



# AZAD HUSEYNLI

## SENIOR CATEGORY MANAGER

I am a category manager with more than 3 years of experience in mobile accessories company in charge of product management and procurement. Skilled in market research, campaign planning and product management. Proven ability to lead cross-functional teams and deliver results in fast-paced environments.

### EDUCATION

Bachelor's Degree  
Azerbaijan University of  
Cooperation | 2011 - 2015

### LANGUAGE

B1 English.

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 Azad Huseynli

## WORK EXPERIENCE

### Senior Category Manager

iFix | 2024 - now

- Manage vendor relationships by discussing proper selection, acquisition and availability of products with vendors and negotiating pricing.
- Set competitive price points for each product within category and conducts necessary research pertaining to those price points.
- Implement exit strategies for unsuccessful product lines.
- Balance category product pricing and availability with customer demand.
- Effectively planned and managed inventory to maximize the profitability for the company.
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### Senior Category Manager

iFix | 2024 - now

Superfon | 2022 - 2024

### Category specialist

Superfon | 2021 - 2022

### Salesman

Superfon | 2020 - 2021

### Sales Representative

KASKO BUTIK | 2019 - 2020

### Sales Representative

Bakcell Official Dealer | 2018 - 2019

## SKILLS

- Strategic thinking
- Creative problem-solving
- Market research
- Campaign planning
- Data analysis
- Project management
- Budget management
- Communication
- Collaboration
- Time management