

Workflow Analysis — Insights Report

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1. Volume Summary

Metric	Value
Total videos analyzed	29
Unique users	8
Unique workstations	7
Total recording time	1.5 hours
Average recording length	3.1 minutes
Date range	2026-02-04T08:30:35 to 2026-02-11T12:32:30

Recordings by User

User	Videos	% of Total
cheras	11	38%
lwhite	5	17%
efuentes	4	14%
rcrane	4	14%
kriggio	2	7%
hmillion	1	3%
mbehun	1	3%
tbudzileni	1	3%

2. Top Friction Points (Priority)

Total friction events detected: 10 **Average friction events per video:** 0.3

Highest-Friction Workflows

User	Task	Friction Events	App	Score
hmillion	Change Order Request	2	Excel	0.60
mbehun	budget upload into Procore	2	Chrome	0.60
cheras	Culver workbook	1	Gmail	0.20

User	Task	Friction Events	App	Score
efuentes	bank activity reporting and payroll p...	1	Gmail	0.60
kriggio	Voucher worksheet	1	Excel	0.75
kriggio	waiver request	1	Excel	0.60
lwhite	BAMR Payroll - Testing Correct Wages	1	Excel	0.70
tbudzileni	Payroll	1	CMC ENTERPRISE	0.70

Friction by User

User	Total Friction Events	Avg per Video
kriggio	2	1.0
hmillion	2	2.0
mbehun	2	2.0
efuentes	1	0.2
cheras	1	0.1
lwhite	1	0.2
tbudzileni	1	1.0
rccrane	0	0.0

Most Common Friction Events

Friction Event	Occurrences
manual data re-entry between systems	4
user had to ask for clarification on color designations i...	1
switched between 3 apps to copy data	1
switched between apps to gather information	1
switched between apps to copy data	1
navigating to the budget section in Procore	1
selecting a file to upload	1

3. Automation Opportunities

Pattern Summary

Pattern	Videos Flagged	Description
□ Automation Ready	1	Strong candidate for RPA or Gemini automation

Top Automation Candidates (5 workflows scoring ≥ 0.7)

User	Task	Score	App	Category
kriggio	Voucher worksheet	0.75	Excel	financial_processing
efuentes	bank activity reporting and payroll p...	0.70	Chrome	financial_processing
lwhite	BAMR Payroll - Testing Correct Wages	0.70	Excel	payroll
lwhite	BAMR Payroll - Posting	0.70	Excel	payroll
tbudzileni	Payroll	0.70	CMC ENTERPRISE	payroll

Automation Score Distribution

Range	Level	Videos	%
0.0–0.30	Low	12	41%
0.3–0.50	Moderate	2	7%
0.5–0.70	Medium	10	34%
0.7–0.85	High	5	17%
0.8–1.01	Very High	0	0%

4. Application Insights

Most-Used Applications

Application	Videos	% of Total
Gmail	15	52%
Excel	6	21%
Chrome	5	17%
Microsoft Excel	1	3%
Zoom	1	3%
CMC ENTERPRISE	1	3%

Applications by Average Friction

Application	Avg Friction	Events	Videos
CMC ENTERPRISE	1.0	1	
Excel	0.8	6	
Chrome	0.4	5	
Gmail	0.1	15	
Microsoft Excel	0.0	1	
Zoom	0.0	1	

Frequently Co-Occurring Applications (Integration Candidates)

App 1	App 2	Videos Together
Excel	Gmail	5
Chrome	Excel	4
File Explorer	Gmail	3
Excel	File Explorer	3
File Explorer	PDF Viewer	2
Chrome	Gmail	2
Chrome	File Explorer	2
Gmail	Zoom	2
Gmail	OBS Studio	2
OBS Studio	Zoom	2

5. User-Specific Findings

User Overview

User	Videos	Avg Friction	Avg Auto Score	Top App
cheras	11	0.1	0.24	Gmail
efuentes	4	0.2	0.62	Chrome
hmillion	1	2.0	0.60	Excel
kriggio	2	1.0	0.68	Excel
lwhite	5	0.2	0.64	Excel
mbehun	1	2.0	0.60	Chrome
rcrane	4	0.0	0.12	Gmail
tbudzileni	1	1.0	0.70	CMC ENTERPRISE

Users with Highest Total Friction (May Need Support/Training)

- **kriggio**: 2 total friction events
- **hmillion**: 2 total friction events
- **mbehun**: 2 total friction events
- **efuentes**: 1 total friction events
- **cheras**: 1 total friction events

Users with Smoothest Workflows (Possible Best Practices)

- **rcrane:** 0.0 avg friction events per recording
- **cheras:** 0.1 avg friction events per recording
- **lwhite:** 0.2 avg friction events per recording

6. Gemini Integration Recommendations

Recommended Gemini AI Integrations

1. Voucher worksheet

- **Frequency:** 1 recording(s)
- **Users:** kriggio
- **Primary App:** Excel
- **Automation Score:** 0.75
- **Avg Friction:** 1.0 events
- **Recommendation:** Strong AI assist — Gemini can handle repetitive steps, human reviews output

2. BAMR Payroll - Posting

- **Frequency:** 1 recording(s)
- **Users:** lwhite
- **Primary App:** Excel
- **Automation Score:** 0.70
- **Avg Friction:** 0.0 events
- **Recommendation:** Strong AI assist — Gemini can handle repetitive steps, human reviews output

3. Payroll

- **Frequency:** 1 recording(s)
- **Users:** tbudzileni
- **Primary App:** CMC ENTERPRISE
- **Automation Score:** 0.70
- **Avg Friction:** 1.0 events
- **Recommendation:** Strong AI assist — Gemini can handle repetitive steps, human reviews output

4. BAMR Payroll - Testing Correct Wages

- **Frequency:** 1 recording(s)
- **Users:** lwhite
- **Primary App:** Excel
- **Automation Score:** 0.70
- **Avg Friction:** 1.0 events
- **Recommendation:** Strong AI assist — Gemini can handle repetitive steps, human reviews output

5. bank activity reporting and payroll processing

- **Frequency:** 3 recording(s)
- **Users:** efuentes
- **Primary App:** Gmail
- **Automation Score:** 0.63
- **Avg Friction:** 0.3 events
- **Recommendation:** Partial automation — Gemini can pre-populate fields, suggest actions, or summarize inputs

6. BAMR Payroll

- **Frequency:** 1 recording(s)
- **Users:** lwhite
- **Primary App:** Microsoft Excel
- **Automation Score:** 0.60
- **Avg Friction:** 0.0 events
- **Recommendation:** Partial automation — Gemini can pre-populate fields, suggest actions, or summarize inputs

7. BAMR Payroll - Saving Files

- **Frequency:** 1 recording(s)
- **Users:** lwhite
- **Primary App:** Gmail
- **Automation Score:** 0.60
- **Avg Friction:** 0.0 events
- **Recommendation:** Partial automation — Gemini can pre-populate fields, suggest actions, or summarize inputs

8. BAMR Payroll - Transferring to ADP

- **Frequency:** 1 recording(s)
- **Users:** lwhite
- **Primary App:** Excel
- **Automation Score:** 0.60
- **Avg Friction:** 0.0 events
- **Recommendation:** Partial automation — Gemini can pre-populate fields, suggest actions, or summarize inputs

9. budget upload into Procore

- **Frequency:** 1 recording(s)
- **Users:** mbehun
- **Primary App:** Chrome
- **Automation Score:** 0.60
- **Avg Friction:** 2.0 events
- **Recommendation:** Partial automation — Gemini can pre-populate fields, suggest actions, or summarize inputs

10. Change Order Request

- **Frequency:** 1 recording(s)
- **Users:** hmillion
- **Primary App:** Excel
- **Automation Score:** 0.60
- **Avg Friction:** 2.0 events
- **Recommendation:** Partial automation — Gemini can pre-populate fields, suggest actions, or summarize inputs

Summary

- **5** workflows are strong automation candidates (score ≥ 0.7)
- **10** workflows could benefit from partial AI assistance (score 0.5–0.7)
- Focus AI deployment on high-frequency, high-score tasks for maximum ROI

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