

#### CONTACT

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### **EDUCATION**

#### 2023-2025

AZERBAIJAN STATE UNIVERSITY OF ECONOMICS

- Master of Business Administration:
- Digital marketing

#### 2015-2019

AZERBAIJAN UNIVERSITY OF LANGUAGES

- Bachelor Degree :
- · English teacher

#### **SKILLS**

- SAP Sales and Distribution
- SAP Fiori
- SAP CRM
- MS EXCEL
- MS WORD
- MS POWER POINT
- Teamwork
- Marketing
- Leadership
- **Effective Communication**
- Critical Thinking

## LANGUAGES

- English
- **Turkish**
- German (Basics)

## **FATIMA ISAYEVA**

#### **PROFILE**

Looking to apply my sales and marketing skills in a dynamic, growth-focused environment.

#### WORK EXPERIENCE

#### Veyseloglu LLC

05/2024-PRESENT

Jr. Specialist in sales operations

- · Preparation of the sales representative and regional manager
- Creating and managing sales representative and customer master
- Creating and managing sales discounts on SAP ERP
- Investigation of the problems related to discounted orders
- Used ERP Modules: SAP MDG, SAP SD, Vesas Sales Management Application

# Veyseloglu LLC

Call center operator

- · Maintained excellent customer satisfaction by quickly and effectively problem-solving customer issues and complaints.
- Cultivated excellent customer relationships by going the extra mile to solve complaints and find
- Identified customer needs through excellent attentive listening, promptly providing solutions to ensure outstanding customer satisfaction.
- Managed general correspondence with customers through platforms such as live chat, email and phone.
- Responsibility of the company's official e-mail address

## Calaloglu Kalagayi

Marketing Specialist

- · Formulated and submitted performance and progress reports to update management with developments.
- Investigated competitors and demographics to compare and evaluate best marketing techniques
- Selected advertising sites and media channels to measure compatibility with brand.
- Studied and identified best media channels to market specific products and services
- Responded to queries to provide up-to-date product market information.
- Collaborated with product and sales team to develop strategic social media marketing initiatives. Researched and analysed market trends and pricing
- schedules to stay abreast with latest developments Odering new products
- Social Media Marketing
- Checking sales points

#### **Certificates**

Dost tədris mərkəzi "Online Excel" təlimi

**VOLUNTEER WORKER** 

DOST CENTER N1.

10/2022-02/2023

08/2023-04/2024

Udemy: Digital marketing