



# Ratnesh Patil

Front-End Developer (React)

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## Summary

Front-End Developer with 6+ years of experience building responsive, user-focused web applications using React, JavaScript, and modern CSS frameworks. Strong UI/UX sensibility with hands-on experience delivering scalable products from scratch. Comfortable collaborating across teams and owning features end-to-end.

## Experience

**Cybage Software | Senior Software Engineer** Jun 2022 - Present  
Pune, India

- Built dynamic HTML/CSS/JS ad creatives that contributed to approximately \$3M+ campaign revenue in 2025 (~60% YoY growth).
- Built a React-based self-service portal for publishers in the DOOH advertising domain to manage inventory, campaigns, and performance analytics.
- Developed reusable, responsive UI components using React and Reactstrap, improving consistency and development speed.
- Integrated frontend with RESTful APIs for campaign setup, reporting, and inventory sync; collaborated closely with backend teams to define API contracts.
- Participated in UI/UX reviews using Figma and Storybook to align design and implementation.
- Wrote unit and integration tests using Jest and React Testing Library to ensure maintainable, high-quality code.
- Worked in Agile and Kanban environments with a focus on continuous delivery.

**Accenture | Application Development Analyst** Oct 2019 - May 2022  
Pune, India

- Built UI components for a large-scale DTH client website using React, Redux, and Material UI.
- Debugged and resolved production issues by analysing logs using Splunk and ELK stack.
- Automated reporting workflows using Python, reducing manual effort.

**vInnovate Technologies | Web Development Intern** Jan 2019 - Oct 2019  
Pune, India

- Built responsive websites using HTML, CSS, JavaScript, Bootstrap, PHP, and MySQL.
- Led and mentored intern teams, owning the full SDLC from requirements to deployment.

## Education

**Bachelor Of Computer Engineering** CGPA : 8.3  
Sinhgad Institute Of Technology, Lonavala, Pune Jul 2015 - May 2019

## Skills

Languages : Javascript, HTML5, CSS3, Python

Frameworks : React, Node.Js, Express, Jest, Django

Libraries: Redux, React Testing Library, Reactstrap, Bootstrap, Tailwind CSS, Material UI

Developer Tools: Git, VS Code, Docker, AWS