

TIFFIN WALA

# INTRODUCING TIFFIN WALA



# INTRODUCTION TO OUR WEBSITE

Our Website connects people in need of homestyle affordable food with the tiffin services around them so that they can focus on their work/studies and can lookout for there suitable tiffin among the many options listed on our website according to their taste and needs.

# INDEX

- Does this business have Profit?
- Is it realistic?
- Will it make an impact?
- Was It the Most Innovative Solution?
- Are we going to continue with this site
- Upcoming Improvements

# DOES THIS BUSINESS HAVE PROFIT ?

- The Market Demand of Tiffin service is pretty high in student populated areas and urban cities in which an Individual don't have enough time for making their own food and one can't order and eat restaurant food everyday,it is both costly and not good for health, so deployment of our services in these areas will definitely generate profit.
- Our commission rate will be much lower than the similar websites so that tiffin providers don't have to raise their prices excessively and people who want homemade food can order it at a nominal and fair price.

# IS IT REALISTIC?

- Yes, a tiffin website can be a useful and profitable business idea, especially in urban areas and areas with a high student population where busy people are looking for quick and wholesome meal options.
- Another reason for a tiffin website being realistic is that it provides a online platform for tiffin providers and consumers to connect

# WILL IT MAKE AN IMPACT?

- Yes, a tiffin website will make an impact on lives of Individuals who are looking for convenient and healthy meal options, especially those who have busy lifestyles or inadequate cooking skills.
- Running a tiffin service website will make an impact on the local economy by providing jobs and better revenue to tiffin suppliers.

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# WAS IT THE MOST INNOVATIVE SOLUTION?

We have faced all the problems related to food when we moved out of our homes to pursue our studies and tiffin turned out to be the best possible solution for us and many of our peers, but the problem was connecting with them and choosing among them according to our needs and wants. Also we have worked on some useful features and will be adding many more in the future. Hence, according to us, it seems like the best possible solution we could come up with.

# EXISTING FEATURE

- Adding Items to cart
- Increment and decrement items in cart
- Payment Page(Razorpay)
- Countdown timer after payment
- Login/Signup Page(auth0)
- Geolocation autosuggest API(Mapbox)
- Responsive Site

# UPCOMING IMPROVEMENTS

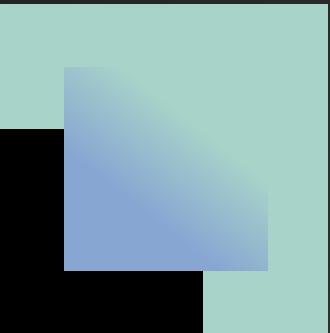
- We are going to create a android application for easier accessibility
- A premium service like a Tiffin+ Subscription
- Order Tracking
- Food Rating and reviews
- Upgrading user experience
- Food quality inspection

# SCALABILITY

- We are planning to scale our website by starting small and expanding it further.
- We will keep our commissions as low as possible so that the food is available at affordable prices.

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# GET TO KNOW OUR TEAM



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# OUR TEAM MEMBERS

## **1. ARYAN DEV CHAURASIA**

TEAM LEADER AND API HANDLER

## **2. RAUNAK PRAJAPATI**

FRONTEND LEAD

## **3. ANUSHKA JHINGRAN**

FRONTEND DEV AND API HANDLER

## **4. RAJ NARAYAN SHARMA**

PRESENTATION AND FRONTEND

## **5. SHOEB SHAIKH**

API HANDLER