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## OBJECTIVE

I'm a web designer and developer with over 15 years of experience seeking more challenges as a digital marketing manager, where my skills can be applied and extended to identify areas of improvement within the different Blinn digital web and marketing systems, with the goal of generating more leads and conversions.

# RAUL GONZALEZ

## EXPERIENCE

### May 2018-Present

Web Content Specialist • Blinn College

### Jan-2019-Present (Part Time)

Graphic, Web Design, Programming Instructor • Blinn College

### Jan-2016-May 2018

Software Application Developer • Texas A&M University

### Jan-2016-May 2018

Web Services Coordinator • Laredo College

Through these, I have launched numerous web apps, forms, and websites. Many of which remain in use to this date. The use of analytical tracking and adjusting strategies has been key to their continuous success.

## EDUCATION

### Laredo College, TX

- Associate in Applied Science – Media and Web Technology
- Associate in Science – Computer Science

## TRAINING

Teaching web design and development has rewired the way I used to train people for the different systems. Under this position, I found that not everyone learns the same way, which made me a more understanding trainer.

## LEADERSHIP

As a Tutor Facilitator, I managed 20+ tutors by arranging work schedules and evaluating work performances.

## REFERENCES

David White

Web Analytics and Optimization Manager, San Jacinto College

david.white@sjcd.edu

979-595-6531 (call or text)

[Letter of Recommendation](#)

Kathrine King

Multimedia Specialist II

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