI Design	Wireframing	Process Optimization
Stakeholder Management	P&L Responsibility	Change Management

## PROFESSIONAL EXPERIENCE

### Chief Product Officer

**Medical Innovations** | 2013 - Present

- Spearheaded enterprise-wide product management transformation initiatives impacting 1904+ employees
- Delivered \$8M+ in annual revenue growth through strategic ux/ui design implementations
- Built and led global teams of 16 professionals across 7 countries
- Reduced operational costs by 38% while improving service quality and customer satisfaction

## EDUCATION & CERTIFICATIONS

**Master of Business Administration** | National University of Mexico | 2011

**Bachelor of Science in Communications** | National University of Mexico | 2009

### Professional Certifications:

- Executive Leadership Program
- Strategic Management Certificate