# FARIDA FARID BABAYEVA

## [f.babaeva@icloud.com](mailto:f.babaeva@icloud.com)

### Date of birth: 26 May, 2001

**Address: 214, Abdulla Shaiq str., az1065, Baku, Republic of Azerbaijan**

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**Nationality: Azerbaijani**

**SUMMARY OF QUALIFICATIONS**

**Education: Administrative Management, Academy of Public Administration under the President of the Republic of Azerbaijan, GRADUATED**

**UNEC - Azerbaijan State University of Economics, MBA, Digital Marketing, GRADUATED**

**Languages: English – fluent, both written and oral**

**Russian – fluent, both written and oral**

**Azeri – native**

**Computer Skills: Familiar with commonly used word processing, graphics and database software (Windows, Word Perfect, Microsoft Word, Microsoft Excel, PowerPoint, etc.)**

**Summary of professional**

**experience and skills: Development of project proposals, creation of business plans and budgets, extensive leadership skills in mentoring and training for programme staff, conducting marketing and business development strategies, customer service and problem-solving skills**

**EMPLOYMENT HISTORY**

**Dec 2023 – Till now CEO of Mollis Wear Atelier and Showroom (offline, women’s clothing)**

**April 2020 – Dec 2023 CEO of the Instagram page, online shopping,**

**maintenance of the online shop’s webpage (women’s clothing), Founder of local brand**

**March 2022 – July 2022 Sales and business development manager, PilatesLife**

**Dec 2021 – March 2022 Sales Manager in City Business School (Business programs and professional retraining and advanced training courses)**

**Feb 2021 – June 2021 Rus-Eng translator of PPT lectures of Demography**

**Oct 2018 – Jan 2020 Freelance mentor on mathematics for secondary school students,**

**taught secondary school course of math for a group of 4 students**

**May 2018 – May 2019 Freelancer, preparation power point presentations for students of Universities for independent works**

**EDUCATION**

**Sept 2015 – May 2018 Lyceum named after academician Zarifa Aliyeva, grades 9-11**

**Sept 2007 – May 2015 Secondary school N# 60, grades 1-8**

**TRAINING**

**May 2021 – May 2022 Business course “Speed” ​​from Ayaz Shabutdinov, Like School, Moscow, Russia (online)**

**June 2020 Training on Social Media Marketing (SMM), Feedback School, Moscow, Russia (online)**

**July 2020 Training on Copywriting, Feedback School, Moscow, Russia (online)**

**July 2020 – Aug 2020 Learning session on targeting in Istagram and Facebook, Feedback School, Moscow, Russia (online)**

#### HOBBY

#### Reading, chess playing, travelling, swimming, driving, dancing, language learning

#### MARRITAL STATUS

**Single**