

IOT & EMBEDDED SYSTEMS

Certification Course

**READY TO TRANSFORM
YOUR CAREER?**

1.5 Months



In Collaboration With

About

THE IOT ACADEMY

The IoT Academy, established in **2017** is a fast emerging company imparting quality programs for skills training, internship and guidance in cutting edge technologies like **Data Science, Machine Learning, Artificial Intelligence, Internet of Things, Embedded Systems & many more** and focused on helping people develop the skills they need to thrive in the rapidly growing digital economy.

The IoT Academy has collaborated with various premier institutes e.g. **E&ICT Academy, IIT-Guwahati, IIT-Roorkee and IIT-Kanpur** for **Advance Certification courses** to take provide outcome-centric solutions to help them achieve their professional goals.

400+
Hiring Partners

45000+
Learners

8+ Years
Of excellence

81%
Salary Hike

91%
Happy Outcomes

Quality education and career opportunities shouldn't come at a high cost. While many ed-tech companies prioritize profits, **The IoT Academy** is committed to transforming students' lives. We make premium professional education accessible to the masses at just 10% of the market cost.



AWARDS & RECOGNITIONS



AWARDS & RECOGNITIONS



Our **ADVANCED LEARNING LABS**

Where Innovation Meets Hands-On Learning

Step into our modern lab facilities designed to turn your ideas into reality. Our well-equipped labs provide everything you need to master IoT and embedded systems through practical, hands-on experience.

What Makes Our Labs Special

Our labs bridge the gap between theory and practice. Every student gets access to industry-standard equipment and personalized guidance to build real-world projects with confidence.

Learn by Doing

Our "hands-on first" approach means you'll build, test, and troubleshoot real devices from day one. Work on your own projects beyond class hours with 24/7 lab access and peer collaboration.



FACULTY DEVELOPMENT PROGRAMS (FDPS)



- Conducted multiple intensive workshops for college faculty on AI-driven signal processing techniques.
- Delivered hands-on training using Edge Impulse, Python, and Hugging Face to build and deploy real-world AI models.
- Empowered educators to seamlessly integrate advanced AI/ML algorithms into their teaching and research.

INDUSTRIAL VISITS FOR STUDENTS

- Organized immersive visits to leading IoT manufacturing facilities and smart-factory labs.
- Enabled learners to observe real-world deployment of embedded systems, edge computing, and sensor networks.
- Fostered practical insights through direct interaction with industry engineers and live project demonstrations.



WHY THE IOT ACADEMY IS THE RIGHT CHOICE FOR YOU?

Climb the Mountain of Success with The IoT Academy

Just like climbing a mountain requires the right guide, equipment, and path - your digital marketing career needs the right mentor, tools, and learning approach. The IoT Academy provides everything you need for this transformational journey.

Your Journey to Digital Marketing Success Starts Here

Strategic Noida Location

Latest AI Tools & Technology

Industry Partnership & Recognition

Small Batch Personal Attention

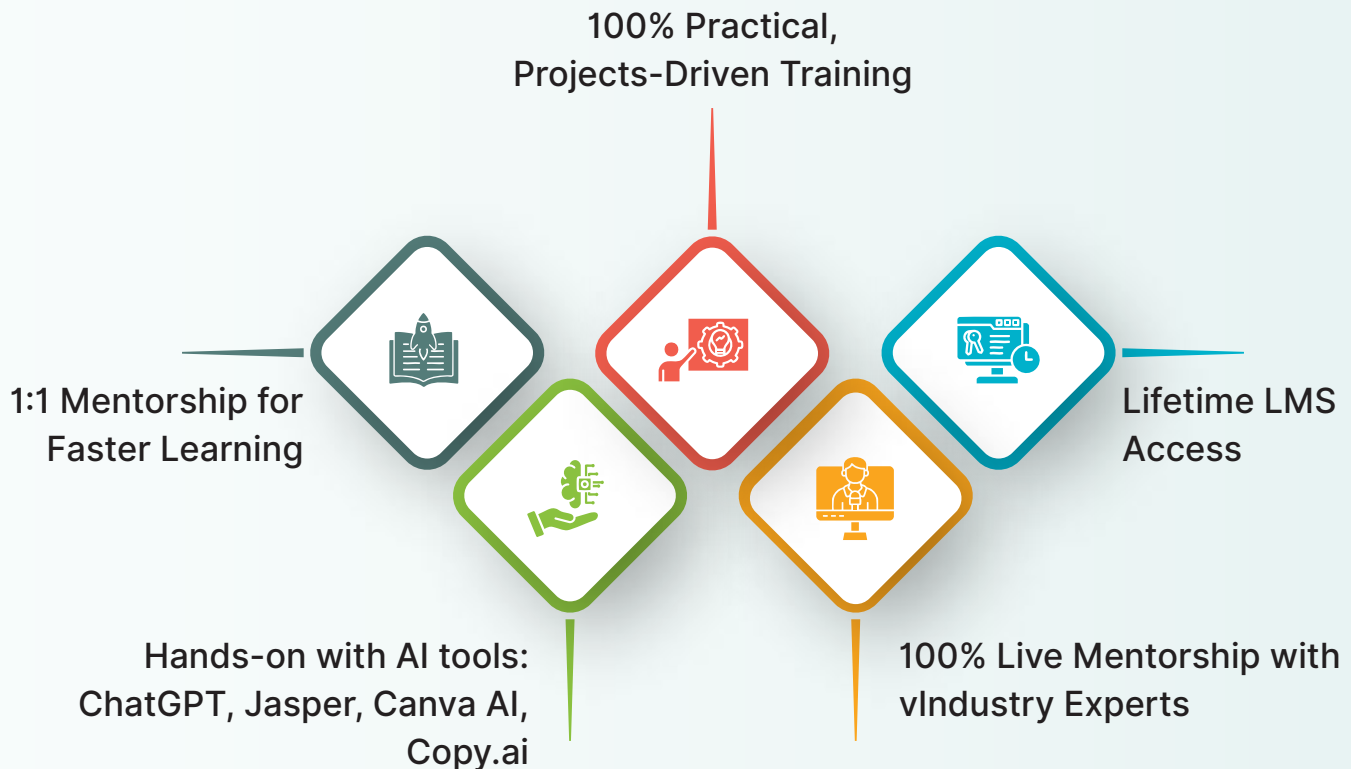
Most Affordable Premium Education

Proven Track Record

Founded by IIT Alumni Excellence



PROGRAM HIGHLIGHTS



PLACEMENTS & HIRING

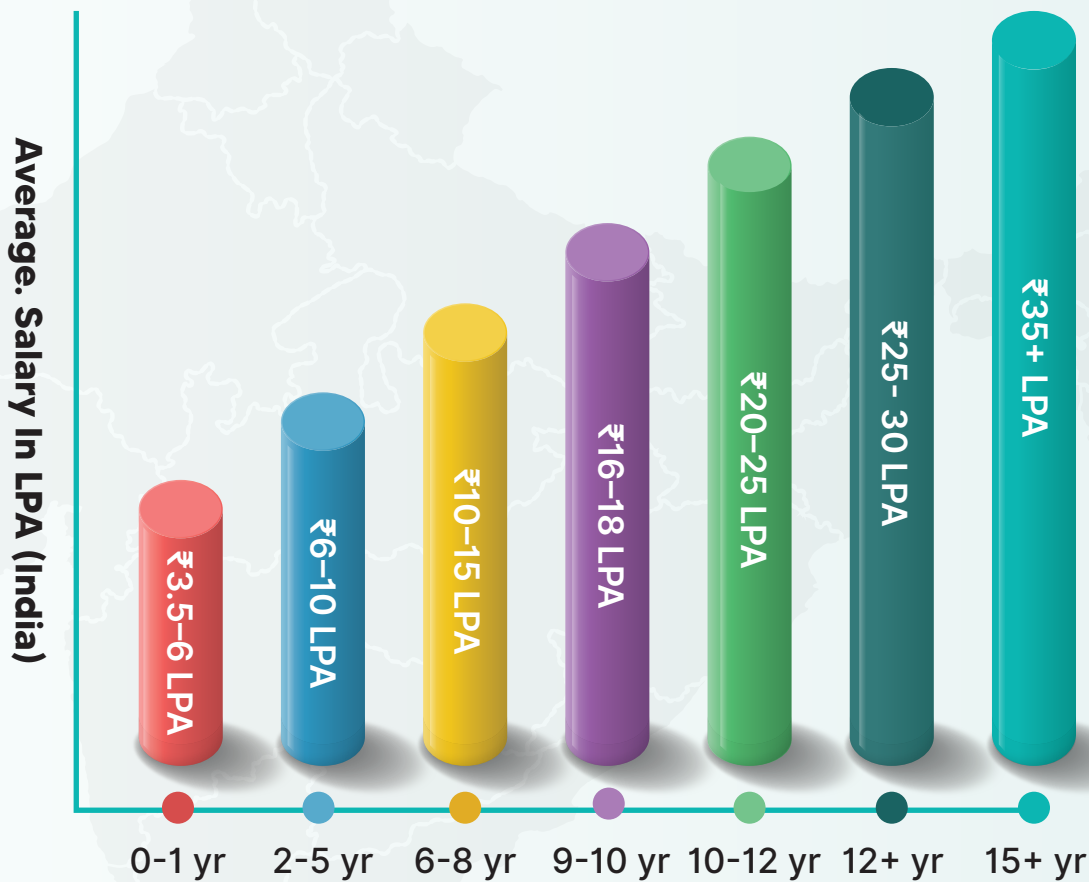


WHO SHOULD JOIN THIS PROGRAM?

- ▶ Engineering students seeking cutting-edge tech skills.
- ▶ Software developers wanting hardware integration knowledge.
- ▶ Electronics enthusiasts ready to build smart devices.
- ▶ Professionals aiming for IoT leadership roles.
- ▶ Basic programming knowledge is helpful but not mandatory.



CAREER ROLES & SALARIES



- Embedded Systems Engineer
- IoT Embedded Developer
- IoT Application Developer
- Embedded Linux Engineer
- Technical Lead (Embedded/IoT)
- Embedded Software Engineer
- PCB Design Engineer
- Systems Engineer
- R&D Engineer (Embedded/IoT)
- IoT Engineer

Why Learn **EMBEDDED SYSTEMS** **& IoT**

- ▶ **High Demand:** Over 30 million connected IoT devices by 2026.
- ▶ **Wide Opportunities:** Manufacturing, automotive, healthcare, smart homes, agriculture.
- ▶ **Growing Importance:** Every industry needs smart, connected products.
- ▶ **Problem Solving + Creativity:** Design, build, and deploy real-world systems.
- ▶ **Edge Advantage:** Develop low-latency, reliable solutions on resource-constrained hardware.



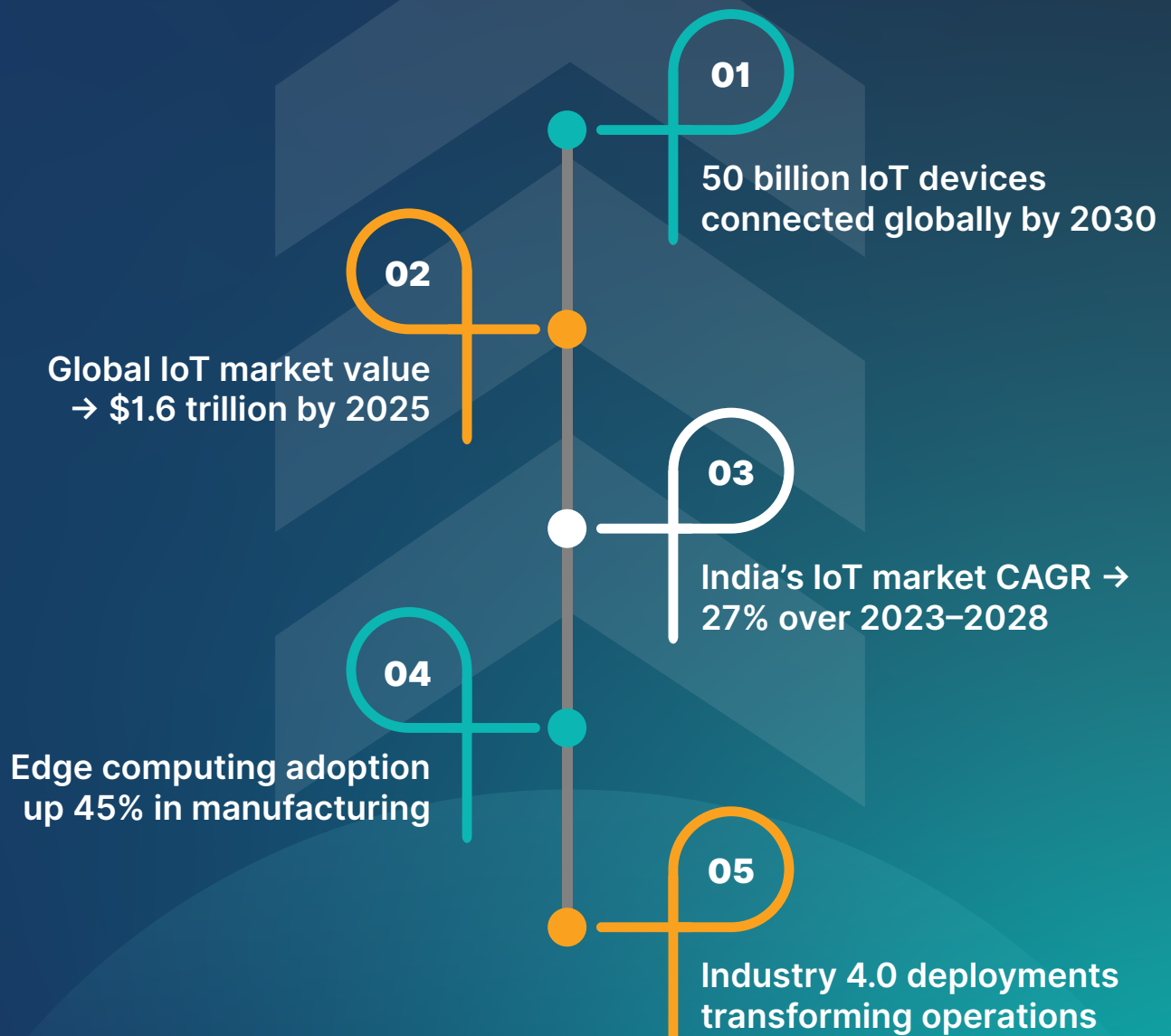
CAREER TRAJECTORY

| Experience Level | Average Salary (India) |
|------------------|------------------------|
| (0–2 yr) | ₹3.5–6 LPA |
| (2–4 yr) | ₹6–10 LPA |
| (5–7 yr) | ₹10–15 LPA |
| (8+) | ₹16–18 LPA |
| (12+ yr) | ₹25–30 LPA |



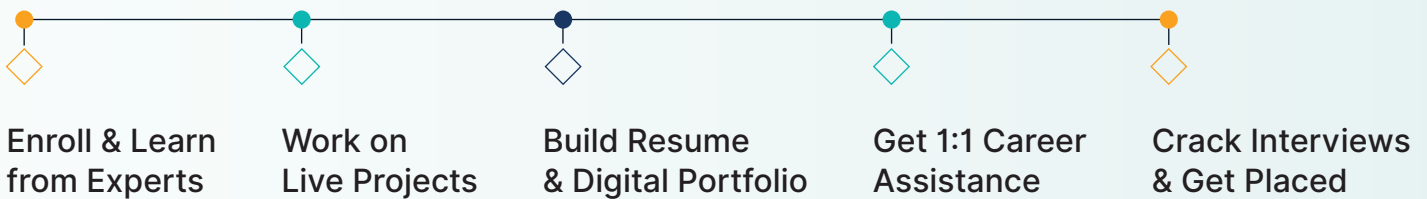
**START CAREER WITH
DIGITAL MARKETING
COURSE**

WHY EMBEDDED SYSTEMS & IOT THE MARKET OPPORTUNITY

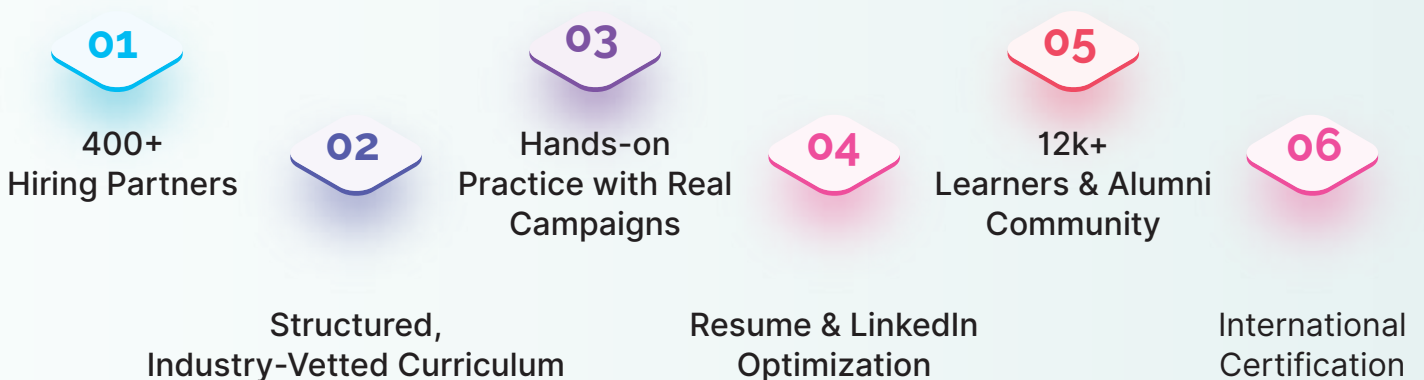


Professionals with Embedded & IoT expertise earn
25% higher salaries

HOW WE MAKE YOU JOB READY



THE IOT ACADEMY EDGE



PLACEMENT SUPPORT

WE

400+ Hiring Partner Opportunities

Access a vast network of 910+ hiring partners, giving you more chances to land interviews and secure your dream job.

Company-wise Interview Questions

Practice with real interview questions from leading companies to boost confidence and improve your selection chances.

Resume, LinkedIn & Portfolio Building

Get expert guidance to create a powerful resume, optimize LinkedIn, and build a portfolio that highlights your skills to employers.

Alumni Referral Network

Leverage our alumni working in top companies to get trusted referrals and unlock hidden job opportunities.



WANT YOU

THE IOT ACADEMY

VS

OTHERS

| Factors | The IoT Academy | Other Institutes |
|-----------------------|-------------------|---------------------|
| Founder Background | IIT Alumni | Varied |
| Batch Size | 10-15 students | 50-100 students |
| Fee Structure | ₹12,000 | ₹30,000-₹50,000 |
| AI Tools Training | Comprehensive | Limited/None |
| 1:1 Mentorship | Daily sessions | Group sessions only |
| Placement Rate | 70% salary hike | 30-50% average |
| Industry Partnerships | IIT Collaboration | Limited |
| Live Projects | Real client work | Simulated projects |

Why Students **CHOOSE US OVER COMPETITORS**



Hemant Raj

Placed in



The IoT Academy's Embedded System course was a game-changer for me! The hands-on projects helped me understand complex concepts easily. I feel confident in my skills now and ready for a career in IoT!



Dharmendra

Placed in



I loved the Embedded System certification course! The instructors were knowledgeable and supportive. The practical experience I gained was invaluable. I highly recommend this course to anyone looking to enter the IoT field!




Ritik Verma

Placed in



Completing the Embedded System course at The IoT Academy was an amazing experience. The curriculum was well-structured, and I learned so much. I now have the skills to pursue my dream job in technology!





SUPPORT & CAREER GUIDANCE

Discover Strengths & Interests

Every learner has unique talents, skills, and passions but many are unsure how to identify and apply them in their career. That's where we step in. Through assessments, mentoring sessions, and hands-on exercises, we help learners discover what they're truly good at and where their genuine interests lie. This self-awareness becomes the foundation for making smarter career choices, ensuring that learners not only land a job but also enjoy long-term growth and satisfaction in their chosen field.

Explore Career Paths


The world of work is full of opportunities, but without proper guidance, learners often feel lost. We provide detailed insights into diverse industries, in-demand roles, and future career trends, helping learners explore multiple options before deciding on the right path. By understanding the scope, responsibilities, and growth potential of each career track, learners can confidently pursue the path that matches both their skills and aspirations—leading to meaningful and sustainable career success.

Prepare for Interviews

A strong resume can get you an interview, but it's the preparation that gets you the job. Our structured interview training includes mock sessions, role-specific practice questions, and personalized feedback to polish communication and problem-solving skills. Learners gain confidence in tackling tough questions, handling pressure, and presenting themselves professionally. With this kind of preparation, they enter interviews not just as applicants, but as top contenders ready to impress employers.

Build Professional Portfolios

In today's competitive job market, employers want proof of skills—not just promises. We guide learners in building professional portfolios that showcase real projects, case studies, and achievements. These portfolios act as a visual proof of their abilities, giving them a strong edge over other candidates. Whether it's tech projects, design work, research, or case studies, a well-crafted portfolio makes a lasting impression on recruiters and ensures learners are remembered long after the interview ends.



THE IOT ACADEMY MILESTONES

78%

Average Salary Hike

₹40 LPA

Highest Package

7000+

Success Stories

95%

Placement Rate

400+

Hiring Partners

₹21 LPA

Average CTC



ENROLLMENT PROCESS

Step 1: Free Consultation

- Book a free career counseling session
- Understand your career goals and fit

Step 2: Trial Class

- Attend one free trial class
- Experience our teaching methodology

Step 3: Enrollment

- Choose your batch timing
- Complete admission formalities

Step 4: Begin Learning

- Start your transformation journey
- Access lifetime support system

Next Batch Details:

Batch Start Date: Every Monday

Mode:

Live Online + Offline (Noida Center)

Class Timings:

Weekday Batch: **7:00 PM - 9:00 PM**

Weekend Batch: **10:00 AM - 1:00 PM**

Batch Size:

Limited to 15 students

Result

DRIVEN SYLLABUS CHALLENGE

Embedded Systems & IoT



MODULE 1

Introduction to IoT & Career Foundation

- Introduction to IoT
- Introduction to Internet of Things (IoT)
- Different skills required to become an IoT developer

MODULE 2

Embedded C Programming Fundamentals

- Embedded C
- Why C in embedded system
- Data types and operators
- Selection & Loops
- Functions
- Pointers
- Callbacks functions
- Structure
- Memory and scope

MODULE 3

IoT Components & Technology Overview

- IoT Components
- Sensors
- Switches
- Microcontrollers
- Gateways
- Cloud
- Overview of ML, AI & Data science

MODULE 4

Hardware Platforms & Programming

- Arduino Basics
- Creating Sketches
- Python Basics
- Python Basic
- Raspberry Pi
- Controlling Raspberry Pi GPIOs

MODULE 5

Communication Protocols

- Embedded Protocols
- UART, I2C, SPI
- IoT Protocols
- MQTT, COAP, TCP/IP, HTTP

MODULE 6

Practical Implementation & Cloud Integration

- ConnectiFY
- Using Node MCU and Arduino with ConnectiFY

Certifications & Investment

Industry-Recognized Certificates

Upon successful completion, you'll receive:

- The IoT Academy Certificate in Embedded Systems & IoT
- ARM Accredited Engineer (AAE) Certification
- Cisco IoT Fundamentals Certification
- AWS Certified IoT Developer – Specialty
- Raspberry Pi Certified Developer
- EdgeX Foundry Practitioner Certificate

Course Investment & ROI

₹12,000

Total Course Fee

1.5 Months

EMI Options Available

Upto 30%

Scholarship Available

What's Included:

- 6 months of comprehensive training
- Lifetime LMS access
- 1:1 mentorship sessions
- Hands-on labs & real-world case studies
- Placement assistance
- All certification exam fees are covered
- Tools & hardware kit (worth ₹50,000+)

Average Salary Increase:

70%

(₹4–5 LPA to ₹7–8.5 LPA)



READY TO TRANSFORM YOUR CAREER?

DON'T WAIT - THE DIGITAL FUTURE IS NOW!

Join thousands of successful professionals who transformed their careers with The IoT Academy. **Limited seats available.**


BOOK YOUR FREE CONSULTATION TODAY!

The IoT Academy - Where Technology Meets Opportunity
Empowering India's Digital Workforce Since 2017

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Connect With Us:



THE IoT ACADEMY