



Dini Umairoh, S.Ds., CH

GRAPHIC DESIGNER | BREASTFEEDING COUNSELOR & PMBA



+62 821 2120 1024



dinart61819@gmail.com

PROFILE

Date of Birth

27 May 1991

Education

Strata 1 - Bachelor of Design

Strata 2 (On Going) - Master of Management

Address

Hangtuah St, Gang Perdamaian 1 /

14, Bambukuning, Tenayan Raya.

Pekanbaru, Riau, ID

Postal Code 28281

EXPERIENCE

Internship as Video Editor 1 July - 31 August 2013

PT Riau Televisi (RTV), Pekanbaru, Riau, ID

- Responsible for editing video programs that will be broadcast on television.

Internship as Animator 1 Nov - 31 Dec 2013

The Pencil Multimedia, Bandung, West Java, ID.

- Team Leader and Drafter in the process of producing a company profile for the Bandung City National Land Agency (BPN).
- Design and Production of an Animated Film about Santa Angela.
- Design and Production of a Storytelling Calendar with a Santa Angela theme.

EXPERIENCE

Lecturer Assistant

22 Sep - 31 Dec 2014

Telkom University, Bandung, West Java, ID.

Visual Communication Design Studio course in the Visual Communication Design Department, Multimedia Concentration.

Graphic Designer

1 August 2015 - 29 July 2016

PT Tangguh Indah Prima (TIP), Property Developer, Pekanbaru, Riau, ID.

Responsible for creating and producing all media used for promotional purposes, as well as the company's annual report for the Graphic Design position.

Graphis Designer, Freelancer

July 2019 - 2020

Creating Logos, Brochures, Banners, Merchandise, Business Cards, Social Media Content (often for Instagram), Video and Photo Editing and else.

Breastfeeding & PMBA Counsellor

Nov 2018 - Until Now

- PUAN (Perempuan Untuk Asi dan Anak) 2018 - Until Now

Design Team (Creative Division) and Breastfeeding Counselor.

- AIMI (Asosiasi Ibu Menyusui Indonesia) 2020 - 2025

Design Team (Creative Division) and Breastfeeding Counselor.

- PERINASIA (Perkumpulan Perinatologi Indonesia) 2019 - Until Now

Membership and Breastfeeding Counselor.

- IKMI (Ikatan Konselor Menyusui Indonesia) 2020 - 2024

Design Team (Development Division). 2020 - Until Now

Membership and Breastfeeding Counselor. 2020 - Until Now

Graphis Designer

Nov 2022 - Until Now

ASIA GROUP (Asia Farm, Asia Heritage, Swarnabhumi Harau) Marketing Tools (Media Cetak dan Media Sosial), Field Maintenance (Spanduk, Impraboard, Merchandise, etc).



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SKILLS DAN TOOLS

Skills



Tools



EDUCATION

Elementary School 1998-2004

SD Negeri 001 Rintis Pekanbaru, Riau, ID

Junior High School 2004-2007

SMP Negeri 4 Pekanbaru, Riau, ID

- Active in the Paskibra Extracurricular.
- Class Treasurer for Level VII and IX

Senior High School 2007-2010

SMA Negeri 11 Pekanbaru, Riau, ID

- Active in the Paskibra Extracurricular.
- Class Treasurer for Level X - XII.

EDUCATION

Strata 1 (Bachelor)

2010-2014

Telkom University, Bandung - West Java, ID

Majoring in Visual Communication Design, Multimedia Concentration, with a final GPA of 3.84.

- Treasurer of the Visual Communication Design Student Association, IMAGI (Graphic Design Student Association of STISI) 2011-2013.

Strata 2 (Master - On Going)

2024 - 2026

Lancang Kuning University, Pekanbaru - Riau, ID

Master of Management

Marketing Management Concentration

NON FORMAL EDUCATION

Breastfeeding Counselor Training

4 - 8 Nov 2018

40 Hours WHO, UNICEF and Indonesian Ministry of Health Standards

Hypno Happy Birthing Training

7 - 8 Sept 2019

Fundamental Hypnotherapy, Hypno Birthing, Hypno Anesthesia and Hypno Breastfeeding

PMBA Counselor Training

18 - 20 August 2023

30 Hours Indonesian Ministry of Health Standards

ACHIEVEMENT

FDGI Bandung Exhibition

6 - 11 Dec 2011

The Best 20, Exhibition of the Indonesian Graphic Design Forum Bandung, with Lecturers and Students at Balubur Town Square Bandung, with the theme: "BRANDUNG : Babarengan Ngabrending Bandung" ..

Best Movie Award

30 April 2012

- The Best 10 AVISTISI PICTURES DOCUMENTARY MOVIE AWARDS 2012 (Team).
- The Best Topic AVISTISI PICTURES DOCUMENTARY MOVIE AWARDS 2012 (Team).

Fasilitator Kreativitas ABK

17 March 2013

Family Gathering of the Percik Insani Community, as a Creativity Facilitator for ABK (Children with Special Needs) in Lembang, Bandung.

HACKATHON Code For Vote

8-9 March 2014

Top 10 Big Winner APIPEMILU (Team, as a Designer User Interface for Mobile App) HACKATHON Code For Vote, One Day Coding for Pemilu 2014 Mobile App. (Hackathon is a programming competition activity).

FAVORITE QUOTES

If you can dream it, you can do it. - Walt Disney

CTRL+S Every 5 mins! - Students of VCD