

DA Assignment – 1

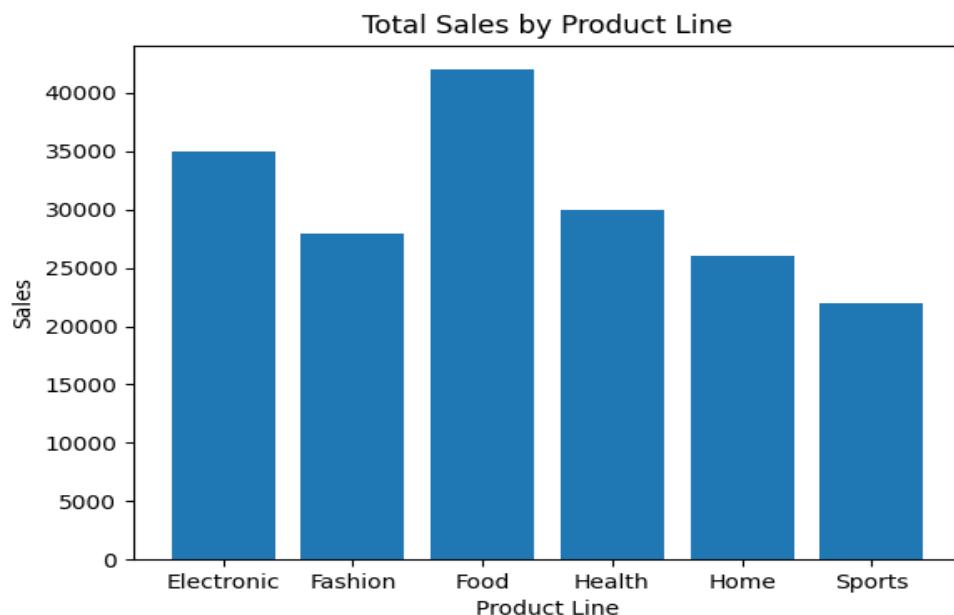
Complete PDF with All Required Charts

Dataset Overview

This assignment analyzes supermarket sales data from three branches (A, B, C) collected over three months (January–March 2019). The objective is to visualize sales, customer behavior, and trends using Tableau.

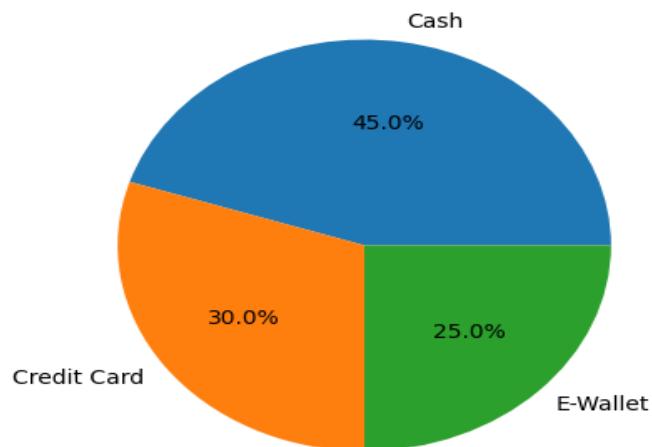
Charts as Required in Assignment

Bar Chart – Sales by Product Line

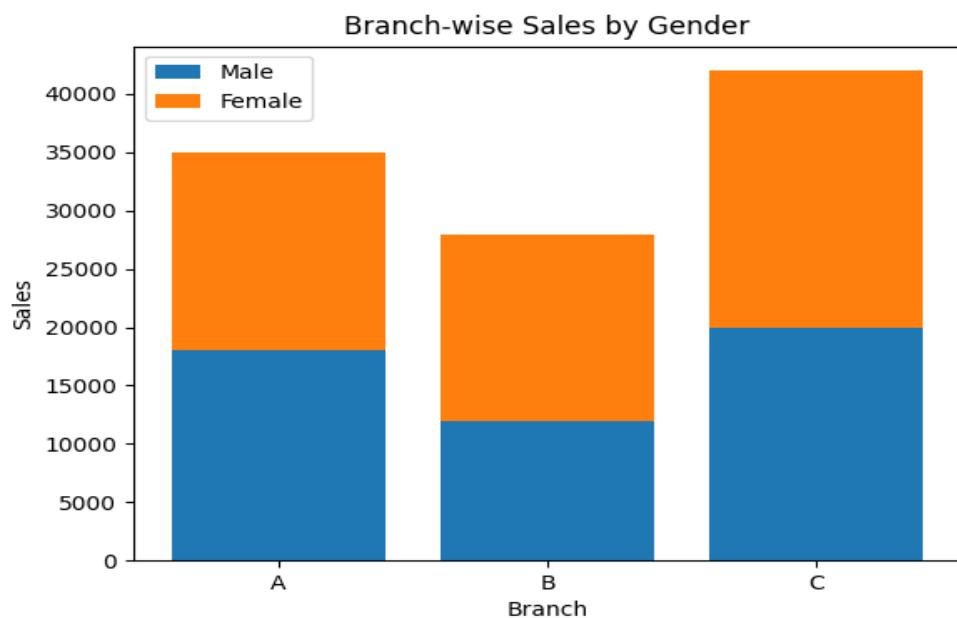


Pie Chart – Payment Method Share

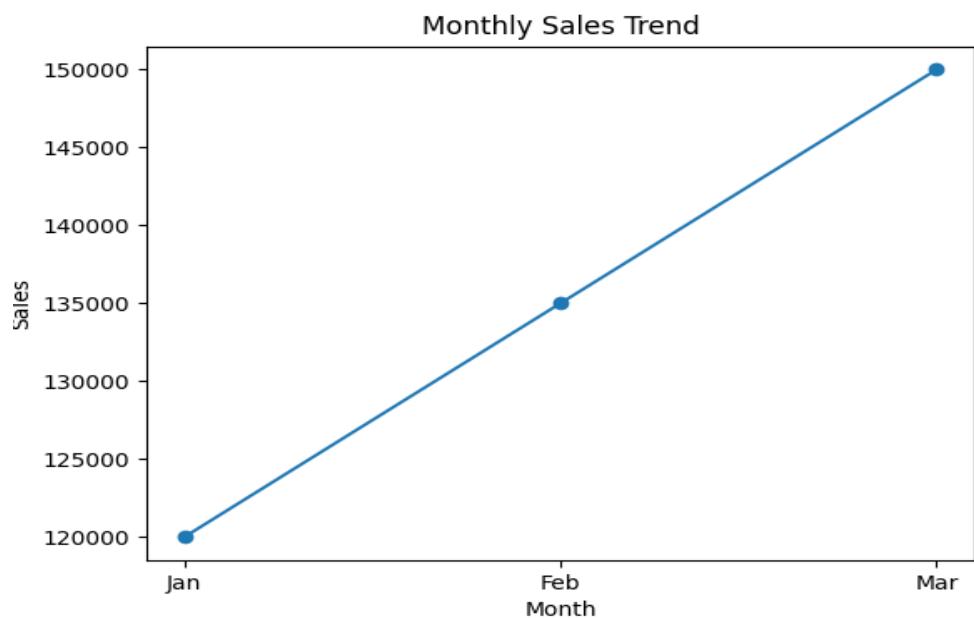
Payment Method Distribution



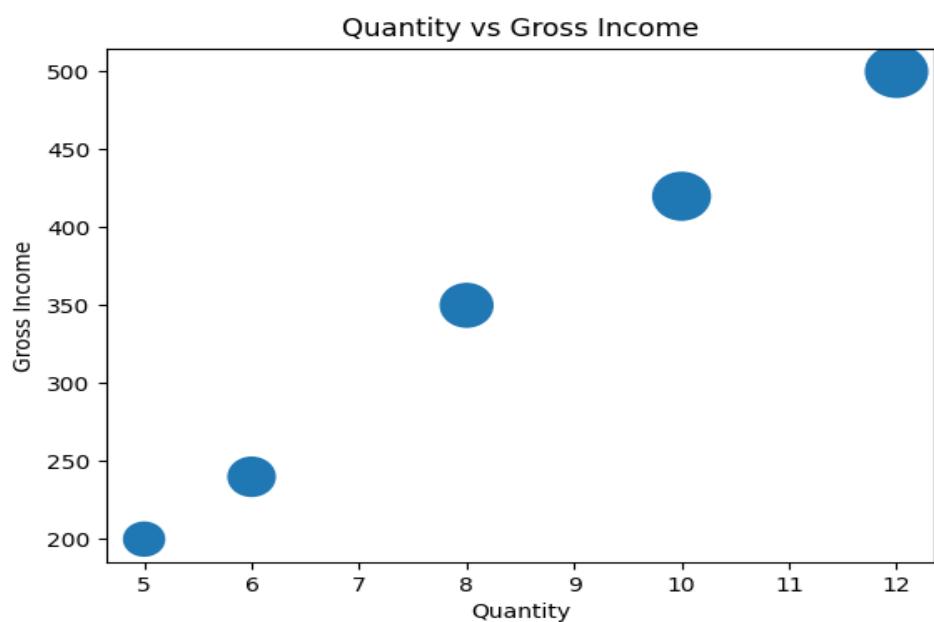
Stacked Bar Chart – Sales by Branch & Gender



Line Chart – Monthly Sales Trend



Bubble Chart – Quantity vs Gross Income



Submission Instructions

Recreate these charts in Tableau using the actual dataset. Take screenshots, paste them into a document, export as PDF, and submit.