



Hike  
HONG  
KONG

# IDEATION

I02

## HIKING TRAILS IN HONG KONG

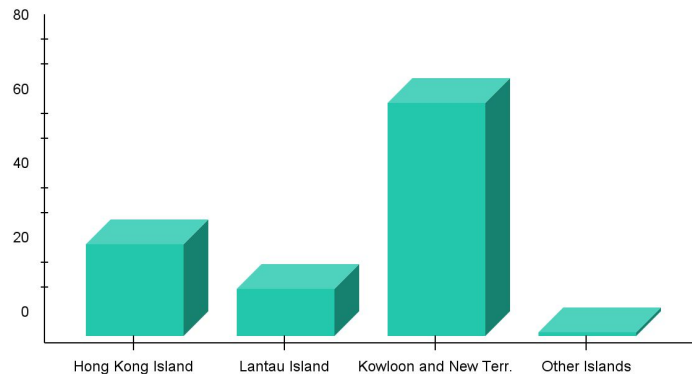
As per HK Government

ACCORDING TO THE FINDINGS OF THE “PHYSICAL FITNESS TEST FOR THE COMMUNITY” RELEASED PREVIOUSLY, HIKING WAS AMONG ONE OF THE MOST POPULAR PHYSICAL ACTIVITIES FOR THE GENERAL PUBLIC.

*ORGANIZED PLATFORM FOR INFORMATION ABOUT THE  
HIKES AND OFFERING A SPACE FOR PEOPLE TO  
CONNECT OVER HIKES!*

## HIKE DATA

Hong Kong Hikes



# PRODUCT AND VALUE PROPOSITION

**HIKE HONG KONG IS A SIMPLE SMARTPHONE APPLICATION THAT PROVIDES YOU WITH INFORMATION AND DATA ABOUT THE HIKES IN HONG KONG. USERS CAN ORGANIZE EVENTS, DISCUSS AND CONNECT!**

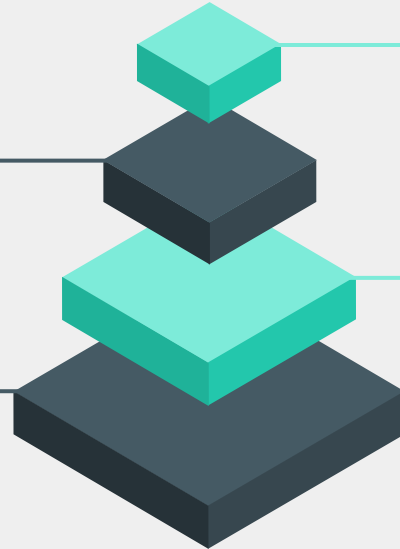


User comments,  
reactions, and ratings

Graphic content such  
as map

Verified Data and  
information about hikes

Hiking Event Organization  
and Information





## INFORMATION

- Location
- Length & Difficulty
- Starting & Finishing Point
- Route Maps
- Images

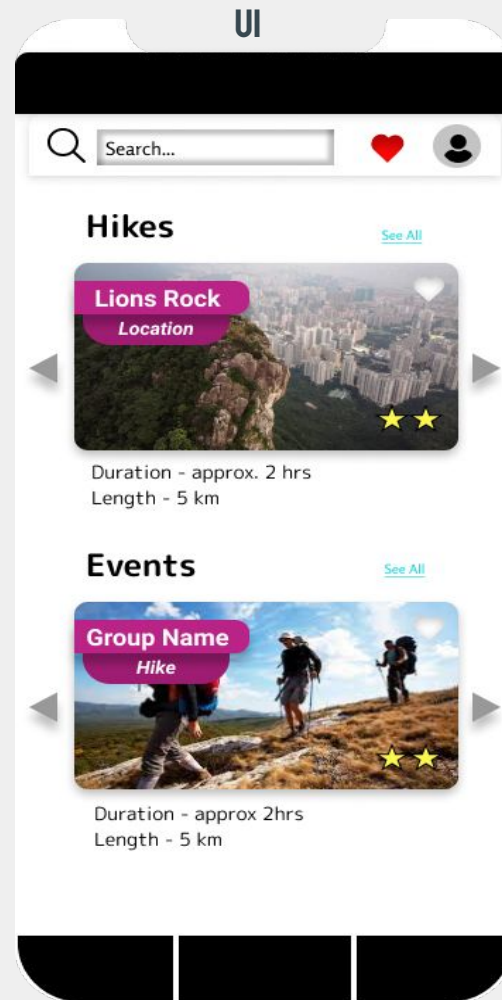


## REACTIONS AND REVIEWS

- Reactions such as 'Like' and 'Dislike'
- Comment and Replies

# FEATURES

UI

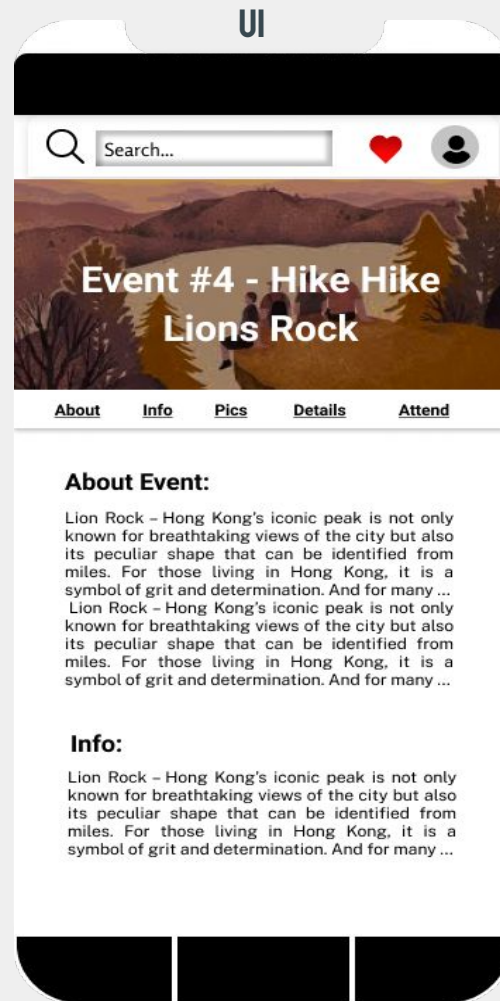
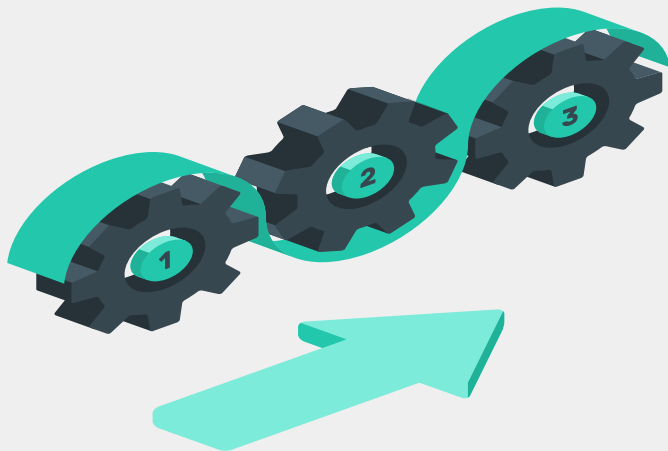


# FEATURES



## HIKING EVENTS

- Event Details and Hike Information
- Organizer's Information
- Pictures



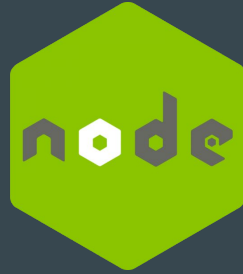


# USER INTERFACE

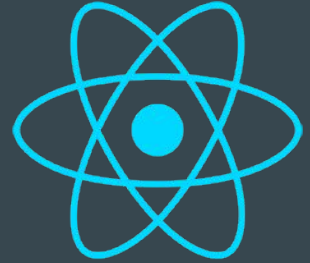
# TECH



**DATABASE AND  
DEPLOYMENT**



**BACKEND**



React Native

**FRONT-END**



# CONSTRAINTS

## DATA COLLECTION

Collecting and maintaining consistent database for all the hikes .



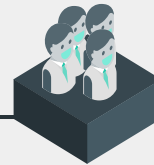
## DESIGN

Designing a good user interface and experience



## MONITORING USER COMMENTS

Maintaining good and respectful content amongst users.



## CODE BASE CONSISTENCY

Managing, scaling and testing code written by multiple developers.

