

Ravi Soni

UX Interaction Designer

www.ravisoni.co.in

ravics40@gmail.com

+91-9741696621

Summary

UX Interaction Designer with 7 years of experience in designing, research and prototyping. High attention to user research, accessibility and usability.

Work Experience

General Electric / UX Interaction Designer

June 2018 - Present, Bengaluru India

I design interfaces for a software product suite consists of 3 apps (SaaS enterprise products). I do requirement gathering, initiating research after analyzing requirement. Creating User-Stories, User-Flows. Information Architecture to create Low/High Fidelity mock-ups. Running component audits. I collaborate with Product Managers, Developers & Sr. Directors.

My UX research and UI designs helped a product to improve usability.

Working on a product with nearly 100k monthly active users.

IonIdea Inc. / UI Designer

Feb 2015 - May 2018, Bengaluru India

I designed, developed & launched 6 products implementing design and ux process including user research. Created mobile application layouts, UI dashboards and developed responsive websites. Involved in end-to-end process from ideation till execution for a web and mobile product.

Freelancing / Freelancer

Interface Design, Interaction Design, Android Apps,

I have worked with different local businesses to create and design their websites. The work was primarily to design and maintain the websites, to convert website to responsive design, Android App development.

Links - Social & Portfolio

www.linkedin.com/in/ravisoni28/

www.behance.net/ravi2802/

Education

RGPV, Bhopal / Bachelor of Engineering (CSE)

Aug 2010 - June 2014, Jabalpur

Worked on several projects based on web and mobile apps, designed websites, few freelancing projects for local media branding company.

Skills

Research

User Interviews, Persona, Qualitative & Quantitative Methods, Usability Testing, Data Analysis (using Maze and Google Analytics)

Design & Prototyping

UI Design, Wireframes & mock ups with Sketch, Figma & Adobe XD, Design System, Rapid prototyping using Sketch, Figma, InVision, Interactive design with HTML/CSS/JS

Team Collaboration

Flexible, Design oriented with details, Design critique, Research Contributor