

# Giuseppe Bianchi

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## PROFESSIONAL SUMMARY

Accomplished Chief Product Officer with 7 years of progressive experience in Product Management. Demonstrated expertise in Go-to-Market, Product Launch, Pricing Strategy with a strong track record of driving innovation and delivering measurable business results.

## CORE COMPETENCIES

Go-to-Market	Product Launch	Pricing Strategy
Positioning	Marketing Collaboration	

## PROFESSIONAL EXPERIENCE

### Chief Product Officer | Merck

2021 - Present | Vancouver, BC, Canada

- Spearheaded product management initiatives that delivered 15% improvement in operational efficiency
- Led cross-functional teams of 15 professionals across multiple high-impact projects
- Architected and implemented Go-to-Market solutions resulting in \$361K annual cost savings
- Established best practices and mentored 5 team members, improving overall team productivity by 27%

### Chief Product Officer | Uber

2017 - 2021

- Developed and maintained product launch applications serving 53K+ users
- Collaborated with product and design teams to deliver 18 major feature releases
- Optimized system performance resulting in 27% reduction in response time

## EDUCATION

### Bachelor of Science in Communications

Harvard University | 2011