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**Personal Information :**

- **Nationality:** Azerbaijani
- **Year of birth:** 1985
- **Military Service:** 2006 – 2007
- **Hobbies:** Travelling, reading, sport

**Qualification:**

- **2018** Strategic Brand Management (Curtin University)
- **2017** Product Management (University of Maryland)
- **2016** Marketing Qualification (University of British Columbia)
- **2016** Business Development Management (in Russia)
- **2014** Marketing and Sales Qualification (in France)
- **2012** Marketing and Sales Qualification (in England)
- **2011** PR | Press Secretary Qualification (in Azerbaijan)

**Digital Marketing Qualification:**

SEO | PPC | SMM | Content Marketing | E-mail Marketing | Google Tools and etc.

**Education:**

- **2007 – 2009** **V.N. Karazin Kharkiv National University (in Ukraine)**  
*Faculty: International Relations*
- **2002 – 2006** **Azerbaijan University of Languages**  
*Faculty: Translation (English)*
- **1997 – 2002** **Lyceum**
- **1991 – 1997** **Secondary School (№ 5)**

**Training Courses:**

Marketing Management | Sales Management | Brand Management | PR Management  
Advertising Management | Product Management | Project Management | Body Language  
Clerical Work

**Linguistic Skills :**

Azerbaijani (native) | English (fluent) | Russian (advanced) | Turkish (advanced)

**Computer Skills:**

MS Office | Adobe (Photoshop, Illustrator, Premier, Acrobat) | Corel Draw | Zoho,  
Bitrix24, Jira, Trello, Salesforce, 1C, ERP system | E-tender System (local & external)  
HTML, CSS etc.

**Driving Licence:** Category: B

## Marketing Project Experience

- 2024 TRANSLOGISTICA CASPIAN
  - 2024 Construction Exhibition
  - 2023 “AUTO ECO” Electric Car Exhibition
  - 2023 Formula 1
  - 2023 KVN Concert (Sponsorship)
  - 2022 Hasan Jan Kaya Stand-Up Show
  - 2021 IBF (International Business Forum)
  - 2021 Anti-Aging Medical Congress & Exhibition
  - 2020 (COVID-19) Online Communication Webinar (Nepal)
  - 2019 Oil & Gas Exhibition
  - 2018 International Trip (USA)
  - 2017 Islamic Solidarity Games
  - 2017 Formula 1
  - 2016 Formula 1
  - 2015 Formula 1
  - 2015 European Games
  - 2014 Tarkan Concert (in Guba)
  - 2014 Business Trip (France) – Product Presentation
  - 2013 TRANS Caspian Exhibition
  - 2012 Business Trip (England) – Product Presentation
  - 2012 Construction Exhibition
  - 2010 Azerbaijan Cup Final (Sponsorship)
  - 2009 “Mashin Reality Show” (Sponsorship)
- and many other projects...**

## Sector Experience:

- |  |                            |
|--|----------------------------|
| • Head of Marketing                                    | Real Estate                |
| • Marketing Manager (Head of Marketing)                | Car Industry               |
| • Sales and Marketing Manager (Head of the Department) | Convention Industry        |
| • Product Portfolio Manager                            | E-trade / Logistics Sector |
| • Commercial Director                                  | IT Sector                  |
| • Business Development Manager                         | IT Sector                  |
| • Sales and Marketing Director                         | Heavy Equipment Industry   |
| • Business Development Manager                         | Energy Sector              |
| • Head of Marketing and Sales                          | Oil & Gas Sector           |
| • Manager   Press Secretary                            | Sport Sector               |
| • Advertising Manager                                  | Car Industry               |
| • Selection Manager                                    | Sport Sector               |
| • Administrator  | Hotel Industry             |

## Areas of Expertise:

Marketing Management | Sales Management | Sales & Marketing Management | PR Management | Advertising Management | Brand Management | Product Management Commercial Management | Business Development Management | Product Portfolio Management | Product Ownership | Project Management | Administering

## International Trips:

USA | England | France | Switzerland | Türkiye | Russia | Ukraine | Georgia

## WORK HISTORY

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- **Current Sector: Real Estate**  
Job Position : Head of Marketing (since May 18, 2023 – till present)
- **(Until May 15, 2023) Azerbaijan Automobiles CJSC (Brand: Volkswagen)**  
Job Position: Marketing Manager (**Head of Marketing**)
- **(Until December 12, 2021) Baku Convention Center LLC**  
Job Position: Sales and Marketing Manager (**Head of Sales and Marketing**)
- **(Until March 31, 2021) Starex LLC**  
Job Position: Product Portfolio Manager
- **(Until February 1, 2021) Qscepter LLC**  
Job Position: Commercial Director
- **(Until September 7, 2020) SINAM LLC**  
Job Position: Business Development Manager
- **(Until December 28, 2019) Prolink Caspian LLC**  
Job Position: Sales and Marketing Director
- **(Until February 28, 2018) Aggreko (Middle East) Limited**  
Job Position: Business Development Manager
- **(Until August 3, 2015) RDS Technical Limited**  
Job Position: Head of Marketing and Sales
- **(Until August 15, 2011) Mugan PFC LLC**  
Job Position: Manager | Press Secretary
- **(Until February 16, 2010) NG**  
Job Position: Manager of Advertising Department
- **(Until February 23, 2009) NBC FC LLC**  
Job Position: Selection Manager
- **(Until September 1, 2008) Caravansary Hotel Complex**  
Job Position: Administrator

*R. Abdullayev*

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