Igor Salimzhanov

Business Analyst

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SUMMARY

Business Analyst specializing in FinTech and GovTech solutions. With over 10 years of direct involvement in the field, I have revitalized commercial enterprises, public sector organizations, and technological infrastructures by converting complex data into strategic, practical knowledge for effective decision-making.

- Designed and launched a risk assessment system for the Committee of Finance. Merged 70 data sources, benefitting 5,000+ B2B organizations, and reduced regulatory fines by €46,500 through compliance enhancement
- Achieved the city's 6 M residents yearly budget more accurately by 5%. This change helped increase profits by 14% compared to the previous year
- In 10 years at the Federal Treasury, rectified 300+ system glitches, added 150 new features, and raised user satisfaction from 24% to 92%
- Facilitated a strategic shift at Afisha, conducting a 20% upswing in user engagement, extending average user time by 30%, and achieving a 40% reduction in user attrition

SKILLS

- **Tools and technologies**: SQL, REST API, SOAP UI, Postman, Jira, Confluence, Microsoft Excel, Miro, Figma, Canva
- **Methodologies and Notations**: Agile (Scrum and Kanban), BPMN, UML, Data Flow Diagrams (DFD), Flowcharts, Ishikawa (Fishbone) Diagrams, Wireframes and Mockups
- **Competencies**: Risk Assessment, Regulatory Compliance, Data Visualization, Business Process Improvement, Regulatory Analysis, Technical Writing, Financial Reporting

WORK EXPERIENCE

Afisha Peredelano   Jun 2023 – Aug 2023
Business Analyst

Afisha is a platform dedicated to connecting individuals based on interests, making cultural and social events more accessible and interactive

- Defined and executed the product vision through User Story Mapping, working closely with the development team. This strategic move led to a 20% surge in user engagement, ensuring a more interactive and user-friendly platform
- Prioritized critical tasks in close partnership with product managers, applying the Product Backlog effectively. This method fast-tracked the introduction of essential features, leading to a 30% increase in the average time users spent on the app and a 15% enhancement in user satisfaction
- Initiated a strategic platform pivot towards user-generated content, introducing intuitive tools for seamless event addition. This significant shift successfully led to a 40% decrease in user attrition, enhancing platform loyalty and user retention

Committee of Finance of Saint Petersburg   Feb 2022 – Mar 2023
Senior Business Analyst

A government structure employing more than 500 people and managing the city budget with 6 M inhabitants, ensuring stability and fostering economic growth.

- Created a risk assessment, compliance, and business intelligence system from scratch, integrating 70 data sources, introduced 7 new services, and reduced data access time from one day to one hour, benefiting over 5000 B2B organizations. This project considered financial, legal, reputational, operational, and strategic risks related to non-compliance with regulations and fraud
- Developed comprehensive user documentation that over 5000+ users utilized, maintained API documentation for the development teams, and formulated data exchange protocols detailing the format and obligations of each party involved
- Established a process for addressing critical discrepancies in financial reporting through data analysis, which preserved our reputation and circumvented €46,500 in regulatory fines
- Provided compliance with anti-money laundering (AML) regulations through detailed financial process assessments, safeguarding the organization against potential legal and financial pitfalls and hardening its reputation in the industry
- Presented complex financial matters to high-level government officials and secured their endorsement, leading to its practical implementation and facilitating informed decision-making
- Cooperated with 11 professionals from different fields, such as decision-makers, designers, and developers, to create a robust financial planning framework, improving the city's annual budget forecast accuracy by 5%. This enhancement increased profitability by 14% year-on-year

Department of the Federal Treasury	Jun 2012 – Jan 2022
Senior System Analyst	Sep 2015 – Jan 2022
System Analyst	Jun 2014 – Aug 2015
Junior System Analyst	Jun 2012 – May 2014

A federal structure responsible for national financial management and executing fiscal policy in Saint Petersburg.

- Analyzed and addressed over 300 critical system failures in the Financial Accounting System, Project Management Systems (PMS), and Supply Chain Management (SCM), impacting over 50% of their functionality, and devised a strategy to mitigate their effects
- Implemented 150 new features in response to client requests, encompassing internal and external divisions, such as other committees, like the Finance Committee, government, and commercial companies. Involved in the full lifecycle from requirement gathering to prioritization and successful deployment
- Over ten years, user satisfaction levels improved from 24% to 92%, as evidenced by feedback gathered from yearly service quality questionnaires

EDUCATION

Saint Petersburg State University of Finance and Economics	Sep 2003 – Jul 2008
Master's degree: Accounting, analysis, and audit	
RANEPA Academy	Aug 2022 – Nov 2022
Implementations of the public services platform	