

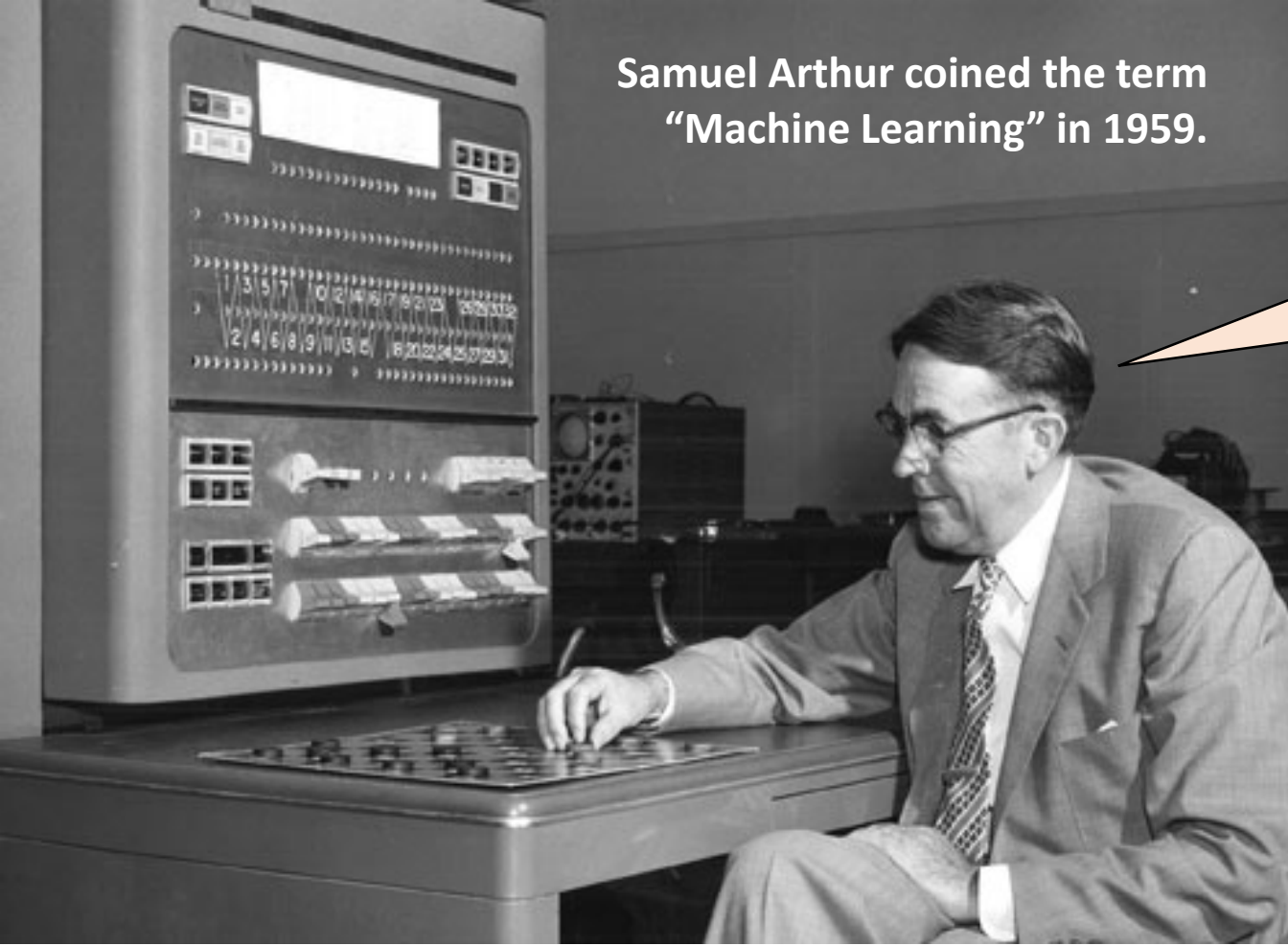
Introduction to Machine Learning

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Learning Objectives

- What is Machine Learning?
- Main branches of Machine Learning
- Machine Learning Workflow
 - Data Collection
 - Feature Engineering
 - Training
 - Validation
 - Testing
 - Evaluation, hyperparameter tuning
- Scikit-Learn Examples (independent learning)

A black and white photograph of Samuel Arthur, a man with glasses wearing a suit and tie, sitting at a desk and operating a large, vintage computer terminal. The terminal has a keyboard and a display area with some text and numbers.

Samuel Arthur coined the term
“Machine Learning” in 1959.

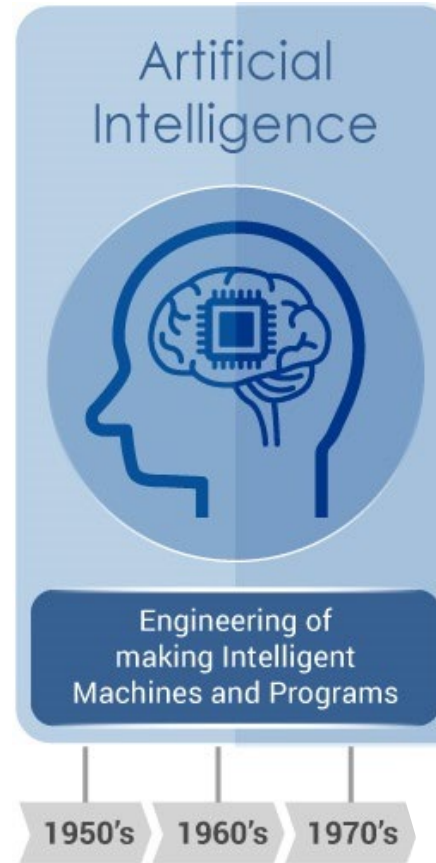
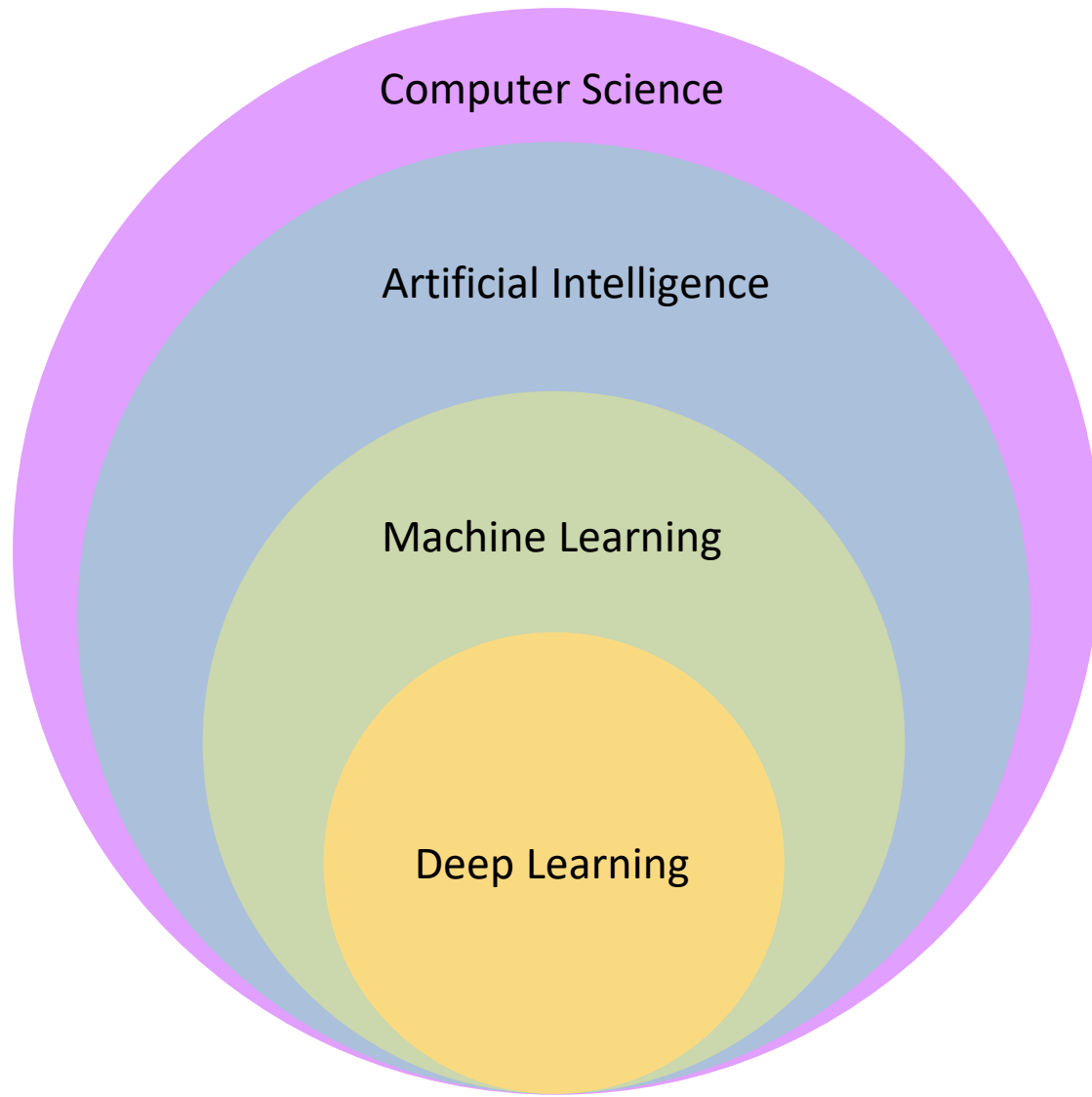
*Field of study that gives
computers the ability to learn
without being explicitly
programmed.*

A color photograph of Tom Mitchell, a man with grey hair wearing a light blue button-down shirt, speaking and gesturing with his hands. He is in front of a blurred background that appears to be a conference or presentation setting.

Tom Mitchell defined
ML as a **well-posed
learning problem** in
1998.

*A computer program is said to learn from
experience E with respect to some task T
and some performance measure P , if its
performance on T , as measured by P ,
improves with experience E .*

$AI \supset ML \supset DL$



ARTIFICIAL INTELLIGENCE

“This work is really tedious, yet requires a lot of troubleshooting and problem solving. Maybe I can get a machine to do it for me.”



SO LAZY...

MACHINE LEARNING

“It’s really difficult to program this computer to understand what I need it to do. Maybe it can teach itself how to do it, if I can help it along by distilling the data into the meaningful examples and exposing enough of these examples to the computer.

DEEP LEARNING

“I don’t know the best way to distill the data into meaningful examples. Maybe if I can give it TONS of data, it can figure out what’s important from the data without my help.

Sherol

ARTIFICIAL INTELLIGENCE

1950 – Alan Turing proposes his Turing Test for intelligence.

MACHINE LEARNING

1952 – Arthur Samuel wrote the first computer learning program.

1957 – Frank Rosenblatt designed the first neural network.

DEEP LEARNING

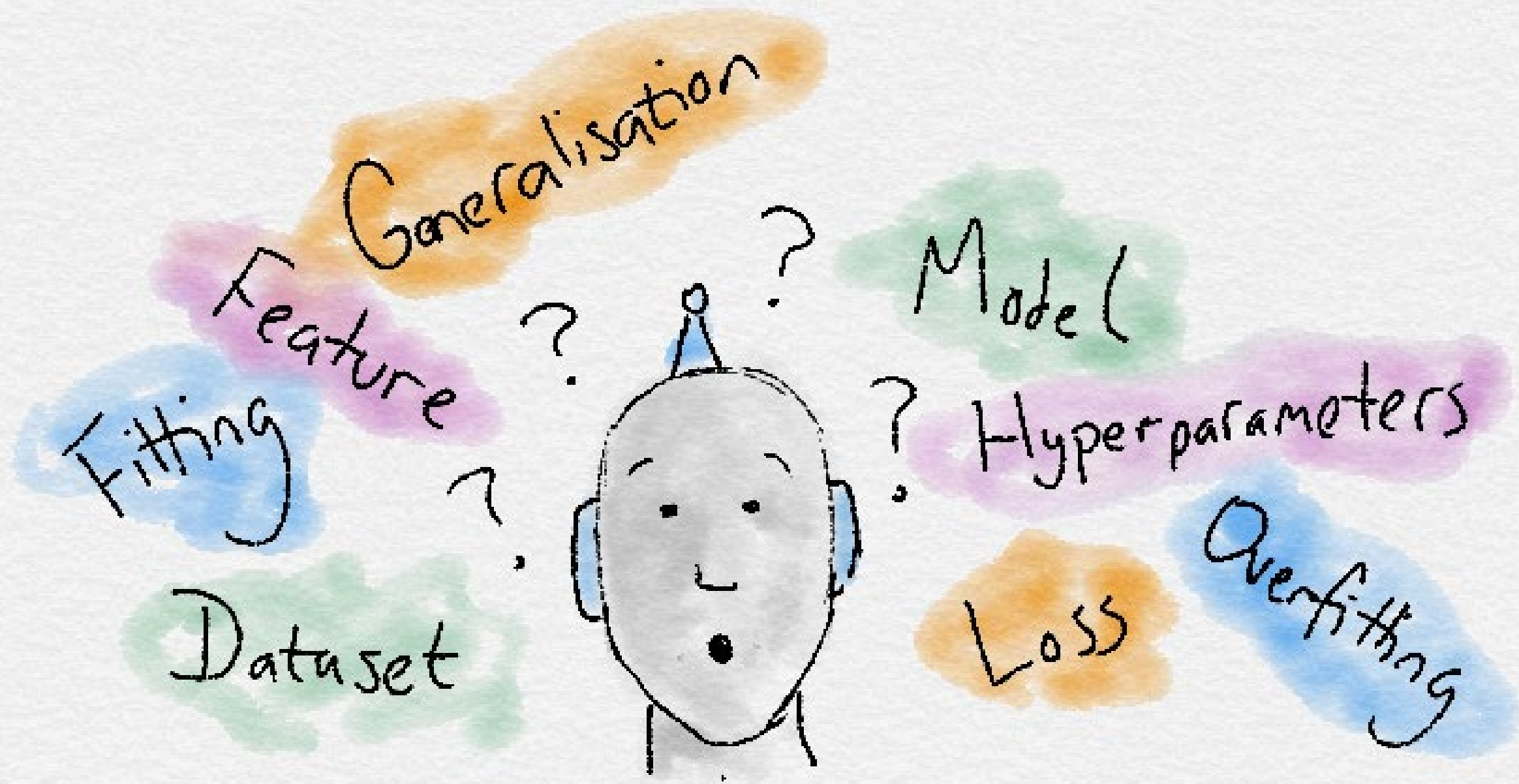
2006 – Geoffrey Hinton coins the term “Deep Learning”.

2012 – Google is able to identify videos that contain cats.

2014 – Facebook can verify people in photos.

2016 – Google’s AlphaGo beats world champion at Go.

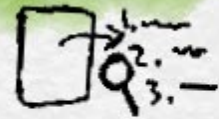
Sherol



1. Data Collection



2. Data Preparation



3. Model Fitting



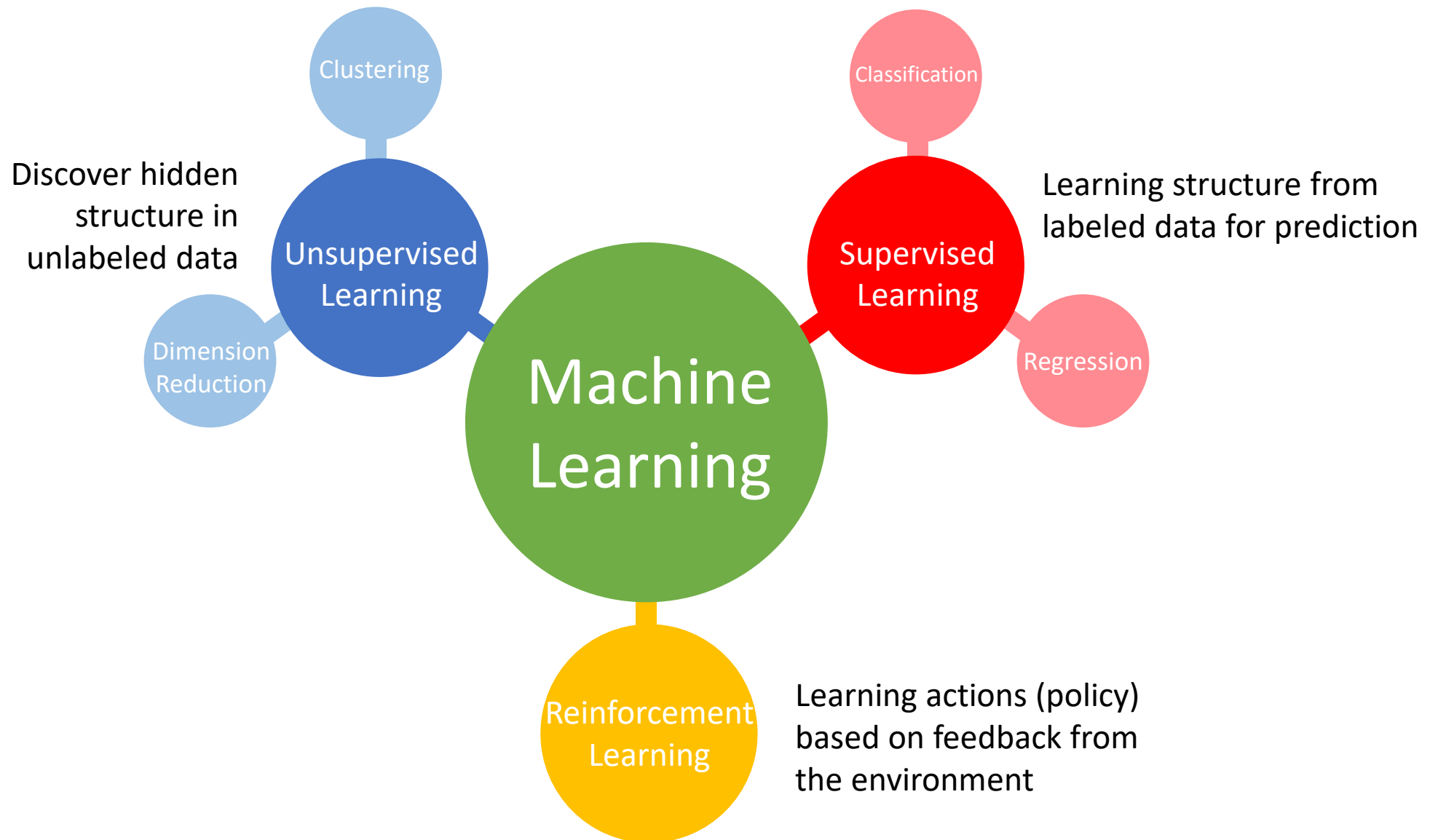
4. Model Evaluation



5. Hyperparameter Tuning



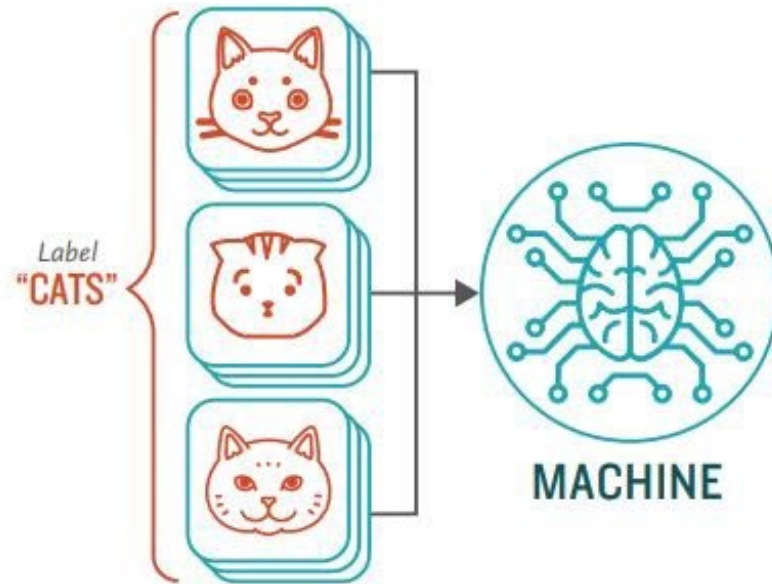
Machine Learning Approaches



How **Supervised** Machine Learning Works

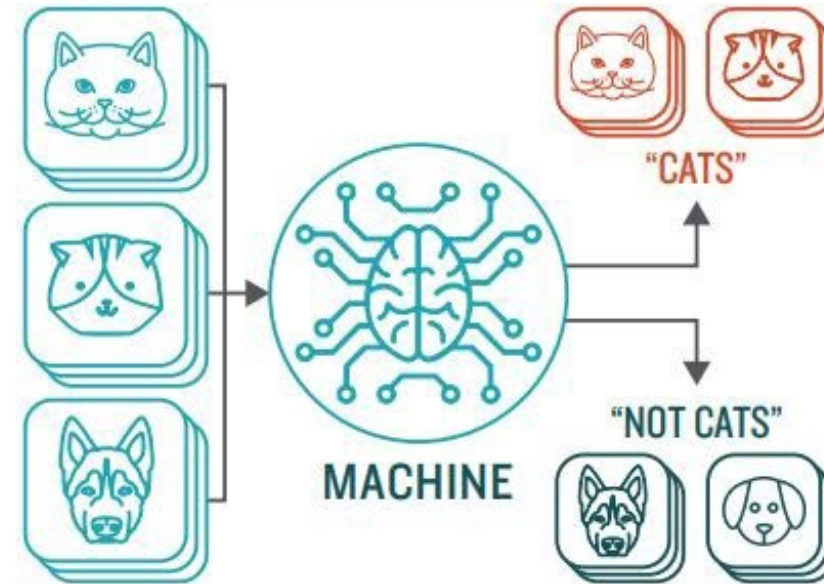
STEP 1

Provide the machine learning algorithm categorized or "labeled" input and output data from to learn

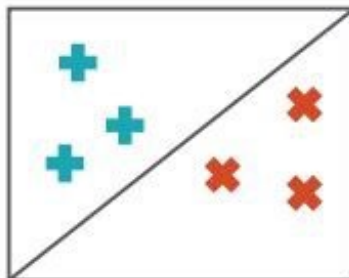


STEP 2

Feed the machine new, unlabeled information to see if it tags new data appropriately. If not, continue refining the algorithm



TYPES OF PROBLEMS TO WHICH IT'S SUITED



CLASSIFICATION

Sorting items into categories



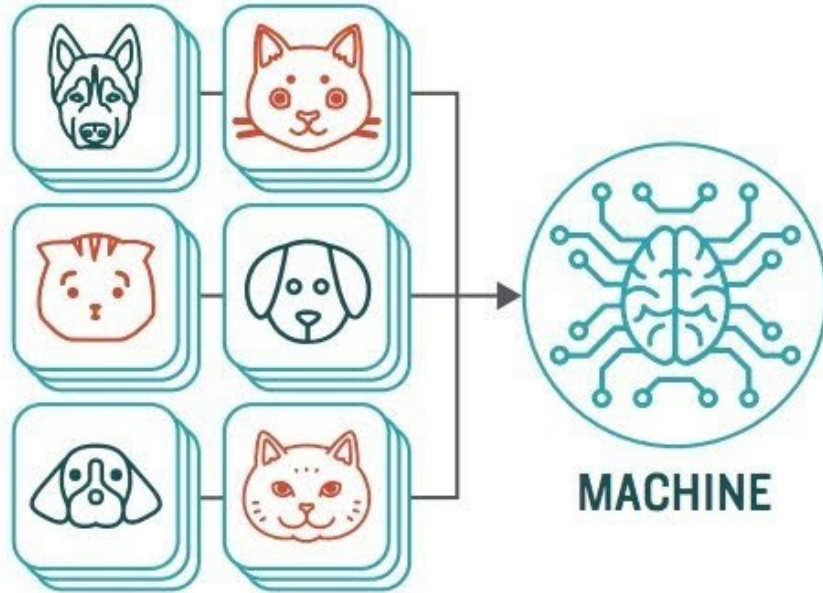
REGRESSION

Identifying real values (dollars, weight, etc.)

How **Unsupervised** Machine Learning Works

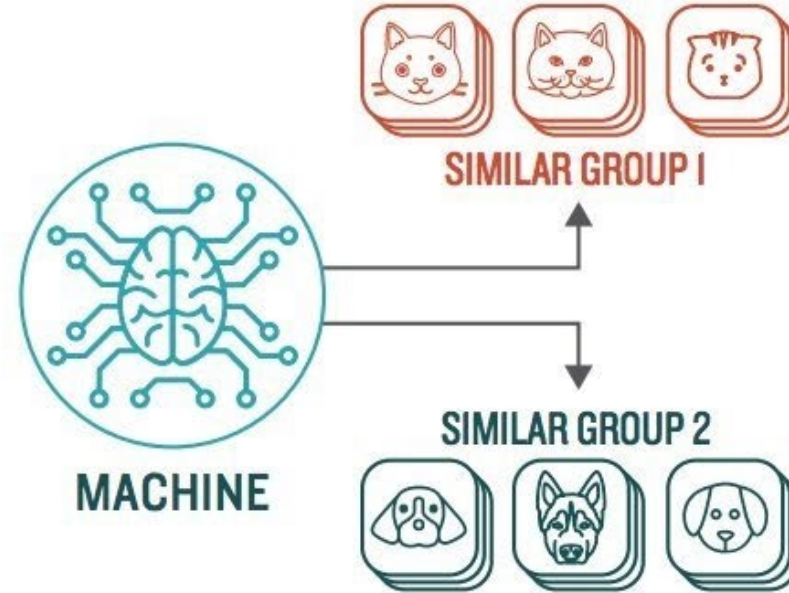
STEP 1

Provide the machine learning algorithm uncategorized, unlabeled input data to see what patterns it finds

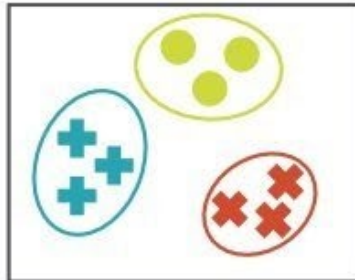


STEP 2

Observe and learn from the patterns the machine identifies



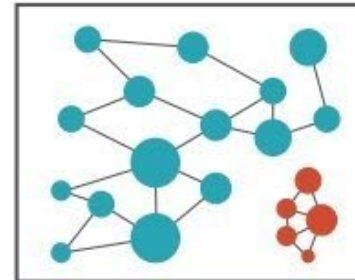
TYPES OF PROBLEMS TO WHICH IT'S SUITED



CLUSTERING

Identifying similarities in groups

For Example: Are there patterns in the data to indicate certain patients will respond better to this treatment than others?

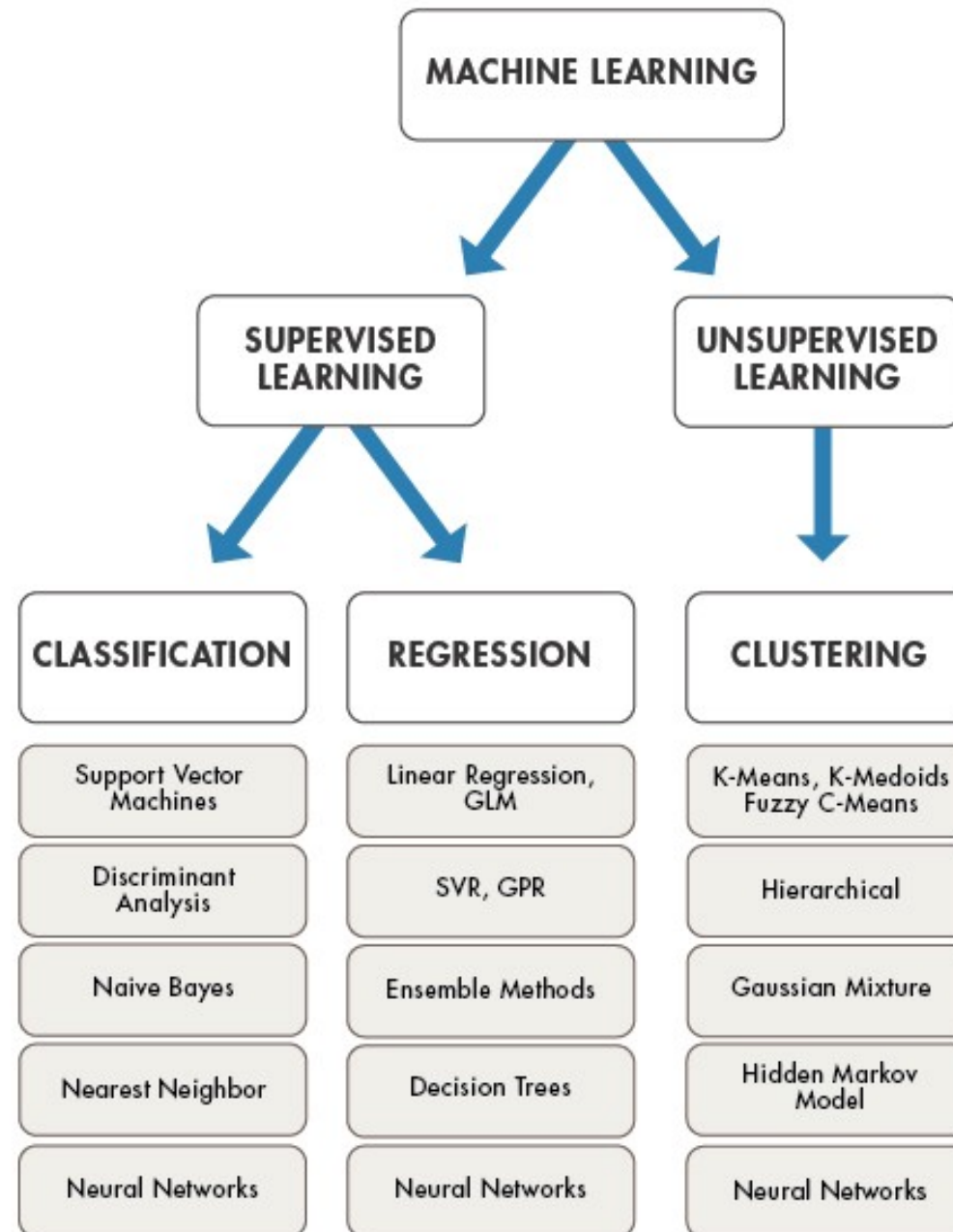


ANOMALY DETECTION

Identifying abnormalities in data

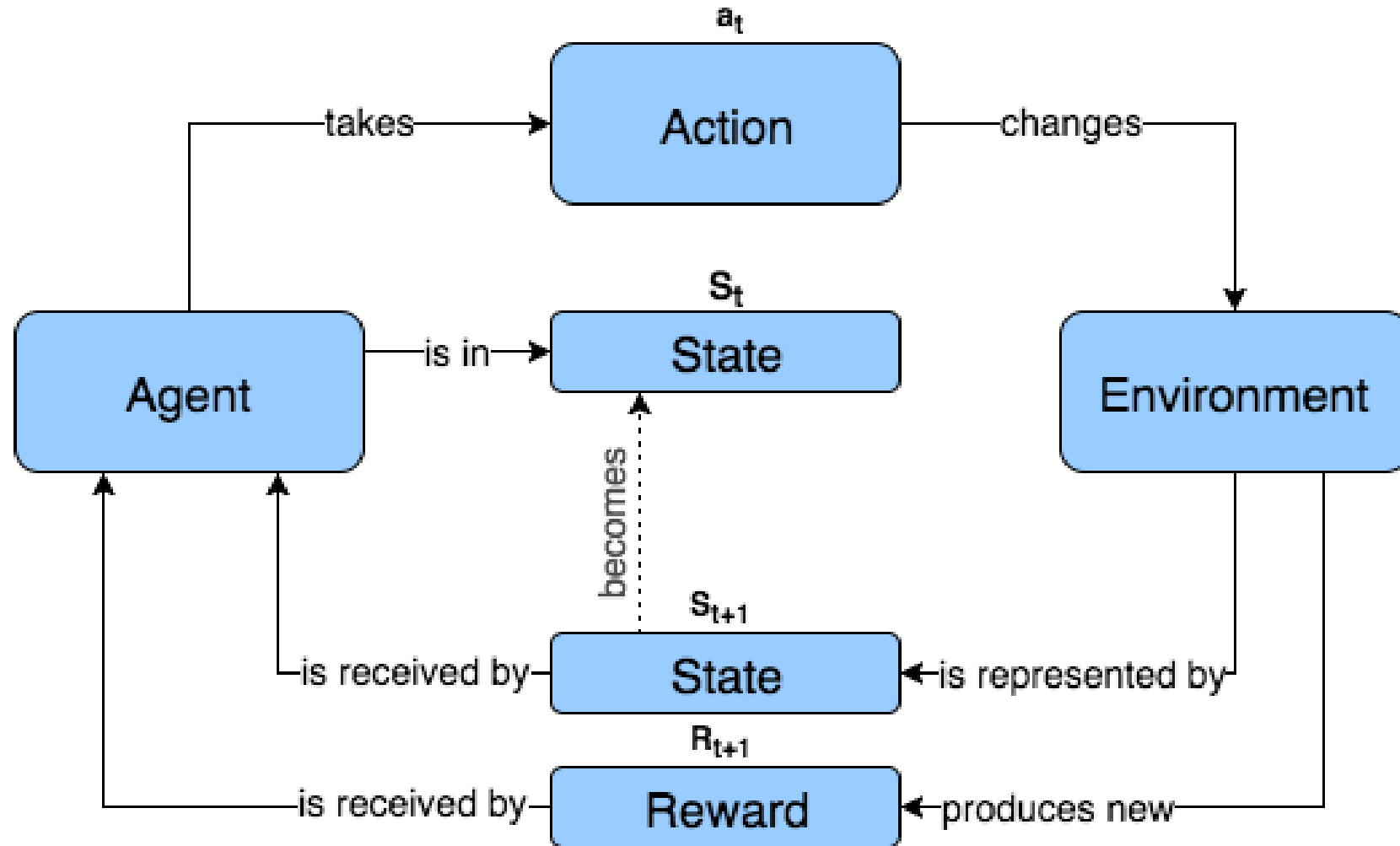
For Example: Is a hacker intruding in our network?

Overview of models under categories



How reinforcement learning works

The agent's job is to take actions to maximize its cumulative rewards.



The reward is a time-delayed feedback on the optimality of the agent's action.

The ML workflow

1. **Define the Problem appropriately**
2. **Collect Data**
3. **Choose a Measure of Success**

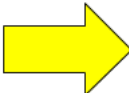
The ML workflow

1. **Define Appropriately the Problem**
2. **Collect Data**
3. **Choose a Measure of Success:**
4. **Preparing The Data**

Methods of Preparing The Data

- Dealing with missing data
- Handling Categorical Data

Color	
Red	
Red	
Yellow	
Green	
Yellow	



Red	Yellow	Green
1	0	0
1	0	0
0	1	0
0	0	1

- Feature Scaling

$$X_{changed} = \frac{X - X_{min}}{X_{max} - X_{min}}$$

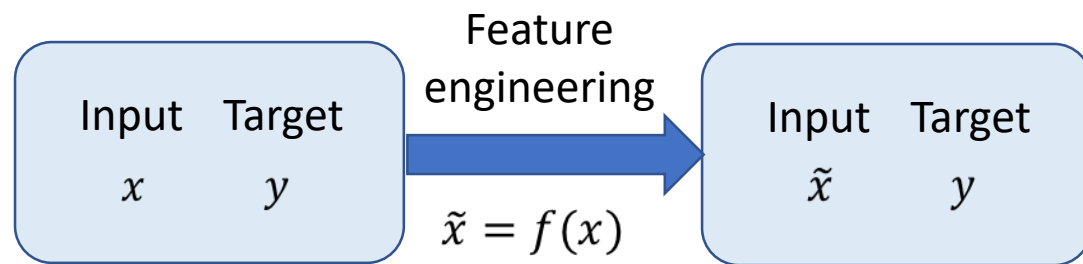
$$z = \frac{x - \mu}{\sigma}$$

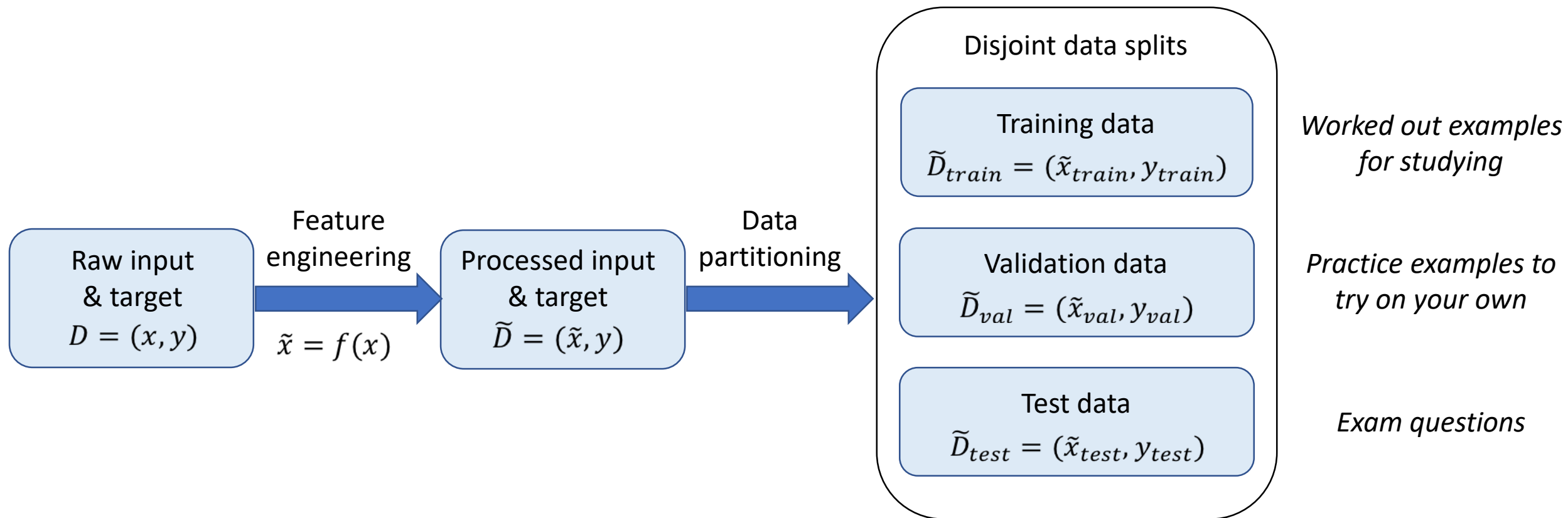
μ = Mean

σ = Standard Deviation

The ML workflow

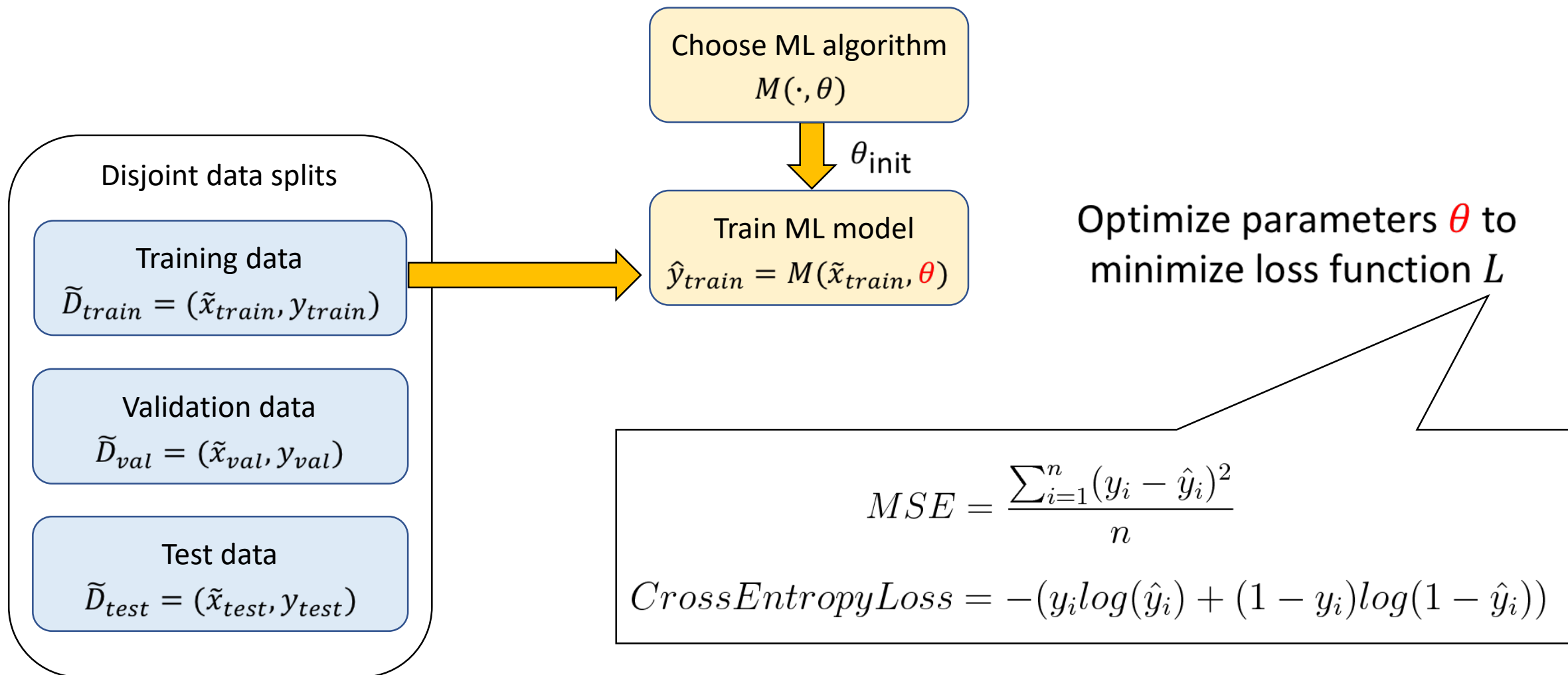
1. **Define Appropriately the Problem**
2. **Collect Data**
3. **Choose a Measure of Success:**
4. **Preparing The Data**
5. **Splitting Data Into Subsets**



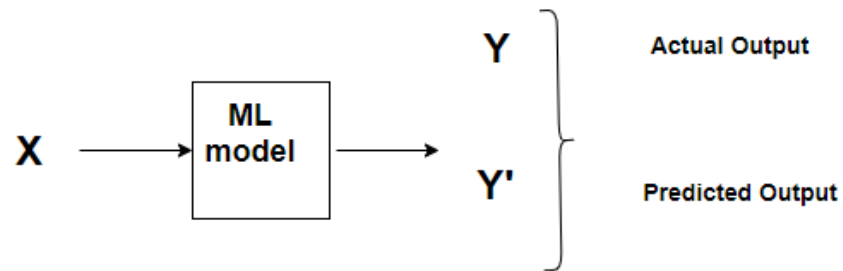
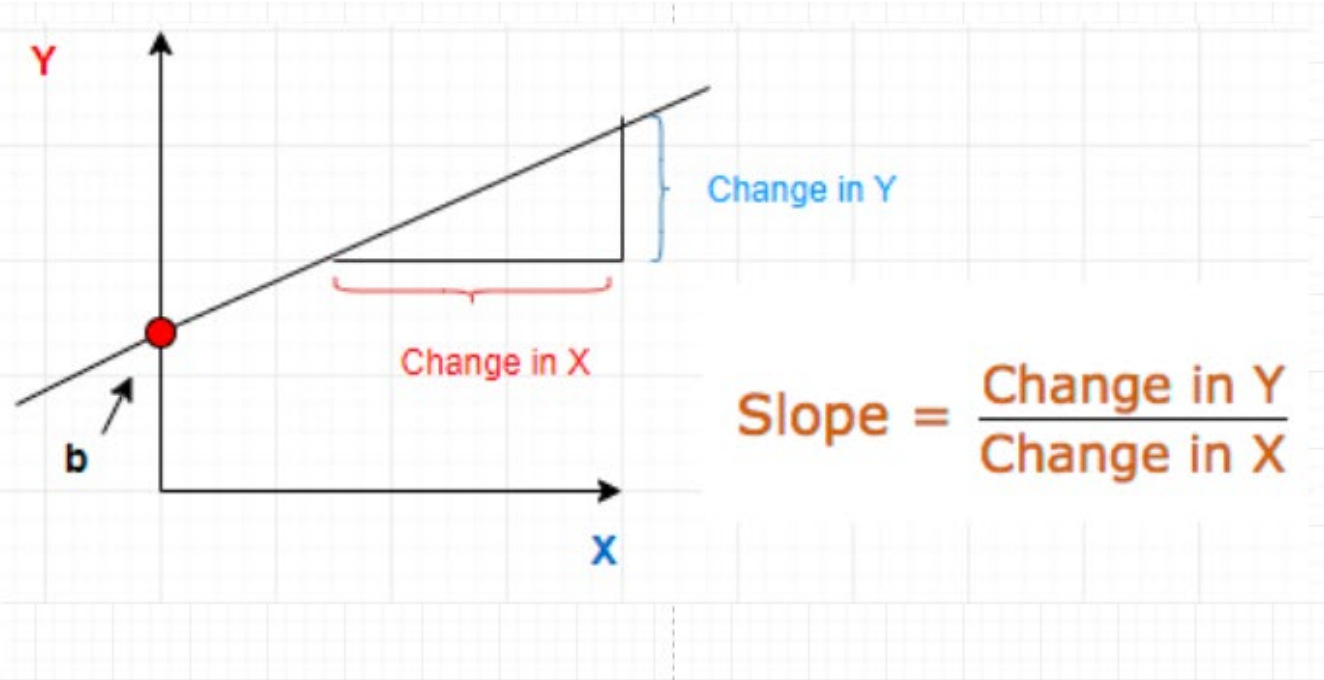
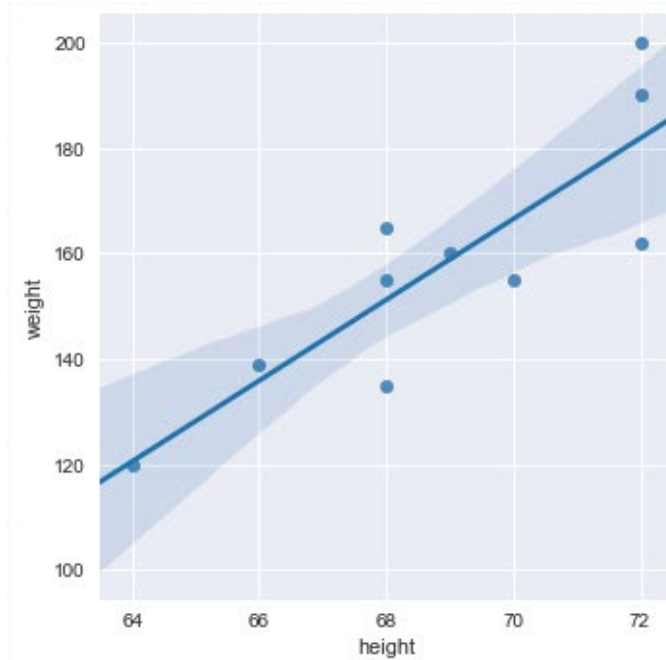


The ML workflow

1. **Define Appropriately the Problem**
2. **Collect Data**
3. **Choose a Measure of Success:**
4. **Preparing The Data**
5. **Splitting Data Into Subsets**
6. **Training the Model**



A Machine Learning Model



$$\text{Error} = Y'(\text{Predicted}) - Y(\text{Actual})$$

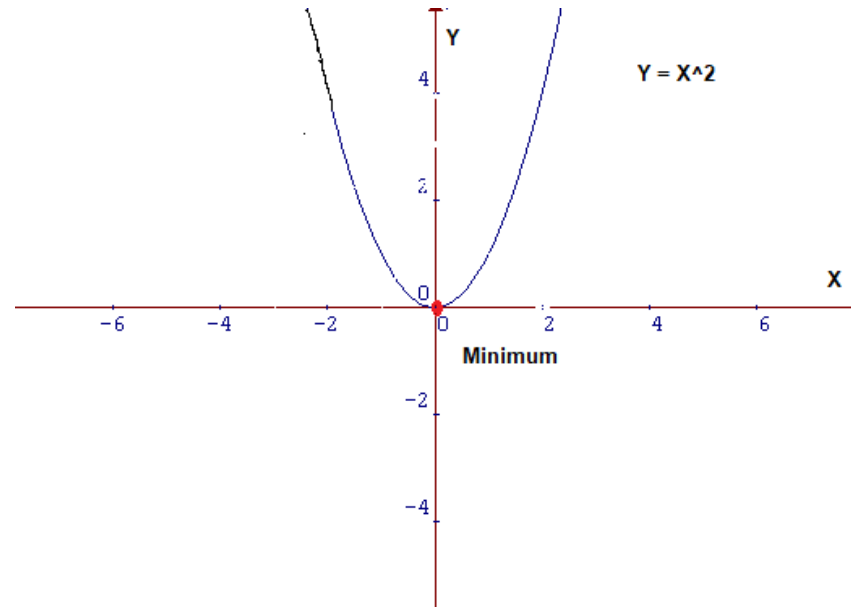
Cost function

Let's say, there are a total of 'N' points in the dataset and for all those 'N' data points we want to minimize the error. So the Cost function would be the total squared error i.e

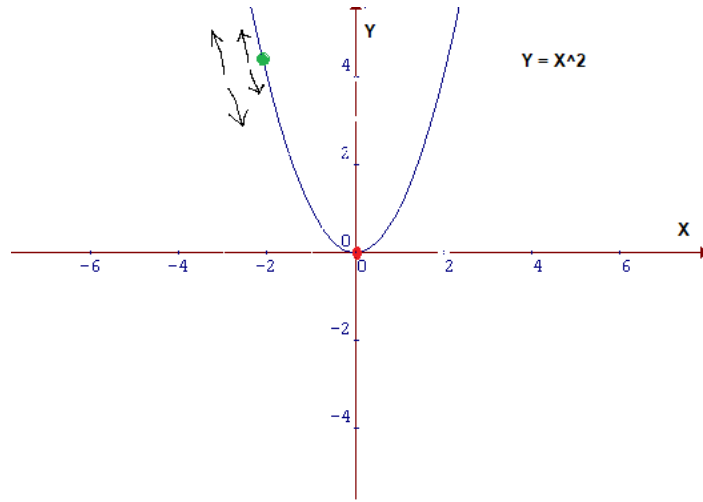
$$Cost = \frac{1}{N} \sum_{i=1}^N (Y' - Y)^2$$

How do we actually minimize any function?

Cost function is of the form $Y = X^2$



Gradient Descent

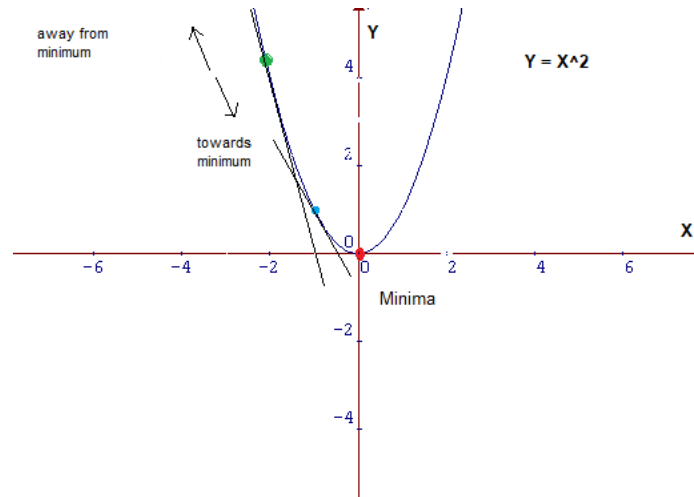


Possible actions would be:

- You might go upward or downward
- If you decide on which way to go, you might take a bigger step or a little step to reach your destination.

Essentially, there are two things that you should know to reach the minima, i.e. which way to go and how big a step to take.

The Minimum Value



The slope at the blue point is less steep than that at the green point which means it will take much smaller **steps** to reach the minimum from the blue point than from the green point.

Mathematical Interpretation of Cost Function

Parameters with small changes:

$$\begin{aligned}m &= m - \delta m \\ b &= b - \delta b\end{aligned}$$

Given Cost Function for 'N' no of samples

$$Cost = \frac{1}{N} \sum_{i=1}^N (Y'_i - Y_i)^2$$

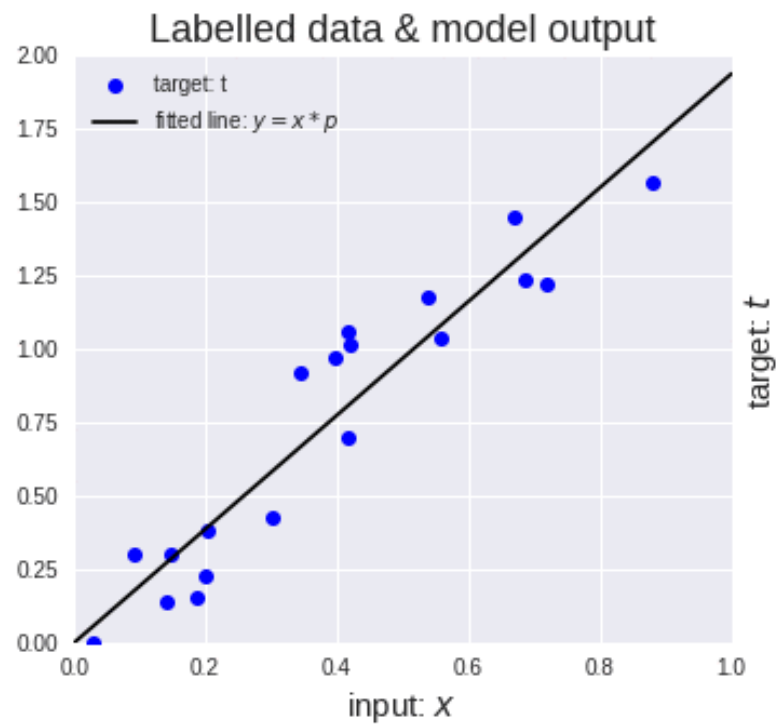
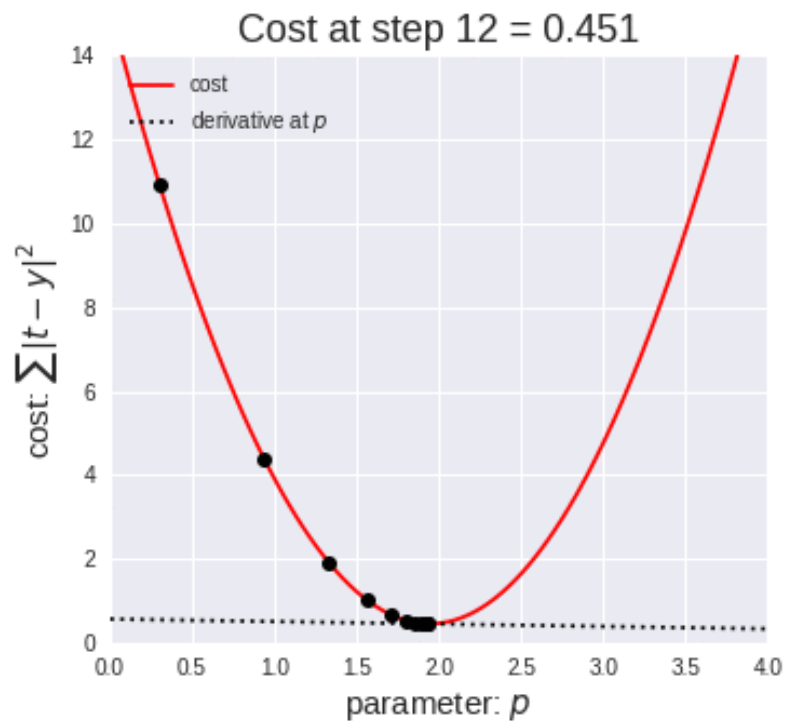
Cost function is denoted by J where J is a function of m and b

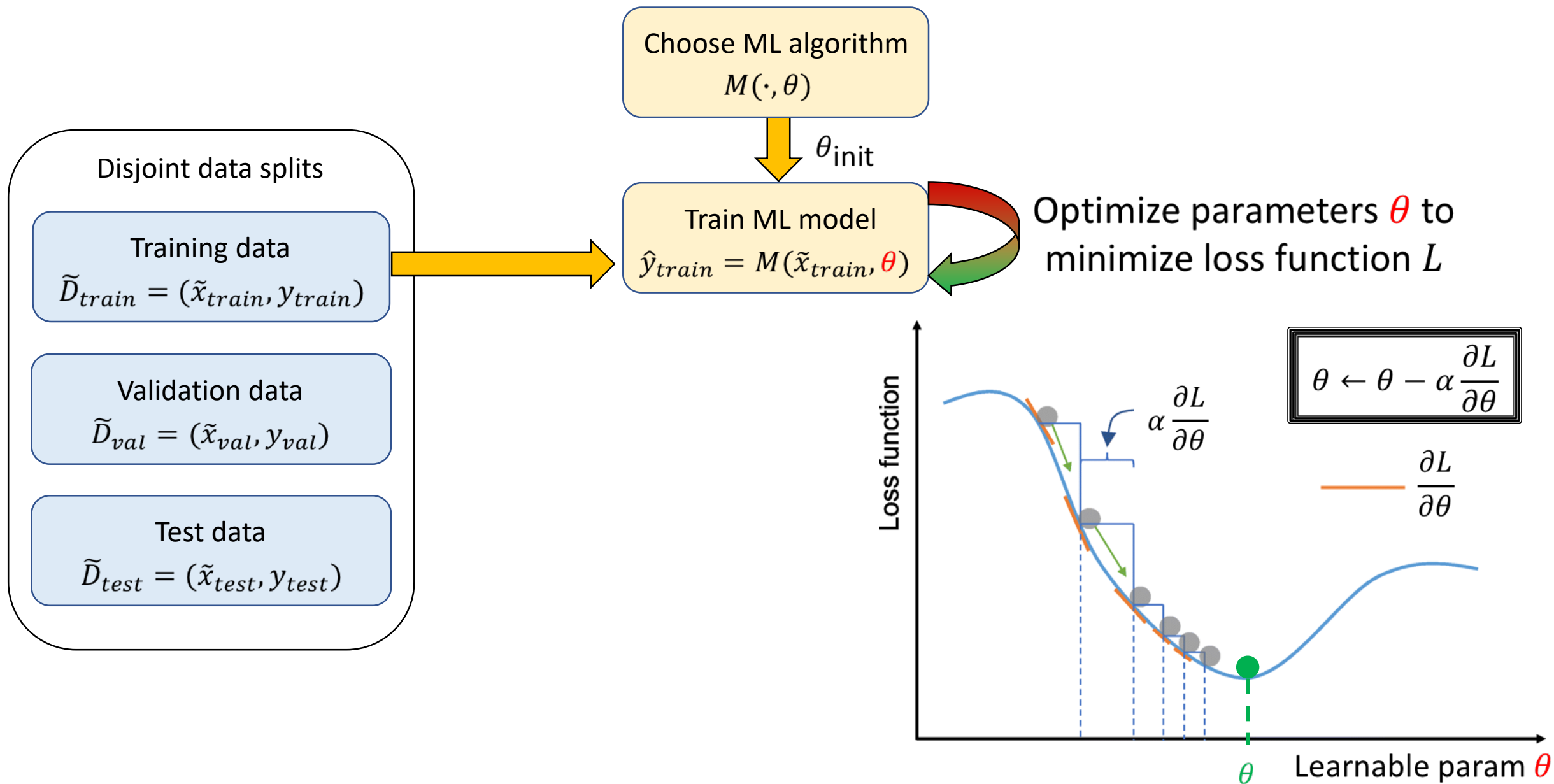
$$J_{m,b} = \frac{1}{N} \sum_{i=1}^N (Y'_i - Y_i)^2$$

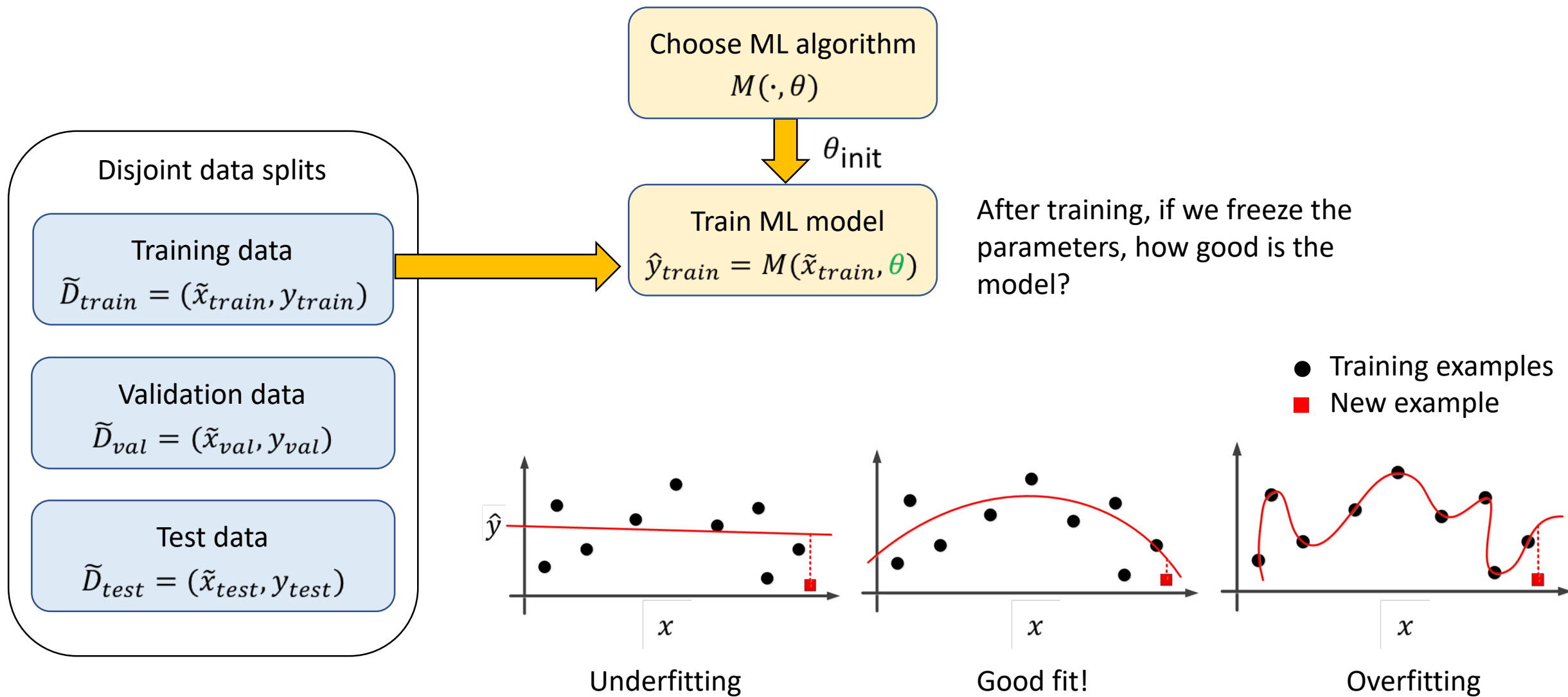
Substituting the term $Y' - Y$ with error for simplicity

$$J_{m,b} = \frac{1}{N} \sum_{i=1}^N (Error_i)^2$$

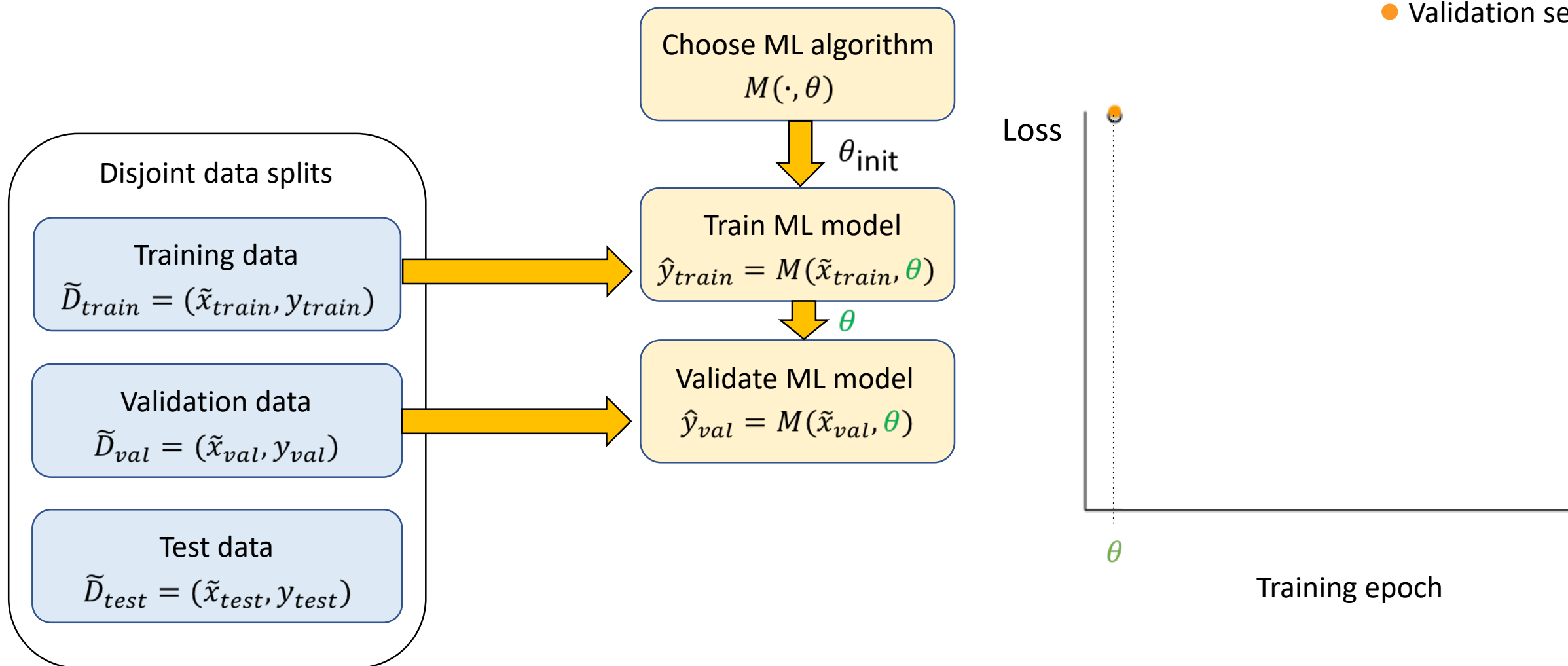
Gradient Descent



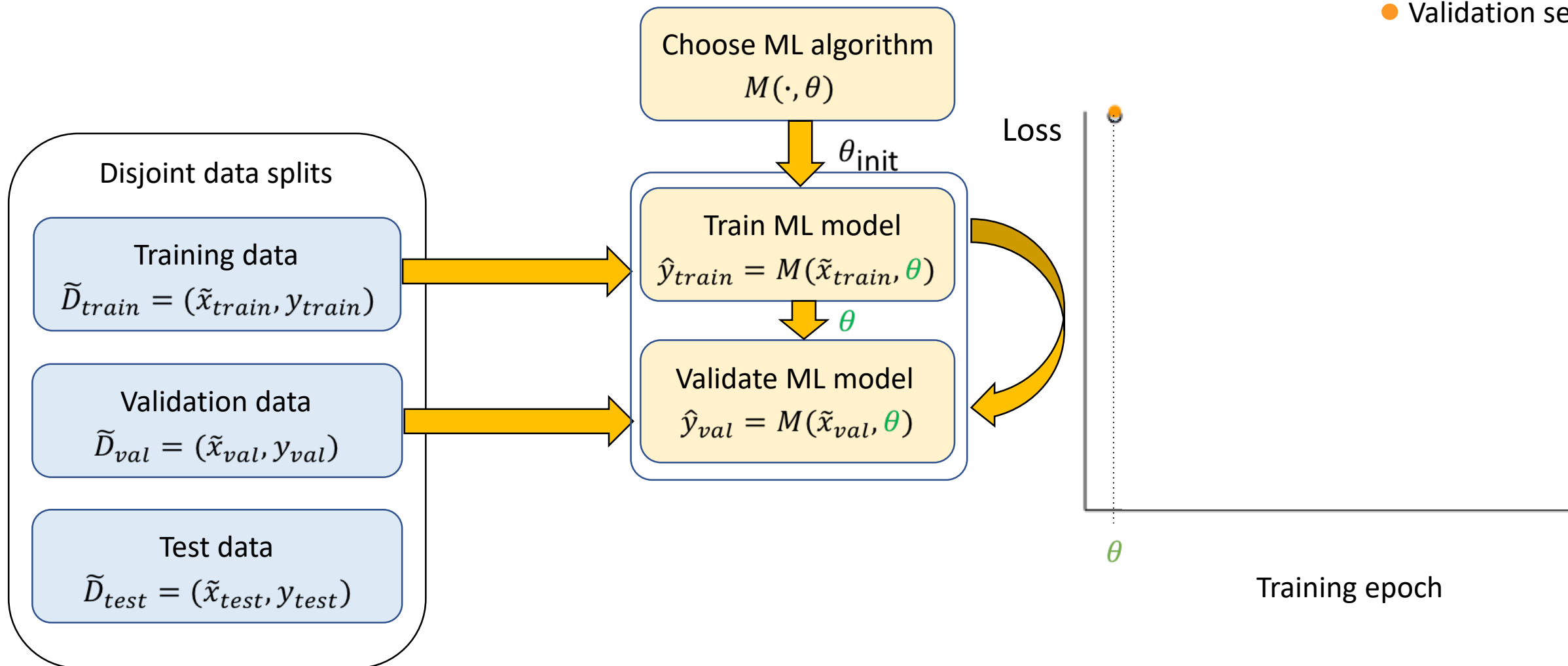


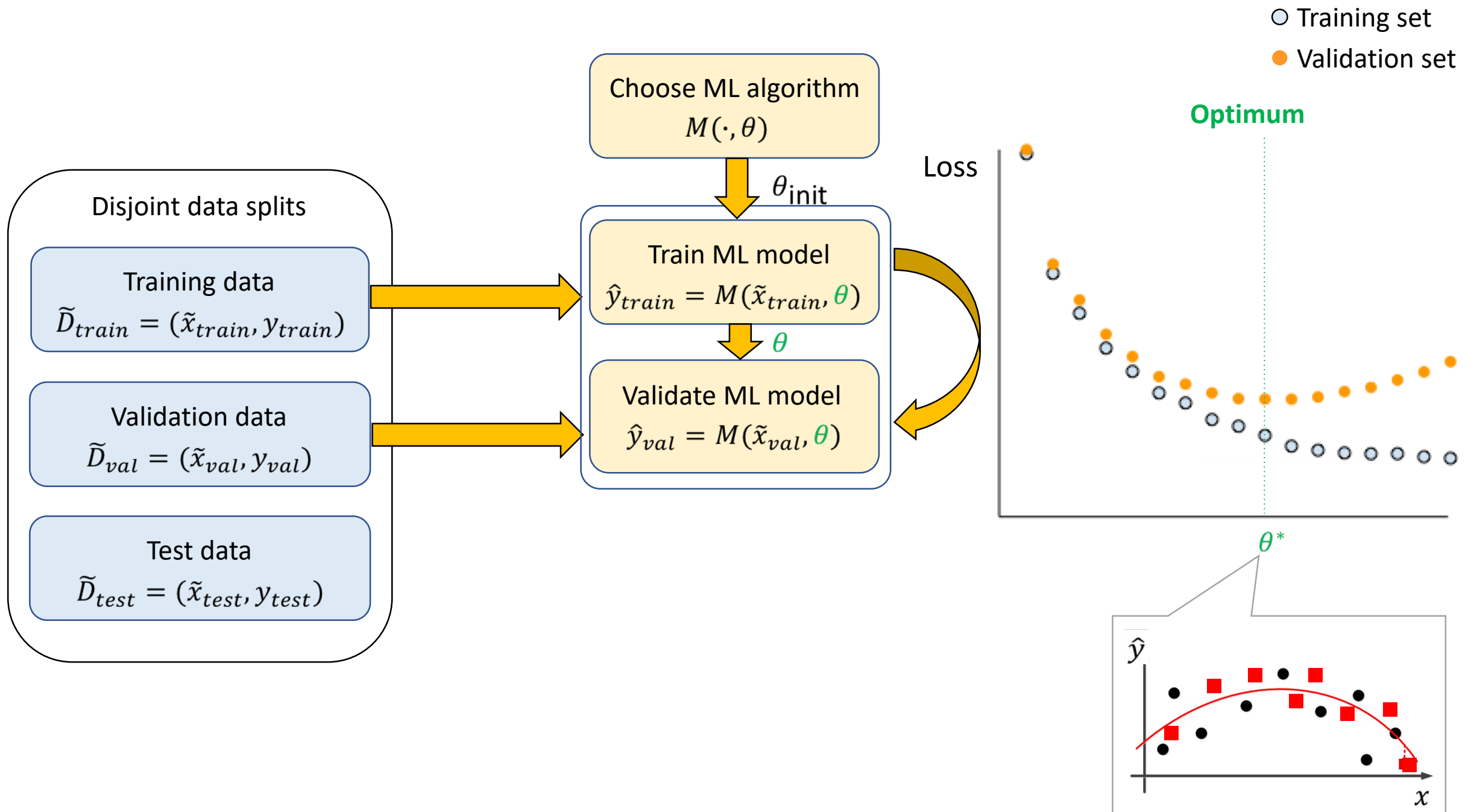


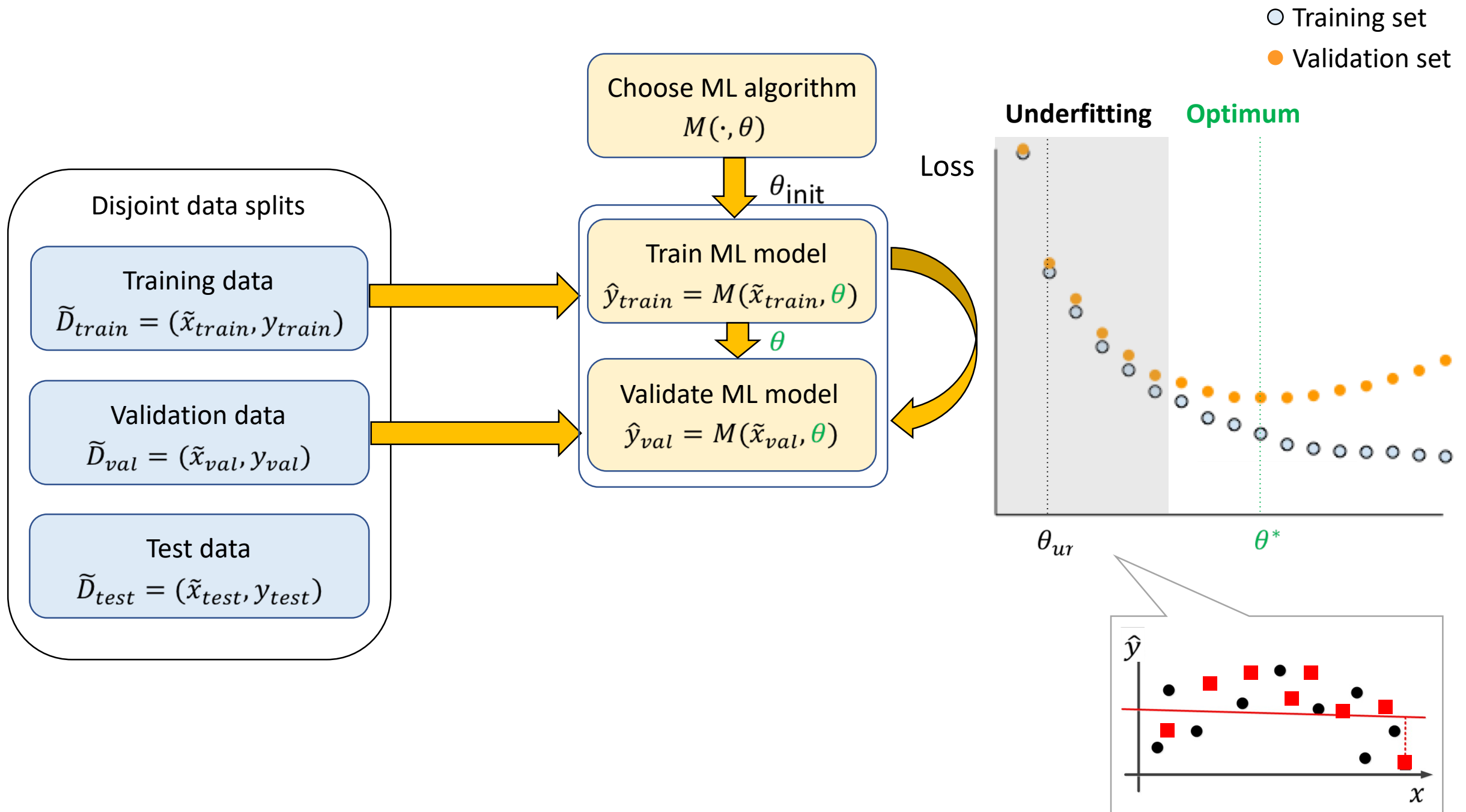
- Training set
- Validation set

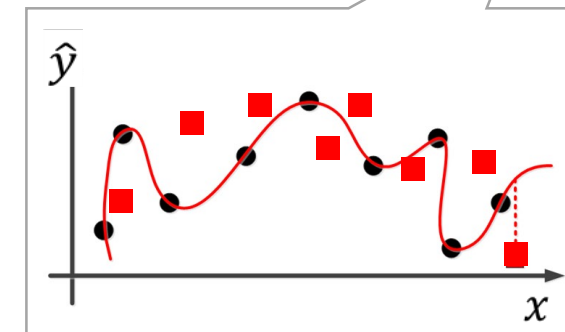
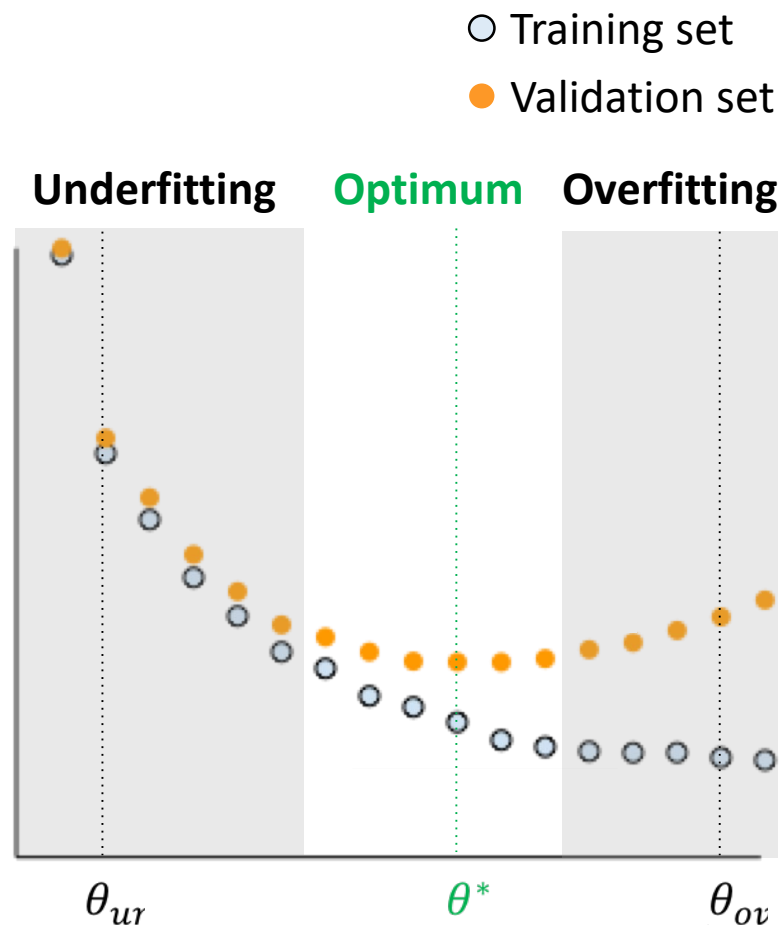
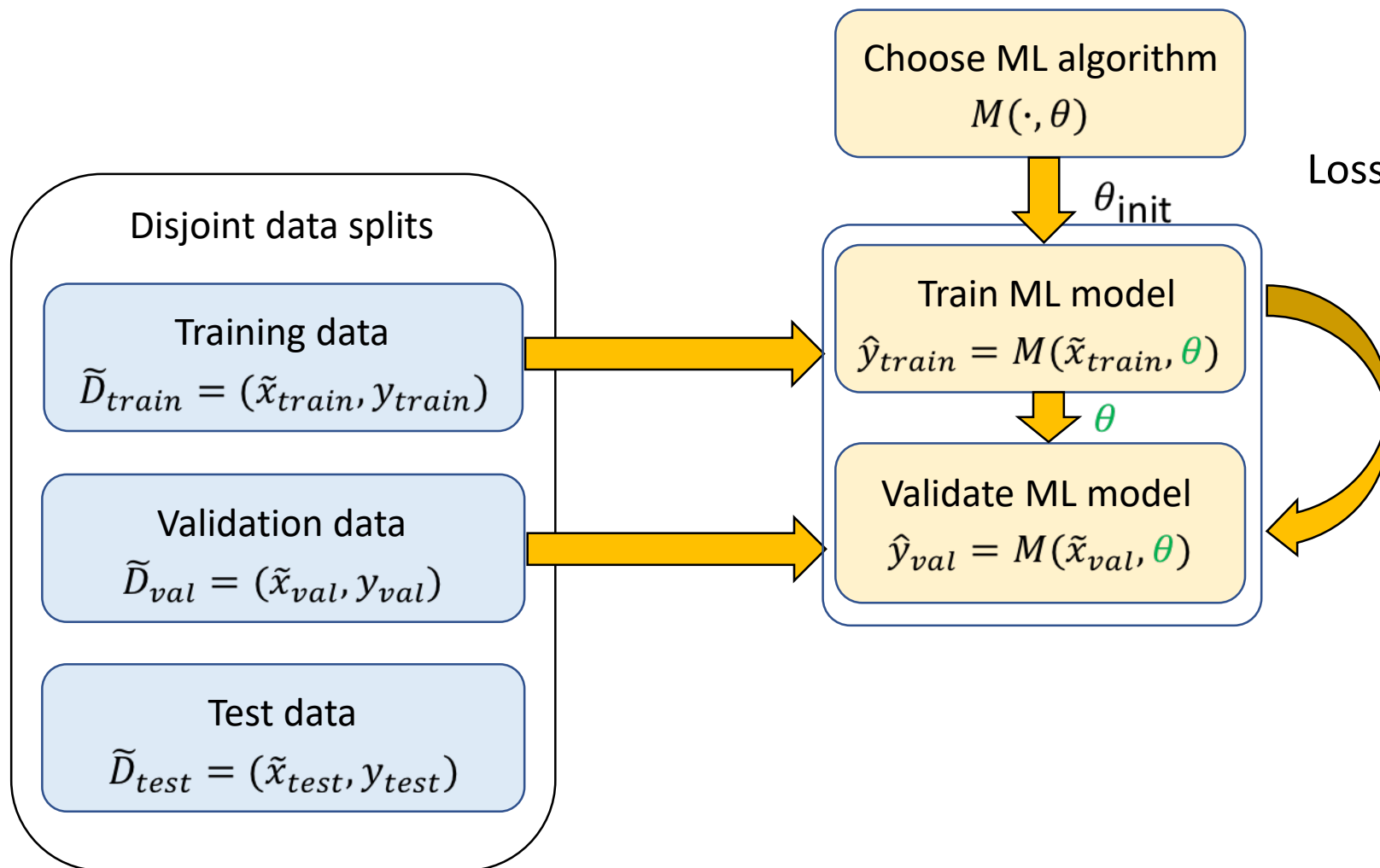


- Training set
- Validation set



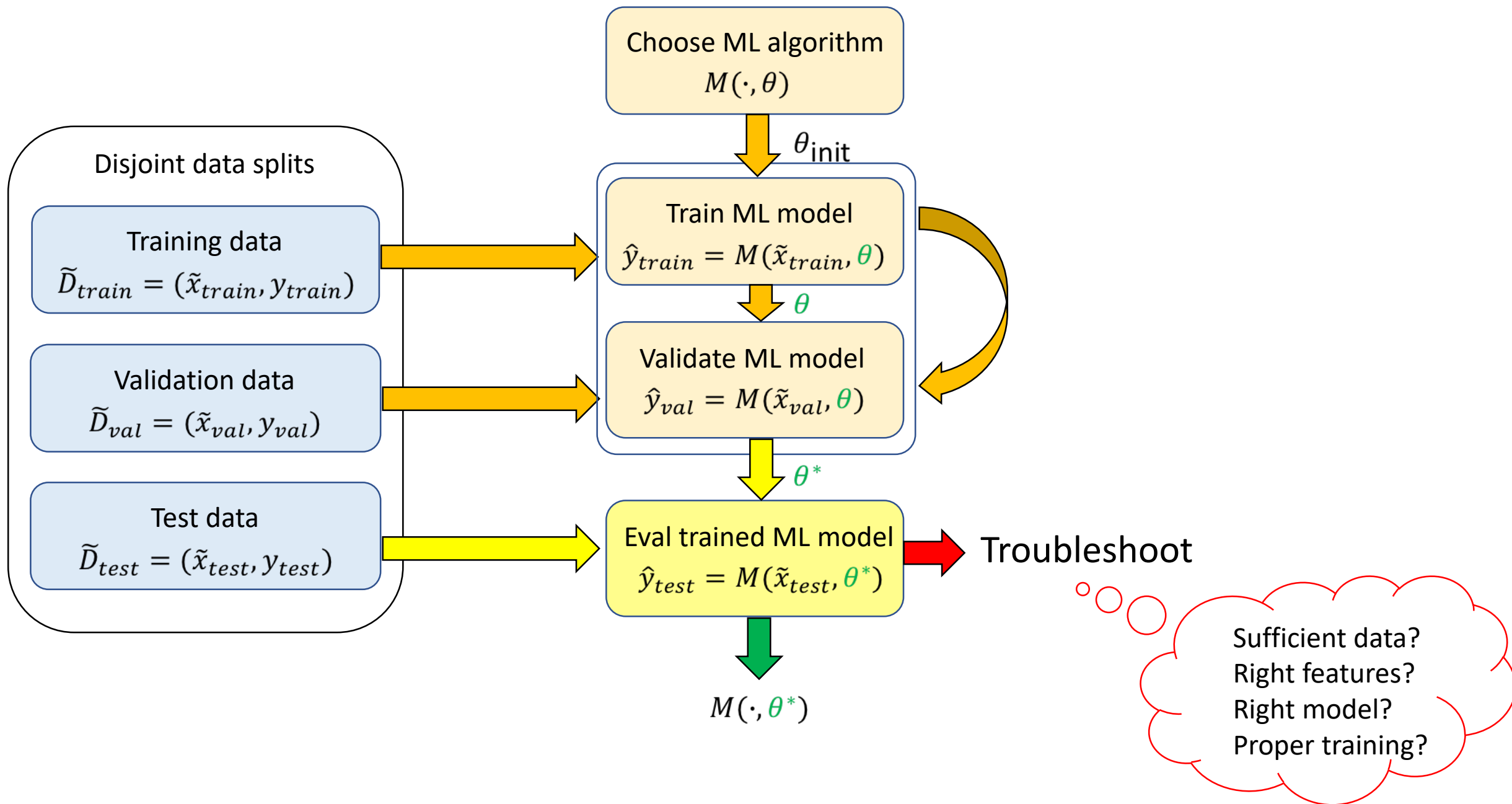






The ML workflow

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2. **Collect Data**
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7. **Test the the Model**



Evaluate your Machine Learning Algorithm

Evaluating your machine learning algorithm is an essential part of any project.

Classification Accuracy

Logarithmic Loss

Confusion Matrix

Area under Curve

F1 Score

Mean Absolute Error

Mean Squared Error

<https://towardsdatascience.com/metrics-to-evaluate-your-machine-learning-algorithm-f10ba6e38234>

The ML workflow

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7. **Test the the Model**
8. **Tune Hyperparameters**

<https://medium.com/criteo-labs/hyper-parameter-optimization-algorithms-2fe447525903>

Introduction to Machine Learning using Scikit-Learn

Scikit-learn is probably the most useful library for machine **learning** in Python. The sklearn library contains a lot of efficient tools for machine **learning** and statistical modeling including classification, regression, clustering and dimensionality reduction

Tutorials

<https://scikit-learn.org/stable/>

<https://scikit-learn.org/stable/tutorial/basic/tutorial.html>

<https://www.guru99.com/scikit-learn-tutorial.html>

ML Projects for beginners

https://github.com/jakevdp/sklearn_tutorial

<https://www.guru99.com/scikit-learn-tutorial.html>

<https://elitedatascience.com/machine-learning-projects-for-beginners>