

# Ravi Kumar

A data-driven Program Manager having a knack of problem-solving

B.Tech. - Metallurgical Engineering from IIT Roorkee

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## Career Objective

To work for an organization where I can learn, innovate and improve my existing problem-solving skills to build a highly impactful product for end-users.

## Skills

**Programming Languages** - HTML, CSS, JS, Bootstrap, Python, Django, SQL

**Microsoft Office** - Excel, PowerPoint, Word

## Work Experience

### 1. Associate Program Manager at Toppr Technologies

(January 2020 - Present) | Toppr is an Ed-Tech Startup catering to students from 5-12 grades having 10M users

- Category Lead for Test & Practice section at Toppr
- Project Planning, Implementation, and execution to achieve on-time completion of work having high student satisfaction
- Building a Question Bank with the capacity of 10Lacs+ questions to enable a unique practice path for every student
- Achieved MoM growth of 10% in DAU for test-series by using various product marketing strategies
- Using data to measure the engagement levels and performance of students and help them improvise
- Build the Syllabus architecture at toppr which includes curriculum for 20+ Boards and 100 exams
- Lead a team of 50+ interns and SME for content production
- Worked on OCR project for doubts module by which 25% of total doubts are now solved by a bot, which helped in reducing freelancer cost by 2 Lacs/month
- Generate the traffic for toppr by closely working with SEO and digital marketing team to analyze need of students and publish the content according to that

**Skills - SQL, MS Office, Market Research, Product Management**

### 2. Product Developer (SME) cum Team Lead at Toppr Technologies

(July 2017 - Feb 2019)

- Create engaging content for foundation level kids in the form of animated videos and stories
- Deliver live class/video lectures for 11-12 students
- Prepare test series and enhance practice module
- Analyze student data using SQL to know their performance and ideate upon that
- Manage freelancers (100+) and track their output on a daily basis and payment related issues
- Developing overall product of company from a student perspective such that engagement is high and quality is also high

## Projects

### 1. Blog Application – Python (Django) Project

In this application, we used HTML, CSS, Bootstrap and Django framework. Here we can create, update, and delete blog posts. We can also sort the Posts by category. Finally, users can also leave comments on posts.

### 2. Alternative Materials for Hydroturbines | IIT Roorkee

Our project on "Alternative Materials for Hydroturbines" which was carried out under our honorable professor Sri Shravan Kumar. Here we studied about various material being used in hydroturbines, their pros and cons and suggested some alternative materials.

## Education

### 1. B.Tech. in Metallurgical and Material Science from IIT Roorkee

(Batch of 2013-2017) - 74.6 %

### 2. H.S.S.C from Delhi Public School (DPS), Ranchi

(Batch of 2010-2012) - 80%

### 3. S.S.C from Saraswati Vidya Mandir (SVM), Ranchi

(Batch of 2010) - 92.5%

## Achievements - Certifications

1. Currently Pursuing "Build a Backend REST API with Python and Django" from udemy
2. Finished "Python and Django – Full Stack Web Developer Bootcamp" and "Python A-Z - Complete Python Training" courses from udemy
3. Scored 151/360 (AIR 8599) in JEE ADVANCED 2013
4. Scored 183/360 (AIR 9501) in JEE MAINS 2013

## Language Fluency (Read, Write and Speak)

- English and Hindi