Business Problem

The objective of this capstone project is to analyze and select the best locations in the city of Pune, India to open a new gym. Using data science methodology and machine learning techniques like clustering, this project aims to provide solutions to answer the business question: In the city of Pune India, if a property developer is looking to open a new gym, where would you recommend that they open it?

Target Audience

This project is particularly useful to property developers and investors looking to open or invest in new gym in the Pune,India.