

**FARIDA FARID BABAYEVA**  
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**Date of birth:** 26 May, 2001

**Address:** 214, Abdulla Shaiq str., az1065, Baku, Republic of Azerbaijan  
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**Nationality:** Azerbaijani

## **SUMMARY OF QUALIFICATIONS**

**Education:** Administrative Management, Academy of Public Administration under the President of the Republic of Azerbaijan, GRADUATED

UNEC - Azerbaijan State University of Economics, MBA, Digital Marketing, GRADUATED

**Languages:** English – fluent, both written and oral  
Russian – fluent, both written and oral  
Azeri – native

**Computer Skills:** Familiar with commonly used word processing, graphics and database software (Windows, Word Perfect, Microsoft Word, Microsoft Excel, PowerPoint, etc.)

**Summary of professional experience and skills:** Development of project proposals, creation of business plans and budgets, extensive leadership skills in mentoring and training for programme staff, conducting marketing and business development strategies, customer service and problem-solving skills

## **EMPLOYMENT HISTORY**

**Dec 2023 – Till now** CEO of Mollis Wear Atelier and Showroom (offline, women's clothing)

**April 2020 – Dec 2023** CEO of the Instagram page, online shopping, maintenance of the online shop's webpage (women's clothing), Founder of local brand

**March 2022 – July 2022** Sales and business development manager, PilatesLife

**Dec 2021 – March 2022 Sales Manager in City Business School (Business programs and professional retraining and advanced training courses)**

**Feb 2021 – June 2021 Rus-Eng translator of PPT lectures of Demography**

**Oct 2018 – Jan 2020 Freelance mentor on mathematics for secondary school students, taught secondary school course of math for a group of 4 students**

**May 2018 – May 2019 Freelancer, preparation power point presentations for students of Universities for independent works**

## **EDUCATION**

**Sept 2015 – May 2018 Lyceum named after academician Zarifa Aliyeva, grades 9-11**

**Sept 2007 – May 2015 Secondary school N# 60, grades 1-8**

## **TRAINING**

**May 2021 – May 2022 Business course “Speed” from Ayaz Shabutdinov, Like School, Moscow, Russia (online)**

**June 2020 Training on Social Media Marketing (SMM), Feedback School, Moscow, Russia (online)**

**July 2020 Training on Copywriting, Feedback School, Moscow, Russia (online)**

**July 2020 – Aug 2020 Learning session on targeting in Instagram and Facebook, Feedback School, Moscow, Russia (online)**

## **HOBBY**

**Reading, chess playing, travelling, swimming, driving, dancing, language learning**

## **MARRITAL STATUS**

**Single**