# **LUCIA MORALES**

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# **EXECUTIVE SUMMARY**

Senior software engineering leader with 30+ years of experience driving digital transformation and business growth. Proven track record of leading high-performance teams, implementing strategic initiatives, and delivering solutions that generate measurable ROI across global markets.

# **CORE COMPETENCIES**

Strategic Leadership Team Management Digital Transformation

Ruby Rails Process Optimization

Stakeholder Management P&L Responsibility Change Management

# **PROFESSIONAL EXPERIENCE**

Frontend Developer SmartSolutions Inc | 1994 - Present

- Spearheaded enterprise-wide software engineering transformation initiatives impacting 1769+ employees
- Delivered \$1M+ in annual revenue growth through strategic ruby implementations
- Built and led global teams of 40 professionals across 7 countries
- Reduced operational costs by 33% while improving service quality and customer satisfaction

#### **EDUCATION & CERTIFICATIONS**

Master of Business Administration | Georgia Tech | 1991 Bachelor of Science in Information Technology | Georgia Tech | 1989

# **Professional Certifications:**

- Google Cloud Professional
- Certified Scrum Master
- Certified Kubernetes Administrator