

Credit Card Transaction Report

Week Start Date

All

Q4

Q3

Q2

Q1

Revenue

55M

Amount

45M

Total Interest

7.84M

Transaction count

656K

F

M

Silver

Blue

Gold

Platinum

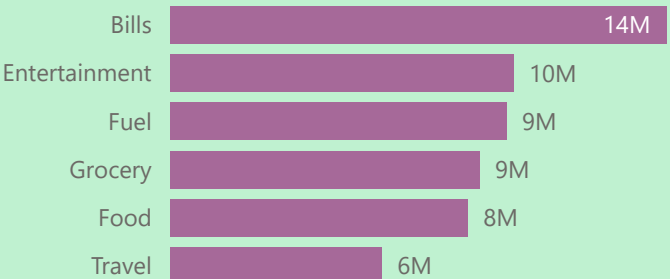
Medium

Low

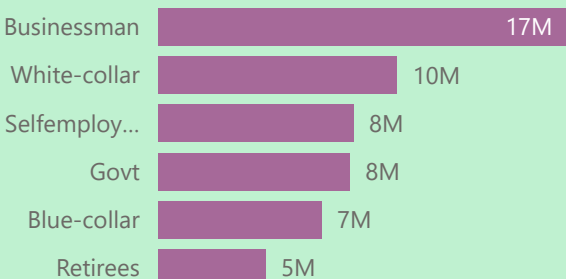
High

| Card | Revenue | Total Transaction | Interest_Earned |
|----------|-------------|-------------------|-----------------|
| Blue | 4,61,39,398 | 36957875 | 64,95,887.74 |
| Gold | 24,54,072 | 2024078 | 3,73,784.16 |
| Platinum | 11,35,608 | 953314 | 1,61,629.05 |
| Silver | 55,86,332 | 4586746 | 8,12,081.28 |
| Total | 5,53,15,410 | 44522013 | 78,43,382.23 |

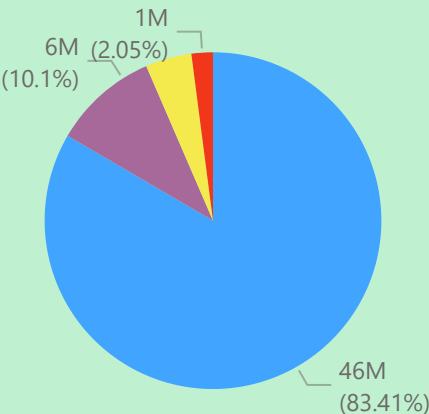
Revenue by Expenditure type



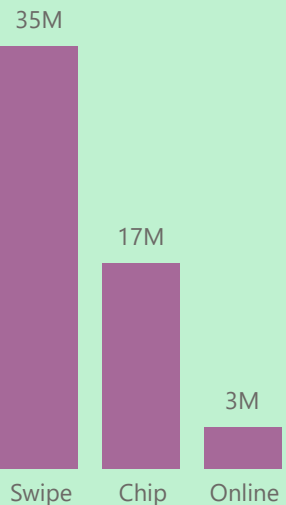
Revenue by Job



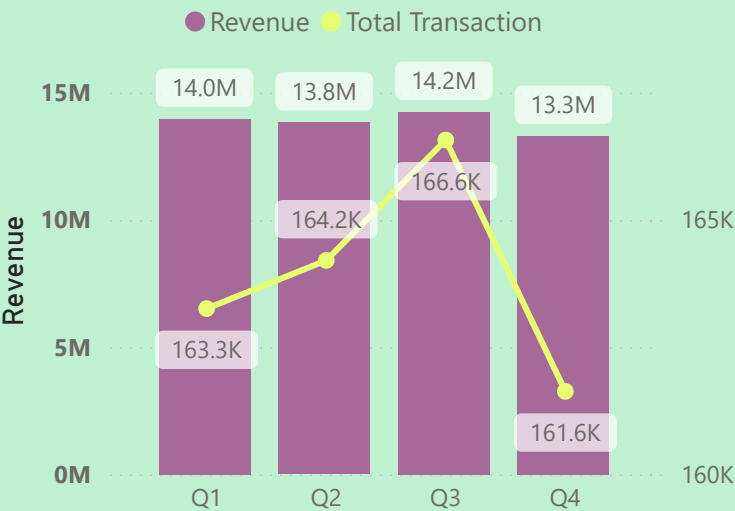
● Blue ● Silver ● Gold ● Platinum



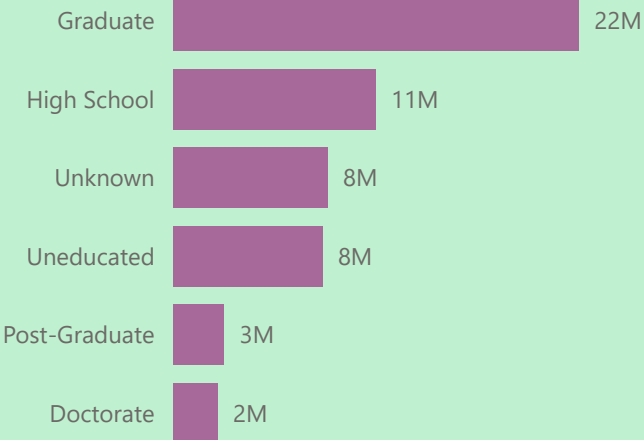
Revenue by Usage mode



QTR Revenue and Total Transaction count



Revenue by Education



Credit Card Customer Report

Week Start Date

All

Q4

Q3

Q2

Q1

Revenue

55M

Income

576M

Total Credit

87.29M

Customer Satisfaction

3.19

F

M

Silver

Blue

Gold

Platinum

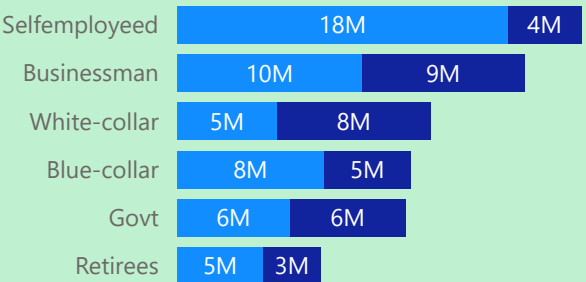
Medium

Low

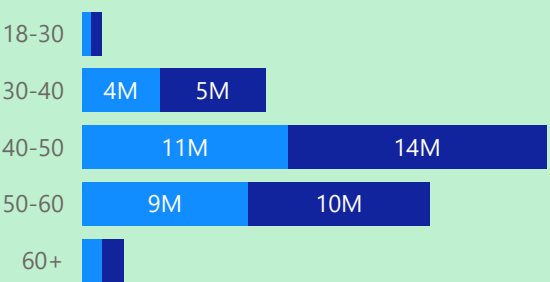
High

| Customer Job | Married | Single | Unknown | Total |
|---------------|-----------|-----------|-----------|-------------|
| Blue-collar | 36,56,231 | 27,73,462 | 4,74,585 | 69,04,279 |
| Businessman | 85,08,313 | 76,54,466 | 12,25,053 | 1,73,87,832 |
| Govt | 41,07,519 | 33,22,107 | 6,82,075 | 81,11,701 |
| Retirees | 23,70,721 | 18,01,210 | 3,63,254 | 45,35,184 |
| Selfemployeed | 40,95,485 | 35,38,218 | 6,28,055 | 82,61,758 |

Credit Limit by Profession and Gender

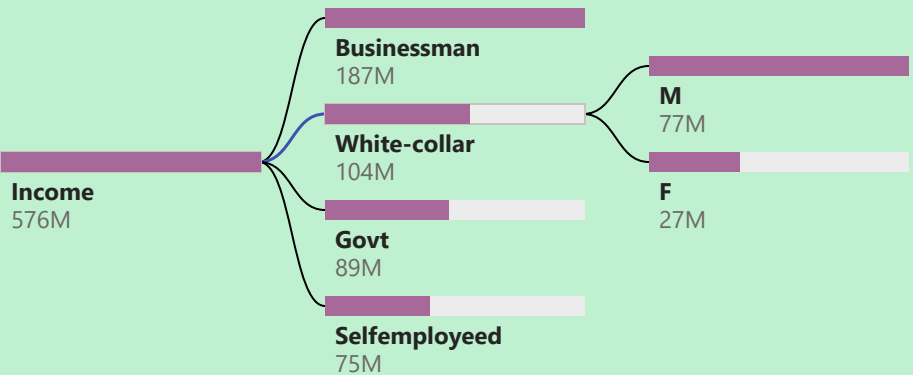


Revenue by Age group and Gender

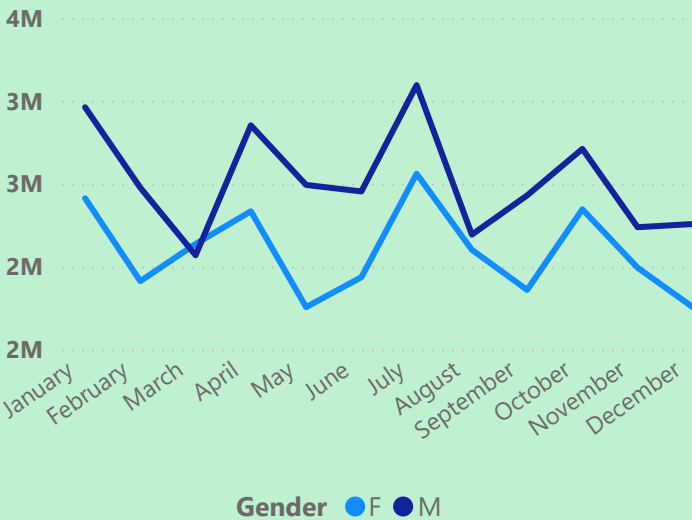


Customer_Job

Gender



Monthly Revenue by Gender



Top 5 States

