Raveesh Mayya

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EMPLOYMENT

NEW YORK UNIVERSITY
Stern School of Business
Assistant Professor, TOPS Dept.

EDUCATION

UNIV. OF MARYLAND
Smith School (2015-2020)
Ph.D., Information Systems

DELHI UNIVERSITY
FMS Delhi (2011-2013)
M.B.A., General Management

VISVESVARAYA TECH. UNIV.
PESIT (2005-2009)
B.E., Electronics & Comm.

RESEARCH

RESEARCH INTERESTS
Information Privacy
Platform Governance
Online Sharing Economy
IS Entrepreneurship

METHODOLOGY
Econometrics
Textual Analysis
Machine Learning
Field Experiment

SKILLS

PROGRAMMING
Analytics: • Stata • R • Matlab
Coding: • Python • TensorFlow
• LaTeX • PHP • Tcl/Tk
Data Science: • Embedding
• NLTK • Selenium
• LSTM/RNN
Database: • MySQL • SQL

BOOKS PUBLISHED
• Blitz-6th Edition (link)
• Kryptonite -2nd Edition (link)

RESPONSIBILITY

Founder Organizer, ISPOC
President, ADS 2018-19
Organizer, Stern Tech Seminar

SERVICE
Associate Editor : ICIS '21 - '23
Prog. Comm. : CIST '20 - '23

SELECT PUBLISHED PAPERS

(1) Who Forgoes Screening in Online Markets and When? Evidence from Airbnb (LINK) [MIS Quarterly 2021]
Authors: Raveesh K Mayya, Shun Ye, Siva Viswanathan, Rajshree Agarwal

(2) Managing Cell-Phone Services for Customer Satisfaction: Evidence from the Base-of-the-Pyramid Markets [POMS 2020]
Authors: Jiban Khundia, Raveesh Mayya, Sunil Mithas, Ritu Agarwal

SELECT WORKING PAPERS

(1) Delaying Informed Consent: An empirical investigation of Mobile Apps' Upgrade Decisions (LINK)
Authors: Raveesh K Mayya, Siva Viswanathan
Major Revision at Management Science
  - Conf: WEIS 2019, SCECR 2019, CIST 2019, WISE 2019, NBER 2022 etc.
  - Media Mentions: IB Times, ZDNet Smith Brain Trust Maryland Today

(2) Seed Accelerators and Asymmetric Information: Evidence from CVC investments Investments (LINK)
Authors: Raveesh K Mayya, Peng Huang
Major Revision at Management Science
  - Conferences: CIST 2018, AOM 2019 (Best Paper Proceedings)

(3) Using Smart TVs to Improve Linear TV Content Engagement: Evidence from a Large-Scale Randomized Field Experiment
Authors: Raveesh Mayya, Catherine Tucker, Siva Viswanathan

(4) Growing Platforms by Adding Complementors without a Contract: Evidence from On-Demand Food Delivery Platforms
Authors: Raveesh Mayya, Allen Li

TEACHING

@ NYU Stern: Info. Tech. in Business and Society (TECH UB 1)
Spring 2021, Fall 2021, Fall 2022 - Evaluation: between 4.4 and 4.6/5.0
  - Congratulatory letter from the Undergraduate Dean, each semester

@ UMD Smith: Database Systems (BMGT402)
Spring 2018 - Evaluation : 4.72/5.00; Fall 2018 -Evaluation : 4.87/5.00
  - Highest Ratings for Database Systems course in over a decade
  - **Distinguished Teaching Award** AY 2017-18 (Top 10% among all instructors)

RECENT AWARDS AND GRANTS

Year	Award	Institution
2023	Faculty Research Grant	CGEB NYU
2022	Best Paper Nomination	WISE 2022
2022	Summer Research Grant	NET Institute
2022	Faculty Research Grant	CGEB NYU
2021	Summer Research Grant	NET Institute
2021	Smith Outstanding Dissertation Award	UMD Smith
2020	Frank T. Paine Award for Academic Achievement	UMD Smith
2019	Allan N. Nash Outstanding Doctoral Student Award	UMD Smith
2019	Distinguished Teaching Award (Top 10%)	UMD Smith
2019	**Best Paper** Proceedings, ENT Division	AOM Meeting