

# Dimitri Volkov

dimitri.volkov@email.com | +544-184-5534 | San Francisco, CA, USA

## PROFESSIONAL SUMMARY

Accomplished Product Marketing Manager with 2 years of progressive experience in Marketing. Demonstrated expertise in Product Marketing, Go-to-Market, Positioning with a strong track record of driving innovation and delivering measurable business results.

## CORE COMPETENCIES

Product Marketing	Go-to-Market	Positioning
Competitive Analysis	Launch Strategy	

## PROFESSIONAL EXPERIENCE

### Product Marketing Manager | Spotify

2023 - Present | San Francisco, CA, USA

- Spearheaded marketing initiatives that delivered 39% improvement in operational efficiency
- Led cross-functional teams of 12 professionals across multiple high-impact projects
- Architected and implemented Product Marketing solutions resulting in \$330K annual cost savings
- Established best practices and mentored 4 team members, improving overall team productivity by 28%

## EDUCATION

### Bachelor of Science in Digital Marketing

University of Pennsylvania | 2017

## CERTIFICATIONS

- HubSpot Content Marketing
- Google Ads Certified
- Facebook Blueprint Certified