

BECOME YOUR CUSTOMER'S FAVOURITE SUPPLIER WITH 32% LOWER-EMISSION DELIVERIES



CUSTOMER: FMCG MSME distributing goods across Gujarat

CHALLENGE: The customer wanted to strengthen their relationship with their own clients by demonstrating genuine sustainability action, without increasing freight costs or compromising delivery speed.

SRCC SOLUTION:



- Shifted **30%** of their loads to **SRCC's CNG fleet** for 250 km short-haul trips.



- Maintained the **same delivery speed and load capacity** as diesel trucks.



- Provided clear, **measurable carbon savings** reports to share with their customers.

METRIC	DIESEL FLEET	CNG FLEET	CHANGE
CO ₂ EMISSIONS / TRIP	~62 KG	~42 KG	-32%
FUEL COST / TRIP	₹22,625	₹20,125	₹2,500 Savings
ANNUAL IMPACT	-	~1.8 tonnes CO ₂ Saved/year	Stronger Sustainability Score



KEY VALUE FOR MSMES:

- ✓ Impress your customers with verifiable, lower-emission deliveries.
- ✓ Strengthen long-term contracts by aligning with sustainability goals.
- ✓ Achieve this without added costs or reduced delivery performance.



TESTIMONIAL: “Switching to SRCC’s CNG trucks helped us show our clients we walk the talk on sustainability –and they love it.”
– Owner, FreshFlow FMCG

Ready to become your customer's favourite supplier? Get your free carbon savings report