NICOLE M. RAVELO

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SUMMARY

Motivated and results-driven Front-End Web Developer with a strong foundation in web development, user interface design, and responsive web technologies. Skilled in creating intuitive user experiences and delivering high-quality, maintainable code. Also experienced in graphic design, including poster creation and logo design, with a keen eye for visual aesthetics. Adept at collaborating with cross-functional teams to build engaging and user-focused digital solutions. Seeking a challenging role in a dynamic organization to contribute technical and creative expertise.

WORK EXPERIENCE

FREELANCE | BUSINESS LOGO DESIGNER   **February 2024 – August 2024**

- Designed and delivered a brand-aligned professional logo, enhancing business identity and contributing to a 30% increase in client engagement.
- Created a cohesive visual identity under tight deadlines, reducing time-to-market for marketing materials by 20%.
- Led the logo design process for a startup, improving brand recognition and establishing a consistent visual presence across platforms.

CROCHAIN BUSINESS | BUSINESS CROCHET AND KEYCHAINS   **August 2024 – Present**

- Founded a handmade crochet business offering elegant, long-lasting alternatives to traditional floral arrangements.
- Designed and crafted custom crochet bouquets with meticulous attention to detail, ideal for gifts, events, and home décor.
- Delivered personalized, high-quality products that emphasize creativity, uniqueness, and emotional value.

ON-THE-JOB TRAINEE | MATER DEI ACADEMY OF TAGAYTAY, INC.   **February 2025 – June 2025**

- Assisted in data encoding, document management, and daily office operations to support administrative workflows.
- Gained hands-on experience with basic IT tasks such as troubleshooting and system organization.
- Developed strong communication and time-management skills while coordinating with staff and supervisors.
- Demonstrated reliability by completing assigned tasks accurately and on time.
- Familiarized with the organizational structure and real-world expectations of a professional workplace.

EDUCATION

PHILIPPINE CHRISTIAN UNIVERSITY – DASMARINAS CAVITE   **September 2019 – June 2021**

Senior High School | TECHVOC

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY   **September 2021 – September 2025**

Cavite State University – Silang Campus

- Relevant Coursework in Information Technology and Graphic Design Principles

ADDITIONAL INFORMATION

- **Technical Skills:** Adobe Photoshop, Adobe Illustrator, Canva, Git, React, Tailwind CSS, Bootstrap, Figma, PHP (basic), MySQL, MongoDB, HTML, CSS, JavaScript
- **Languages:** English, Filipino
- **Certifications:** Developing Designs for User Experience