

ABDUR RAUF

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🌐 Portfolio: raufokz.github.io/Abdur-Rauf | GitHub: github.com/raufokz

PROFESSIONAL SUMMARY

Self-taught and detail-oriented **Full Stack Web Developer** with extensive remote work experience for **U.S.-based companies**, delivering **secure, scalable, and high-performance solutions**. Highly skilled in **Angular, PHP, Laravel, WordPress, JavaScript, SQL**, and **RESTful API integrations**, with proven expertise in building **responsive interfaces**, optimizing **database queries**, and creating **modular, maintainable codebases**.

Experienced in **WordPress development**, including **custom theme and plugin creation, content management solutions**, and **media-heavy website optimization**. Skilled in **real estate technology, CRM customization, administrative automation**, and **virtual assistance** for **technical hiring and sales campaigns**. Strong collaborator with a track record of solving **industry-specific problems**, enhancing **productivity** by up to **80%**, and improving **UI/UX accessibility** to **WCAG standards**. Committed to continuous learning, innovation, and delivering **measurable results** in high-growth environments.

TECHNICAL SKILLS

Frontend: HTML5, CSS3, Tailwind, Bootstrap, Angular (v10–v20), JavaScript, TypeScript, WordPress

Backend: PHP (7/8, 8.4), Laravel (8/10/12), RESTful APIs, SQL, MySQL

Tools & Platforms: Git, GitHub, Netlify, Vercel, Postman, Figma, Notion, VS Code, Chrome DevTools, WordPress, GHL (GoHighLevel), Canva

Concepts: MVC Architecture, Responsive Design, Agile/Scrum, Debugging, Unit Testing

Other: VoIP Systems, CRM (Perfex, RealGeeks), Lead Management, Remote Work Tools

PROFESSIONAL EXPERIENCE

Web Developer (WordPress)

Softosol, Islamabad | Oct 2025 – Present

- Transitioned to **WordPress development**, focusing on creating **custom themes, plugins, and widgets** to enhance website functionality.

- Integrated **media content systems**, including **Canva** and **GHL**, to simplify client workflows.
 - Optimized **media-heavy websites** for **SEO**, improving **load times** and **indexing**.
 - Developed and maintained custom **WordPress sites**, ensuring **responsive design** and **scalability**.
 - Utilized **custom post types**, **ACF**, and **WooCommerce** to meet specific business needs.
 - Ensured **cross-browser compatibility** and resolved responsive issues to improve **UX**.
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Web Developer (Angular & PHP)

Softosol, Islamabad | Jan 2024 – Apr 2025

- Led end-to-end development of internal and client-facing applications, primarily focusing on **Angular** and **PHP** for dynamic web content delivery and **data management**.
 - Developed custom **APIs** and integrated third-party services, optimizing **backend systems** to handle high-traffic and **media-heavy websites**.
 - Created **responsive, mobile-first** websites, ensuring seamless user experience across all devices.
 - Refined **backend logic** using **Laravel** and **PHP**, optimizing **MySQL queries** to improve site performance by **50%**.
 - Built internal tools to automate **content management**, streamlining the workflow for **media updates** and project tracking.
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Virtual Assistant (Remote)

Nexora Technologies, USA | Jul 2025 – Present

- Manage and submit applications for **senior developer and engineering positions** on behalf of the company.
- Conduct job description analysis to match candidate profiles with technical requirements.
- Create and maintain **application tracking systems** for organized record-keeping.

- Schedule interviews, follow up with candidates, and ensure timely communication.
 - Collaborate with HR teams to streamline application workflows and document processes.
 - Utilize **Notion, Google Workspace, Slack** for collaborative operations and reporting.
 - Research tech hiring trends to identify high-value opportunities for talent placement.
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ISA Call Agent – Real Estate Campaign

Softosol, Islamabad | Apr 2024 – Oct 2025

- Conduct high-volume outbound calls to U.S.-based real estate leads, qualifying prospects based on property needs and client criteria.
 - Designed and implemented internal tracking tools to streamline lead management, improving sales forecasting accuracy by 25%.
 - Maintained clean CRM data for 10,000+ leads, removing duplicate records and improving database accuracy by 90%.
 - Automated follow-up workflows via VoIP and SMS systems, resulting in higher lead-to-client conversion rates.
 - Created real-time performance dashboards to monitor agent productivity and engagement metrics.
 - Refined outreach scripts using behavioral and call performance data, improving conversion efficiency and client engagement.
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Office Support Assistant

HAC & BAC Real Estate, Rawalpindi | Jan 2023 – Jun 2023

- Managed property listings, prepared client documents, and coordinated appointments.
 - Created an HTML/CSS prototype property listing site to digitize manual processes.
 - Automated Excel-based workflows to reduce repetitive tasks and human error.
 - Gained industry knowledge in real estate transactions and client handling.
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EDUCATION

FSc (Science) – Brilliant College, Peshawar (2022 – 2024)

Matric (Science) – Iqra Model School & College, Hangu (2020 – 2022)

PROJECTS

Company Hub – <https://github.com/SoftoSol/SoftoTeam-web>

- Internal team management platform with role-based access, time tracking, ticket management, and task assignment.
- Designed and developed the frontend UI in Angular, ensuring a responsive and intuitive interface.
- Boosted collaboration and accountability by improving visibility of tasks and progress tracking.

Perfex CRM Contributions – https://github.com/arham-anees/perfex_crm

- Enhanced CRM modules with prospect filtering, onboarding flows, dashboard enhancements, and campaign automation for real estate clients.
- Streamlined navigation flows, reducing time-to-action for users.

Shooter Game – <https://shootergame-raufokz.netlify.app/>

- Browser-based shooting game created with JavaScript, featuring animated sprites, scoring, and level transitions.
- Optimized for mobile and desktop play.

Attendance System – https://github.com/raufokz/attendance_system

- Laravel-based application for employee attendance tracking, leave requests, and grading system.
- Implemented secure login, CRUD operations, and real-time dashboard analytics.

School Website – Capital School – <https://capital-education-system.netlify.app/>

- Multi-page educational institute website highlighting academic programs, news, and photo galleries.
- Designed for fast loading and responsive display.

Quiz By Rauf – <https://quiz-by-rauf.vercel.app/home>

- Angular-based quiz app with real-time scoring, question navigation, and reset capability.
- Built with reusable components for scalability.

Employee Import System – <https://github.com/raufokz/employee-import>

- Laravel system for importing employee data from Excel/CSV with validation and status filtering.
- Included CRUD operations and bulk update features for HR efficiency.

Silva Hotel – <https://silva-hotel.netlify.app/>

- Responsive hotel website with elegant design, interactive gallery, and booking sections.
- Built using HTML, CSS, Bootstrap, and JavaScript.

Azure Hotel – <https://azure-hotel.netlify.app/>

- Sleek, responsive hotel website with mobile-optimized layouts and smooth navigation.
- Developed with an emphasis on speed and user engagement.

SOFT SKILLS

Adaptability • Creativity • Problem-Solving • Persistence • Resourcefulness • Emotional Intelligence • Relationship-Building • Accountability