

Monthly Newsletter

AUGUST, 2024

ACADEMIC & STUDENTS

August 5: Placement Assistance Programme



The Placement Assistance Programme (PAP) was organized to guide students toward successful careers by connecting them with job opportunities and helping them make informed employment choices. It included workshops on career growth, such as resume building, interview preparation, and professional networking. PAP also engaged students in activities like industry interactions and mentoring sessions, enhancing their readiness for the job market. Total 136 students participated and 20 experts from different industries were invited to deliver a talk.

August 23: Expert Session on "Forensic Accounting: Comprehensive Strategies For Detecting And Preventing Financial and Cyber Frauds"

An expert session was conducted by CA Samir Chaudhary on Forensic Accounting: Financial & Cyber Frauds for the faculties, staff and the students of CHARUSAT at IIIM Auditorium. The session focused on several types of frauds, the motive behind such frauds, and prevention strategies to avoid such scams.

(Faculty Coordinators: Dr. Rajesh Sadhwani & Dr. Gaurav Rajput)



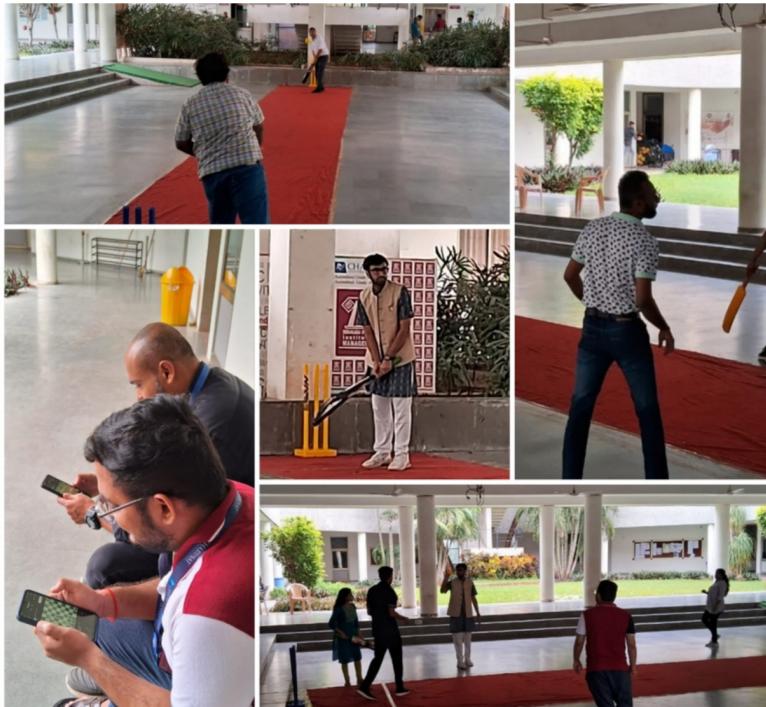
August 23 & 25: Odoo Community Day at Mahatma Mandir, Gandhinagar



The Odoo Community Day at Mahatma Mandir, Gandhinagar, on 23rd and 24th August was a proud moment for IIIM, as our alumni were a strong part of organizing team and session conduction at the event. MBA Semester 3 students attended, engaged in networking opportunities, and met over 100 Odoo partners. This event underscored the strong connections between our students, alumni, and the broader business community.

FACULTY ACTIVITIES

August 10: Sports Day for Faculty



IIIM organized a Monthly Sports Day for its faculty members on August 10. This event aimed to provide a platform for interaction and networking. Faculty members opted to participate in various indoor games and sports activities. This monthly sports day strengthens the network and provide a healthy work environment.

August 19: Expert Session Conducted at Summer Course Organized by University of Sumatera Utara, Indonesia

An expert session was conducted at an Indonesian University on the topic "Risk, Return, and the Capital Asset Pricing Model" as part of the theme "Advanced Feasibility Study – Theory & Practice in the Palm Oil Industry." The session focused on the application of the CAPM model, exploring how optimal investment opportunities can be identified within the palm oil industry. The discussion was tailored for management students, emphasizing practical investment strategies using the CAPM framework. (**Speaker: Dr. Gaurav Rajput**)

SUMMER COURSE 2024

Advanced Feasibility Study - Theory & Practice in Palm Oil Industry

Our Awesome Speakers:

- Prof. Dr. Khaira Amalia Fachrudin
- Dr. Gaurav Rajput
- Assoc. Prof. Antonette Flynn

CAMPUS PLACEMENT OPPORTUNITIES

Date	Name of the Company	Sector
August 1	Hemix HR Universe	H R Consultancy
August 11	Bandhan Bank	Banking & Service
August 11	Buchanan Technologies	ERP

HAPPENINGS @ IIIM

August 8: Workshop on Empowering Equality through Rakhi Making



Workshop was organized in collaboration with IIIM, SDG club activities on "Empowering Equality through Rakhi Making" under the aegis of Equal Opportunity Cell (EOC), CHARUSAT. The objective was to provide equal opportunity to CHARUSAT students to learn and develop creativity and self-expression through art of Rakhi Making and to help students in developing persuasive and communication skills through art of selling Rakhi.

August 15: Independence Day Celebration

On the occasion of 78th Independence Day on August 15, 2024, The flag hoisting ceremony, which is the centerpiece of Independence Day celebrations, was conducted at Indukaka Ipcowala Institute of Management on August 14, 2024 under the "Har Ghar Tiranga" campaign. The ceremony commenced at 09:30 a.m. on the terrace of the institute. The national flag was unfurled by the Principal of the institute – Dr. Binit Patel, accompanied by the Dean of Faculty of Management Studies – Dr. Reshma Sable and Faculty of Humanities - Dr. Bhaskar Pandya, NCC cadets, faculty members, and the students by singing of the national song by all present. As the flag was hoisted, the crowd saluted the flag, symbolizing their respect and allegiance to the nation. The unfurling of the flag was followed by the speech of the principal and national anthem respectively.



HAPPENINGS @ IIIM

August 16 & 17: Raksha Kavach: Honouring our protectors



Raksha Kavach: Honoring Our Protectors event was organized by the NSS unit of Indukaka Ipcowala Institute of Management during August 16-17, 2024, between 3:30 PM to 04:30 PM. The event took place on the university campus including constituent colleges with an objective of expressing gratitude and appreciation towards the campus security guards, peons, and sweepers and thereby promoting the spirit of Raksha Bandhan by recognizing their contributions for safety and cleanliness. NSS volunteers tied Rakhis to campus security guards, peons, and male sweepers as a gesture of respect and gratitude for their continuous efforts to keep the campus safe and clean.

August 16 & 17: Celebration of Commercial Sports Day

With an objective of promoting teamwork, leadership and physical fitness among the students, IIIM organized a commercial Sports Day during August 16 & 17 for the students. This included various indoor, outdoor and e-games viz. Box Cricket, Badminton, Chess, Blind Football, and BGMI. Total 180 Students participated in the Commercial Sports Day. Winners and Runners-up for each sports were awarded at the end of an event.



PROFESSORS' CORNER

TRANSFORMING INDIAN EDUCATION AND GENERATIVE AI

Ms. Nikita Chhasatiya

Teaching Assistant,
IIIM | CHARUSAT



Generative AI can benefit all stakeholders in education, including parents, students, and teachers. However, it has unique implementation and monitoring presents distinct issues.

The term artificial intelligence (AI) refers to computers that exhibit certain traits of human intellect, including sensing, learning, reasoning, problem-solving, verbal interaction, and even creative production.

AI has been incorporated into the field of education for last ten years. Schools are using it to organize student performance data more efficiently.

For instance, the Nipun Assessment Test (NAT) in Uttar Pradesh uses artificial intelligence (AI) to evaluate the abilities of 1.6 crore pupils in grades 1 through 8. Additionally, AI enables language translation and gives pupils personalized learning resources.

Generative AI is a subset of AI that has gained popularity in recent years.

Deep learning is used by generative AI to analyze preexisting data sets and produce new results. In contrast to its predecessors, generative AI is also capable of thinking.

Popular instances of generative AI are ChatGPT, which can respond to text prompts in a human-like manner, and DALL-E, which can use text prompts to generate graphics and artwork.

Curiosity and intrigue have been sparked by the emergence of generative AI. Although it's still early and the outcome is uncertain, its potential has created a lot of opportunities. This article examines a few of these options and demonstrates how generative AI can be successfully implemented in the field of education.

Generative AI in Education

In a diverse nation like India, where social and cultural divides contribute to inequality, generative AI has the potential to bridge many gaps. It can be beneficial for various groups within the educational system, including parents, teachers, and students, by providing personalized learning experiences, improving access to resources, and fostering better communication.

To nurture students' AI skills, CBSE has introduced AI as a skill module for grades 6–8 and as a skill subject for grades 9–12. Additionally, several organizations are developing virtual assistants to help parents, teachers, and students teach and learn more efficiently. These initiatives are already being applied in many practical areas.

Generative AI can be applied in the following ways:

1. Using virtual assistants, parents may choose activities which will help their children to improve their reading and comprehension abilities. For instance, parents can have their children read story or have them narrated by the AI. This can be especially helpful for parents who wish to be supportive in their child's education but face literature barriers.
2. Without having to spend hours reading through several resources, generative AI may assist teachers in efficiently adhering to the recommended rules for instruction. By referring to a collection of carefully picked materials and expert insights, a virtual assistant built on generative AI may help a teacher organize innovative and interesting classroom activities and recommend strategies that might be effective in a classroom context.
3. This technology can adapt to each student's individual needs, making it especially useful in early childhood education, where children learn at different paces and in different ways. When guided by a supportive adult (teacher, parent, or community member), it can help teach basic language skills and strengthen the foundations of literacy and numeracy.
4. In addition to helping with text-to-speech, speech-to-text, and text-to-speech translations, generative AI can also modify the tone and cultural context of the translated language. This will contribute to the inclusiveness of education for kids from different socioeconomic and linguistic backgrounds.

A TEACHER'S PERSPECTIVE ON INNOVATIVE APPROACHES TO MENTORING IN ACADEMIA

**Ms. Foram Pathak**

Assistant Professor,
IIIM | CHARUSAT

"A mentor lights the path, but the journey is best travelled when both teacher and student, mentor and mentee walk the path together and learn from each other." - Anonymous

The development of future academics, researchers, and professionals relies heavily on mentorship, an enduring cornerstone of the academic community. In academia, mentorship has traditionally involved one-on-one interactions, where seasoned faculty members support students in overcoming academic challenges, making career decisions, and fostering personal growth. However, the role of mentors is continually evolving alongside educational advancements. Contemporary methodologies are reshaping the student-mentor relationship, substantially improving the effectiveness and influence of mentorship.

The changing landscape of Mentoring....

In the past, students sought direction, counsel, and support from their mentors within a structured and hierarchical mentoring program. While this traditional model still holds merit, it's important to acknowledge that today's students are diverse, technologically adept, and highly interconnected. In addition to their professors, they seek guidance from peers, industry professionals, and online resources. Mentors should adapt to these changes, embrace new resources, and cultivate an environment that fosters collaboration, transparency, and mutual learning.

Innovative Approaches to Mentoring

Mentoring Model – Blended Mentoring...

The blended mentoring model seamlessly integrates traditional face-to-face interactions with digital communication tools such as online forums, messaging applications, and video calls. By doing so, it enhances accessibility to mentorship, catering to the needs of students who prefer digital communication or face scheduling conflicts. Furthermore, this approach enables mentors to promptly provide feedback and maintain regular communication, fostering an environment of continual learning beyond the classroom setting.

Group Mentoring Sessions...

Small groups of students are united through group mentoring sessions to engage in open discussions about shared challenges, exchange valuable experiences, and mutually benefit from the collective wisdom. This method empowers mentors to effectively connect with multiple students at once, fostering a dynamic and cooperative learning environment. It also promotes peer learning and encourages students to actively participate in the learning process, leading to a richer educational experience.

Reverse Mentoring...

Fostering student knowledge sharing through reverse mentoring, especially in areas like technology and social media where they often have more expertise, is a valuable practice. This innovative approach not only empowers students but also enables educators to stay abreast of emerging trends and technological advancements. It shifts the mentoring dynamic towards a more mutually beneficial partnership, creating opportunities for learning on both ends.

Usage of Technology and Digital Platform...

Utilizing technology can greatly enhance the mentoring experience. Platforms like Microsoft Teams or specialized mentoring apps enable continuous communication, resource sharing, and feedback, contributing to an improved mentoring process. Additionally, the use of video tutorials, collaborative documents, and virtual whiteboards can further enhance the effectiveness of mentoring.

Mentoring Through Real World Projects...

Incorporating real-world applications into mentoring programs can significantly enhance the impact of the guidance provided. For example, students can apply their theoretical knowledge through engaging in real-world projects, internships, or case studies. Mentors can play an instrumental role in supporting students through these experiences by offering invaluable advice and empowering them with the necessary skills for their future careers.

Personalized Mentoring...

Embracing effective mentoring involves recognizing and addressing the individual needs, goals, and challenges of each student. By offering tailored skill development, emotional support, and career advice, mentors can significantly enhance the mentor-mentee relationship. This approach fosters a stronger bond, mutual respect, and trust between mentors and mentees.



REDDIT, FREEDOM OF SPEECH? (PEOPLE RELYING ON REDDIT AND QUORA ..MUST READ..!!!)

Ms. Ojisha Bharadwaj

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I was so stressed when my girlfriend /boyfriend left me without reasons, being not able to understand anything I dropped a question on Reddit depicting all my Past history.

And guess what?

One of the comment read..."You can Die!"

Really????? Should I? Being Frustrated, I replied to that comment asking him to be polite and factual before me...!! Then he reverted... why should he? It's his Freedom of Speech....!! Huh.....!!!! Wished, he should have read about Section 66A before replying me..!!

In our Last article (**Newsletter, July - 2024: Young and Online: The Legal Reality Behind Social Media Consent**), we realized and equipped about Data Privacy Law. Trending is, Youngsters often relies on Reddit/Quora for replies to those Questions which they cannot ask to anyone. Specifically, Parents/teachers....!!!

Section 66A of IT Amendment Act 2008 which deals with online offensive content incorporates punishment which is imprisonment up to 3 years and fine. In keeping with the provisions in this section, any person who sends by means of a computer resource or communication device -

- a) any information that is grossly offensive or has menacing character or
- b) any information which he / she knows to be false, but for the purpose of causing annoyance, inconvenience, danger, obstruction, insult, injury, criminal intimidation, enmity, hatred or ill will, persistently by making use of such computer resource or a communication device

c) any electronic mail or electronic mail message for the purpose of causing annoyance or inconvenience or to deceive or to mislead the addressee or recipient about the origin of such messages, shall be punishable with imprisonment for a term which may extend to three years and with fine.

The key question to be probed is whether the individual cases booked under this provision are isolated instances of abuse or the section itself is flawed. But surely it cannot be a legitimate legislative objective for a democratic society to restrict freedom of speech in order to prevent annoyance, ill-will, insult or inconvenience. Apparently, it is disingenuous for the govt. to criminalize this duty of criticizing political parties or persons for their acts of omissions and commissions in order to avail the prerogative of a better governance because as a matter of fact, that's how democracy evolves for the better!

So while you use Freedom of Speech, do give thought to Section 66A, too...!!!

Equip yourself and enjoy...!!

A Tip of Month:

If you are travelling in public vehicle and somebody comes suddenly for ticket checking, and if you have yet not purchased it, you have all the rights to purchase it at that time (double ticket price). You can also ask for ID of person who is checking your ticket. No need to panic. Nobody can throw you out or embarrass you in such a situation.

LETTING GO OF EMOTIONAL BAGGAGE: FINDING PEACE WITH OUR EMOTIONS



Ms. Khushboo Bhatt

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In the previous article (**Newsletter, July - 2024: From Mood Tracking to Emotional Mastery: The Mood Meter Experience**), we discussed about tracking your emotions and mood using a mood meter. There are likely times when you've experienced stress or felt weighed down by various emotions. This article is focused on helping you release that emotional baggage.

Letting Go of Emotional Baggage is a concept that pertains to the process of releasing and moving past unresolved emotional issues, traumas, and negative patterns that weigh us down and delay our personal growth and well-being. It involves acknowledging, confronting, and ultimately releasing the emotional burdens we carry from past experiences, relationships, and traumas.

The first step in letting go of emotional baggage is identifying and acknowledging its presence. This includes recognizing recurring patterns of behaviour, triggers, or unresolved feelings that stem from past experiences. Emotional baggage can manifest in various forms, such as self-doubt, fear of desertion, resentment, or unresolved grief.

It's important to understand the origins of the emotional baggage. This involves reflecting on past experiences, relationships, or traumas that have contributed to the development of these emotional patterns. Understanding the root causes helps individuals make sense of their feelings and begin the process of healing.

Letting go of emotional baggage often requires practicing acceptance and forgiveness. This includes accepting the past for what it is and releasing any resentment or blame towards oneself or others involved. Forgiveness doesn't necessarily mean ignoring past actions but rather freeing oneself from the emotional burden we carry.

The process of letting go involves allowing oneself to experience and express emotions fully. This involves journaling, talking to a therapist or trusted friend, engaging in creative expression, or practicing mindfulness and meditation. By acknowledging and expressing emotions, individuals can begin to release pent-up feelings and experience healing.

Letting go of emotional baggage also includes cultivating self-compassion and self-care. It's important for individuals to be gentle with themselves throughout the process and to prioritize their emotional well-being. This encompasses setting boundaries, practicing self-care activities, and nurturing positive self-talk.

Lightening the load and shedding the weight of the past is a transformative journey of healing and self-discovery. It involves acknowledging and confronting the emotional wounds and patterns that have shaped our lives, and actively working towards resolution and release.

After practicing it, we experience a sense of liberation and freedom. We no longer feel shackled by the burdens of our history, but instead, we feel empowered to move forward with clarity, resilience, and authenticity. By releasing the grip of the past, we open ourselves up to new possibilities and opportunities for growth, joy, and fulfilment.

Editor

Ms. Khushboo Bhatt