

TIFFIN WALA VISION

- Our Vision is to provide Availability of Tiffin Delivery Service by connecting consumers and providers at one place, just like Food Delivery sites like Zomato, Swiggy etc. But with healthier and cheaper options.

TARGET GROUP

- Individuals who are looking for convenient and healthy meal options, especially those who have busy lifestyles like :
 - Students
 - Working Professionals
 - Catering Services (Example: Mess etc.)

NEEDS

- A tiffin service can save significant time spent on grocery shopping, meal preparation, and cooking

PRODUCT

- A Web Application that lets you order tiffins from a wide variety of tiffin makers and offer tiffin services

BUSINESS GOALS

- Expanding Service Areas
- Ensuring Clients Satisfaction
- Consumer Expansion through Effective Marketing
- Implementing efficient order management, delivery, and inventory systems