

Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Silver

Blue

Gold

Platinum

M

13M

F

11M

Swipe

Online

Chip

Revenue

23M

Total Interest

19M

Income

576M

CSS

3.19

Sum of Interest_Earned

Customer_Job

Sum of Revenue

Sum of Income

398811

Blue-collar

2915160

72262158

1036532

Businessman

7139858

186959919

465499

Govt

3233769

88773989

285307

Retirees

2066183

48675030

3316250

23443010

575914439

Revenue by Age Group

20-30

30-40

40-50

50-60

60+

unknown

1.8M

2.4M

4.6M

5.3M

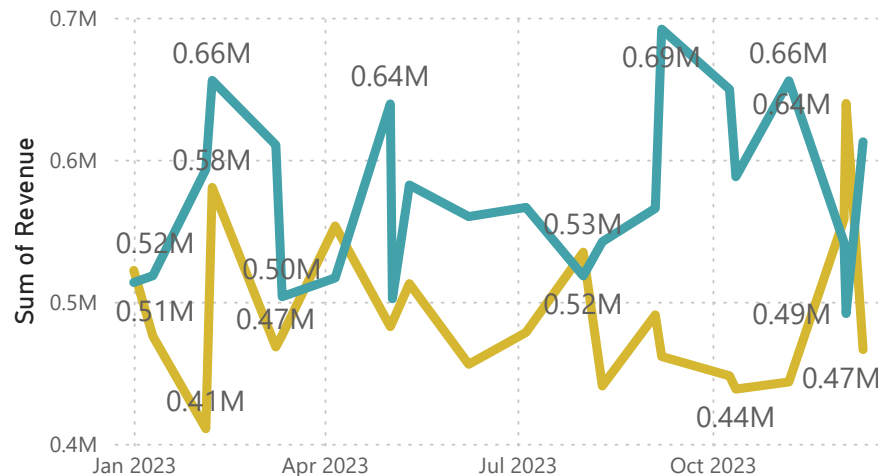
3.7M

4.2M

unknown

Revenue by Week

Gender ● F ● M



Top 5 States

CA

2.8M

2.6M

NY

2.5M

2.9M

TX

2.6M

2.7M

FL

1.6M

2.3M

NJ

1.2M

Revenue by Material Status

Married

5M

6M

Single

4M

5M

Unknown

1M

1M

Revenue by Income Group

High

3M

9M

Med

4M

3M

Low

4M

Revenue by Dependent

4

1.8M

2.0M

2

2.7M

3.5M

2

2.9M

3.6M

0

2.1M

2.1M

Revenue by Education

Graduate

4.3M

5.3M

High Sch...

2.1M

2.4M

Unknown

1.5M

1.5M

Uneduca...

1.5M

1.5M

Post-Gra...

0.5M

0.5M

Doctorate

0.5M

0.5M