

**Get Certified!  
Get Hired!**



# THE IOT ACADEMY

## Placement Report

---

Placement is the culmination of academic learning, offering students opportunities to embark on their professional journeys. It connects qualified candidates with organizations, fostering growth, innovation, and mutual success.

# About The IoT Academy

The IoT Academy, established in 2017 is a fast emerging company imparting quality programs for skills training, internship and guidance in cutting edge technologies like **Data Science, Machine Learning, Artificial Intelligence, Internet Of Things, Embedded Systems** & many more and focused on helping people develop the skills they need to thrive in the rapidly growing digital economy.

**The IoT Academy** has collaborated with various premier institutes e.g. **EICT Academy, IIT-Guwahati, IIT-Roorkee** and **IIT-Kanpur** for **Advance Certification courses** to take provide outcome-centric solutions to help them achieve their professional goals.

- ✓ **600+ Hiring Partners**
- ✓ **7+ Years Of Excellence**
- ✓ **45000+ Learners**
- ✓ **92% Happy Outcomes**
- ✓ **81% Salary Hike**



## Industry Insights

India's rise as a big data analytics powerhouse With an estimated 30.1 percent CAGR, India has positioned itself as a global powerhouse for big data analytics, propelling the industry from \$5.7 billion in 2022 to a substantial \$30.7 billion by 2027." - Business Standard For creating a supply to this growing demand of professional Data Scientists, The IoT Academy has partnered up with E&ICT Academy, IIT Guwahati to prepare candidates for this domain

## Placement Statistics



- ✓ **2990+** Students Placed
- ✓ **94%** Placement Rate
- ✓ **22.5 LPA** Highest Salary
- ✓ **3.4 LPA** Minimum Salary
- ✓ **75%** Average Hike

## Alumni Distribution

With a strong presence across multiple industries and regions, our graduates are thriving in leading organizations worldwide. Here's a glimpse of where our alumni have made their mark



22%	Delhi NCR
7%	Tamil Nadu
16%	Karnataka
7%	West Bengal
15%	Assam
7%	Rajasthan
14%	Telangana
12%	Others



## Goals Of Candidates **Looking For Support**



**Starting Their Career**



**Upskilling**



**Career Transition**



**Entrepreneurship**

## Career **Services**

### **LinkedIn Profile Nurturing**

- Optimizing Your Profile
- Best practices for sharing, commenting, and creating relevant content
- Building Connections

### **Soft Skills Training**

- Conflict Resolution Techniques
- Time Management
- Networking and Relationship Building
- Understanding and managing emotional intelligence

### **Mock Interview Sessions**

- Interview Preparation
- Real-time Feedback
- Simulating Different Scenarios building confidence through repeated practice and familiarity with the interview process.

### **Resume Building Services**

- Customizing resumes to highlight relevant skills, experiences, and achievements
- Designing visually appealing resumes
- Quantifying metrics and results to showcase accomplishments
- Crafting a compelling professional summary or objective statement

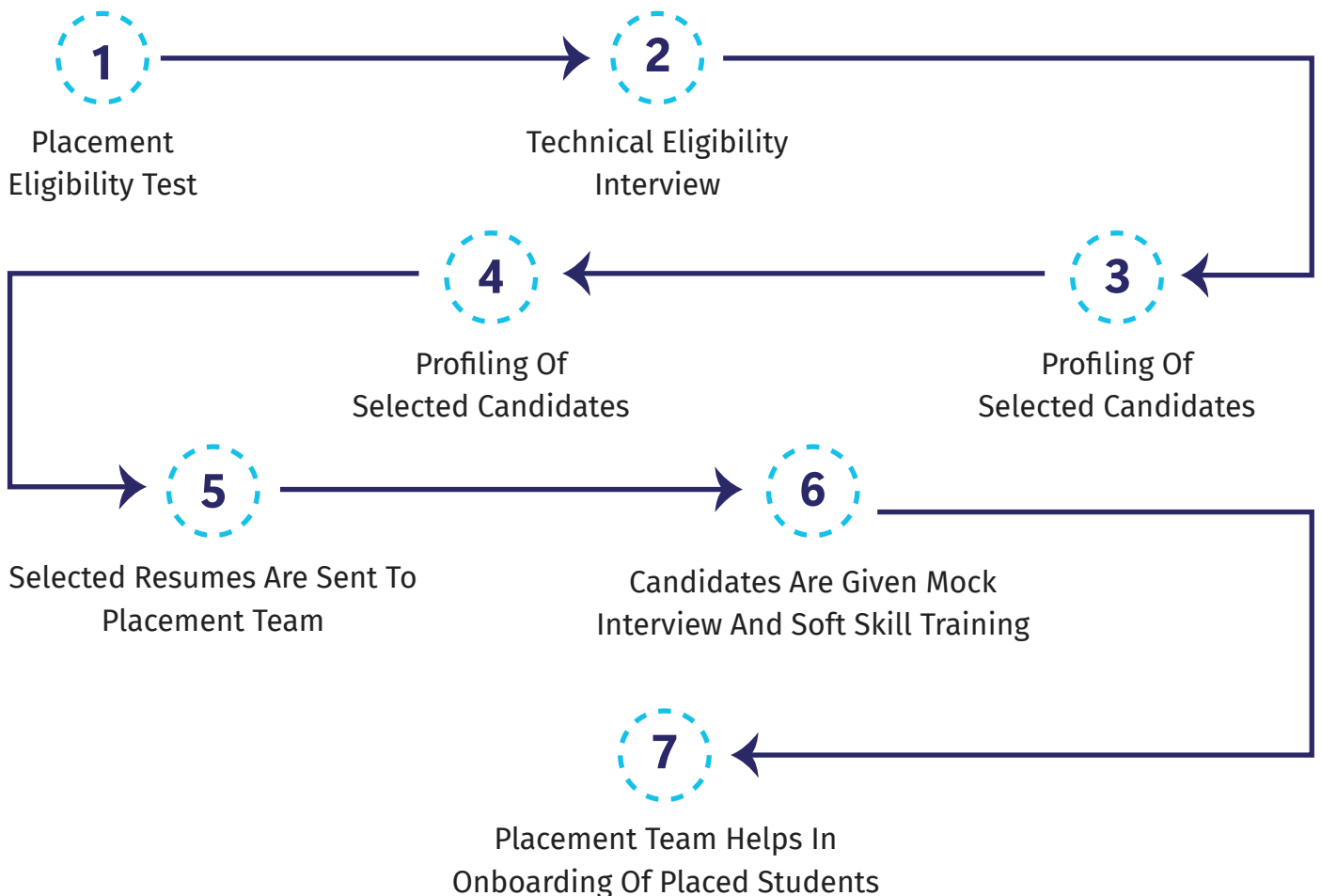


## Roadmap of Placement

On Completion of the Course Module,  
Eligible Candidate Go Through These Steps

Minimum Requirements:

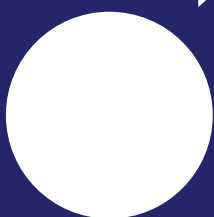
- **75% Attendance**
- **75% Assignment Completion.**



# Our Hiring Partners



We always struggled hiring Data Analysts through our standard process of hiring and takes about months of efforts to shortlist candidates. **The IoT Academy really solved the problem** by providing us shortlisted profiles with a very detailed report on their skillsets. The **hiring process was quick** and we hired the very first candidate we interviewed.



**Labdhi Chopda**

Business Head, CampK12

# Learner Demographics

## By Educational Background

Our learners come from diverse educational backgrounds with varied work experience.

Bachelor of Commerce | Bachelor of Science | Master of Technology  
B.Arch | **Bachelor of Technology**  
Bachelor of Computer Application  
Bachelor of Engineering | Master of Science

Tech

Non-Tech

63%

37%

## Work Experience

Freshers

0-2 years

2-5 years

40%

35%

25%

## Gender Diversity

Our learners come from diverse educational backgrounds with varied work experience.



75%  
Male



25%  
Female

# Learner Demographics



**Ravi Teja**

Pricing Analyst



**Rijul Bajaj**

Data Analyst



**Swati Verma**

Data Architect



**Mr Swapnil Bhanushali**

Senior Associate



**Bhaskarjyoti Goswami**

IT CSV, Digitization



**Saumya Singh**

Project Manager - Mainframe



**Rohit Singh Parihar**

Data Scientist



**Ritika Chetri**

Consultant-M&E and Data Analyst



**Anushi Mittal**

Business Analyst





# Learner Demographics



**Hemant Raj**

Assistant Engineer R&D



**Tanu Chinwan**

Placed In



**Vaishali Singh**

Placed In



**Vidit Kumar Pal**

Placed In



**Badrish Baskaran**

Placed In



**Mr Yogesh Mishra**

Placed In



**Pranjal Aggarwal**

Placed In



**Zainab Nomi**

Placed In



**Rajat Raj Gupta**

Placed In



# What Our Top Learner's Say About Us



Priyanka Yadav  
4 review

★★★★★ 11 months ago

The IoT Academy is a fantastic resource for education. They support pupil's learning and development I appreciate to the IoT academy for the excellent course they provided.

👍 Like



sana tasneem  
2 reviews

★★★★★ a year ago

IoT Academy provided a wonderful learning platform and experience for the students, taught by an amazing faculty. Every topic was covered thoroughly and made easy for students to understand.

👍 1



Shriyansh Tiwari  
1 review

★★★★★

## Thank you :The IoT Academy" for Guiding...

Aug 30, 2023

Thank you "The IoT Academy" for guiding me towards the ideal career path! My accreditation in digital marketing at The IoT Academy just ended. My outstanding advice and useful insights into actual tasks came from the competent professors throughout the course. I strongly suggest this institute for digital marketing.

Date of experience: August 11, 2023



Gunjan Thungwal  
1 review

★★★★★

## Excellent guidance and practical knowledge

Aug 22, 2023

I've just wrapped up my digital marketing certification at The IoT Academy. Throughout the course, the knowledgeable instructors gave me excellent guidance and practical insights into real projects. Highly recommending this institute for digital marketing.

Date of experience: June 12, 2023



Harshita Mahanta  
2 reviews

★★★★★ 3 years ago

The training was really awesome, it helped me to gain new knowledge not only about IoT but also about the importance of programming. The experts, guides, mentors all were very supportive and provided much valuable advices. The contents that were provided included all the necessary things and really helped me to learn something new.

👍 1



Goldie Behl  
1 reviews

★★★★★ 2 years ago

I had a great time doing this course and everyone involved in The IoT Academy has made it a great experience. I have been recommending you to everyone I know. Thank you for all the assistance and feedback, it has been delightful and very gratifying. Special mention - Jitesh Kumar for his great assistance throughout the course

👍 1



Ankit Roy  
2 review

★★★★★

## Best Digital Marketing Institute in Noida/NCR

Aug 21, 2023

I recently completed my digital marketing certification from The IoT Academy. The experienced faculty guided me very well throughout the course and provided hands-on insights into live projects. They even offer personalized websites for students. I really recommend this institute as an excellent choice for anyone looking to learn digital marketing. Special thanks to Himanshu Sir.

Date of experience: January 20, 2023



Himanshu Verma  
1 review

★★★★★

## Best Digital Marketing Course

Apr 22, 2024

I recently completed the Digital Marketing course at The IoT Academy, and it exceeded my expectations. The curriculum was comprehensive, and the instructors were knowledgeable and supportive. The practical insights and hands-on projects really enhanced my learning experience. Highly recommend this course to anyone looking to build a strong foundation in digital marketing!!!

Date of experience: March 15, 2024



Ankit Kumar  
3 reviews

★★★★★ 10 months ago

A wonderful learning experience with the IoT academy, everything is good from curriculum to trainers so supportive 🙌🙌

👍 Like



Ansh Dodiya  
10 reviews

★★★★★ a year ago

Brilliant courses and great friendly experience around The IoT Academy. 10/10 would recommend to anyone trying to upskill themselves

👍 Like

Google

★★★★★

facebook

★★★★★

★ Trustpilot

★★★★★

Justdial

★★★★★

# SET TO TURN YOUR ASPIRATIONS INTO SUCCESS



We are with you in every step of  
your career



**+91 9354068856**



**info@theiotacademy.co**



**Head Office:** Block C-56/11, Ground Floor, Near Stellar IT Park, Sector-62, Noida, 201309

**Training Centre:** Block C-56/12, 3<sup>rd</sup> Floor, Near Stellar IT Park, Sector-62, Noida, 201309