

MiC Test – Challenger for Repayment (Version 11)

1/24/2020

V2

V2 Notes:

Updated from \$0 Fees to \$0 Processing Fees.

1/16/2020

V1


Purpose:

We would like to introduce the below version (Version 11) of the Repayment Page to the currently running MiC test (ADF only).

Developer Notes:

Repayment Page Challenger (Version 11) - We would like to introduce this new page with the same random distribution currently running in the test for ADF customers. We would like this page to be appended to the current MiC test reporting.

Repayment Page Challenger (V11). If the customer clicks Yes they will be enrolled in ACH and move forward to the DL-I page.

 Personify

70%

✓ Pre-qualified[†]

You qualify for automatic payments!

✓

\$0 Processing Fees

✓

Hassle-Free

✓

Avoid Late Payments
(This can help build credit history)


Your payments will be made automatically on each payment date via ACH from the checking account you provided. No checks, no stamps, no hassle.

No extra steps required!

YES - ENROLL IN AUTO-PAY

No thanks, I'd rather write a check for each payment

Below will pop up if the customer selects the “No thanks...” option. Clicking Continue will sign them up for MiC and move them forward to the DL-I page.



70%

↑ Personalized!

You Declined Automatic Payments

Important Notice

You will be responsible for mailing in a check, or making a manual payment, for each and every payment **on time**.

Late payments may result in negative credit reporting and late fees, if applicable.

We are not responsible for late payments caused by mail being lost, stolen, or delayed in transit.

GO BACK

CONTINUE

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