



Celebrate HER Story - Contest Rules

- Entries must be received latest by Monday, September 30, 2019
- Winner shall be eligible for
 - A trip to Bali for two
 - Winner shall receive MakeMyTrip (“MMT”) Holidays voucher for equivalent value for Bali trip for two for 3 days and four nights.
 - The package shall cover flights and hotel stay only
 - Additional expenses including VISA charges, airport transfers, any additional hotel expense to be borne by the winner.
 - BMW X3 for three days from AVIS
 - Offer not applicable on Add-Ons
 - Toll, parking and interstate taxes to be borne by the customer, if any
 - Standard security deposit will be charged which will be reimbursed after the car is safely returned
 - Prize winner will get the car as per the availability
 - Story Publishing
 - The winning story shall be published by YES BANK as part of the article talking about the overall initiative
- First Runners Up shall be eligible for
 - MMT vouchers worth INR 50,000
- Second Runners Up shall be eligible for
 - MMT vouchers worth INR 25,000
- Weekly Winners shall be eligible for
 - Amazon e-vouchers worth INR 10,000
- The subject of the story and picture uploaded should be of the women who inspired the participant
- All YES BANK customers and non-customers are eligible to participate in this contest
- Entries will be evaluated by a panel of judges appointed by YES BANK at its sole discretion.
- All entries must be in line with the theme “Celebrate Her Story”
- Entries may be uploaded with or without a photograph. In the event the Entrant decides to upload a photograph, all the rules applicable for the Entries shall be applicable to the photograph uploaded by the Entrant.

- All decisions of the Panel of Judges will be based on suitability of the subject, quality of the story, photography, adherence to the purpose of the contest and such other criterion as determined by the Judges.
- Evaluation of all entries shall be on a no - name basis. . The decision of the Judges is final and binding on the Entrants.
- There are no limitations on maximum number of Entries by an individual participant. Photos uploaded must be in portrait or landscape only.
- All entries submitted shall be considered only for the 2019 Contest.
- Each entry should be the original creation or content of the entrant.
- The Grand Winners of the Contest will be announced within 45 Days after the date of completion of the Contest.
- YES BANK Employees are not eligible for the top three prizes under the competition

Terms and Conditions of the Contest

YES BANK Limited at its behest is organizing a story contest ("**Contest**") the following terms and conditions ("**Terms and Conditions**") are applicable to all individuals who have entered the Contest ("**Entrants**") by submitting their stories and photographs ("**Entries**")

By uploading your Entry to the <https://yescelebrate.yesbank.in> webpage, you agree to the following terms and conditions:

- All Entries must be made directly by the Entrant entering the Contest and not through any representative/proxy.
- Employees of YES BANK are eligible to participate in the contest but shall not be eligible for top three prizes.
- Each winner will be notified by personal/direct message from the YES BANK. The winner agrees to participate in publicity which may include having their photograph taken for promotional and press purposes.
- Entries to this Contest are only valid during the competition period 14th August 2019 to 30th September 2019. The Contest closes at 11: 59 pm on 30th September 2019. Entries received after this date will not be considered.



- All Prizes offered to the winners of the Contest shall be non-refundable and non-transferable in nature and no request or claim by the Entrant for cash in exchange of gifts shall be entertained by the YES BANK.
- Mere participation/submitting Entries in the Contest does not entitle the Entrants to win the prize.
- Entrants confirm that the Entries uploaded by them or any part thereof do not infringe upon the statutory rights, common law rights, intellectual property rights including copyrights in literary, dramatic, musical or motion picture rights, patent rights or the trademark or trade names of any person, firm, corporation, association or entity whatsoever. Neither the Entries nor any part thereof violate the statutory rights of, or the right of privacy, or constitute a libel or slander against any person, firm, corporation, association or entity whatsoever, or violate any other rights not herein specifically enumerated. No Entries or any part thereof shall be defamatory or contribute contempt of court or breach of contract, or breach of any provision of statute, nor hurt the sentiments of religious groups. In the event of any infringement and/or any unlawful usage of any information including Entries provided by the Entrants, YES BANK shall not be held liable on any account whatsoever.
- By entering into the Contest, the winners of the Contest/Entrants waive all copyrights including but not limited to Intellectual Property Rights (IPR) and moral rights, rights of publicity and any related rights and consents to YES BANK's right to use the pictures uploaded by the entrants(s) the captioned posted for the Contest , picture, tape or portray him/her as a contest winners, and to exhibit this material in any and all media now existing or hereinafter created, including without limitation television, film, radio and print media, without any compensation whatsoever for advertising and publicity purposes, except where prohibited by law. The contest Winners also consent to YES BANK's right to use his/her name, voice or picture, or the content of his/her Contest Entry (collectively, the "**Publicity Rights**"). YES BANK can allow to its agencies to exercise/exploit the Publicity Rights in conjunction with YES BANK. YES BANK shall also be free to use any ideas, concepts, know-how or techniques contained in the entries received for the Contest for any purpose.
- Entrants understand and agree that YES BANK is entitled to store the entries received for a period of **1 (One) year**. Notwithstanding the above, if the Entrant wishes to withdraw from the contest or remove or destroy his Entry from the possession of YES BANK, he/she shall provide a written request for the same to YES BANK LIMITED.
- YES BANK reserves the right at its absolute discretion to substitute a similar prize of equivalent or greater value if necessary to do so.

- All taxes, levies and duties due and owing under applicable and statutory laws in connection with all prize if any, and all other costs, including insurance, incidental costs, gifts, gratuities and taxes, are the sole responsibility of the Contest winners.
- YES BANK reserves the right to verify the eligibility of all Entrants.
- By agreeing to the Terms and Conditions, you also agree that the Entry (ies) does not violate the privacy policy of an organization or privacy of any individual.
- No responsibility can be accepted for Entries lost, late, incomplete, incorrect, invalid, unintelligible, misdirected or not received for whatever reason, which will be disqualified. YES BANK will not accept responsibility for any technical, network, computer hardware or software failures of any kind or any unauthorized intervention in any part of the entry process or the processing of Entries.
- In the event of any dispute regarding the Contest, the decision of YES BANK is final and no correspondence or discussion shall be entered into. YES BANK reserves the right to disqualify any Entrant if it has reasonable grounds to believe the Entrant has breached any of these terms and conditions.
- YES BANK reserves the right, at its sole discretion, to remove and disqualify any Entry that does not adhere to the Terms and Conditions.
- This Contest, including the Terms and Conditions, are governed by the laws of India and you submit to the exclusive jurisdiction of the courts of Mumbai in relation to any dispute arising under or in connection with the Contest and/or the Terms and Conditions.
- YES BANK reserves the right to amend (add, delete or modify) the Terms and Conditions governing the Contest, prospectively or retrospectively, at its discretion and without prior notice.