

ANANYA IYER

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EXECUTIVE SUMMARY

Senior data science leader with 23+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

CORE COMPETENCIES

Strategic Leadership	Team Management	Digital Transformation
Statistics	A/B Testing	Process Optimization
Stakeholder Management	P&L Responsibility	Change Management

PROFESSIONAL EXPERIENCE

Data Scientist

Salesforce | 2001 - Present

- Spearheaded enterprise-wide data science transformation initiatives impacting 1691+ employees
- Delivered \$3M+ in annual revenue growth through strategic statistics implementations
- Built and led global teams of 38 professionals across 5 countries
- Reduced operational costs by 20% while improving service quality and customer satisfaction

EDUCATION & CERTIFICATIONS

Master of Business Administration | ETH Zurich | 1997

Bachelor of Science in Computer Science | ETH Zurich | 1995

Professional Certifications:

- Microsoft Azure Data Scientist