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979-595-6531

Search Committee

Blinn College

902 College Ave.

Brenham, Texas 77833

Re: Letter of Recommendation for Raul Gonzalez – Digital Marketing Manager

Dear Members of the Search Committee,

It is my pleasure to recommend Raul Gonzalez for the position of Digital Marketing Manager at Blinn College, the very role I once held. During my tenure in this position, I had the privilege of supervising Raul in his role as Website Content Specialist. In that time, I came to know him as an exceptional professional whose integrity, technical expertise, and commitment to excellence make him a perfect fit for this role.

Since leaving Blinn to become the Manager of Website Analytics and Optimization at San Jacinto College, I still reach out to Raul when I encounter complex challenges with our own website. That continued collaboration speaks volumes about his depth of knowledge, problem-solving skills, and willingness to help others succeed.

Raul approaches every project with thoroughness and a focus on delivering high-quality results. He consistently demonstrated mastery in website content management, ensuring that Blinn College's digital presence remained accurate, accessible, and engaging. His work was not only detail-oriented but also strategic, balancing immediate needs with long-term goals for the College's web presence.

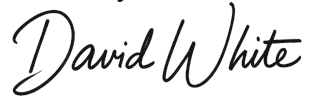
In addition to his technical proficiency, Raul possesses a deep understanding of user experience, search engine optimization, and functional innovation. He is quick to adopt new tools and methods that enhance the overall utility of the College's online platforms. I could always rely on him to anticipate challenges, offer creative solutions, and follow through with flawless execution.

Perhaps most importantly, Raul is a person of unwavering integrity. He takes ownership of his work, treats colleagues with respect, and contributes to a positive, collaborative environment. His dedication to Blinn College's mission was evident in every project he undertook.

I am confident that Raul will bring the same leadership, expertise, and vision to the Digital Marketing Manager role that he brought to every project under my supervision. He is not only qualified for the position, but he is also the type of professional who will elevate it.

Please feel free to contact me at 979-595-6531 or david.white@eduwebguy.com if you would like additional insight into Raul's qualifications and work ethic.

Sincerely,

A handwritten signature in black ink that reads "David White". The script is fluid and cursive, with the first letters of "David" and "White" being capitalized and prominent.

Former Digital Marketing Manager, Blinn College
Manager, Website Analytics and Optimization, San Jacinto College