

## WEBSITE CONTENT: OM MARKETING SOLUTIONS

Industry: IT Services, Web Development, & Business Automation

Tagline: Digital Solutions for Modern Businesses.

Focus: Transforming traditional businesses with Websites, Automation, and Smart Tech.

### 1. HEADER / NAVIGATION BAR

Logo: [OM Marketing Solutions Logo]

Menu Items:

- Home
- Services
  - Web Development
  - Inventory Management Systems (IMS)
  - WhatsApp Automation
  - Digital Marketing
- Portfolio
- About Us
- Contact Us

CTA Button: [Get a Free Consultation]

### 2. HOME PAGE (Hero Section)

Headline: Transform Your Business with Smart Digital Solutions.

Sub-headline: We help small and medium businesses grow faster with custom websites, inventory management systems, and automated marketing tools. One-time cost, lifetime value.

Primary Button: [View Our Services]

Secondary Button: [Talk to an Expert]

Hero Image Idea: A split screen showing a manual ledger vs. a digital dashboard, or a business owner using a tablet to manage their shop.

### 3. ABOUT US

Title: Who We Are

Content:

OM Marketing Solutions is a technology partner dedicated to bringing Indian businesses online. We understand the challenges of traditional *Vyavsay* (business)—manual tracking, lost leads, and operational chaos.

We bridge the gap between traditional business values and modern technology. Our mission is to make technology simple, affordable, and profitable for every business owner, from retailers to manufacturers. We don't just build software; we build systems that save you time and money.

Our Core Values:

- **Simplicity:** Tech that is easy to use, even for non-techies.
- **Affordability:** Solutions designed for SME budgets.
- **Result-Oriented:** We focus on ROI—more leads, better tracking, less work.

## 4. OUR SERVICES (What We Do)

### 1. Custom Website Development

*Your 24/7 Digital Shopfront.*

- **What we do:** Professional, mobile-friendly websites that capture leads and showcase your brand.
- **Ideal for:** Retailers, Manufacturers, Service Providers.
- **Key Features:** SEO-optimized, Fast loading, WhatsApp integration.

### 2. Smart Inventory Management Systems (IMS)

*Stop Counting, Start Managing.*

- **What we do:** Custom software to track stock, sales, and billing in real-time.
- **Ideal for:** Wholesalers, Traders, Shop Owners.
- **Key Features:** Stock alerts, Billing generation, Profit/Loss reports, GST ready.

### 3. WhatsApp & Business Automation

*Put Your Sales on Autopilot.*

- **What we do:** Automated chatbots that reply to customers instantly and qualify leads 24/7.
- **Ideal for:** Real Estate, Education, High-volume businesses.

- Key Features: Auto-replies, Brochure sending, Lead qualification, Follow-up sequences.

#### 4. Digital Marketing & Lead Generation

*Get More Customers, Consistently.*

- What we do: Targeted Facebook & Google Ads to bring you ready-to-buy customers.
- Key Features: Ad setup, Creative design, Lead tracking.

#### 5. WHY CHOOSE OM MARKETING SOLUTIONS?

Title: Why Partner With Us?

*Icons with text:*

1. Tailored for Your Business: We don't use cookie-cutter templates. We build what your specific business needs.
2. No Monthly Subscriptions: Unlike SaaS products, we offer one-time development costs for most projects. You own your software.
3. Local Support: We are based in Ahmedabad and understand the local market. We are just a call away.
4. Complete Tech Partner: From your logo to your software to your marketing—we handle everything.

#### 6. PROCESS (How We Work)

Title: From Idea to Launch in 4 Steps

1. Discovery: We sit with you to understand your business pain points and goals.
2. Strategy & Design: We plan the perfect solution and design the look and feel.
3. Development: Our developers build your website or software with clean, efficient code.
4. Launch & Training: We launch your project and train you personally on how to use it.

## 7. PORTFOLIO / CASE STUDIES (Placeholder)

Title: Our Recent Work

*(Ask developer to put placeholder images if you don't have these yet)*

- Project 1: *Inventory System for a Textile Wholesaler* - Reduced manual work by 80%.
- Project 2: *E-commerce Website for a Hardware Store* - Increased sales by 30% in 3 months.
- Project 3: *Real Estate Lead Bot* - Generated 500+ qualified leads automatically.

## 8. CALL TO ACTION (Bottom Section)





Headline: Ready to Digitalize Your Vyavsay?

Sub-headline: Stop wasting time on manual work. Let technology handle the heavy lifting.

Button: [Book Your Free Strategy Call]

## 9. CONTACT US / FOOTER

Get in Touch

-  Office: [Your Office Address, Ahmedabad]
-  Phone: +91 [Your Number]
-  Email: [hello@ommarketingsolutions.com](mailto:hello@ommarketingsolutions.com) (or your email)
-  Website: [www.ommarketingsolutions.com](http://www.ommarketingsolutions.com)

Follow Us:

[Social Media Icons]

- Theme: Corporate, Tech-focused, Clean, Modern (Blue/White/Grey color scheme recommended).
- Responsiveness: Must look perfect on Mobile devices.
- Speed: The site should load under 3 seconds.
- WhatsApp Button: Add a floating WhatsApp chat button on all pages.