

#### Overview

#### Day 1:

- 1. Module 1 (20mins, Lecture): Foundations
  - 1. Fundamentals and application of Language Modeling Tools
  - 2. Classical vs DL NLP
  - 3. NLP Pipeline
- 2. Lab (20mins): NLTK from scratch
  - 1. Setting up your environment
  - 2. NLTK (tokenization)
- 3. Module 2 (30mins):
  - 1. Use NLP pipeline to process documents
  - 2. POS, Word embedding
- 4. Lab (30mins)

#### Break (15mins

- 5. Module 3 Lecture (20mins): Key packages & libraries in NLP; dive into SpaCy
- 6. Lab (20mins): SpaCy
- 7. Lab: PyTorch (Build on Ravi's labs for PyTorch)

Transition to Ravi Ilango

- 8. Module 4 Lecture (30mins): TFIDF & Logistic Regression
- 9. Lab (30mins): Disaster Detection using TFIDF and

#### Day 2

- 1. Recap (15mins)
- 2. Module 5: Introduction to Transformers
  - 1. Theory
  - 2. Pre-trained models, such as BERT
- 3. Module 6: Text Classification
  - 1. Lab (20mins): Disaster Detection
  - 2. Lab (20mins): Headline Classifier

#### Break (15 mins)

- 3. Lab (20mins): LSTM based sequence classifier
- 4. Module 7: Text summarization
  - 1. Lab (20mins): Text summarization with and without Transformers
- 5. Module 8: Training a chatbot
  - 1. Lab (20mins)
- 6. NLP in production
  - 1. Scheduler Overview
  - 2. Implementation walk-through

#### Desired background:

Python coding skills, intro to PyTorch framework is helpful, familiarity with NLP

## A word about the training (setting expectations for the next 3 hours)

#### What we cover:

- Deep Learning based Neural Machine Translation approach with some theoretical background and heavy labs usage
- Covers modern (last 2-4 years) development in NLP
- Gives a practitioner's perspective on how to build your NLP pipeline

#### What we do not cover much beyond foundational context:

- Statistical and probabilistic approach (minimal)
- Early Neural Machine Translation approaches (marginal)

## "You shall know a word by the company it keeps"

J.R. Firth, 1957

Context is important if you want to understand the meaning of a word

#### Yashesh A. Shroff

#### Bit about me:

- Working at Intel as a Strategic Planner, responsible for driving ecosystem growth for AI, media, and graphics on discrete GPU platforms for the Data Center
- Prior roles in IOT, Mobile Client, and Intel manufacturing
- Academic background:
  - ~15 published papers, 5 patents
  - PhD from UC Berkeley (EECS)
  - MBA from Columbia Graduate School of Business (Corp Strategy)
  - Intensely passionate about programming & product development
- Contact:
  - Twitter: @yashroff, <u>yshroff@gmail.com</u>, <u>https://linkedin/yashroff</u>



## Setting up your Environment

Most of the lab work will be in the Python Jupyter notebooks in the workshop Github repo:

- Jupyter (<u>https://jupyter.org/install</u>)
- PyTorch (<a href="https://pytorch.org/get-started/locally/#start-locally">https://pytorch.org/get-started/locally/#start-locally</a>)
- SpaCy (<u>https://spacy.io/usage</u>)
- Hugging face transformer
   (https://huggingface.co/transformers/installation.html)

#### **Training GitHub Repo**

Install git on your laptop:

• <a href="https://git-scm.com/book/en/v2/Getting-Started-Installing-Git">https://git-scm.com/book/en/v2/Getting-Started-Installing-Git</a> And run the following command:

```
• git clone https://github.com/ravi-ilango/acm-dec-2020-nlp
```

Use conda or pipenv to install the requirements dependencies in a virtual environment.

```
import numpy as np
import matplotlib.pyplot as plt
conda create -n pynlp python=3.6
source activate pynlp
conda install ipython
conda install -c conda-forge jupyterlab
conda install pytorch torchvision -c pytorch
pip install transformers
$ pip install -U spacy
$ pip install -U spacy-lookups-data # Lang Lemmatizata
$ python -m spacy download en core web sm
```

```
In Python:
import spacy
nlp = spacy.load("en_core_web_sm")
```

\* Where Pretrained Language Model doesn't exist in SpaCy (more compact distro)

## A brief history of Machine Translation

#### Pre-2012: Statistical Machine Translation

- Language modeling, Probabilistic approach
- Con: Requires "high-resource" languages

#### **Neural Machine Translation**

- word2vec
- GloVe
- ELMo
- Transformer

#### Underlying common approaches

Model, Training data, Training process

#### **NMT**: Key Papers

- word2vec: Mikolov et. al. (Google)
- GloVe: Pennington et al., Stanford CS. EMNLP 2014
- ElMo:
- ELMo (Embeddings from Language Models)
  - Memory augmented deep learning
- Survey paper (<a href="https://arxiv.org/abs/1708.02709">https://arxiv.org/abs/1708.02709</a>)
  - Blog (<a href="https://medium.com/dair-ai/deep-learning-for-nlp-an-overview-of-recent-trends-d0d8f40a776d">https://medium.com/dair-ai/deep-learning-for-nlp-an-overview-of-recent-trends-d0d8f40a776d</a>)
- Vaswani et al., Google Brain. December 2017.
  - <u>The Illustrated Transformer blog post</u>
  - The Annotated Transformer blog post

Ref: https://eigenfoo.xyz/transformers-in-nlp/

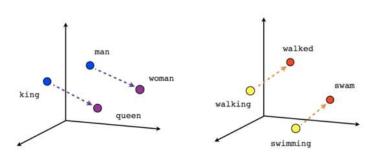
## Classical vs. DL NLP

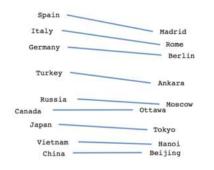
#### Classical:

Task customization for NLP Applications

#### **DL Based NLP**

- Compressed representation
- Word Embeddings

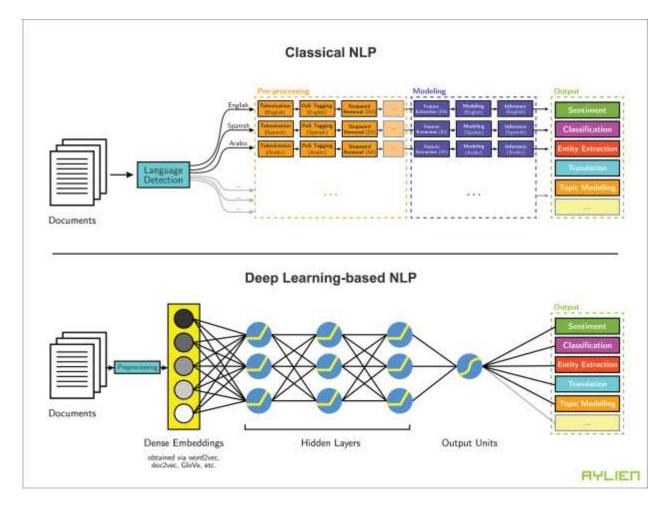




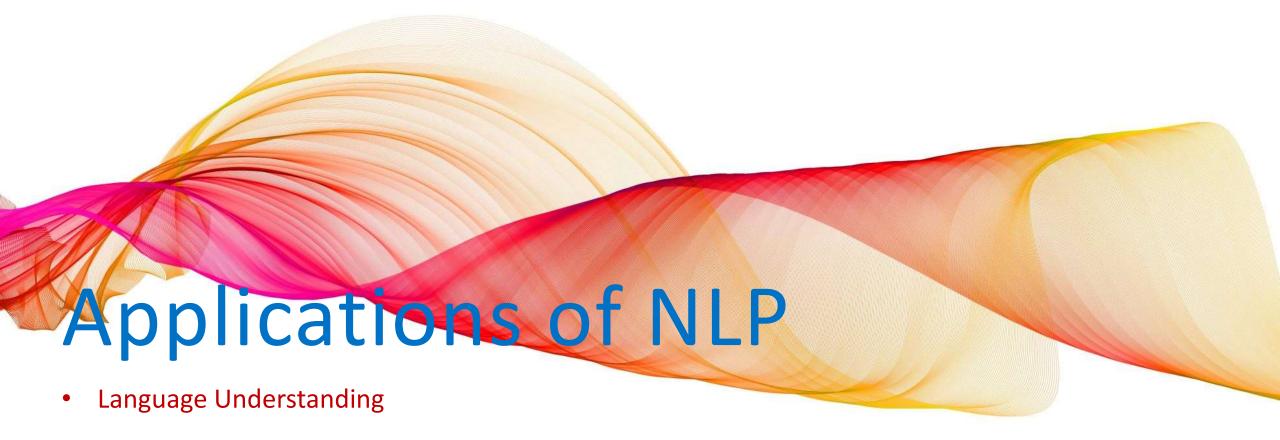
Male-Female Verb tense Country-Capital

Reference: https://arxiv.org/abs/1301.3781

(Efficient Estimation of Word Representations in Vector Space)



Reference: <a href="https://aylien.com/blog/leveraging-deep-learning-for-multilingual">https://aylien.com/blog/leveraging-deep-learning-for-multilingual</a>



- Language Modeling
- Natural Language Processing

## Common Applications of Natural Language Processing

# Machine Translation

Translating from one language to another

Chatbots

Speech Recognition

Text2Speech,
Speech2Text

Translation of text into spoken words and vice-versa

Sentiment analysis

**Question**Answering

Understanding what the user wants

Voicebots

Information extraction

Text Summarization

Concise version of long text

Text and autogeneration

## Common Applications of Natural Language Processing

Machine
Translation: Google
Translate

Speech Recognition: Siri, Alexa, Cortana

**Question Answering**: Google
Assistant

Text
Summarization:
Legal, Healthcare

**Chatbots**: Helpdesk

Text2Speech, Speech2Text

**Voicebots**: Voiq Sales & Marketing

generation: Gmai

Sentiment analysis:
Social media
(finance, reviews)

Information
extraction:
Unstructured
(news, finance)

#### **NLP Tasks**

#### **Tokenization**

 Splitting text into meaningful units (words, symbols)

#### **POS** tagging

 Words->Tokens (verbs, nouns, prepositions)

#### Dependency Parsing

 Labeling relationship between tokens

### Chunking

 Combine related tokens ("San Francisco")

#### Lemmatization

 Convert to base form of words (slept -> sleep)

#### Stemming

 Reduce word to its stem (dance -> danc)

## Named Entity Recognition

 Assigning labels to known objects: Person, Org, Date

#### Entity Linking

 Disambiguating entities across texts

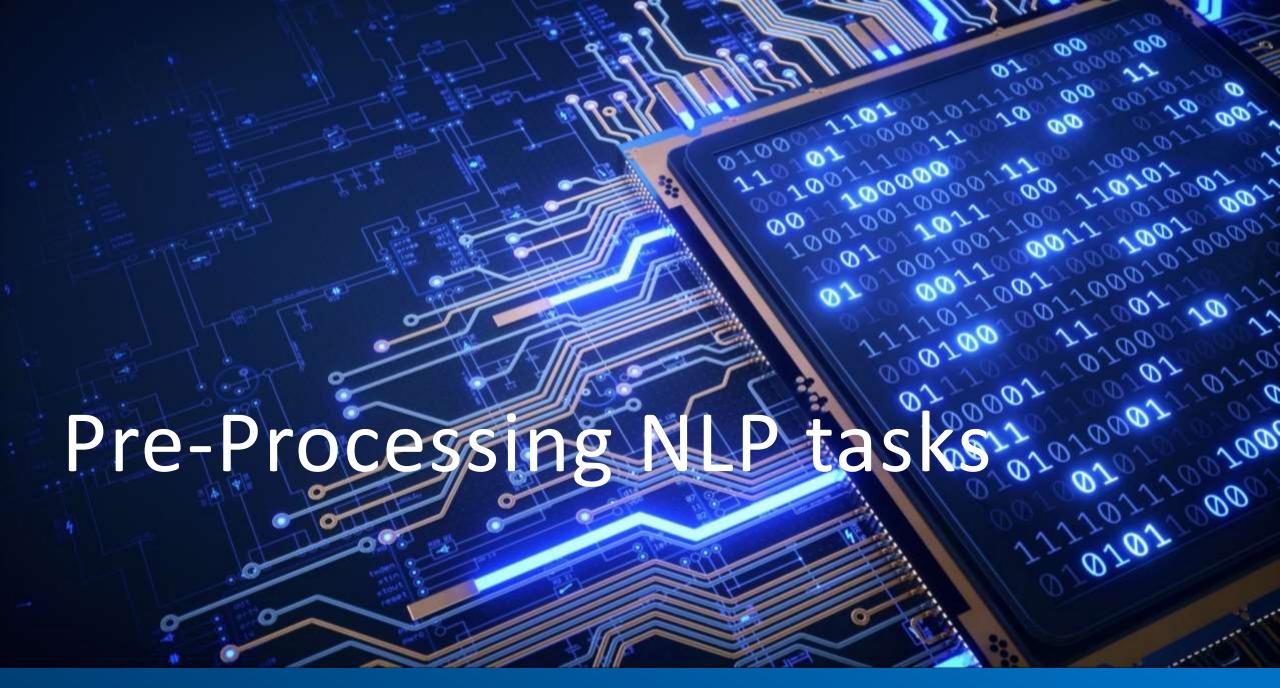
## **NLP Tasks:** Working through examples

Start with clean text, without immaterial items, such as HTML tags from web scraped corpus.

**Normalize** Normalize text by converting it to all lower case, removing punctuation, & extra white spaces "I love morning runs" Unigrams: "I", "love", "morning", "runs" Split text into words, n-grams, Tokenize Bigrams (n=2): "I love", "love morning", "morning runs" or phrases (tokens) Trigrams (n=3): "I love morning", "love morning runs" Remove common words like "a", "the", "and", "on", etc. ex. Dancer, dancing, dance become 'danc' Stemming Studies, Study, Studying: Stud Convert to stem **Example: Raw tweet Preprocessed** output @huggingface is building **Build fantastic** Identify Parts of Speech (POS), such as verb, noun, POS, NER a fantastic library of NLP library NLP dataset named entity datasets and models at model

Lemmatization: root word (am, are, is >> be)

http://huggingface.com



## Top NLP Packages

#### **NLTK**

- Preprocessing: Tokenizing, POS-tagging, Lemmatizing, Stemming
- Cons: Slow, not optimized

#### Gensim

Specialized, optimized library for topic-modeling and document similarity

#### SpaCy

- "Industry-ready" NLP modules.
- Optimized algorithms for tokenization, POS tagging
- Text parsing, similarity calculation with word vectors

Huggingface – Transformers / Datasets (Day 2)

## Starting from scratch

Normalization: convert every letter to a common case so each word is represented by a unique token

```
text = text.lower()
text = re.sub(r"[^a-zA-Z0-9]", " ", text)
```

Token: Implies symbol, splitting each sentence into words

```
text = text.split()
```

from nltk.tokenize import
word\_tokenize
words = word tokenize(text)

NLTK: Split text into sentences

```
from nltk.tokenize import sent_tokenize
sentences = sent_tokenize(text)
```

## Stop-word removal

#### Stop-word removal

```
from nltk.corpus import stopwords
print(stopwords.words("english")
words = [w for w in words if not in stopwords.words("english")
```

#### Parts of speech tagging

```
from nltk import pos_tag
sentence = word_tokenize("Start practicing with small code.")
pos_text = pos_tag(sentence)
```

Name Entity Recognition (NER) to label names (used for indexing and searching for news articles)

```
from nltk import ne_chunk
ne_chunk(pos_text)
```

## Normalizing word variations

#### 1. Stemming: reducing words to their stem or root

```
from nltk.stem.porter import PorterStemmer
stemmed = [PorterStemmer().stem(w) for w in words]
print(stopwords.words("english")
words = [w for w in words if not in stopwords.words("english")
```

#### 2. Lemmization

```
from nltk.stem.wordnet import WordNetLemmatizer
lemmed = [WordNetLemmatizer().lemmatize(w) for w in words]
lemmed = [WordNetLemmatizer().lemmatize(w, pos='v') for w in lemmed]
```

Name Entity Recognition (NER) to label names (used for indexing and searching for news articles)

```
from nltk import ne_chunk
ne_chunk(pos_text)
```

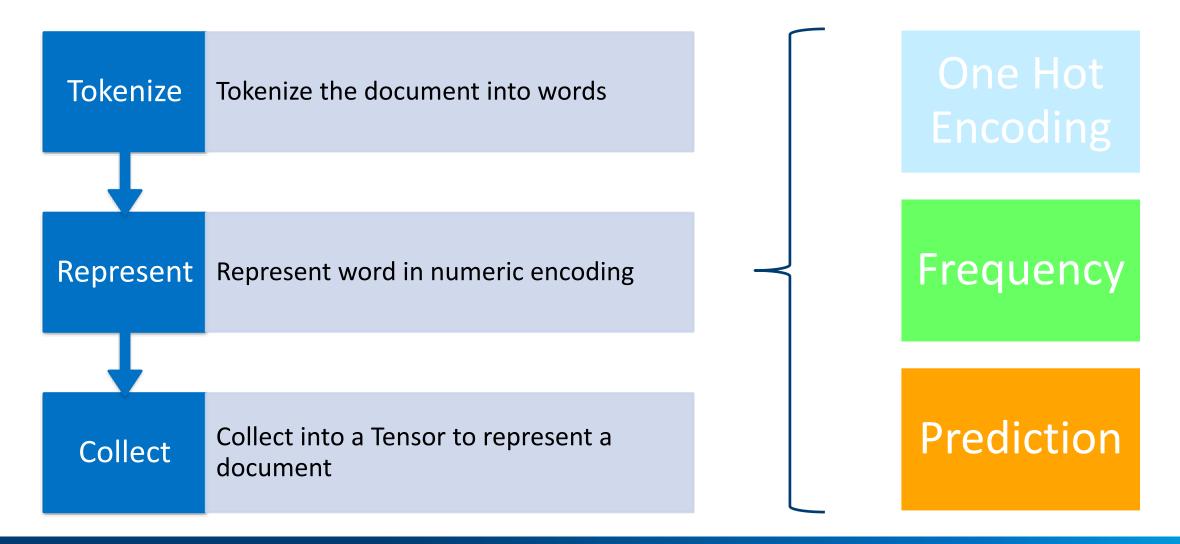
## Lab

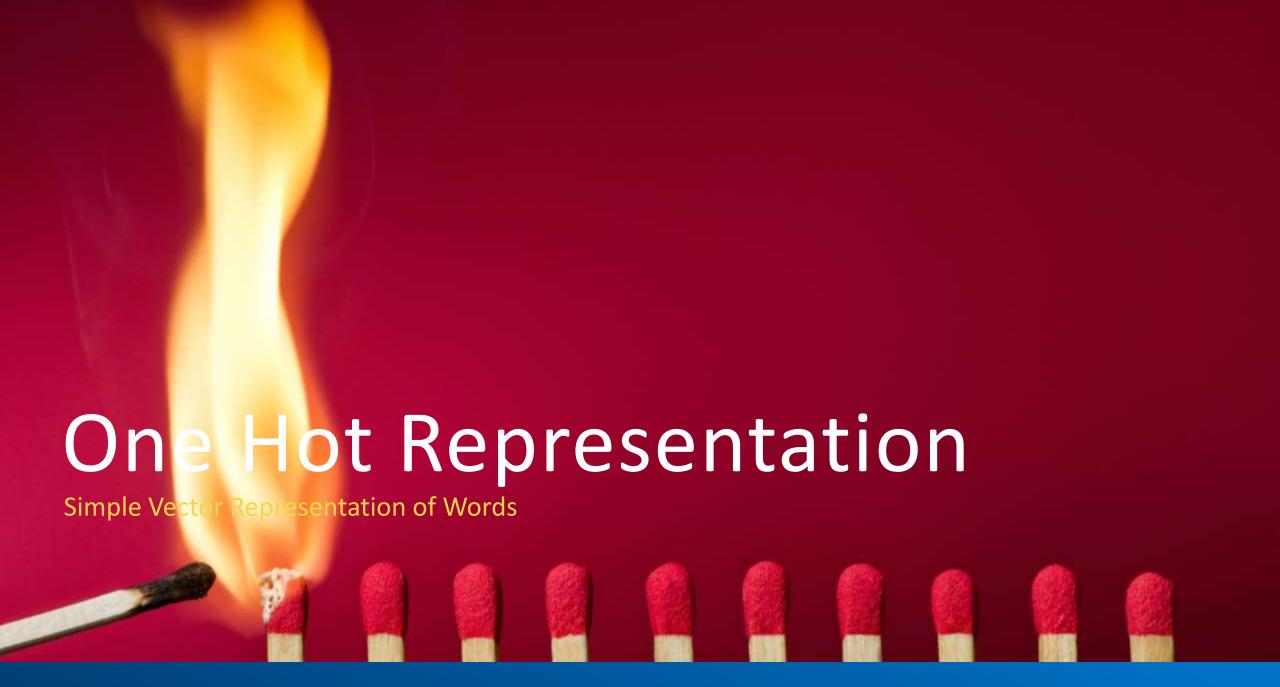
Google Colab:

1. 01\_NLP\_basics.ipynb



#### Text Classification with Neural Networks



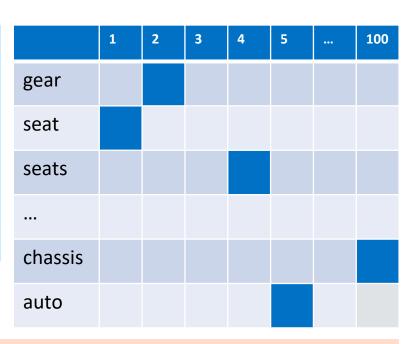


## One Hot Representation: Vector Representation of Words

#### Fundamental Idea

- Assume we have a toy 100-word vocabulary
- Associate to each word an index value between 1 to 100
- Each word is represented as a 100-dimension array-like representation
- All dimensions are zero, except for one corresponding to the word

| Vocabulary   |
|--------------|
| seat: 1      |
| gear: 2      |
| car: 3       |
| seats: 4     |
| auto: 5      |
| engine: 6    |
| belt: 7      |
| •••          |
| chassis: 100 |



#### Challenges with this approach:

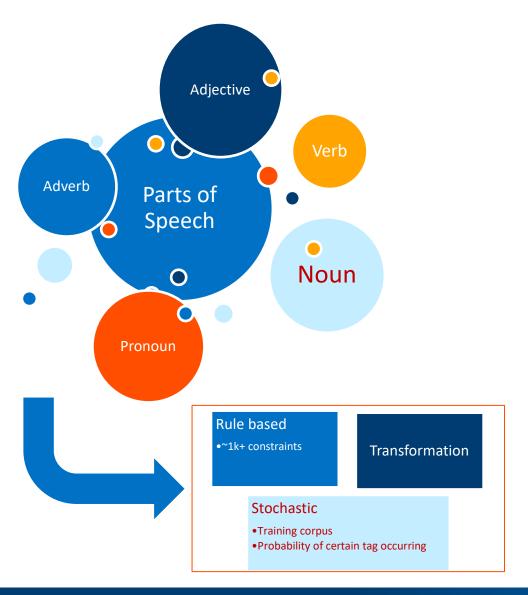
- Curse of dimensionality: Memory capacity issues
  - The size of the matrix is proportionate to vocab size (there are roughly 1 million words in the English language)
- Lack of meaning representation or word similarity
  - Hard to extract meaning. All words are equally apart
    - "seat" and "seats" vs "car" and "auto" (former resolved with stemming and lemmatization)

## Lab

## Google Colab:

02\_inefficient.ipynb

## Parts of Speech Tagging



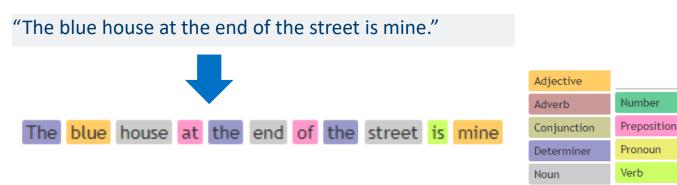
#### One tag for each part of speech

- Choose a courser tagset (~6 is useful)
- Finely grained tagsets exist (ex. Upenn Tree Bank II)

Sentence: "Flies like a flower"

- flies: Noun or Verb?
- like: preposition, adverb, conjunction, noun or verb?
- a: article, noun, or preposition
- flower: noun or verb?

https://parts-of-speech.info/



## Word Embeddings

Techniques to convert text data to vectors

Frequency based

- Count Vector
- TF-IDF
- Co-occurrence Vector

Prediction based Word2Vec

- CBOW
- Skip-Gram

- Count based feature engineering strategies (bag of words models)
- Effective for extracting features
- Not structured
  - Misses semantics, structure, sequence & nearby word context
- 3 main methods covered in this lecture. There are more...

- Capture meaning of the word
- Semantic relationship with other adjacent words
  - Deep Learning based model computes distributed & dense vector representation of words
- Lower dimensionality than bag of words model approach
- Alternative: GloVe

## Word Embedding

# Frequency based

Document 1: "This is about cars"

Document 2: "This is about kids"

IF-IDF vectorization

| Term  | Count |      | TF-IDF               |
|-------|-------|------|----------------------|
|       | Doc1  | Doc2 | Doc 1 example        |
| This  | 2     | 1    | 2/8*log(2/2) = 0     |
| is    | 3     | 2    | 3/8*log(2/2) = 0     |
| about | 1     | 2    | 1/8*log(2/2) = 0     |
| Kids  | 0     | 4    |                      |
| cars  | 2     | 0    | 2/8*log(2/1) = 0.075 |
| Terms | 8     | 9    |                      |

Count Vector

Doc 1 "The athletes were playing"

Doc 2 "Ronaldo was playing well"

|       | The | Athlete | was | playing | Ronaldo | well |
|-------|-----|---------|-----|---------|---------|------|
| Doc 1 | 1   | 1       | 1   | 1       | 0       | 0    |
| Doc 2 | 0   | 0       | 1   | 1       | 1       | 1    |

- Real-world corpus can be millions of documents & 100s M unique words resulting in a very sparse matrix.
- Pick top 10k words as an alternative.



 $TF = \frac{\text{\# times term T appears in the document}}{\text{\# of terms in the document, m}}$ 

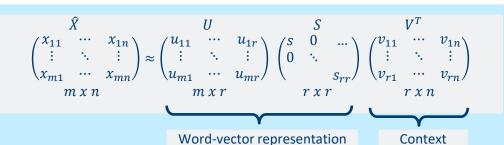
$$IDF = \left(\frac{Number\ of\ documents, N}{Numer\ of\ documents\ in\ which\ term\ T\ appears, n}\right) = \log\left(\frac{N}{n}\right)$$

Calculate *TF x IDF* 

- Term frequency across corpus accounted, but penalizes common words
- Words appearing only in a subset of document are weighed favorably

"He is not lazy. He is intelligent. He is smart"





m: # of terms

n: m minus stop words

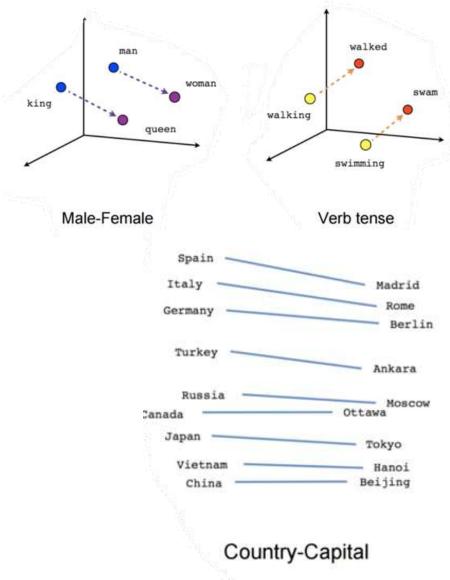
 Uses SVD decomposition and PCA to reduce dimensionality

- Similar words tend to occur together: "Airbus is a plane", "Boeing is a plane"
- Calculates the # of times words appear together in a context window

## **Prediction based Word Embedding**

#### Key Idea: Words share context

- Embedding of a word in the corpus (numeric representation)
  is a function of its related words words that share the same
  context
- Examples: "word" => (embeddings)
  - "car" => ("road", "traffic", "accident")
  - "language" => ("words", "vocabulary", "meaning")
  - "San Francisco" => ("New York", "London", "Paris")

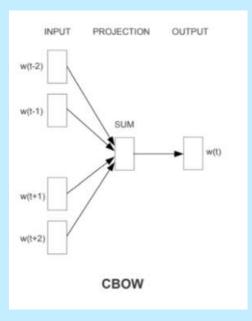


Reference: <a href="https://arxiv.org/abs/1301.3781">https://arxiv.org/abs/1301.3781</a> (Efficient Estimation of Word Representations in Vector Space)

## Word Embedding

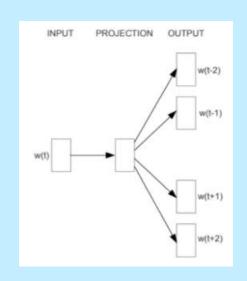
Prediction based Word2Vec

CBOW



https://arxiv.org/pdf/1301.3781.pdf

- The distributed representation of the surrounding words are combined to predict the word in the middle
- Input word is OHE vector of size V and hidden layer is of size N
- Pairs of context window & target window
- Using context window of 2, let's parse:
  - "The quick brown fox jumps over the lazy dog"
    - "quick \_\_\_ fox": ([quick, fox], brown)
    - "the \_\_ brown": ([the, brown], quick)
- Tip: Use a framework to implement (ex. Gensim)

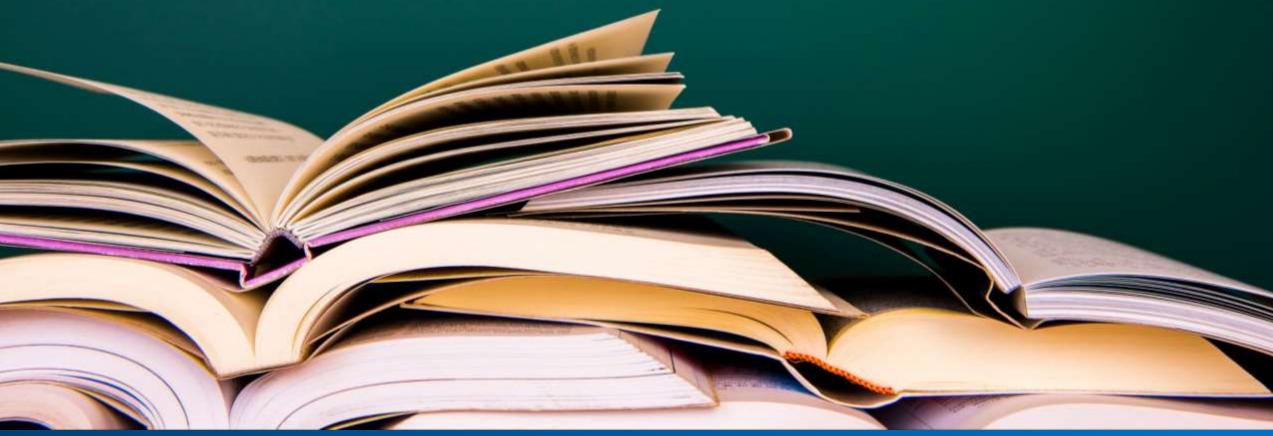


- The distributed representation of the input word is used to predict the context
- Mikolov (Google) introduced in 2013
- Works well with small data but CBOW is faster
- Using context window of 2, let's parse:
  - "The quick brown fox jumps over the lazy dog"
    - "\_\_ brown \_\_" (brown => [quick, fox])
    - "\_\_\_ quick \_\_\_" (quick => [the, brown])

# SpaCy: NLP Library

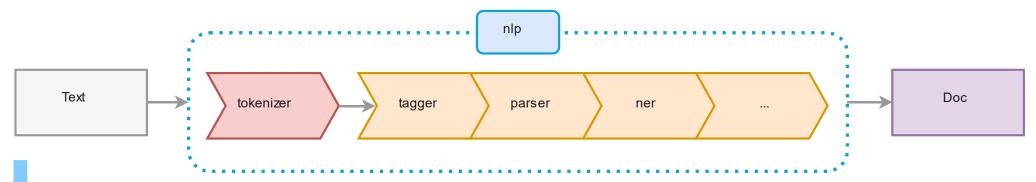
~ Building on footsteps of Giants ~

aka "NLTK" alternative



Core and Visual Computing Group

## SpaCy



Compared to NLTK, SpaCy is fast, accurate, with integrated word vectors.

- Use the built-in tokenizer. Can add special tokens
- Part-of-speech tagging, and parsing requires a model



| Model              | Size  | Туре  |
|--------------------|-------|---|
| en_core_<br>web_sm | 11 MB | Small: Multi-task <u>CNN</u> trained on <u>OntoNotes</u> .  |
| en_core_<br>web_md | 48 MB | <b>Medium:</b> Multi-task CNN trained on <u>OntoNotes</u> , with <u>GloVe vectors</u> trained on <u>Common Crawl</u> – 20k unique vectors for 685k keys |
| en_core_<br>web_lg | 746MB | <b>Large:</b> Multi-task CNN trained on <u>OntoNotes</u> , with GloVe vectors trained on <u>Common Crawl</u> - – 685k unique vectors & keys             |

SpaCy Models: https://spacy.io/models/en

## Universal Parts of Speech Tagging

#### SpaCy Documentation:

The individual mapping is specific to the training corpus and can be defined in the respective language data's tag\_map.py.

#### Reference:

https://spacy.io/api/annotation



|       |                           | nall, fixed set of word type tags following the <u>Universal Dependencies scheme</u> . The universal tags<br>e word type. They're available as the <u>Token.pos</u> and <u>Token.pos</u> attributes. |
|-------|---------------------------|--|
| OS    | DESCRIPTION               | EXAMPLES   |
| ADJ   | adjective                 | big, old, green, incomprehensible, first   |
| ADP   | adposition                | in, to, during   |
| ADV   | adverb                    | very, tomorrow, down, where, there   |
| AUX   | auxiliary                 | is, has (done), will (do), should (do)   |
| CONJ  | conjunction               | and, or, but   |
| CCONJ | coordinating conjunction  | and, or, but   |
| DET   | determiner                | a, an, the   |
| CTMI  | interjection              | psst, ouch, bravo, hello   |
| NOUN  | noun                      | girl, cat, tree, air, beauty   |
| NUM   | numeral                   | 1, 2017, one, seventy-seven, IV, MMXIV   |
| PART  | particle                  | 's, not,   |
| PRON  | pronoun                   | I, you, he, she, myself, themselves, somebody  |
| PROPN | proper noun               | Mary, John, London, NATO, HBO  |
| PUNCT | punctuation               | ., (, ), ?   |
| SCONJ | subordinating conjunction | if, while, that  |
| SYM   | symbol                    | \$, %, 5, ©, +, -, ×, ÷, =, :), @  |
| VERB  | verb                      | run, runs, running, eat, ate, eating   |
| X     | other                     | sfpksdpsxmsa   |
| SPACE | space                     |  |

# SpaCy

#### Lab:

• 03\_SpaCy.ipynb

#### Objective:

- Covered in lecture
  - ➤ Word–Embedding. Tokenization:
- ➤ NER: showing country
- > POS
- Powered Regex with NER

## PyTorch - Intro

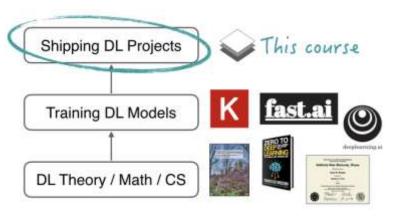
Lab:

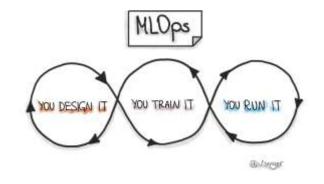
• 04\_pytorch\_intro.ipynb



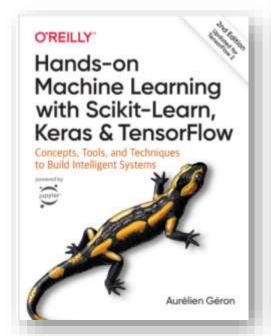
## Resources for ML in Production

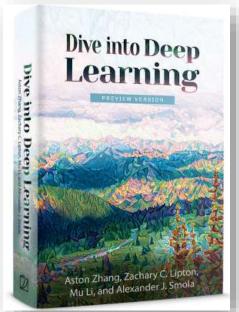
- 1. Hands-On Machine Learning with Scikit-Learn, Keras, and TensorFlow, 2nd Edition
- 2. Dive into Deep Learning (<a href="https://d2l.ai/">https://d2l.ai/</a>: Aston Zhang, Zack C. Lipton, Mu Li, and Alex J. Smola
- 3. Full Stack Deep Learning (<a href="https://course.fullstackdeeplearning.com/">https://course.fullstackdeeplearning.com/</a>)
- 4. Designing Data-Intensive Applications (Martin Kleppmann)
- **5.** Building Machine Learning Pipelines (Hannes Hapke and Catherine Nelson)
- 6. Building Machine Learning Powered Applications (Emmanuel Ameisen)
- 7. Introducing MLOps: How to Scale Machine Learning in the Enterprise (Clément Stenac, Léo Dreyfus-Schmidt, Kenji Lefèvre, Nicolas Omont, and Mark Treveil)
- 8. Awesome MLOps (https://github.com/visenger/awesome-mlops)
- 9. Awesome production machine learning (https://github.com/EthicalML/awesome-production-machine-learning)
- 10. Kubeflow for Machine Learning (Trevor Grant, Holden Karau, Boris Lublinsky, Richard Liu, Ilan Filonenko)

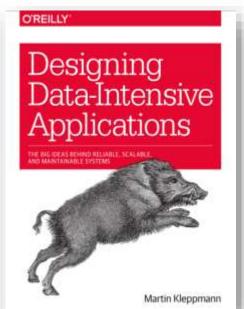


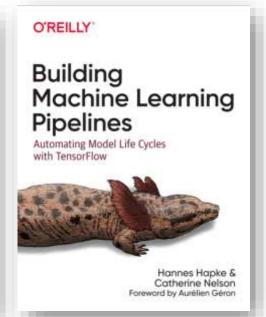


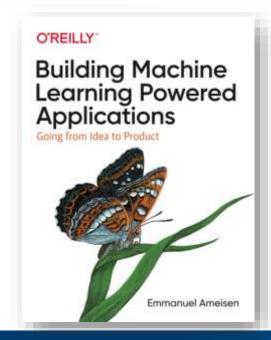


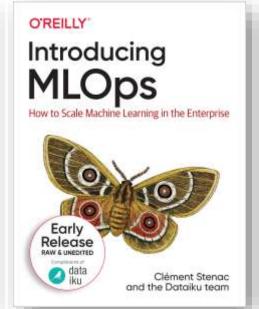


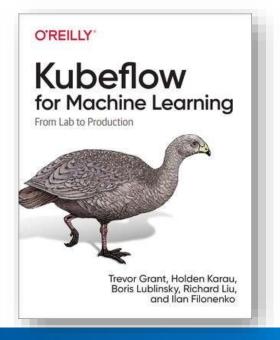






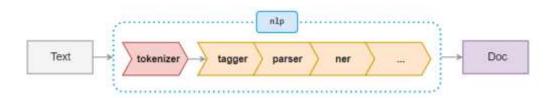






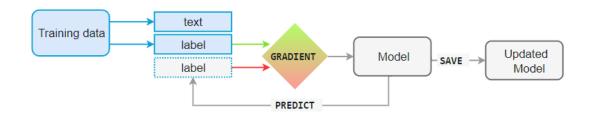
## Language Processing Pipelines

- SpaCy's `nlp` class first tokenizes the text
- Default pipeline: tagger, parser, NER
- Can add custom components at any point in the pipeline
- Finally, produce a `Doc` object



## **Training Models**

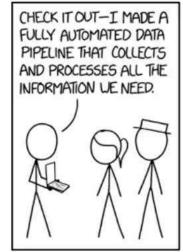
- SpaCy's `nlp` class first tokenizes the text
- Default pipeline: tagger, parser, NER
- Can add custom components at any point in the pipeline
- Finally, produce a `Doc` object



Is there a way to automate the flow?

Reference: spacy.io





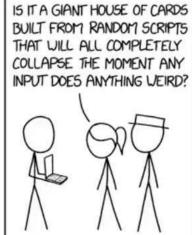






Image source: [xkcd: Data Pipeline](https://xkcd.com/2054/)

## Creating NLP pipelines

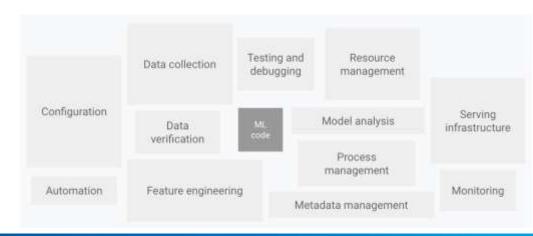


#### Problem statement:

- Building a deep learning model is a small part of an end-to-end cycle of deploying an app
- Building an NLP pipeline is critical in managing model versions, dataset versions, and ensuring resiliency of the infrastructure

#### Directed Acyclic Graph, or DAG, to the rescue

- DAG is a data pipeline, an ETL process, or a workflow
- Each node or task of DAG includes an operator: Python, Bash, etc.
- When to use:
  - Going beyond cron jobs
  - Usually when business logic demands it



## Airflow installation

#### Setup:

```
pip3 install apache-airflow

# Set home env
export AIRFLOW_HOME=$(pwd)

# Initialize dB
airflow initdb
```

```
# Client
airflow scheduler

# in a different terminal, run:
airflow webserver
```

## Simple DAG Script

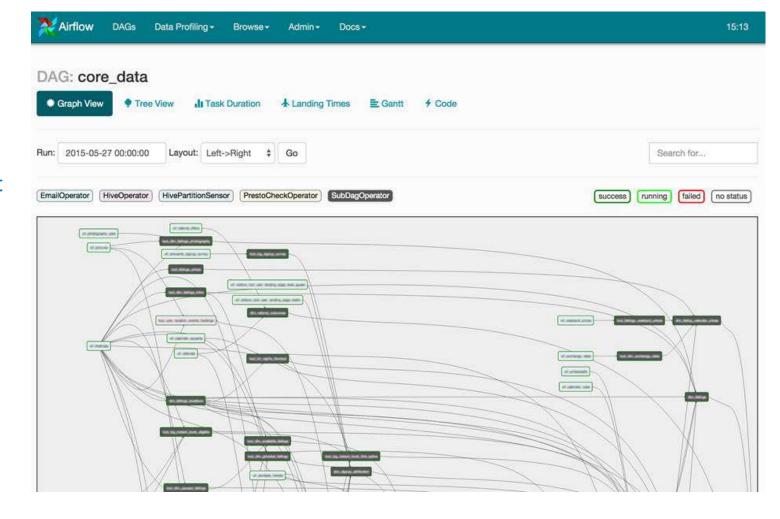
```
# Python standard modules
from datetime import datetime, timedelta
# Airflow modules
from airflow import DAG
from airflow.operators.bash_operator import BashOperator
default_args = {
      'owner': 'airflow'.
      'depends on past': False,
      # Start on 27th of June, 2020
      'start date': datetime(2020, 6, 27),
      'email': ['airflow@example.com'],
      'email on failure': False,
      'email on retry': False,
      # In case of errors, do one retry
      'retries': 1,
      # Do the retry with 30 seconds delay after the error
      'retry_delay': timedelta(seconds=30),
      # Run once every 15 minutes
      'schedule interval': '*/15 * * * * *
```

```
# After defining the parameters, tell the DAG what to actually do
and # the dependencies for each task
with DAG(
      dag_id='simple_bash_dag',
      default args=default args,
      schedule interval=None,
      tags=['my_dags'],
) as dag:
      #Here we define our first task
      t1 = BashOperator(
      bash command="touch ~/my bash file.txt",
      task id="create file")
      #Here we define our second task
      t2 = BashOperator(bash_command="mv ~/my_bash_file.txt
      ~/my_bash_file_changed.txt",
      task id="change file name")
      # Configure T2 to be dependent on T1's execution t1 >> t2
```

Ref: https://towardsdatascience.com/data-pipeline-orchestration-on-steroids-getting-started-with-apache-airflow-part-1-22b503036ee

## How it looks in practice

- Data warehousing: Organize & clean input text
- A/B testing (trying out different models)
- Business Policy & governance compliance
- AWS Managed Workflow for Apache Airflow



#### Goto:

https://airflow.apache.org/docs/stable/tutorial.html

https://aws.amazon.com/blogs/aws/introducing-amazon-managed-workflows-for-apache-airflow-mwaa/