



# Monthly Newsletter

## ACADEMIC & STUDENTS

JANUARY, 2025

### January 6 to 10: Certification Course on Forensic Accounting



From January 6 to 10, 2025, MBA finance students took a specialized 2-credit course on Forensic Accounting. The course aimed to provide an in-depth understanding of forensic accounting, focusing on its principles, practical applications, and tools for detecting fraud, and implementing prevention techniques. It also emphasized developing student's investigative skills to analyze financial data and uncover instances of fraud or financial manipulation. The course concluded with students presenting case studies on the final day, showcasing their ability to apply theoretical concepts to real-world scenarios. (**Convener: Dr. Binit Patel. Faculty Coordinators: Dr. Gaurav Rajput; Dr. Rajesh Sadhwani**)

## STUDENTS' ACHIEVEMENTS

### January 3 - 8: SATRANG - 2025 - Inter University Youth Festival



Three students from IIIM—**Bansi Patel (23BBA079)**, **Jay Ghelani (23BBAB014)**, and **Monil Lakhani (24BBA049)**—participated in the 38th Inter-University West Zone Youth Festival, SATRANG-2025. **Bansi Patel and Team** brought laurels to IIIM by securing the **3rd position in the Mime** competition, demonstrating exceptional theatrical skills and expressive storytelling.

## CAMPUS PLACEMENT OPPORTUNITIES

Date	Name of the Company
January 09	Capital Via Group
January 09	Amar Cars
January 18	D Mart
January 19	Kotak Mahindra Lide Insurance
January 20	V C ERP
January 22	Abiramai Engineering Works Pvt Ltd
January 30	WebDesk Solutions Pvt Ltd

## FACULTY ACHIEVEMENTS



### Leading With Integrity: How Leadership Personality Shapes Cybersecurity Behavior

Ms. Dharti Patel\*  
Dr. Reshma Sable \*\*



**Ms. Dharti Patel** and **Dr. Reshma Sable** Published a book chapter titled on "**Leading With Integrity: How Leadership Personality Shapes Cybersecurity Behavior**" in the book "**The Interdisciplinary Nexus: Law, Humanities and Management.**" This chapter focuses on how a leader's personality impacts an organization's cybersecurity. Traits like integrity and decisiveness help create a strong security culture, where employees follow policies and report risks.



### Role of Teachers in an AI Enhanced Educational Landscape

Ms. Nikita Chhasatiya\*  
Dr. Reshma Sable\*\*



**Ms. Nikita Chhasatiya** and **Dr. Reshma Sable** Published a book chapter titled on "**Role of Teachers in an AI Enhanced Educational Landscape**" in the book "**The Interdisciplinary Nexus: Law, Humanities and Management.**" This chapter explores the evolving role of teachers in an AI-enhanced educational landscape. It highlights how educators must adapt to AI-driven tools while maintaining their core responsibilities of guidance, mentorship, and critical thinking development. The chapter discusses key qualities such as adaptability, empathy, and lifelong learning that enable teachers to integrate AI effectively into their teaching practices.



### **Chapter - 6** **The Evolving Landscape of Banking Regulation and Forensic Audits in India: A Comprehensive Analysis**

S Subhashree

**Ms. Subhashree S** Published Book Chapter titled on "**The Evolving Landscape of Banking Regulation and Forensic Audits in India: A Comprehensive Analysis**" in the book "**Business Management: A New Paradigm-Volume - 7.**" This chapter examines the Act's relevance in the contemporary banking environment, highlighting the role of forensic audits in deducting and mitigating financial frauds.

## FACULTY ACHIEVEMENTS



### **Mediated Moderation in E-Waste: Intention and Past Habits Shaping Behaviour**



ISBN 978-1-943295-24-1

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**Dr. Gaurav Rajput** and **Dr. Archana Sarkar** participated and presented at an International Conference jointly organized by AIMS International and IIM Kozhikode on January 11 and 12, 2025. The paper titled "**Mediated Moderation in E-waste: Intention and Past Habits Shaping Behaviour**," got published at the conference. This chapter examines the concept of mediated moderation in e-waste management, focusing on how individuals' past habits and intentions influence their recycling behavior. It explores the role of psychological and behavioral factors in determining sustainable e-waste disposal practices.



**Dr. Gaurav Rajput** Served as a **Session Chair** at an International Conference jointly organized by IIM Kozhikode and AIMS International on January 11 and 12, 2025.

**Dr. Archana Sarkar** Served as the **Resource Person** for the "**One Day National Level Workshop on AI Tools in Education and Research**," organized by Sun Virtual Learning, Tamil Nadu on 27th January, 2025. The workshop covered a range of topics, including AI tools for content searching, assessment, literature review, plagiarism detection, multimedia conversion, and PDF reading. With practical demonstrations and hands-on sessions, participants learned to integrate these tools into their academic workflows to simplify tasks and boost productivity.



**SUN VIRTUAL LEARNING**  
**Proudly Presents**  
**ONE DAY WORKSHOP ON**  
**AI IN EDUCATION & RESEARCH**

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- ▶ AI TOOLS FOR CONTENT WRITING
- ▶ AI TOOLS FOR CLASS ENGAGEMENT
- ▶ AI TOOLS FOR CREATING PRESENTATION
- ▶ AI TOOLS FOR ASSESSMENT
- ▶ AI TOOLS FOR PDF READING
- ▶ AI TOOLS FOR WRITING LITERATURE
- ▶ AI TOOLS FOR RESEARCH ACTIVITIES

## HAPPENINGS @ IIIM

### January 10: Kite Festival



On January 10, 2025, IIIM hosted a Kite Festival. Students and Faculties came together to celebrate the Kite Festival with enthusiasm, filling the sky with vibrant kites. (**Faculty Coordinator: Mr. Mahendra Prajapati**)

### January 24: CAA - IIIM - Alumni Connect



On January 24, 2025, IIIM hosted CAA Alumni Connect to connect with Alumni and gain valuable insights from them. The event concluded with enthusiastic participation in Sanyojan 2025 – Alumni Meet by Charusat Alumni Association (CAA), culminating in a mesmerizing live concert by Bollywood duo Sachin-Jigar. (**Faculty Coordinators: Dr. Divyang Purohit; Mr. Kirti Patel**)

## PROFESSORS' CORNER

### LEGAL PERSPECTIVE: HELMETS ARE NOT COMFORTABLE ACTUALLY...!!!

**Ms. Ojisha Bharadwaj**

Assistant Professor,

IIIM | CHARUSAT

*Suhana Safar Aur Yeh.....*



And by the way, who is looking? There is no traffic Police over here, and even if he is there, I give a damn....!!!

Style Huh...!! So many people are actually Intelligent enough to reply one curious query. When a young Boy/Girl understands this difficulty of Helmet, why not those Old Aged People of Judiciary understand this and why they keep Framing rules for Challans, Punishments for not wearing Helmet? Not only this. Judiciary is fool enough to frames an Act Motor Vehicle Act over this? O My God!!! Judiciary have no other work to do Law Says, Section 129 of the Motor Vehicles Act mandates that all individuals over 4 years old must wear helmets while riding a motorcycle. Both the rider and passenger are required to use helmets with securely attached straps. Negligent driving? Law actually does not know me. I have been driving since last 5 years, and I know I am the best. But surprisingly you have mistaken Law, Law knows you. Yes, Law knows, you are the Best..!! Only you and you, are Best. But what about other person who is seating behind you? Not sure, if they are also best. They can be negligent? Section 106 BNS addresses causing death by negligence. Section 138 (4) (f) of the Central Motor Vehicles Rules (CMVR) mandates that two-wheeler manufacturers supply two BIS-compliant helmets—one for the rider and one for the passenger—to enforce helmet use laws.

If you are the Best, Be the best ,respect the feelings of Law, and do not trouble your parents.

### Mind Mirage: The Gaslighting Illusion



**Ms. Khushboo Bhatt**

Assistant Professor,

IIIM | CHARUSAT

Imagine, you are faced with a reality in which your existence is constantly doubted or questioned. It leaves you confused, skeptical, and simply put, uncertain. This is strange yet underlying power of gaslighting- a manipulation tactic put in place to leave someone questioning their memories and sanity.

Gaslighting initially became prevalent within the context of emotional abuse and manipulation. It derives from the famous play of 1938 'Gaslight', and later in 1944 Ingrid Bergman's film 'Gaslight' which shows how a husband misleads and turns the truth against his wife. He would subtly reduce the intensity of their gas powered lights to make it seem as though the wife was hallucinating him changing the intensity. Over the time the wife develops a form of dependability on her husband's manipulated viewpoint of reality.

In earlier times, it was only considered a manipulation technique. However, modern psychologists tend to give it more credit due to its emotional abuse attributes. Now, it makes up for a holistic term to multiple emotions such as society, relationships and work.

## The Anatomy of Gaslighting

Gaslighting doesn't always scream for attention, it can be executed in a more systematic matter disguised as friendly behavior. Some common pointers include: denial, contradiction, or changing the topic altogether. For gaslight victims, these can serve as triggers thus leading to their utter dependency on the gaslighter.

For example:

- Denial: "You are making everything up. I never said such a thing!"
- Minimization: "It isn't a big deal; you are simply being overly sensitive."
- Deflection: "This is not my problem, stop focusing on the negatives. This has nothing to do with me."

Over the time, these patterns destroy the victim's self-esteem and make them doubt their own decision-making abilities and judgement.

## How Is Gaslighting Effective?

Gaslighting aims at lack of balance in power and trust dynamics. Since the victim shares an emotional bond with the gaslighter, it is difficult to see the manipulation. The gaslighter conveniently employs this tactic. They simultaneously place themselves in an authoritative position while instilling some self-doubt in the target. If the victim fears rejection or has a hesitation towards conflict, they become silent and caught in the circle.

## Gaslighting and Its Emotional Effects

The impacts of this form of manipulation extends beyond just confusion, and with the right scenario, it can lead to immense long term emotional stress. A gaslighted victim will often have:

1. Feelings of lowered self-worth– continuous questioning of one's existence diminishes
2. Anxiety and Fear- working or living in an emotionally unstable environment increases stress levels.
3. Isolation: Victims may withdraw from caring relationships believing that no one comprehends their reality.

## Gaslighting in Daily Life

Gaslighting, while common in toxic relationships, can easily become evident in our society, and workplaces as well.

1. Referring to relationships, a person can say: 'It was truly awful, why are you overreacting?' or "You are responding too dramatically; it was not even close to that serious."
2. While in the workplace, a boss can say: 'I never asked for specific things to be done, so why are you blaming me?'
3. Looking at societal examples: Stories are manipulated in order to silence certain perspectives focusing on the marginalized groups of the society to make them doubt or question their lived experiences.

**"Gaslighting is mind control to make victims doubt their reality."**

- Tracy Malone

## HIGHLIGHT OF THE MONTH

### January 04: CHARUSAT Celebrated Academic Excellence at 14th Convocation



Charotar University of Science and Technology (CHARUSAT) marked a momentous occasion with its 14th Convocation on January 04, 2025. The event was graced by Shri Sudhir Mehta, Chairman of Torrent Group, as the chief guest, who inspired graduates with his words of wisdom and encouragement. Degrees were conferred upon students from Undergraduate (UG), Postgraduate (PG), and PhD programs, celebrating their academic achievements and dedication. The ceremony was a testament to CHARUSAT's commitment to fostering excellence and innovation, as the graduates embarked on their journey toward shaping a brighter future.

## HIGHLIGHT OF THE MONTH

### January 24: Convegno



**CONVEGNO 2025**, the Management Fest organized by IIIM, CHARUSAT, was a grand celebration of creativity, strategy, and innovation. Held on the January 24, 2025, this year's theme, "**Where Ideas Unite and Strategies Explode,**" truly encapsulated the essence of the event.

With **289 participants** from esteemed institutions, including OP Jindal University, V M Patel Institute of Management, Ganpat University, Gujarat Technological University and various faculties of CHARUSAT and IIIM, the event was a dynamic convergence of academic excellence, competitive zeal, and collaborative spirit.

Each event showcased the talent, knowledge, and innovative thinking of our participants. **Ad Mad Contest, Business Coding, Stock Market Simulation, Creative Leader, and Case Analysis, Business Plan Presentation;** every activity has reflected the hard work, determination, and passion of our students. Participants showcased their creativity and marketing skills by conceptualizing and presenting innovative advertisements within limited timeframes, reflecting their ability to think on their feet. Participants displayed their technical prowess by addressing real-world business challenges through innovative coding and technological solutions, blending technology with business acumen. Aspiring entrepreneurs pitched innovative business ideas, emphasizing feasibility, market potential, and sustainability, impressing all with their entrepreneurial spirit. Teams analyzed complex business cases, presenting insightful, strategic solutions that reflected their analytical capabilities and problem-solving skills. This interactive challenge tested participants' leadership abilities and innovation skills, as they tackled scenarios that required quick thinking, collaboration, and inspiration to drive teams toward success. (**Faculty Coordinators:** Dr. Ruma Pal; Ms. Dharti Patel)

## HIGHLIGHT OF THE MONTH

### January 24: Foundation Day



Charotar University of Science and Technology (CHARUSAT) proudly celebrated its **25th Foundation Day** on January 28, 2025, marking a significant milestone in its journey of academic excellence and innovation. The event was graced by **Prof. T P Singh, SERB Distinguished Fellow and INSA Scientist, as the chief guest**, adding prestige to the occasion. As part of the celebrations, CHARUSAT honored the outstanding contributions of its faculty, students, and alumni with Appreciation Awards in various distinguished categories. More **150 Research Paper Awards, 1 Patent Award, 3 Recognitions for the Top 2% of Scientists, 8 Enduring Commitment Awards, 9 Research Project Awards, and 9 Alumni Appreciation Awards** were conferred, recognizing excellence in research, innovation, and dedication. **10 Research Paper Awards, 2 Project Grant Awards, and 1 Enduring Commitment Award from IIIM** were conferred to the faculty members, bringing the total awards to 13. These accolades reflect CHARUSAT's commitment to nurture academic brilliance and advancing knowledge.

## SPOURAL AT A GLANCE

### Handball (Girls) Winners



A brilliant display of agility and coordination led Keshva Bhavinkumar Patel (23BBAE047), Diya Bhavnibhai Shah (24BBAB074), Bhargavi Rambhai Odedara (24BBAE032), Grisha Jayeshbhai Patel (24BBAE046), Snehi Miteshbhai Shah (24BBA154), Palak Pinkesh Nagar (24BBA061), Hetvi Prakash Sanghani (24BBAB071), Bhagyashree Ashokbhai Pawar (24MBA148), and Yesha Rajendrakumar Shah (24BBA155) to a well-earned championship title.

### Basketball (Girls) Winners

A remarkable performance by Keshva Bhavinkumar Patel (23BBAE047), Diya Bhavnibhai Shah (24BBAB074), Khushi Amitkumar Shah (23BBAB061), Vrunda Jashwantbhai Solanki (24BBA157), Prisha Yograj Punjabi (23BBA143), Hardvi Vimal Monapara (24BBA060), and Krisha Vinit Bhanushali (24BBAB004) secured their championship title.



### Badminton (Girls) Winner



Displaying exceptional talent, Shruti Amitbhai Patel (23BBA124) claimed the championship title, impressing with her precise strokes and determined gameplay.

## SPOURAL AT A GLANCE

### Debate (Runners-Up)



A display of sharp intellect and articulate arguments earned Jinal Patel (24BBAB048) and Krisha Bhanushali (24BBAB004) a well-deserved second place in the Debate competition.

### Mehndi (Runners-Up)



An artistic showcase of intricate designs secured Dhwani Mehulkumar Chokshi (23MBA025) the second-place position in the Mehndi competition.

### Clay Modelling (Runners-Up)



A creative and skillful effort earned Patoliya Suhani Kamleshbhai (23BBAB052) the runners-up position in the Clay Modelling event.

**Editor**

Ms. Khushboo Bhatt