



Transforming Cargo Visibility with AI VisionExSim

Introduction

In today's fast-moving logistics world, customers demand complete visibility, security, and trust in every shipment. Traditional transporters often fall short: updates arrive late, container damages go unnoticed, and documents are scattered across platforms. SR Container Carriers addressed these challenges by building AI Vision ExSim, a proprietary 100% digital platform that gives customers real-time visibility and control over their cargo.

Challenges Before AI Vision ExSim

Customers consistently faced:

- Manual tracking gaps: clients calling multiple times daily for updates.
- Unverified container damages leading to disputes.
- Blind trust in physical locks without verification.
- Fragmented paperwork slowing compliance. The result? Reactive operations, delays, and rising costs.

Key Features:

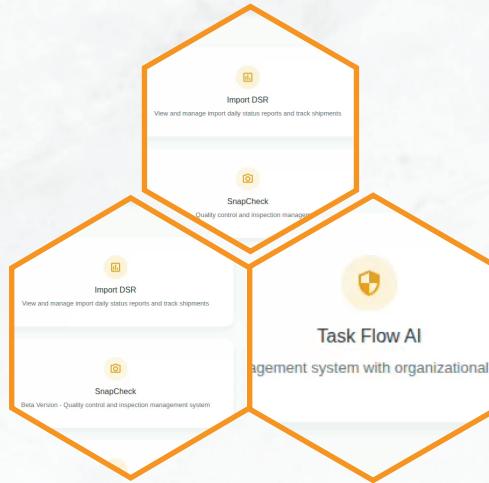
- 1. Live Cargo Tracking** – digital map visibility.
- 2. Container Damage Evidence** – time-stamped photos at handover.
- 3. E-Lock Security Visibility** – GPS-enabled, verifiable lock status.
- 4. Unified Documentation** – soon includes LR & E-Way Bill integration.
- 5. Analytics & Reports** – trip histories, damage logs, lock data for insights.

Aspect	Without AI Vision ExSim	With AI Vision ExSim
Cargo Tracking	Manual updates via calls	Live, digital map-based tracking
Damage Reporting	Disputes with no proof	Time-stamped container photos
Security (E-Lock)	Physical lock, blind trust	Verified digital lock visibility
Documentation	Multiple systems, delays	Unified LR, E-Way Bill, trip data
Transparency	Dependent on transporter's word	100% customer-controlled visibility
Efficiency	Reactive firefighting	Proactive, data-driven operations

Before vs. After: Measurable Value

Customer Impact

- Reduced Calls by 60%
- no chasing updates.
- Zero Disputes on Container Damage
- photos as proof. - Faster Compliance
- instant LR/trip data access.
- Peace of Mind – verified lock visibility.
- Data-Driven Insights
- optimize planning with stored analytics. Testimonial: "For the first time, we can see container condition upfront and track locks digitally. AI Vision ExSim has saved us time, money, and stress."
- Logistics Manager, Auto Components MNC



Industry Differentiation

With AI Vision ExSim, SR Container Carriers is the only transporter in India providing:

- Live e-lock security visibility integrated with tracking.
- 100% digital operations without manual dependency.
- Customer-first transparency that builds trust in every shipment.

Roadmap for Continuous Innovation

Next phase: full E-Way Bill generation and advanced analytics dashboards, ensuring customers always have the best visibility tools.

Conclusion

AI Vision ExSim has redefined logistics transparency. What once required calls, manual checks, and blind trust is now a seamless, digital, customer-controlled experience. By combining live tracking, damage documentation, and e-lock visibility into one platform, SR Container Carriers has set a new benchmark for the logistics industry – and for customer peace of mind.