

MIGUEL SANTOS

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EXECUTIVE SUMMARY

Senior product management leader with 17+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

CORE COMPETENCIES

Strategic Leadership	Team Management	Digital Transformation
Data Analysis	A/B Testing	Process Optimization
Stakeholder Management	P&L Responsibility	Change Management

PROFESSIONAL EXPERIENCE

VP of Product

Manufacturing Excellence | 2007 - Present

- Spearheaded enterprise-wide product management transformation initiatives impacting 800+ employees
- Delivered \$8M+ in annual revenue growth through strategic data analysis implementations
- Built and led global teams of 15 professionals across 7 countries
- Reduced operational costs by 21% while improving service quality and customer satisfaction

EDUCATION & CERTIFICATIONS

Master of Business Administration | IE Business School | 2004

Bachelor of Science in Business Administration | IE Business School | 2002

Professional Certifications:

- Executive Leadership Program
- Strategic Management Certificate