



Professional with 12+ years of experience. Has strong background in business development, project management, marketing, customer relations and planning.

Since 2005 involved in different NGO's, was performing as program coordinator, trainer and facilitator. Since 2018 certificated trainer for Youth in Action and Erasmus+ programs funded by EU.

MIRISMAYIL RZAYEV

CONTACT

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📍 Sumqayit, Azerbaijan

EDUCATION

2010 - 2012

ISM UNIVERSITY OF
MANAGEMENT AND ECONOMICS
Marketing and Management
Vilnius, Lithuania

2005 - 2009

ACADEMY OF PUBLIC
ADMINISTRATION UNDER THE
PRESIDENT OF THE RA
International Relations
Baku, Azerbaijan

SKILLS

- Analytical skills
- Big picture view
- Budgets controlling
- Easy adaptive and flexibility skills
- Campaigns targeting and mapping
- Communication skills
- Decision making
- Details oriented
- Goal oriented
- Mentoring skills
- Market research skills

WORK EXPERIENCE

- | | |
|--|----------------------|
| ● PRODUCT MANAGER Avrora LLC | 11/2022 - up to date |
| ● BUSINESS CONSULTANT Forte Fashion Retail | 01/2022 - 11/2022 |
| ● MARKETING MANAGER Lactalis Caspi | 01/2021 - 11/2021 |
| ● CATEGORY MANAGER Delta Group | 02/2020 - 09/2020 |
| ● TRADE MARKETING MANAGER STP | 01/2019 - 01/2020 |
| ● TRADE MARKETING MANAGER Avrora LLC | 01/2017 - 10/2018 |
| ● BRAND MANAGER Azersun Holding | 02/2014 - 11/2017 |
| ● BRAND MANAGER ASSISTANT Delta Group | 11/2012 - 02/2014 |

CERTIFICATIONS

- | | |
|---|---------|
| ● Changes Management AiİM | 12/2024 |
| ● AI in Data Analysis Enes Eryarsoy | 08/2024 |
| ● Visioner Leadership Burçin Doğru | 10/2023 |
| ● Agility and Creativity Çağlayan Aktaş | 10/2023 |
| ● Marketing and Digital Innovations AiİM | 05/2023 |
| ● Value Generation and MarCom Lactalis International | 07/2021 |
| ● Innovations and Sales Strategies Lactalis International | 05/2021 |
| ● Digital Marketing Conference Facemark | 12/2018 |

SKILLS

- Planning skills
- Problem solving skills
- Project management skills
- Strategy designing
- Team leader skills
- Trainer skills (TOT)

LANGUAGES

- Azerbaijani (Native)
- English (TOEFL İBT 95)
- Russian (Fluent)
- Turkish (Intermediade)

CERTIFICATIONS

- | | |
|--|---------|
| ● Business Negotiations | 11/2017 |
| Business Ring | |
| ● Azersun Marketing Academy | 05/2016 |
| Azersun Holding | |
| ● Marketing Kingdom Baku | 04/2015 |
| Facemark | |
| ● Sales Strategies of Successful Brands | 03/2014 |
| ILT Academy | |

REFERENCES

Yusif Rzayev

Azersun Holding
Head of Department
+994772190877

Elgun Khalilov

Avrora LLC
Head of Division
+994707194969

Elchin Zeynalov

Baku Textile Fabric
Director
+994502633032