



Selecionar período

1 de jun. de 2021 - 31 de d

Selecionar campanha

Campaign Name

Selecionar conta de anúncio

Account

Selecionar cidade

Region

Selecionar dia da semana

Day (Dia da semana)

Meus Facebook Ads

Impressões

85.344

Alcance

34.474

Leads

2

Conversas Iniciadas

64

CPM

R\$ 28,20

Custo total

R\$ 2.406,84

Custo por lead

R\$ 1.203,42

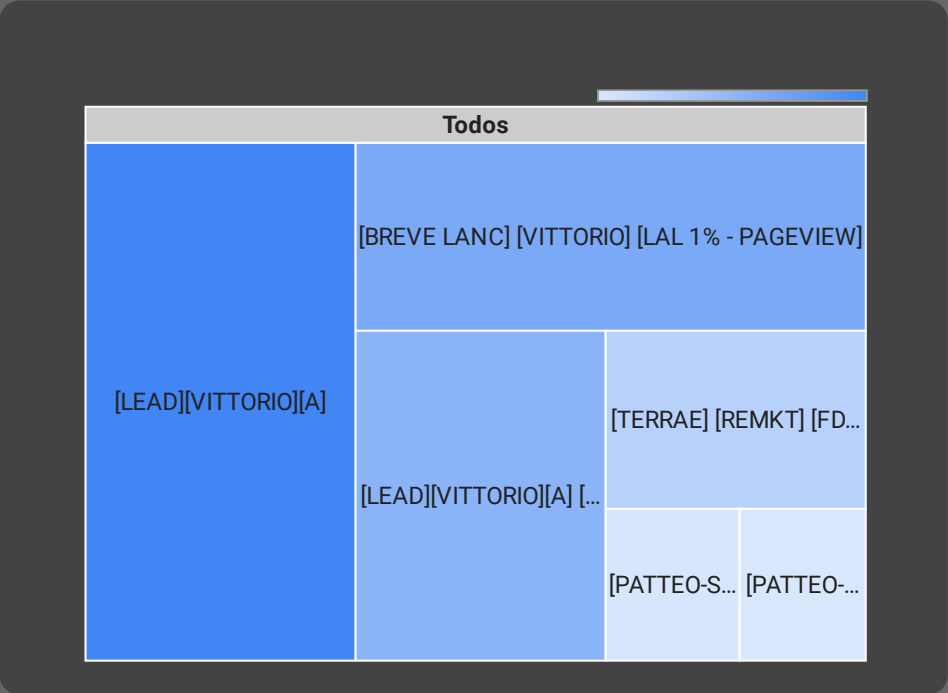
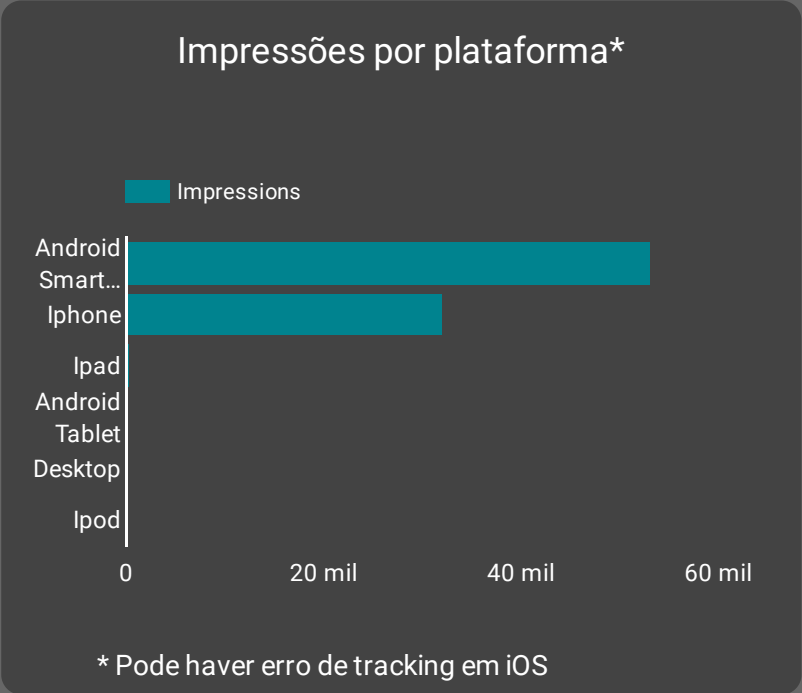
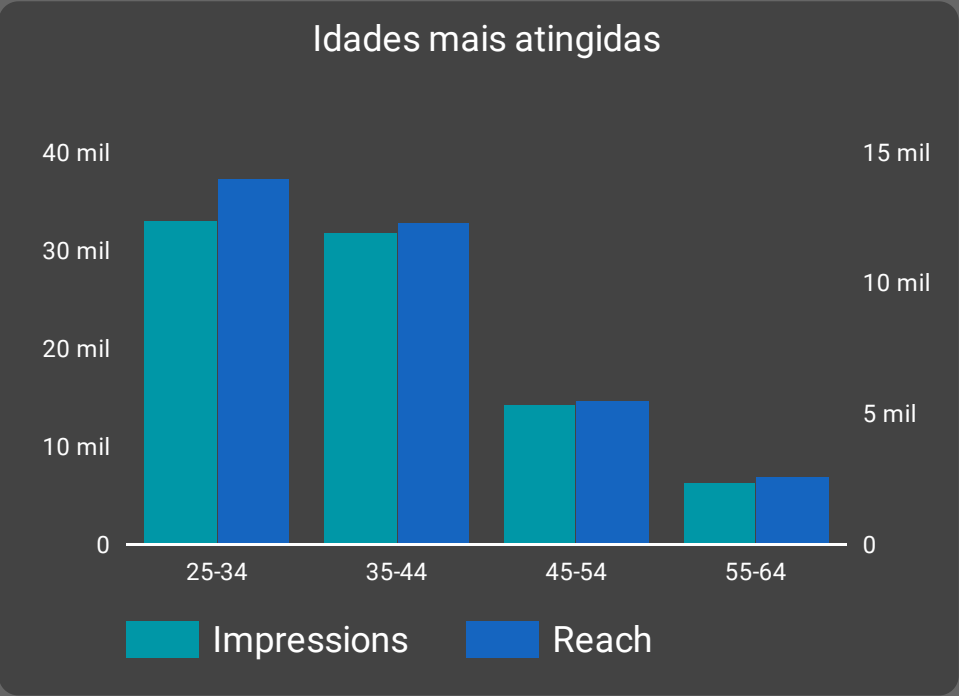
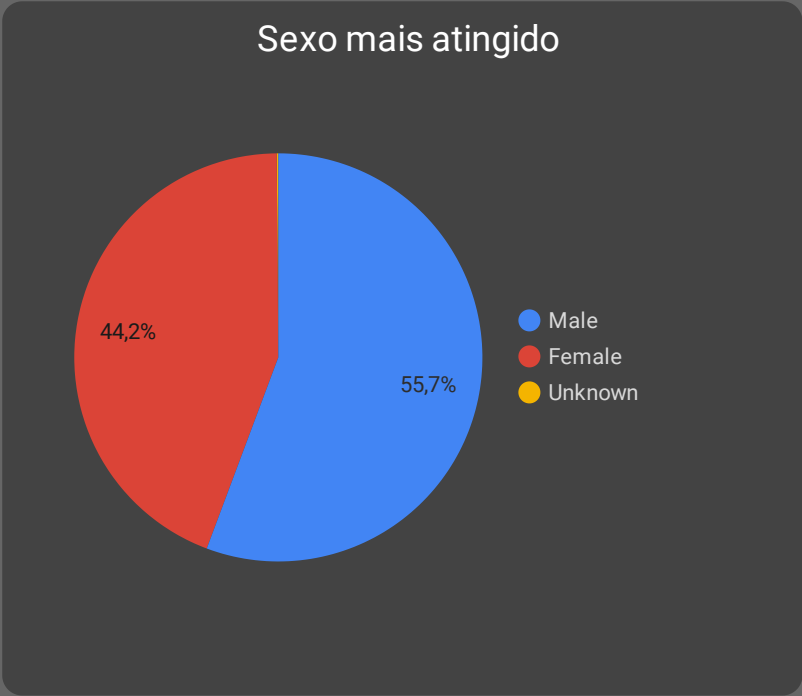
Custo por conversa

R\$ 37,61

Melhores campanhas

	Campaign Name	Amount Spent	CPM (Cost per 1,000 Impressions)	Impressions	Reach	CPC (Cost per Link Click)	Cost per Lead	Cost per Messaging Conversatio ns Started
1.	[PATTEO-SBC] [PIR...	R\$ 1.421,75	R\$ 28,44	49.987	19.296	R\$ 1,91	R\$ 0	R\$ 29,62
2.	[LEAD][VITTORIO][A]	R\$ 331,15	R\$ 24,4	13.571	7.846	R\$ 8,08	R\$ 0	R\$ 55,19
3.	[BREVE LANC] [VI...	R\$ 297,58	R\$ 27,21	10.936	6.420	R\$ 5,51	R\$ 0	R\$ 49,6
4.	[PATTEO-SBC] [PIR...	R\$ 236,7	R\$ 29,03	8.154	4.526	R\$ 1,88	R\$ 0	R\$ 59,18
5.	[TERRAE] [REMKT]...	R\$ 86,84	R\$ 63,62	1.365	1.190	R\$ 6,2	R\$ 43,42	R\$ 0
6.	[LEAD][VITTORIO][...	R\$ 32,82	R\$ 24,66	1.331	1.249	R\$ 6,56	R\$ 0	R\$ 0

1 - 6 / 6





Overview

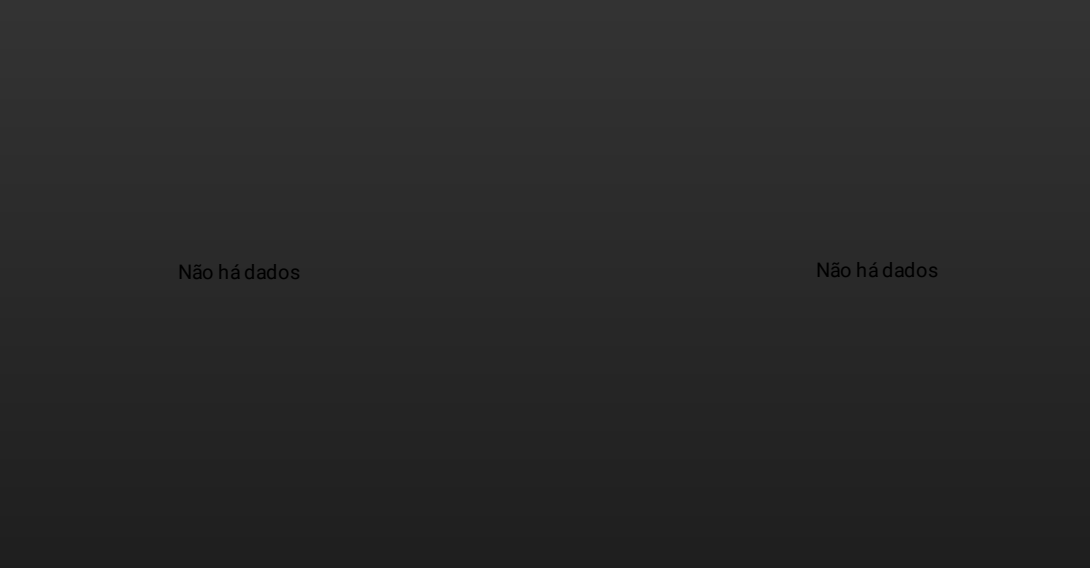
## Device Breakdown

by Amount Spent, Impressions, Reach and Conversions

Device Platform	Amount Spent	Impressions	Reach	Purchases
Não há dados				

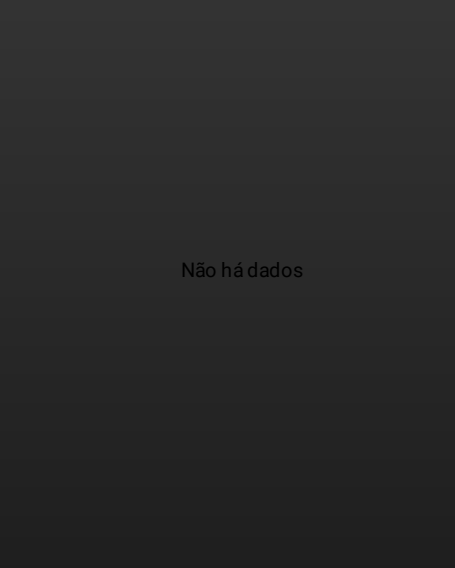
## Age Breakdown

by Reach



## Gender Breakdown

by Reach



## Platform Breakdown

by Amount Spent, Impressions, Reach and Conversions

Publisher platform	Amount Spent	Impressions	Reach	Purchases
Não há dados				

## Impressions

by time of the day (viewer)

