

# ONLINE TASK FLOW

# Task Flow

## User – Shopper a female Avid Shopper

User opens the MallRunner App & opens the Notifications section, learns about best deals & discounts currently running

She Search's the app for Dermacol Face cream available at Metro Mall

System displays 3 stores in the mall across 2 floors

System ask whether she needs guidance to the location

She selects "Yes"

The system guides the user to the store

She quickly and easily checks all the three shops

User makes her purchase in the third shop

User also locates her favorite Ice Cream Parlor

Leaves to the mall parking happily enjoying her ice cream

User was able to locater her bike easily using the MallRunner App

# Task Flow

## User – Shopper A Man & his family

User gets Pop-up confirmation of Parking Details on parking his car at parking lot in Metro Mall

User hit “Yes” to confirm the location

User Searches the Mall thru MalRunner for the products in his list, and the app displays Search Results of products across multiple stores in multiple levels.

One after the other, User Selects all the stores he needs to buy from and Add it to his Destination List,

User has three stores in his Destination list

User hits the Store Locator for guidance and it displays the easiest route to reach the stores

User follows the Map Navigation locates the stores easily makes his purchase

User goes to the parking lot, locates his car with ease, dumps his purchase in and leaves with this family easily