

Raveesh K. Mayya

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| Academic Appointment | New York University, Stern School of Business Assistant Professor of Technology, Operations and Statistics | Jul ‘20 - Present |
| Education | University of Maryland, College Park Doctor of Philosophy, Business and Management School: Robert H. Smith School of Business Dissertation: Mechanism Designs to Mitigate Disparities in Online Platforms: Evidence from Empirical Studies University of Delhi Master of Business Administration School: Faculty of Management Studies (FMS Delhi) Visvesvaraya Technological University Bachelor of Engineering, Electronics and Communication School: PES Institute of Technology, Bangalore | Aug ‘15 - Aug ‘20 Jul ‘11 - Apr ‘13 Aug ‘05- Jun ‘09 |
| Research Interests | Research Interests: Digital Platform Policies, Platform Self Regulation, Information Privacy, Entrepreneurship Methodology: Econometrics, ML, Text Mining, Field Experiments | |
| Accepted for Publication | (1) Raveesh Mayya, Shun Ye, Siva Viswanathan & Rajshree Agarwal. “Who Forgoes Screening in Online Markets and Why? Evidence from Airbnb” (<i>MIS Quarterly</i> 2021) Media Mention: Snider Focus (2) Jiban Khundia, Raveesh Mayya, Sunil Mithas & Ritu Agarwal. “Managing Cellphone Services for Customer Satisfaction: Evidence from the Base-of-the-Pyramid Markets” (<i>POMS</i> 2020) | |
| Papers under Review or Revision | (1) Raveesh Mayya & Siva Viswanathan. “Delaying Informed Consent: An Empirical Investigation of Mobile Apps’ Upgrade Decisions” Media Mentions: ZDNet , IB Times , Smith Brain Trust , Maryland Today <i>Under Review at Management Science</i> (2) Raveesh Mayya & Peng Huang. “Seed Accelerators and Asymmetric Information: Evidence from Corporate Venture Capital Investments” Media Mention: Snider Focus <i>Major Revision at Management Science</i> | |

(3) Terence Saldanha, Raveesh Mayya & Sunil Mithas. “Information Technology Firms, and Revenue and Profit Stall: Theory and Empirical Evidence”
Major Revision at MIS Quarterly

Working Papers

(4) Raveesh Mayya & Allen Li “Growing Platforms by Adding Complementors without Consent: Evidence from On-Demand Food Delivery Platforms” (NET Inst. #21-14)

(5) Raveesh Mayya & Siva Viswanathan. “Using Smart TVs to improve Broadcast TV content engagement: Evidence from a large-scale randomized field experiment”

(6) Raveesh Mayya & Siva Viswanathan. “Economic impacts of switching to a digital currency: Evidence from a large online secondary market”

(7) Anindya Ghose, Raveesh Mayya & Peiyan Yu. ”Do non-monetary gifts enhance or diminish voluntary paid gifts? Evidence from a video game live streaming platform”

Conference/ Workshop Proceedings

(1) “Using Smart TVs to improve Broadcast TV content engagement: Evidence from a large-scale randomized field experiment” (*Raveesh Mayya & Siva Viswanathan*)
 * *SCECR 2022 - Madrid Spain (scheduled)*
 * *2021 Conference on AI/ML and Business Analytics* - Philadelphia PA
 * *CODE @ MIT 2021* - Boston MA
 * *INFORMS 2021* - Anaheim CA

(2) “Delaying Informed Consent: An empirical investigation of Mobile Apps’ Upgrade Decisions” (*Raveesh Mayya & Siva Viswanathan*)
 * *NBER Privacy Conference 2022* Washington DC (scheduled)
 * *WISE 2019* Munich Germany
 * *CIST 2019* Seattle WA
 * *SCECR 2019* Hong Kong SAR
 * *WEIS 2019* Boston MA (With NSF Student Travel Grant)
 * *POMS Conf. 2019* Washington DC
 * *Big10+ MIS & Analytics Research Conf. 2019* at Purdue University IN

(3) “Seed Accelerators and Information Asymmetries: Evidence from Corporate Venture Capital Investments” (*Raveesh Mayya & Peng Huang*)
 * *AOM Annual Meeting 2019* Boston MA ([Best Paper](#) Proceedings - ENT)
 * *CIST 2018* Phoenix AZ

(4) “Forgoing Screening in Online Sharing Platforms: Evidence from Airbnb” (*Authors: Raveesh Mayya, Shun Ye, Siva Viswanathan, Rajshree Agarwal*)
 * *POMS Conf. 2018* Houston TX
 * *Data Science for Business and Economics Conference 2018* Purdue Univ. IN

Symposium/ Consortium

(1) *ICIS Doctoral Consortium* (Invited Participant), ICIS Munich Germany (2019)
 (2) *OCIS Doctoral Consortium* (with Travel Grant), AOM Boston (2019)
 (3) *POMS Doctoral Consortium*, Washington DC (2019)
 (4) *Wharton Innovation Doctoral Symposium* (with Travel Grant) Philly PA (2018)
 (5) Fellow, *Structural Modeling Workshop (SMART)* at UW, Seattle WA (2017)

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| Invited Talks Invited Talks | (1) Scheller School of Business, Georgia Institute of Technology | (2022) |
| | (2) Indian School of Business, Hyderabad India | (2022) |
| | (3) Woxsen University, India | (2021) |
| | (4) The School of Business and Management, HKUST | (2021) |
| | (5) Tepper School of Business, Carnegie Mellon University | (2020) |
| | (6) Department of Management, London School of Economics | (2019) |
| | (7) McCombs School of Business, University of Texas at Austin | (2019) |
| | (8) Cox School of Business, Southern Methodist University | (2019) |
| | (9) Kelley School of Business, Indiana University | (2019) |
| | (10) Stern School of Business, New York University | (2019) |
| | (11) Carey School of Business, Arizona State University | (2019) |
| | (12) Katz Graduate school of Business, University of Pittsburgh | (2019) |
| Awards Fellowships and Grants | (1) CGEB Faculty Research Grant 2022 | (2022) |
| | (2) Google Cloud Research Credits Grant 2022 | (2022) |
| | (3) NET Institute Summer Grant 2021 | (2021) |
| | (4) Smith Outstanding Dissertation Award | (2021) |
| | (5) Frank T. Paine Award for Academic Achievement - One of the two most Prestigious awards for a Doctoral Student at Smith School of Business | (2020) |
| | (6) Allan N. Nash Outstanding Doctoral Student Award - One of the two most Prestigious awards for a Doctoral Student at Smith School of Business | (2019) |
| | (7) Best Paper Proceedings, Entrepreneurship - AOM Annual Meeting | (2019) |
| | (8) Nancy S. and Edward F. Ebert Graduate Award in Free Enterprise (Best Doctoral Paper), Ed Snider Center for Enterprise and Markets | (2019) |
| | (9) Distinguished Teaching Award '17-18, Top 10% among all instructors | (2019) |
| | (10) Outstanding Graduate Assistant Award, <i>top 2% at U. of Maryland</i> | (2019) |
| | (11) NSF Student Travel Grant , to present at WEIS | (2019) |
| | (12) Jacob K. Goldhaber International Conference Travel Grant for SCECR | (2019) |
| | (13) International Conference Student Support Award, to present at WISE | (2019) |
| | (14) OCIS Travel Grant to participate in OCIS Doctoral Consortium | (2019) |
| | (15) Ed Snider Center for Enterprises and Markets - Computation Grant | (2018) |
| | (16) Summer Research Fellowship (\$5,000) by Graduate School, UMD | (2018) |
| | (17) Coursera Financial Aid for deeplearning.ai certification | (2019) |
| | (18) Ed Snider Center for Enterprises and Markets - Research Grant | (2017) |
| | (19) DIGITS Center Research Grant | (2016) |
| | (20) Smith School Dean's Fellowship | (2015 and 2016) |
| | (21) Smith School Summer Fellowship | (2016, 2017, 2018 and 2019) |
| | (22) Mahindra MQS Annual Quality Excellence Award | (2014) |
| | (23) FMS Student Leadership Award | (2013) |
| | (24) Cisco Star Award | (2011) |
| Teaching Experience | IT in Business and Society (TECH UB 1) at New York University | |
| | - Spring 2021 - Student Evaluations: 4.5/5 and 4.6/5 | |
| | Congratulatory letter from the dean of undergraduate studies | |
| | - Fall 2021 - Student Evaluations: 4.6/5 and 4.6/5 | |
| | Congratulatory letter from the dean of undergraduate studies | |

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| Teaching Experience (Continued) | Database Systems (BMGT402) at University of Maryland - Fall 2018 - Student Evaluation: 3.87/4.00 Highest student evaluation score for BMGT402 in over a decade - Spring 2018 - Student Evaluation: 3.72/4.00 Recipient, Distinguished Teaching Award ‘17-18 (top 10% among all instructors) | |
| Positions of Responsibility | Founder Organizer , IS Student Presentations Over the Cloud(ISPOC) (2020-2021) President , Association for Doctoral Students (ADS), Smith School (2018-2019) Vice President (2017), Social Chair (2016), ADS, Smith School (2016-2018) Organizer, IS PhD Student Presentation Series (IS-SPS) (Fall 2018) Brand Ambassador, Google Plus Get Social Challenge, FMS (2012-2013) Microsoft Student Partner Lead, Microsoft Academia, India (2008-09) Web Developer (Pro Bono), One School At a Time, an NGO (2014-2019) Founder President, Quotient Quiz Club (QQC), PES (2007-2009) | |
| Professional Experience | Sensara Technologies India - Data Scientist (Feb 2019 - Present) Mahindra Group, Group Management Cadre 2013 Batch (‘13 - ‘15) Olam International Singapore, Graduate Intern at Tanzania (Apr - Jun 2012) Cisco Systems India, Software Engineer (Aug ‘09 - Jun ‘11) Microsoft Corporation India - Undergraduate Intern (Feb ‘09- May ‘09) | |
| Languages and Skills | Statistical: Stata, R, Matlab (intermediate) Programming: Python, TensorFlow, PHP, C, L ^A T _E X, Tcl/Tk Data Science: Vector Embedding, NLTK(TF-IDF, Vader), LSTM, Topic Modeling Web Crawling: Selenium, Requests, Scrapy, BS4 Database: MySQL, Microsoft SQL, MS Access Spoken Languages: Kannada (native), English (advanced), Hindi, Tulu | |
| Certifications | Deep Learning: All five specialization certifications from deeplearning.ai | |
| Service | Associate Editor: ICIS 2021, ICIS 2022 Program Committee: CIST 2020, 2021 and 2022 Reviewer: Information Systems Research, Management Science, MIS Quarterly, POMS, IT Professional (IEEE Publication), ICIS 2017 & 2019, CIST 2018 & 2019, CSWIM 2018 | |
| Commercial Publications/ Books | Blitz- the IT Quiz Book Publisher: Sapna Book House, Bangalore, India Status: 6th edition (2018) | ISBN-10: 8128005804 ISBN-13: 9788128005800 First edition: October, 2006 |
| | KryptonITe- the IT Quiz Book Publisher: Sapna Book House, Bangalore, India Status: 2nd Edition (2012) | ISBN-10: 8128015125 ISBN-13: 9788128015120 First edition: June, 2011 |