Raveesh Mayya

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EMPLOYMENT

NEW YORK UNIVERSITY
STERN SCHOOL OF BUSINESS
Assistant Professor, TOPS Dept.

EDUCATION

UNIV. OF MARYLAND
SMITH SCHOOL (2015-2020)
Ph.D., Information Systems

DELHI UNIVERSITY
FMS DELHI (2011-2013)
M.B.A., General Management

VISVESVARAYA TECH UNI
PESIT (2005-2009)
B.E., Electronics & Comm.

RESEARCH

RESEARCH INTERESTS
Information Privacy
Platform Governance
Online Sharing Economy
IS Entrepreneurship

METHODOLOGY
Econometrics
Textual Analysis
Machine Learning
Field Experiment

SKILLS

PROGRAMMING
Analytics: • Stata • R • Matlab
Coding: • Python • TensorFlow
• LaTeX • PHP • Tcl/Tk
Data Science: • Embedding
• NLTK • Selenium
• LSTM/RNN
Database: • MySQL • SQL

BOOKS PUBLISHED
• Blitz-6th Edition (link)
• Kryptonite -2nd Edition (link)

RESPONSIBILITY

Founder Organizer, ISPOC
President, Smith ADS '18-19

SERVICE
Associate Editor : ICIS '21 to '24
Prog. Comm. : CIST '20 to '24
Reviewer: ISR, MISQ, MS

RECENT FIVE PUBLICATIONS

(1) SEED ACCELERATORS, INFORMATION ASYMMETRY, AND CORPORATE VENTURE CAPITAL INVESTMENTS (LINK) [MANAGEMENT SCI. 2025]
Authors: Raveesh Mayya, Peng Huang

(2) DELAYING INFORMED CONSENT: AN EMPIRICAL INVESTIGATION OF MOBILE APPS' UPGRADE DECISIONS (LINK) [MANAGEMENT SCI. 2024]
Authors: Raveesh Mayya, Siva Viswanathan
- Media Mentions: IB Times, ZDNet, Smith Brain Trust, Maryland Today

(3) GROWING PLATFORMS BY ADDING COMPLEMENTORS WITHOUT A CONTRACT (LINK) [ISR 2025]
Authors: Raveesh Mayya, Zhuoxin (Allen) Li

(4) IT FIRMS, AND REVENUE AND PROFIT STALL, 1950-2015: THEORY AND EMPIRICAL EVIDENCE [MIS QUARTERLY 2025]
Authors: Terence Saldanha, Sunil Mithas, Raveesh Mayya

(5) WHO FORGOES SCREENING IN ONLINE MARKETS AND WHEN? EVIDENCE FROM AIRBNB (LINK) [MIS QUARTERLY 2021]
Authors: Raveesh Mayya, Shun Ye, Siva Viswanathan, Rajshree Agarwal

SELECT WORKING PAPERS

(1) TOKEN TRADABILITY AS A PLATFORM GOVERNANCE MECHANISM (LINK)
Authors: Yuxin Geng, Raveesh Mayya, Chenshuo Sun
Major Revision at ISR, 3rd Round

(2) THE IMPACT OF LARGE LANGUAGE MODELS ON OPEN-SOURCE INNOVATION: EVIDENCE FROM GITHUB COPILOT (LINK)
Authors: Doron Yeverechyahu, Raveesh Mayya, Gal Oestreicher-Singer

TEACHING

@ NYU STERN: INFO. TECH. IN BUSINESS AND SOCIETY (TECH UB 1)
Spring 2021, Fall 2021 - 2023 - Evaluation: between 4.4 and 4.6/5.0
- Congratulatory letter from the Undergraduate Dean, each semester

@ UMD SMITH: DATABASE SYSTEMS (BMGT402)
Spring 2018 - Evaluation : 4.72/5.00; Fall 2018 -Evaluation : 4.87/5.00
- Highest Ratings for Database Systems course in over a decade
- **Distinguished Teaching Award** AY 17-18 (Top 10% among all instructors)

RECENT AWARDS AND GRANTS

Year	Award	Venue
2024	The **ISR Best Reviewer** of the Year	ICIS 2024
2024	**Best Paper** Runner up	CIST 2024
2023	**Best Paper** Nominee	ICIS 2023
2023	**Best Paper** Runner up	WHICEB 2023
2022-24	Faculty Research Grant	CGEB NYU
2022	**Best Student Paper** Nominee	WISE 2022
21 & 22	Summer Research Grant	NET Institute
2019-21	**All 3** - Allen Nash, Frank Paine, Best Dissertation	UMD Smith
2019	Distinguished Teaching Award (Top 10%)	UMD Smith
2019	**Best Paper** Proceedings, ENT Division	AOM Meeting