

Video conferencing system versus face to face communication, advantages and disadvantages

With the increasing cost on travelling, you may want to consider the advantages and disadvantages of a video conferencing system and face to face communication.

On the one hand Video conferencing is way cheaper then traveling across the country or sometimes across the world. With the rapid development of technology, especially with the maturity of video conferencing, more and more companies select video conferencing as their daily communication tool for connecting with their colleagues, customers, friends and partners in a convenient and effective way.

On the contrary Face to face communication is essentially a communication method where the Communicator transmits a message to the other person. Meeting face to face is constructive in that it offers an opportunity for 2-way communication, depending on the size and format of the meeting. And your body language explains a lot too when you communicate face to face. It also builds that trust which you can't build with video chat.

In conclusion, video conferencing advantages can outweigh its disadvantages. It enables people from different place to communicate with each other in a more convenient way. But we also can't forget how important is to have some communications face to face in some occasions.