

Patent Search and Analysis Report (PSAR)

Submitted as a part of the

PROJECT REPORT

CRM for Admission

Submitted by

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In partial fulfilment for the award of the degree of

BACHELOR OF ENGINEERING

In

Computer Engineering

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Rajkot**



Gujarat Technological University, Ahmedabad

October-2019



**Shri Labhubhai Trivedi Institute Of Engineering & Tech,
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2019-2020

CERTIFICATE

This is to certify that the Patent Search and Analysis Report(PSAR), submitted along with the project entitled **CRM for Admission** has been carried out **CHACHAPARA JAY (160890107004)** under my guidance in partial fulfillment for the degree of Bachelor of Engineering in Computer Engineering 7th Semester of Gujarat Technological University,Ahmedabad during the acedemic year 2019-2020.

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DECLARATION

We hereby declare that the Patent Search and Analysis Report(PSAR),submitted along with the Project Report for the project entitled “**CRM for Admission**” in partial fulfillment for the degree of Bachelor of Engineering in Computer Engineering to Gujarat Technological University, Ahmedabad, is a bonafide record of the project work carried out at **Shri Labhubhai Trivedi Institute of Engineering & Tech, Rajkot** under the supervision of **Prof. Nikhilesh Girnara** and that no part of any of these PSAR report has been directly copied from any students’ reports or taken from any other source, without providing due reference.

Name of Students

Sign of Students

- 1. CHACHAPARA JAY**
- 2. DHADUK JENISH**
- 3. HINGRAJEEYA HEMAL**
- 4. PALALIYA RAVIRAJ**

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ABSTRACT

Our project is CRM for Admission. CRM stands for Customer Relationship Management. CRM means to approach to manage a company interaction with current and potential customer. Application for CRM is communication with customer, customer data and information, sales tracking, customer services, improving business.

Our project will be helpful in faculties of college and any person who is related to the admission process of the college. In our project there are two main modules 'Admission process' and 'Expense'.

It is a tedious task to manage admission related process information manually. So our project helps the college easily manage admission process. Our project provides student admission related reports, expense related projects, lead forwarding from one faculty to another and also provides notification about admission related tasks that are given by higher authority.

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