



## Nigar Maharramova

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### WORK EXPERIENCE

#### Freelance Content Manager

*Alps Academy* [ 09/2024 – Current ]

Developing and implementing content strategies for social media  
Managing activity and follower growth on Instagram, Facebook, LinkedIn and Telegram platforms  
Developing creative concepts for marketing campaigns  
Writing ad content and preparing briefs for designers  
Managing video and post content, implementing ideas in line with trends  
Measuring the effectiveness of posts and campaigns, preparing reports  
Creating educational and interactive content on IELTS, SAT and studying abroad

#### Marketing Intern

*Liv Bona Dea Hospital* [ 06/2024 – 09/2024 ]

Social media strategy development and posting  
Support in organizing marketing campaigns  
Content plan creation and management  
Support in organizing and coordinating medical events  
Competitor analysis and market research  
Support in developing and implementing marketing strategies to promote products and services

#### Biologist laboratory assistant

*Biooloji Tababat Clinic* [ 01/09/2019 – Current ]

City: Baku | Country: Azerbaijan

Sample Handling, Testing and Analysis, Quality Control and Maintenance, Documentation and Compliance

### EDUCATION AND TRAINING

#### MBA

*Baku Engineering University* [ 01/09/2020 – 01/05/2022 ]

#### Biology

*Baku State University* [ 01/09/2015 – 01/06/2019 ]

### DIGITAL SKILLS

Microsoft Word / Microsoft Powerpoint / Canva / Social Media

### LANGUAGE SKILLS

Mother tongue(s): Azerbaijani | Russian

Other language(s):

#### Turkish

LISTENING C1 READING C1 WRITING B1

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B1

#### English

LISTENING A1 READING A1 WRITING A1

SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1