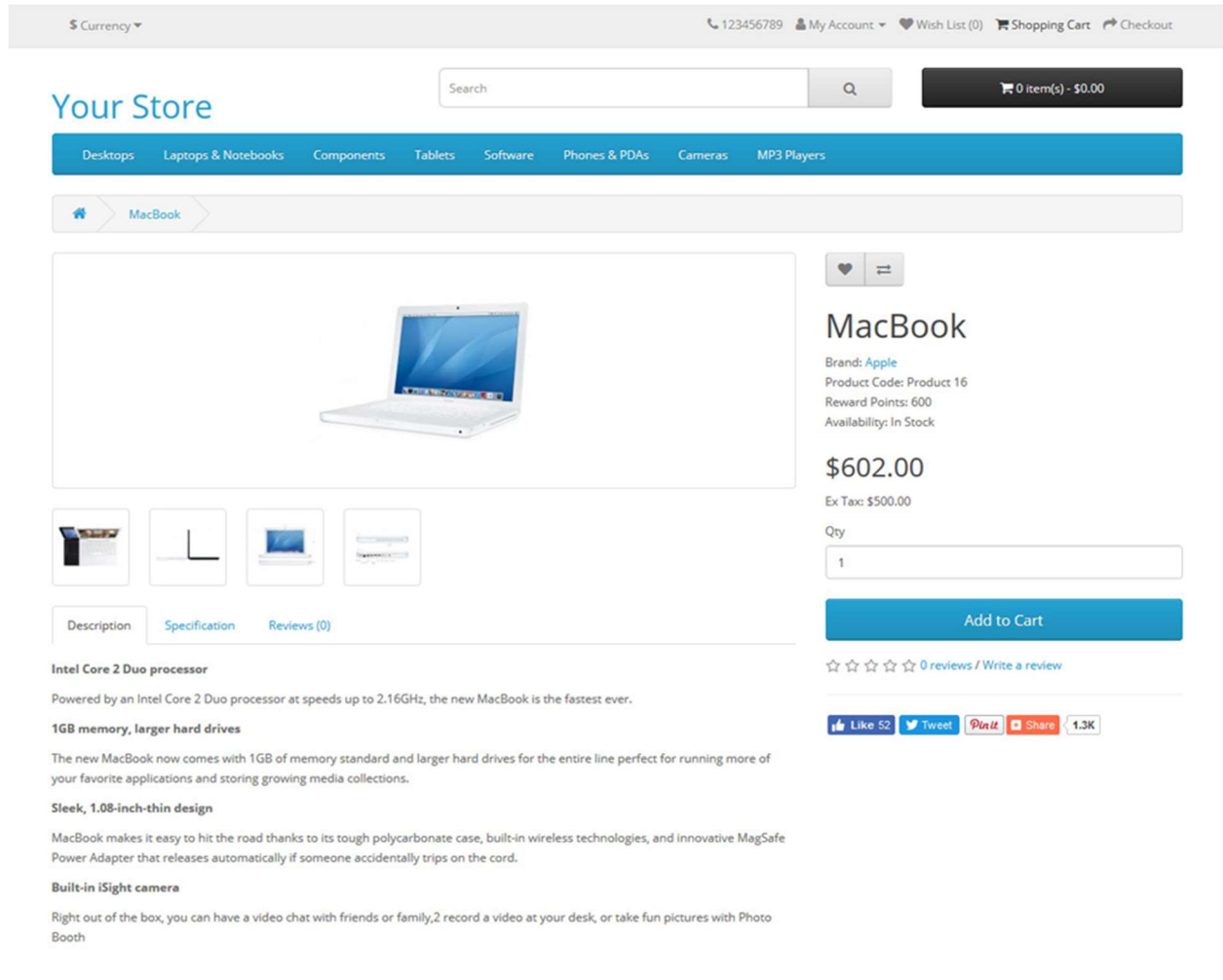


The [OpenCart](#) default product page will follow the structural format seen below – figure no.1.

Figure no.1



The product page can be divided into the following sections:

**Product image:** The product image can be displayed under the title on the left-side, along with alternate views of the product underneath it in smaller box (figure no.2). Clicking on the main image will expand the image within the window for the customer to see it in greater detail (figure no.3).

Figure no.2

Currency

123456789 My Account Wish List (0) Shopping Cart Checkout






Your Store

Search

0 item(s) - \$0.00

Desktops Laptops & Notebooks Components Tablets Software Phones & PDAs Cameras MP3 Players

MacBook



Description Specification Reviews (0)

**Intel Core 2 Duo processor**  
Powered by an Intel Core 2 Duo processor at speeds up to 2.16GHz, the new MacBook is the fastest ever.

**1GB memory, larger hard drives**  
The new MacBook now comes with 1GB of memory standard and larger hard drives for the entire line perfect for running more of your favorite applications and storing growing media collections.

**Sleek, 1.08-inch-thin design**  
MacBook makes it easy to hit the road thanks to its tough polycarbonate case, built-in wireless technologies, and innovative MagSafe Power Adapter that releases automatically if someone accidentally trips on the cord.

**Built-in iSight camera**  
Right out of the box, you can have a video chat with friends or family, record a video at your desk, or take fun pictures with Photo Booth

MacBook

Brand: Apple  
Product Code: Product 16  
Reward Points: 600  
Availability: In Stock

\$602.00  
Ex Tax: \$500.00

Qty  
1

Add to Cart

0 reviews / Write a review

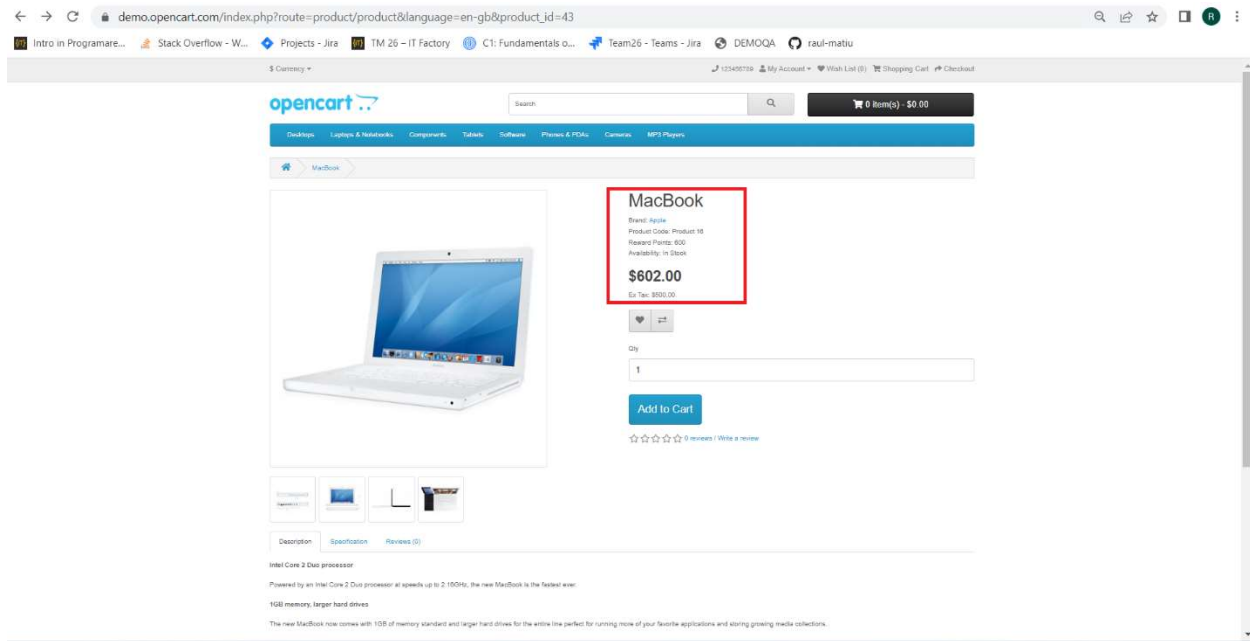
Like 50 Tweet Pin It Share 1.3K

Figure no.3



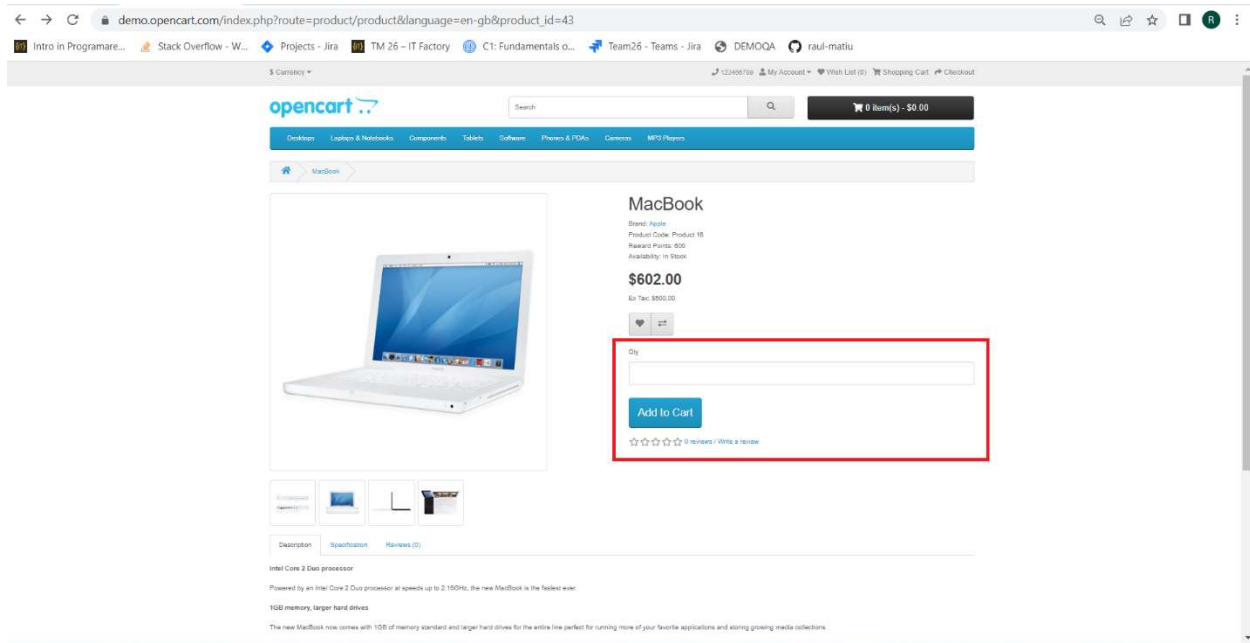
**Product details:** The product code, availability, price and expedition tax (Ex. Tax) are displayed just right to the product image (figure no.4).

Figure no.4



**Cart:** The customer can select a quantity and add the product to their cart, Wishlist, or compare (figure no.5).

Figure no.5



**Rating/Sharing:** Underneath the cart can rate the product and/or share the product on different social media websites (figure no.6).

Figure no.6

Currency ▼

123456789

My Account ▼

Wish List (0)

Shopping Cart

Checkout

Your Store

Search

Q

0 item(s) - \$0.00

Desktops

Laptops & Notebooks

Components

Tablets


Software





Phones & PDAs

Cameras

MP3 Players

MacBook





Description

Specification

Reviews (0)

**MacBook**

Brand: [Apple](#)

Product Code: Product 16

Reward Points: 600

Availability: In Stock

**\$602.00**

Ex Tax: \$500.00

Qty

1

Add to Cart

☆ ☆ ☆ ☆ ☆

0 reviews / [Write a review](#)

Like 52

Tweet

Pin It

Share

1.3K

**Intel Core 2 Duo processor**

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**Built-in iSight camera**

Right out of the box, you can have a video chat with friends or family, record a video at your desk, or take fun pictures with Photo Booth.

**Description tab:** An area underneath the main product information to provide a detailed description of the product (figure no.7).

Figure no.7

Currency ▾

123456789

My Account ▾

Wish List (0)

Shopping Cart

Checkout

Your Store

Search

0 item(s) - \$0.00

Desktops

Laptops & Notebooks

Components

Tablets


Software

Phones & PDAs

Cameras

MP3 Players

MacBook



♥

≡

## MacBook

Brand: [Apple](#)  
Product Code: Product 16  
Reward Points: 600  
Availability: In Stock

**\$602.00**  
Ex Tax: \$500.00

Qty

[Add to Cart](#)

☆☆☆☆ 0 reviews / [Write a review](#)

[Like](#) 52 [Tweet](#) [Pin it](#) [Share](#) 1.3K

Description

Specification

Reviews (0)

**Intel Core 2 Duo processor**  
Powered by an Intel Core 2 Duo processor at speeds up to 2.16GHz, the new MacBook is the fastest ever.

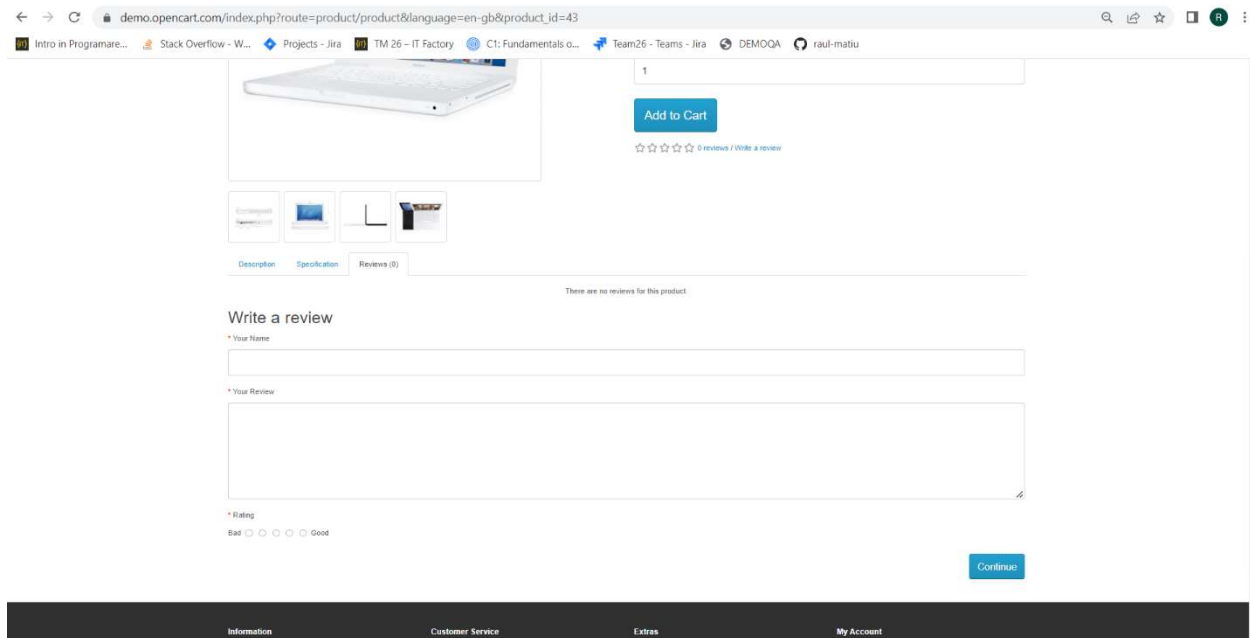
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**Review tab**: An area for the customer to write a review on the product (figure no.8).

Figure no.8



The screenshot displays a web browser window with the URL `demo.opencart.com/index.php?route=product/product&language=en-gb&product_id=43`. The page features a product image of a white laptop, an "Add to Cart" button, and a star rating system. Below the product image, there are tabs for "Description", "Specification", and "Reviews (0)". The "Reviews (0)" tab is active, showing a message: "There are no reviews for this product." Below this message, there is a section titled "Write a review" with three input fields: "Your Name", "Your Review", and "Rating". The "Rating" field has a dropdown menu with options "Bad", "Good", and "Excellent". A "Continue" button is located at the bottom right of the review section.

demo.opencart.com/index.php?route=product/product&language=en-gb&product\_id=43

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1

Add to Cart

☆☆☆☆☆ 0 reviews / Write a review

Description Specification Reviews (0)

There are no reviews for this product.

Write a review

\* Your Name

\* Your Review

\* Rating

Bad Good Excellent

Continue

Information Customer Service Extras My Account

**Specification tab:** An area underneath the main product information to provide a few main specifications of the product (figure no.9).

Figure no.9

The screenshot shows a web browser window displaying the OpenCart product page for a MacBook. The browser's address bar shows the URL: `demo.opencart.com/index.php?route=product/product&language=en-gb&product_id=43`. The page features a navigation menu with categories like Design, Laptops & Networks, Components, Tablets, Software, iPhones & PDAs, Cameras, and MP3 Players. The main product section displays a MacBook with a price of \$602.00 and an 'Add to Cart' button. Below the product image, there are three tabs: 'Description', 'Specification', and 'Reviews (0)'. The 'Specification' tab is highlighted with a red box, showing a table with the following data:

Memory	
Item 1:	8gb
Processor	
No. of Cores	
	1