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OBJECTIVE

I'm a web designer and developer with over 15 years of experience seeking more challenges as a digital marketing manager, where my skills can be applied and extended to identify areas of improvement within the different Blinn digital web and marketing systems, with the goal of generating more leads and conversions.

RAUL GONZALEZ

EXPERIENCE

May 2018-Present

Web Content Specialist • Blinn College

Jan-2019-Present (Part Time)

Graphic, Web Design, Programming Instructor • Blinn College

Jan-2016-May 2018

Software Application Developer • Texas A&M University

Jan-2016-May 2018

Web Services Coordinator • Laredo College

Through these, I have launched numerous web apps, forms, and websites. Many of which remain in use to this date. The use of analytical tracking and adjusting strategies has been key to their continuous success.

EDUCATION

Laredo College, TX

- Associate in Applied Science – Media and Web Technology
- Associate in Science – Computer Science

TEACHING

Teaching web design and development has rewired the way I think about the profession. Under this position, I found that not everyone learns the same way, which has humbled me and made me a more understanding person. Ultimately, one needs to like what you do, because it is a big part of your life.

LEADERSHIP

As a Tutor Facilitator, I managed 20+ tutors by arranging work schedules and evaluating work performances.

REFERENCES

David White

Web Analytics and Optimization Manager, San Jacinto College

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Kathrine King

Multimedia Specialist II

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