

# Life360

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## Description

Life360 aspires to build a tool to track who all a person meets on a daily basis so as to help find all the people who came in contact with this person, send collected data to government officials using an api and safety measure to the user. My product will show a



dashboard consisting of relevant metrics regarding this impact. The future version of this app, however, will tie up all the things related to safety, alerting, monitoring and sharing information regarding such outbreaks.

## Problem

Coronavirus, as per statistics, spreads exponentially and its tracking solely depends on a person's capability to remember all the people he would have met in person in the last 15-20 days. Having an app that, at least with some accuracy, reports all the users he came in contact with, can help a big deal.

## How does it work ?

When a user's device comes in contact with another person's device, their location and other profile data

is shared. Such exchange of information is known as an interaction. (Interactions are categorized by days in the rightmost panel). Clicking on each day, a user can view each day's interactions.


Everytime a user comes in contact with another person a background check is performed using the government provided api to alert the user in case of a positive case nearby. The app also can alert if any friend of this user has been tested positive.

## What is in it for Ericsson ?

- We are still considered a telecommunication company, this app can be our cue to enter the software service provider domain.
- A powerful impact on the society
- Another stream of cash flow for the company through in-app ads, purchases, add-ons etc.

## Way forward

- This can be delivered as a service to masses via the Google App Store by creating a mobile app for it.
- Google fit data can also be integrated to tell if the user is entering any COVID-19 prone area.

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- Live chat support for queries of the patients. We can also integrate online video platforms like Practo, lybrate to help patients connect to doctors from our app.
  - Daily safety tips, news and hashtags based news can also be delivered within this app.