Raunik Rai

New Delhi

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Education

Guru Gobind Singh Indraprastha University (East Delhi Campus)   **2023 - 2027**
Bachelor of Technology-AIML (CGPA: 7.0)   *New Delhi*

Laxman Public School   **2021 - 2023**
PCM (78.2%)   *New Delhi*

Experience

YouTube Channel – Content Creator   **Dec 2022 – Present**
Self-employed   *Remote*

- Grew a personal brand to 19K+ subscribers by producing, editing, and optimizing engaging video content.
- Managed end-to-end content planning, SEO optimization, and audience engagement strategies.
- Collaborated with brands for sponsorships, handled promotional deals, and built a loyal community.

Freelance Web Developer   **Feb 2025 – Present**
Self-employed   *Remote*

- Designed and developed responsive websites for clients using HTML, CSS, JavaScript, and modern frameworks.
- Built e-commerce and portfolio sites tailored to business needs, ensuring mobile compatibility and performance optimization.
- Managed client communication, project scoping, and timely delivery with a focus on clean, maintainable code.

Sponsorship Team Lead – Game Development Guild Student Club (GDGSC)   **Oct 2024 – May 2025**
GGSIPU East Campus   *Delhi, India*

- Led sponsorship team for game development events, collaborating from companies including JioGaming.
- Negotiated sponsor deals, created pitch decks, and maintained strong relationships with partners.
- Coordinated with event and design teams to ensure deliverables and branding obligations were met.

Projects

CourseThink   4

- Developed a full-featured blogging platform using HTML, CSS, JavaScript, and Flask.
- Implemented user authentication, blog creation/editing, and comment functionality.
- Designed responsive UI and ensured smooth UX across devices. Deployed the site for public use.

EduVidwan – GATE Preparation Frontend   4

- Designed and developed the frontend for EduVidwan, a web platform to assess GATE exam readiness.
- Used HTML, CSS, JavaScript, and Bootstrap to create responsive and user-friendly layouts.
- Integrated interactive UI components for displaying questions, tracking progress, and visualizing performance.

Skills

Technical: Web Development (HTML, CSS, JavaScript, Flask, django), Firebase, MySQL, Git, Responsive Design, SEO Optimization.
Strategic Skills: Sponsorship Acquisition, Project Planning, Brand Outreach, Product Placement Strategy.
Soft Skills: Leadership, Public Speaking, Negotiation, Client Communication, Team Coordination, Adaptability.