Ravi Soni

UX Interaction Designer

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Summary

UX Interaction Designer with 7 years of experience in designing, research and prototyping. High attention to user goals, accessibility and usability.

Links - Social & Portfolio

www.linkedin.com/in/ravisoni28/

www.behance.net/ravi2802/

Work Experience

General Electric / UX Interaction Designer

June 2018 - Present, Bengaluru India

Currently transitioning a legacy Product Suite to NextGen for our customers. I do requirement gathering, initiating research after analyzing requirement. I collaborate with UX Researchers, Front-End Engineers, Product Managers, and Senior Directors.

- Leading design decisions for 2 enterprise products.

- My UX research and UI designs helped a product to improve usability by reducing interaction cost by 30%.

- Designing solutions for product suite with 100k monthly active users.

Ionidea Inc. / UI Designer

Feb 2015 - May 2018, Bengaluru India

I designed, developed & launched 6 products implementing design and ux process including user research. Created mobile application layouts, UI dashboards and developed responsive websites. Involved in end-to-end process from ideation till execution.

- Worked as a solo designer for 8 products.
- Lead company's official website design and development.
- Learned prototyping using Bootstrap in just 1 month.

Freelancing / Freelancer

June 2014 - Jan 2015, Jabalpur India

I have worked with different local businesses to create and design their websites. The work was primarily to design and maintain the websites, to convert website to responsive design, android App development.

Education

RGPV, Bhopal / Bachelor of Engineering (CSE)

Aug 2010 - June 2014, Jabalpur India

Worked on several projects based on designing web and mobile apps, websites, few freelancing projects for local media branding company.

Skills

Research

User Interviews, Qualitative & Quantitative Methods, Usability Testing, Data Analysis (using Maze and Google Analytics)

Design & Prototyping

UI Design, Wireframes, Mock ups and Rapid prototyping with Sketch and Figma, Process/User Flow, Information Architecture, Design System, Interactive design with Bootstrap Framework

Team Collaboration

Agile, Flexible, Design critique, Research Contributor