

# Ravi Soni

## UX Interaction Designer

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## Summary

UX Interaction Designer with 6 years of experience in designing, research and prototyping. High attention to user research, accessibility and usability.

## Links - Social & Portfolio

[www.linkedin.com/in/ravisoni28/](http://www.linkedin.com/in/ravisoni28/)

[www.behance.net/ravi2802/](http://www.behance.net/ravi2802/)

## Work Experience

### General Electric / UX Interaction Designer

June 2018 - Present, Bengaluru India

I design interfaces for a software product suite consists of 3 apps (6 SaaS enterprise products). I create and design components for internal Design System. I do research & components analysis for onboarding different web components. Handling Design System documentation. Running component audits. Scrum Master for a dedicated internal UX team. I collaborate with Product Managers, Developers & Sr. Directors.

My UX research and UI designs helped a product to reach a NPS score of 7.5.

Working on a product with nearly 100k monthly active users.

### IonIdea Inc. / UI Designer

Feb 2015 - May 2018, Bengaluru India

I designed, developed & launched 6 products implementing design and ux process including user research. Created mobile application layouts, UI dashboards and developed responsive websites. Involved in end-to-end process from ideation till execution for a web and mobile product.

### Freelancing / Freelancer

Interface Design, Interaction Design, Android Apps,

I have worked with different local businesses to create and design their websites. The work was primarily to design and maintain the websites, and to convert website to responsive design, Android App development for solo projects.

My recent project includes designing mobile app for an EV charging station.

## Education

### RGPV, Bhopal / BE (Computer Science)

Aug 2010 - June 2014, Jabalpur

Worked on several projects based on web and mobile apps, designed websites, few freelancing projects for local media branding company.

## Skills

### Research

User Interviews, Persona, Qualitative & Quantitative Methods, Usability Testing, Data Analysis (using Maze and Google Analytics)

### Design & Prototyping

UI Design, Wireframes & mock ups with Sketch, Figma & Adobe XD, Design System, Rapid prototyping using Sketch, Figma, InVision, Interactive design with HTML/CSS/JS

### Team Collaboration

Scrum Master, Flexible, Design oriented with details, Design critique, Research Contributor