

Technical Architecture:



KPI

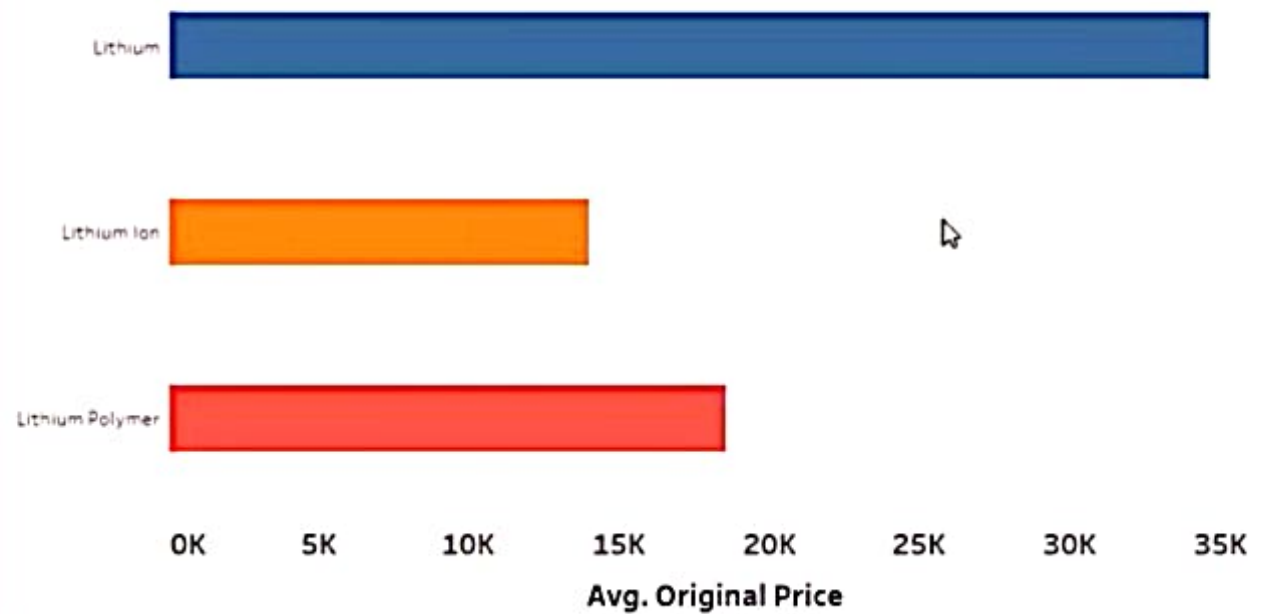
Brand	Discount Percent..	Mrp	Star Rating	Sale Price	Sales dif ference
Apple	0	77,000	5	77,000	0

Model Specification

Sheet 2					
Model	Processor	Front Ca..	Rear Camera	Col.. F	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	147,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	149,700
				Blue	59,900
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	74,900
				Black	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

Battery Type Distribution

Battery T..

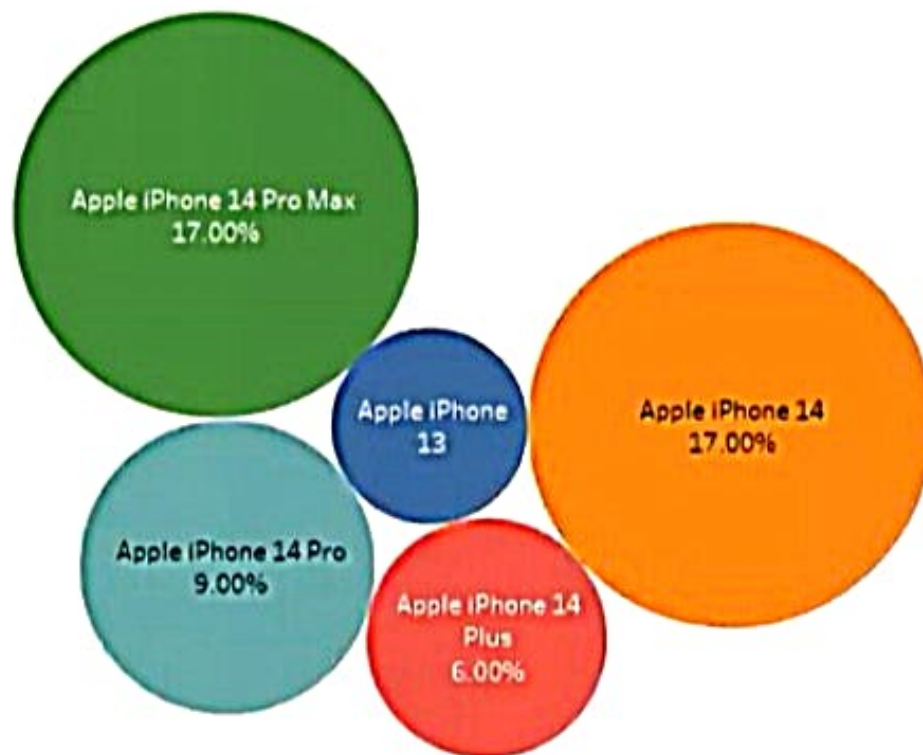


Treemap showing Brand- Price Comparison

Brand Price Comparison

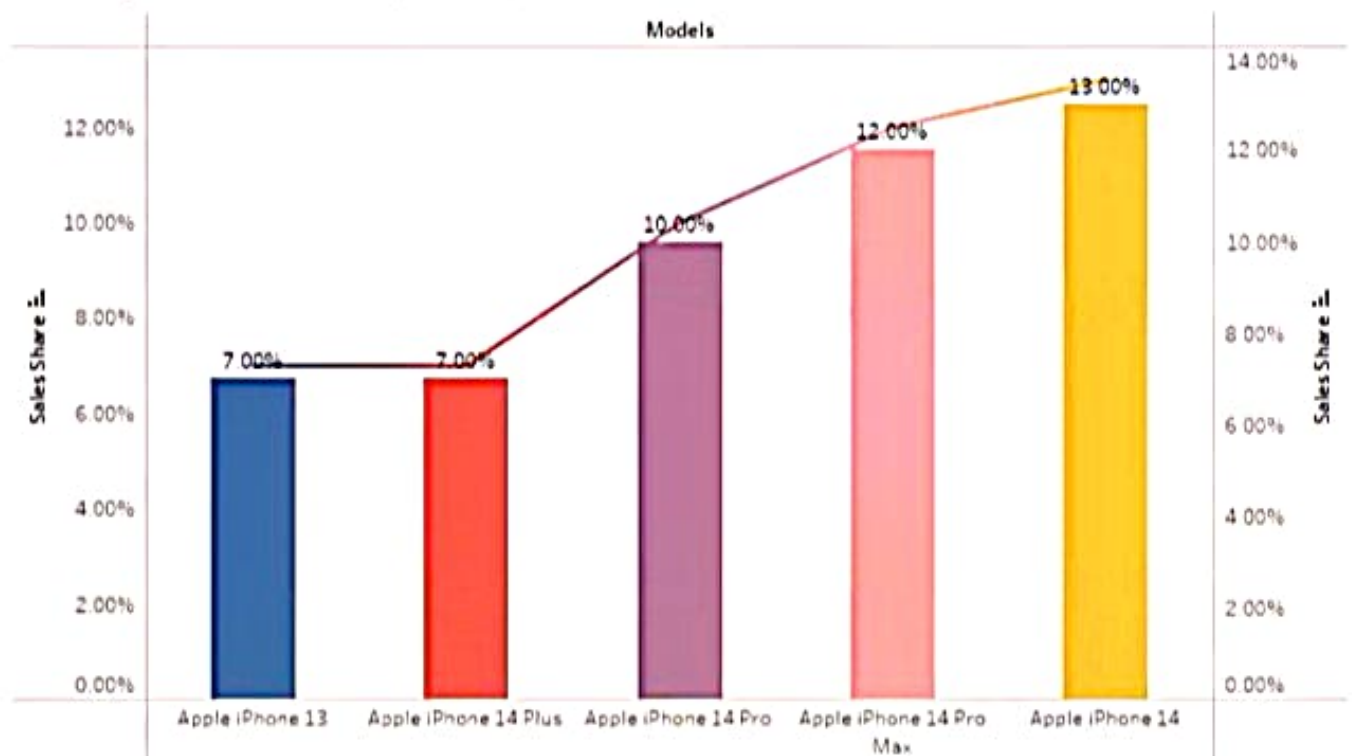


model-share

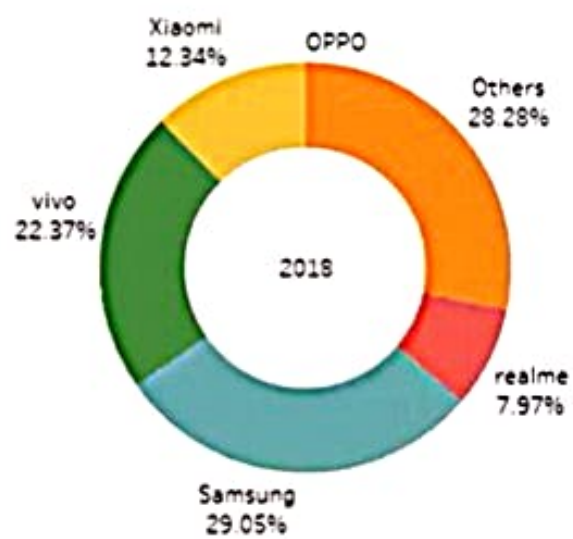


Lined Bar-Chart showing Country-Wise Best Selling Smartphone

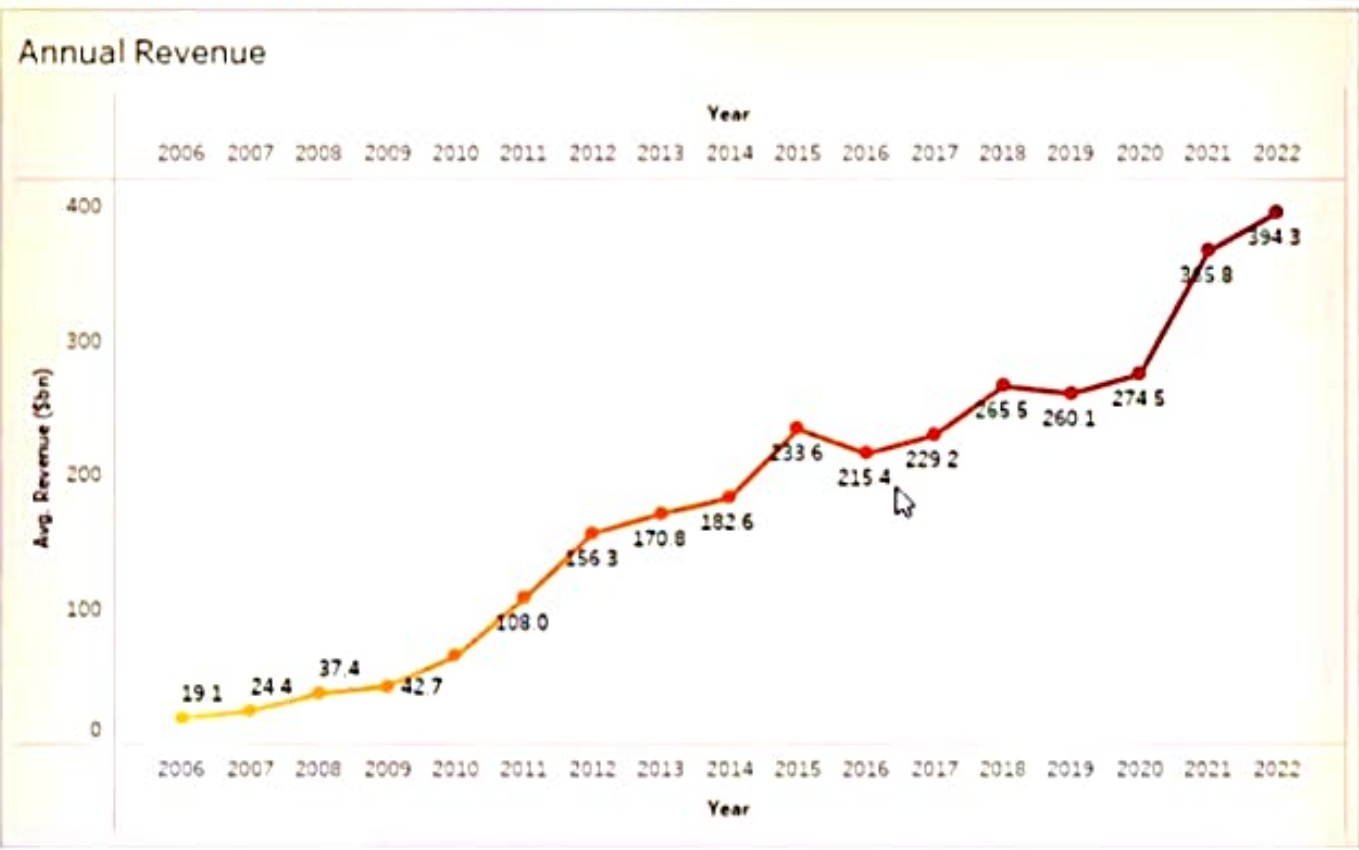
Country wise best selling smartphone



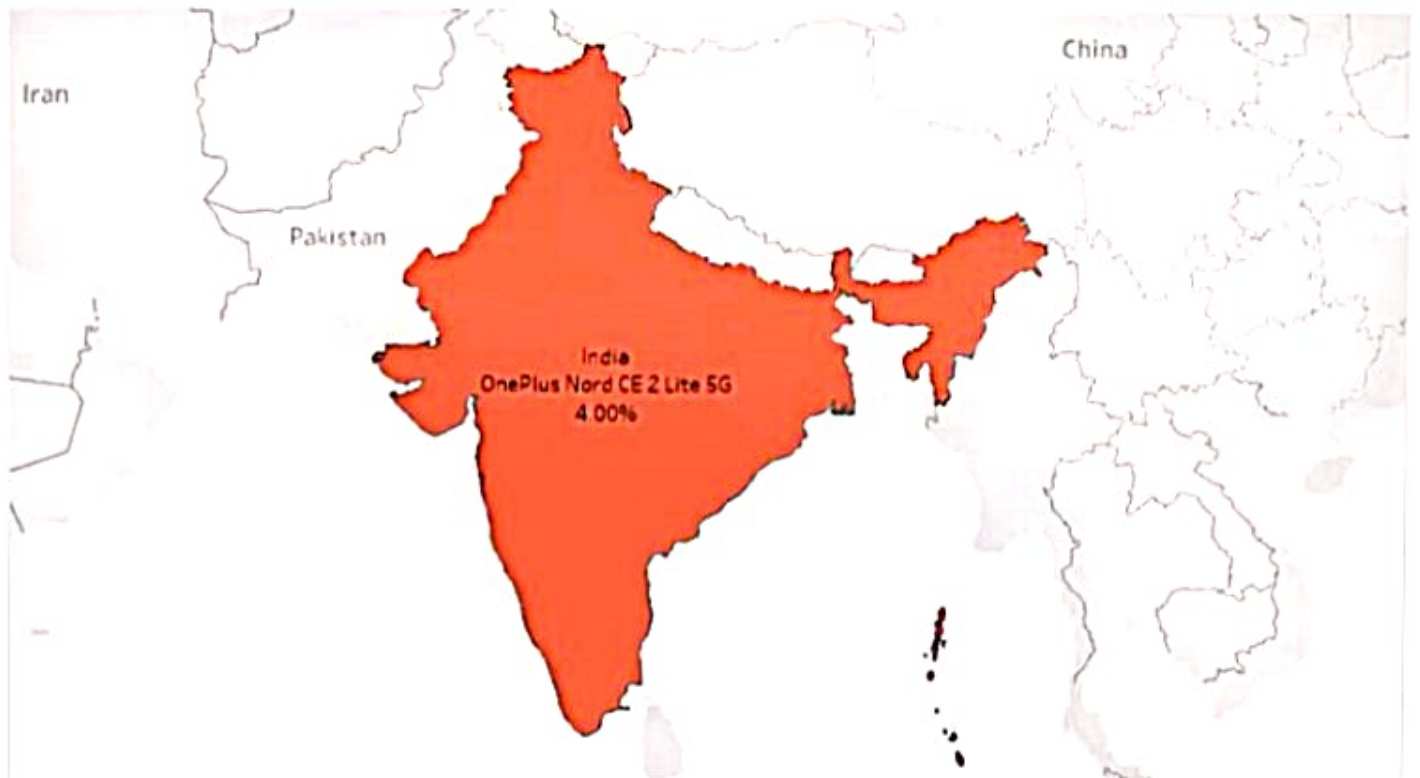
Quarterly-Share



Line Chart for Annual Revenue Year-Wise



Global Market Share



Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US.

6 of the top 10 most sold smartphone models in January 2021 were designed by Apple.

More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhones have been sold. iPhone sales in 2021 surpassed the 2016 peak, but declined in 2022 to 232.2 million units.

iPhone sales generated \$206 billion revenue for Apple in 2022, more than Microsoft's total revenue. It sold 232 million iPhone units that year.

Comparative analysis of leading brands in India shows that iPhone is the most popular brand in India. Its 3% market share is depicted.



iRevolution- Think DIFFERent

Year

2022

Country

India

Brand

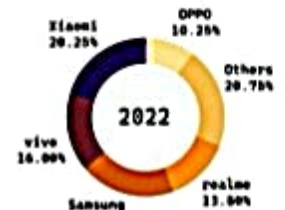
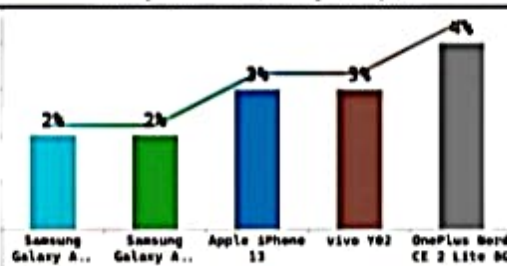
OPPO

Global Market Share



© 2023 Mapbox © OpenStreetMap

Country-wise best selling smartphone

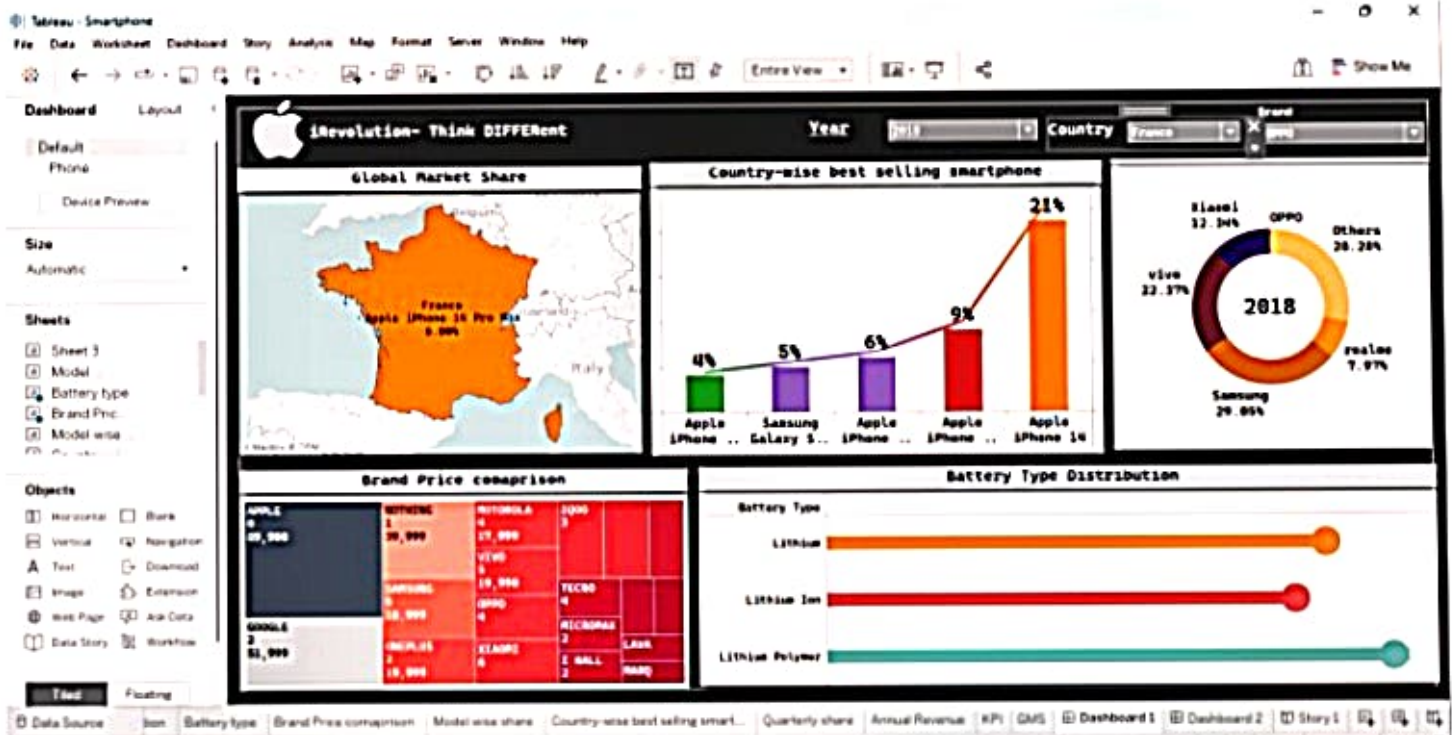


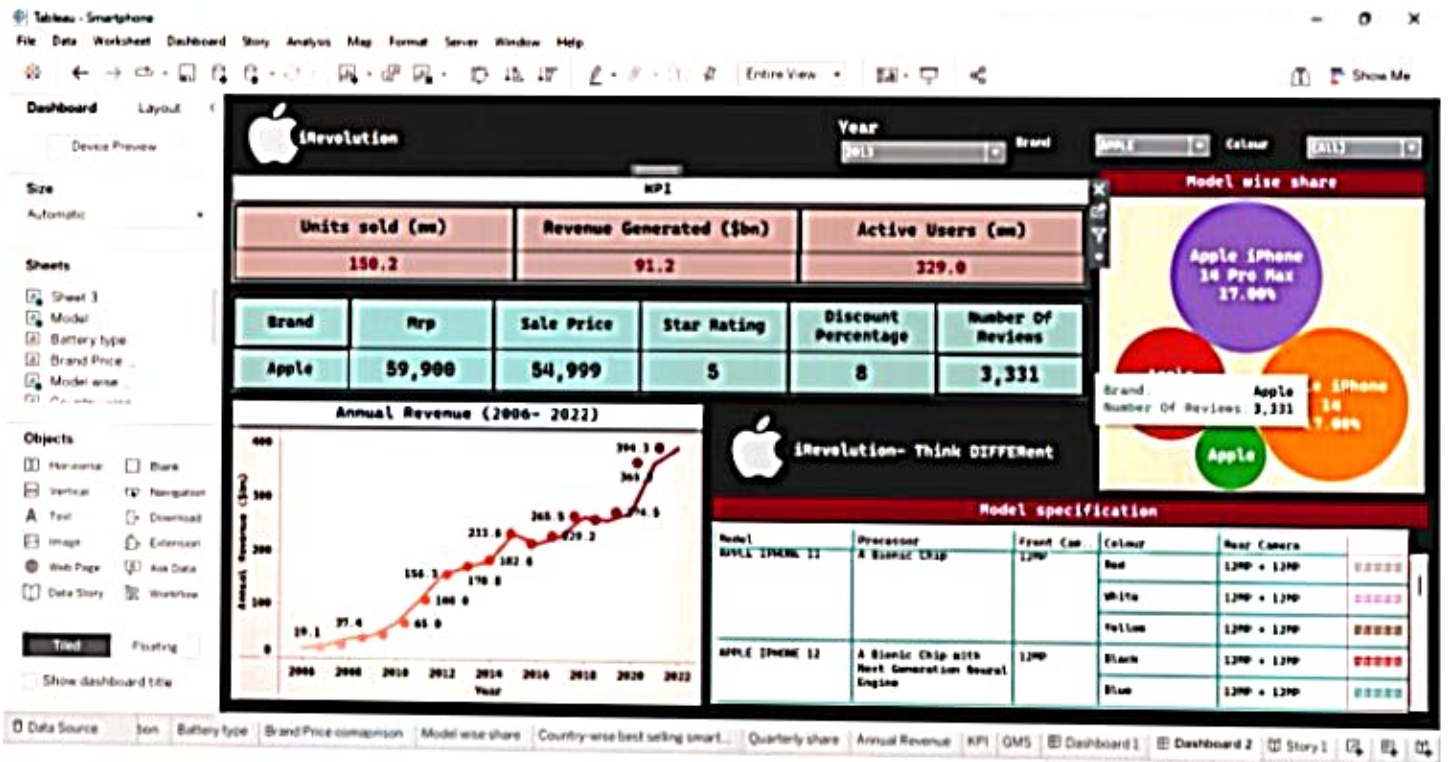
Brand Price comparison

APPLE 4 \$9,999	NOTHING 1 \$9,999	NOTHING 4 \$7,999	ALCANTARA 4 \$7,999	ALCANTARA 5 \$7,999	REALME 5 \$7,999
GOOGLE 3 \$1,999	SAMSUNG 5 \$19,999	VIVO 5 \$19,999	INFINITY 5 \$19,999	HALL 2 \$19,999	
	ONEPLUS 2 \$19,999	OPPO 4 \$19,999	TECNO 4 \$19,999	LAZAR 3 \$19,999	NANO 1 \$19,999

Battery Type Distribution









The New Chart Types pilot featuring Sankey and Radial charts is ending soon on June 30. If you participated in the pilot, tell us what you think! Share your feedback

iRevolution: Apple's iPhone Impact in India by Kamya Palwal

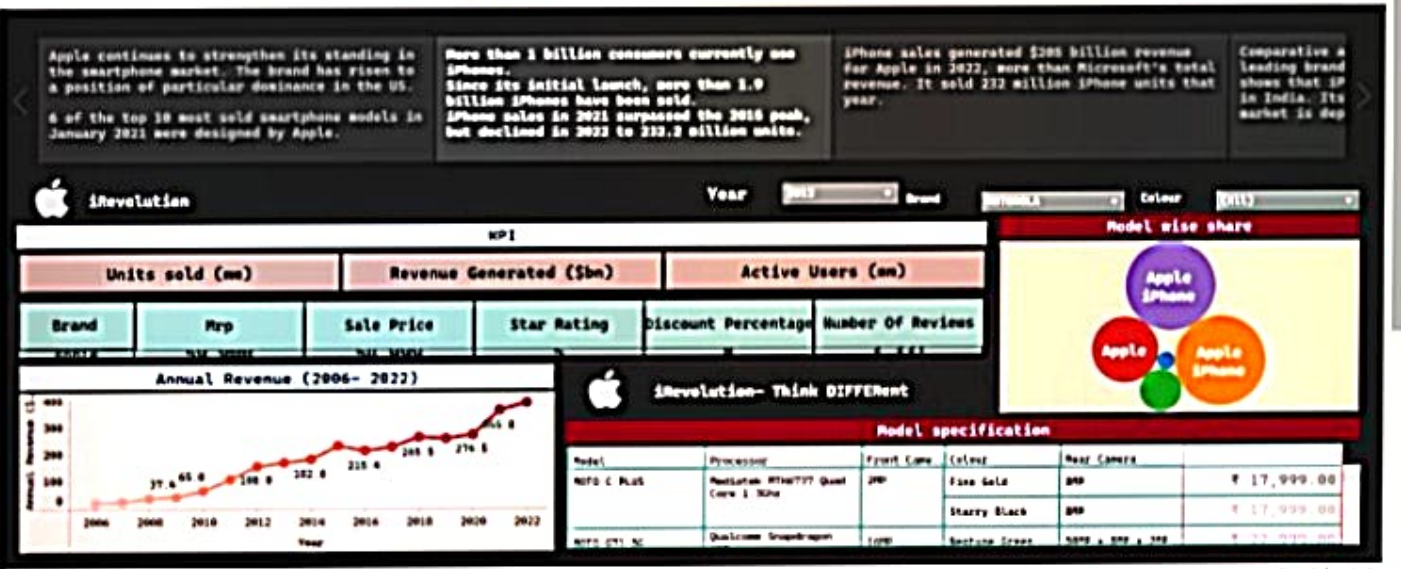
Share your feedback



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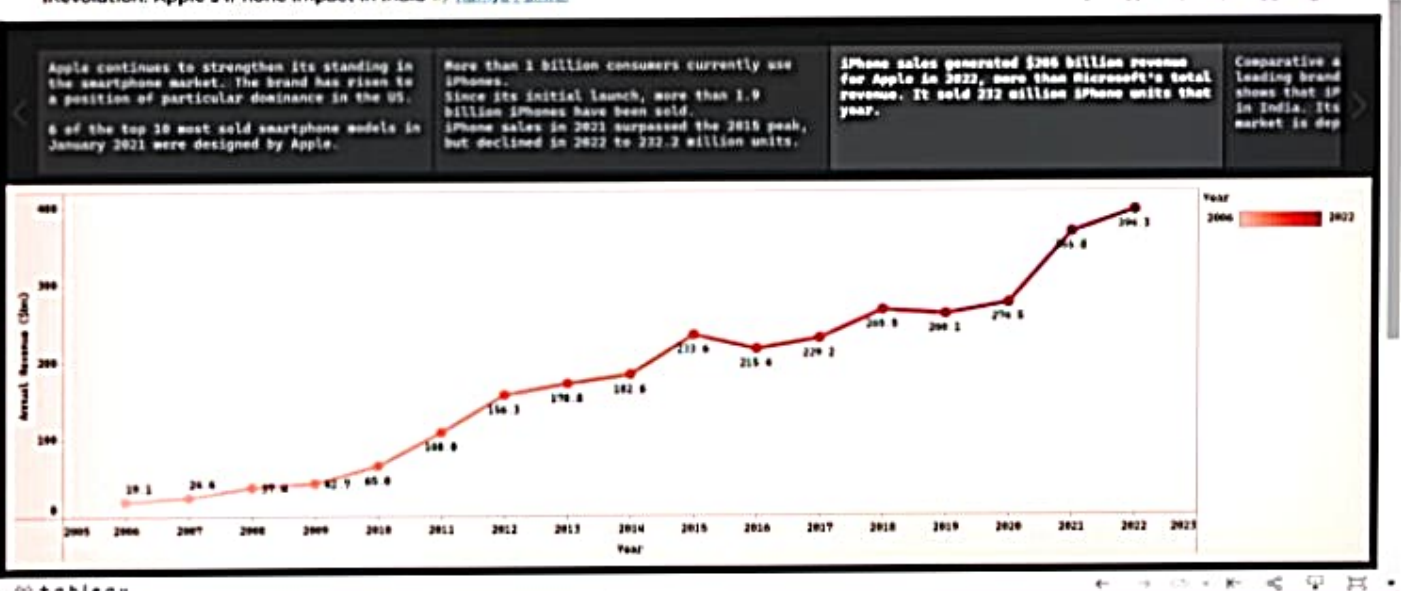
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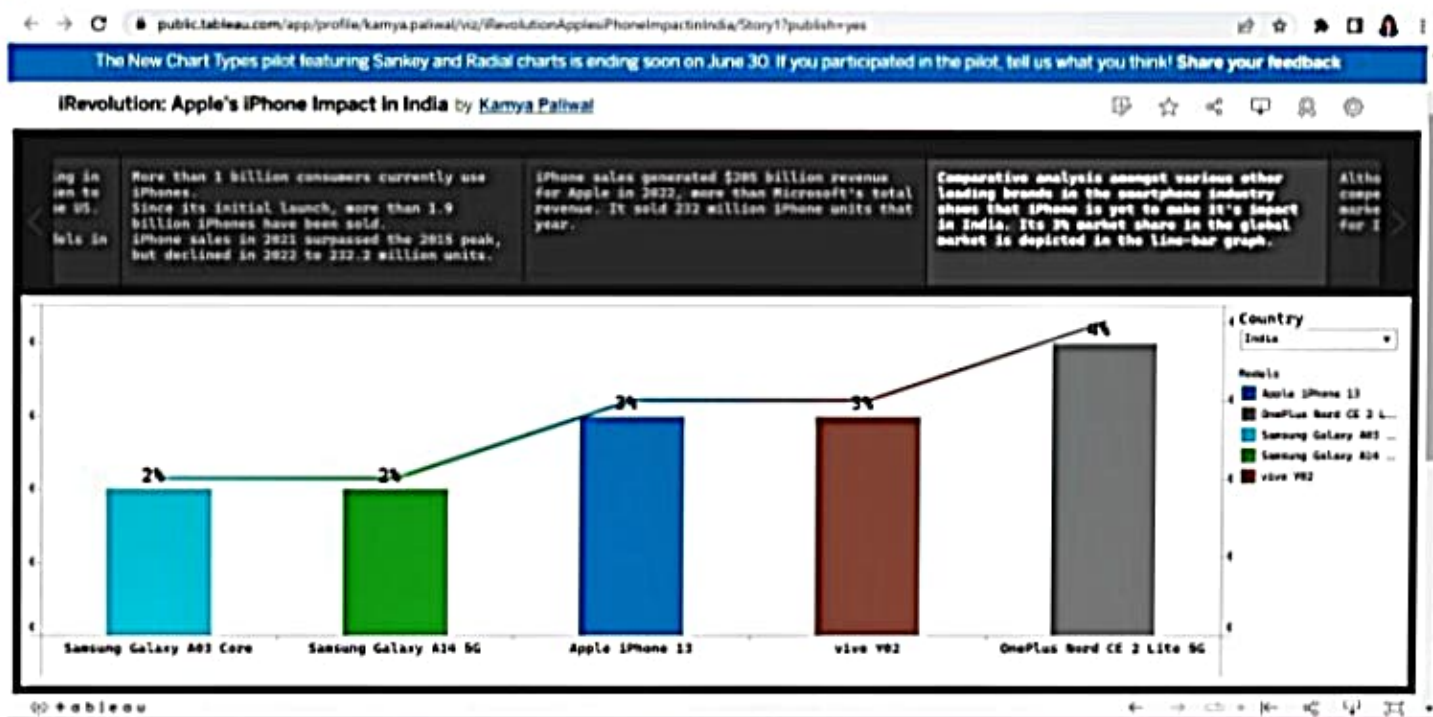
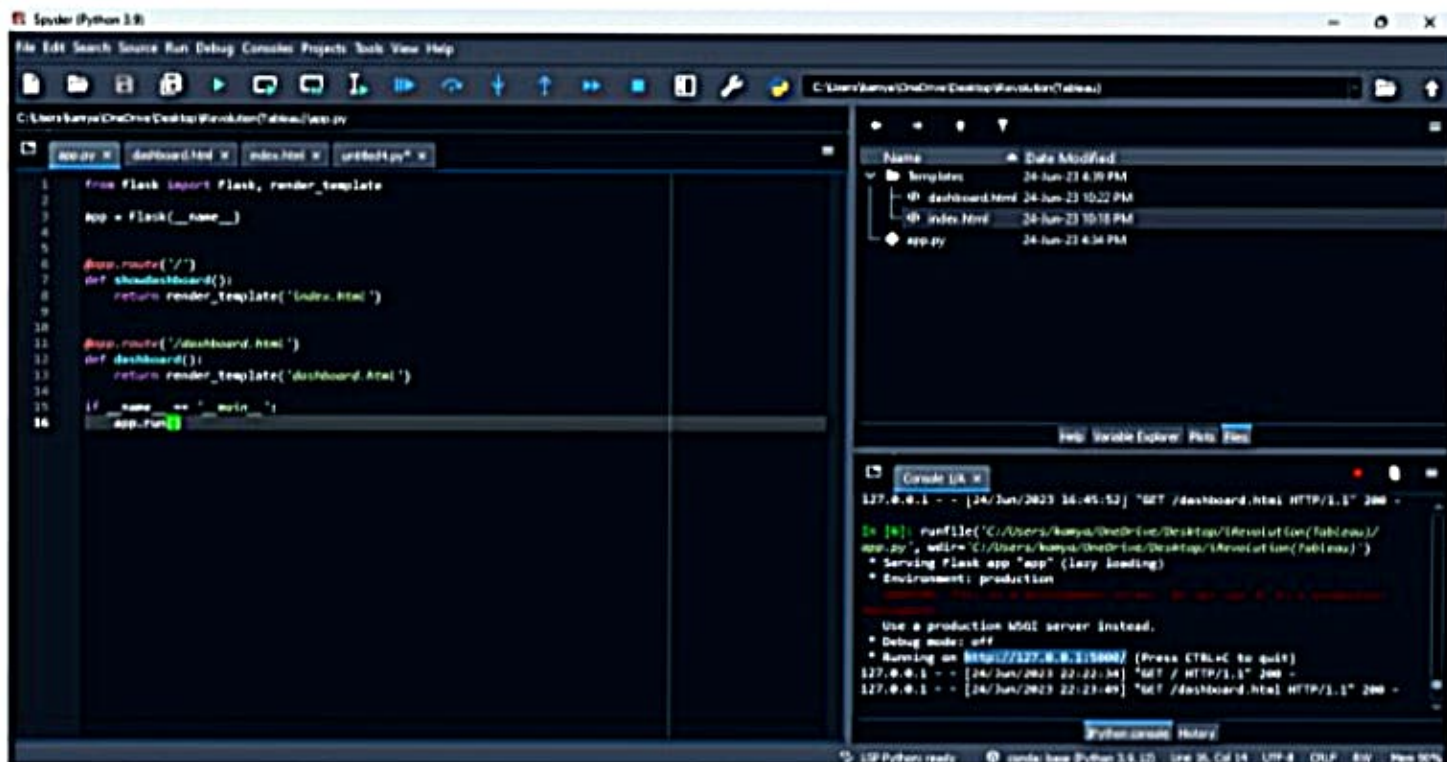


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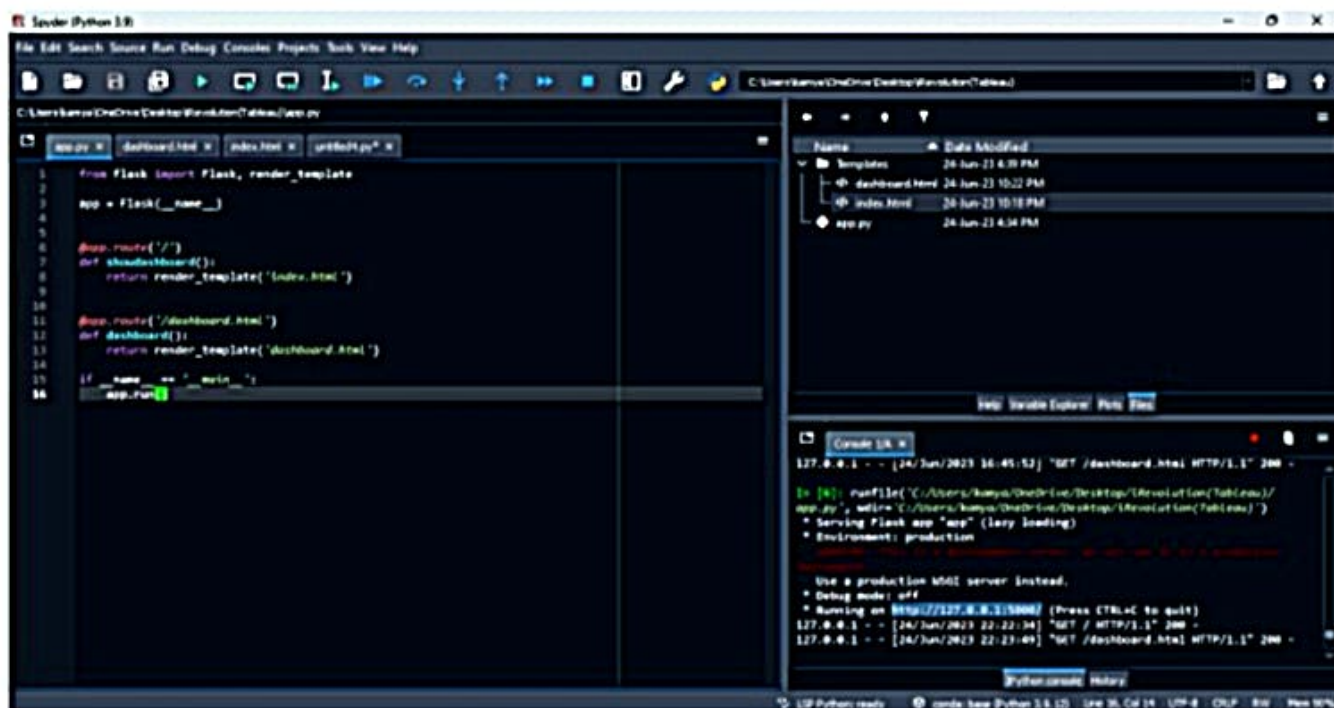
Share your feedback







- **Flask Integration**



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About Apple and its Founder



Steve Jobs, co-founder of Apple Inc., played a crucial role in revolutionizing the tech industry. With his visionary leadership and passion for innovation, he propelled Apple to become one of the most influential companies in the world. From the iconic Apple I to the groundbreaking iPhone, Jobs consistently pushed the boundaries of design and functionality, setting new standards for consumer electronics.

Statistics and Facts about iPhone in India

Here are some statistics and facts highlighting the impact of iPhone in India:

- India is one of the fastest-growing smartphone markets in the world, and iPhone holds a significant market share.
- According to recent data, Apple's iPhone sales in India have been steadily increasing year over year.
- With each new iPhone release, there is a surge in demand and pre-orders in India, showcasing the brand's popularity.
- Apple has been expanding its retail presence in India, opening new stores and authorized reseller locations across major cities.
- The iPhone's advanced features, seamless user experience, and ecosystem integration have attracted a loyal customer base in India.

Impact of iPhone in India

The iPhone's presence in India has had a significant impact on various aspects:

- Economic Growth:** The growth of Apple's iPhone sales in India has contributed to the country's economic development, generating revenue and creating job opportunities in the tech sector.
- Technological Advancement:** The iPhone's cutting-edge technology has influenced the development and adoption of advanced mobile applications and services in India.
- Changing Consumer Behavior:** The iPhone's user-friendly interface and premium experience have shaped consumer preferences and expectations, leading to a demand for high-quality smartphones.
- Digital Empowerment:** The iPhone has enabled individuals in India to access a wide range of digital resources, empowering them to connect, learn, and engage in various aspects of life.

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 **iPhone**
2017 ~ 2022

Evolution



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