

### **ABOUT ME**

Dynamic retail professional with leadership skills and an entrepreneurial mindset, eager to join and contribute to a forward-thinking team valuing innovation and staff development.

Dynamic retail professional equipped with strong leadership abilities and an entrepreneurial spirit, passionately seeking to contribute to a progressive team that prioritizes innovation and employee development. My extensive experience in retail management and commitment to fostering a collaborative environment will drive success and growth within your organization.

### **SKILLS**

EXPERTISE IN HUMAN RELATIONS

NEGOTIATIONS WITH BUSINESS PARTNERS

MARKETING & PROMOTIONS

CUSTOMER SERVICE SKILLS

CUSTOMER SERVICE SKILLS

ATTENTION TO DETAIL

GREAT SENSE OF STYLE

DEADLINE ORIENTED

UP SELLING

## LANGUAGES

ENGLISH

RUSSIAN

## PERSONAL DETAILS

**Date of birth** 30 Aug 1991

**Nationality** Azerbaijani

# ORKHAN ALAKBARLI



### WORK EXPERIENCE

#### **EVIMIZ**

Baku Jun 2019 - Present

#### Operation/ Store Manager

- Spearheaded marketing initiatives to amplify brand visibility and escalate sales figures.
- Demonstrated adept sales acumen in negotiating and sealing client agreements.
- Led and cultivated a high-performing team through strategic training and comprehensive performance assessments.
- Executed market research and analytics to pinpoint and pursue novel business growth avenues.
- Fostered synergy with interdisciplinary teams for the successful rollout of new products and marketing drives.
- Sustained and nurtured pivotal client and stakeholder relations, guaranteeing superior satisfaction and loyalty.
- Conducted market research, identifying new growth opportunities.
- Trained and developed a high-performing sales team to exceed targets.
- · Negotiated client agreements, boosting revenue and closing rates.

#### **NEW YORKER**

Jan 2018 - May 2019

#### Store Manager

- Spearheaded team development through comprehensive training, supervision, and performance evaluations.
- Expertly managed financial responsibilities, including budgeting and meticulous maintenance of statistical records.
- $\bullet$  Drove business growth with strategic planning, aggressive promotion, and targeted marketing initiatives.
- Ensured exceptional customer service by resolving queries and complaints efficiently.
- Oversaw pricing strategies and stock control to optimize inventory

  levels.
- Achieved and surpassed sales goals, significantly boosting store profitability.

#### DE FACTO

Baku May 2016 - Jan 2018

### Store Manager

- Spearheaded team development through comprehensive training, supervision, and performance appraisals.
- Expertly managed fiscal responsibilities by overseeing budgets and maintaining detailed statistical and financial records.
- Drove business growth with dynamic planning, promotion, and strategic marketing initiatives.
- Enhanced customer satisfaction by efficiently resolving queries and complaints.
- Ensured optimal pricing strategies and stock control to align with market trends.
- Achieved and surpassed sales targets to maximize store profitability.

# NEW YORKER

Baku Nov 2015 - Apr 2016

## Assistant Store Manager

- Spearheaded comprehensive training programs, enhancing staff product knowledge and sales techniques, in collaboration with the Retail Store Manager.
- Conducted dynamic training sessions, ensuring consistent staff development and performance improvement.
- Evaluated staff performance and identified training needs to implement targeted new product training initiatives.

## NEW YORKER

Baku Jun 2014 - Nov 2015

## • Cashier; Head Cashier

- Oversaw daily cashier operations to maintain optimal performance.
- Developed and managed cashier schedules and till assignments for efficient workflow.
- Balanced work distribution across cash registers to ensure equitable task allocation.
- Fulfilled cashier responsibilities during staff shortages or peak transaction periods.
- Continuously supervised checkout stations to ensure seamless customer transactions.

# NEXT

Baku Sep 2012 - Jun 2013

## Seniour Sales Assistant

- Collaborated with management to innovate product concepts, ensuring market relevance and potential sales growth.
- Diligently monitored inventory levels to maintain optimal stock and minimize losses.
- Achieved and often surpassed sales goals through strategic customer engagement and persuasive selling techniques.
- Maintained high levels of customer satisfaction by delivering exceptional service and resolving issues promptly.
- Entrusted with store supervision duties in manager's absence, upholding operational standards and staff performance.
- Skillfully balanced shop floor responsibilities with managerial support tasks, optimizing store efficiency and team productivity.

# EDUCATION

**245** Baku

2008

High school diplom

BIU

Baku 2013 **BIU Graduate**