Review Child Pages

| **Page** |
| --- |
| [/awards-and-recognition](https://www.seoptimer.com/cheersagar.com/awards-and-recognition) |
| [/blog](https://www.seoptimer.com/cheersagar.com/blog) |
| [/blog-detail/10](https://www.seoptimer.com/cheersagar.com/blog-detail/10) |
| [/blog-detail/13](https://www.seoptimer.com/cheersagar.com/blog-detail/13) |
| [/blog-detail/19](https://www.seoptimer.com/cheersagar.com/blog-detail/19) |
| [/bulk-enquiry](https://www.seoptimer.com/cheersagar.com/bulk-enquiry) |
| [/careers](https://www.seoptimer.com/cheersagar.com/careers) |
| [/collection](https://www.seoptimer.com/cheersagar.com/collection) |
| [/collection?category=accessories](https://www.seoptimer.com/cheersagar.com/collection?category=accessories) |
| [/collection?category=kids-wear](https://www.seoptimer.com/cheersagar.com/collection?category=kids-wear) |
| [/collection?category=womens-wear](https://www.seoptimer.com/cheersagar.com/collection?category=womens-wear) |
| [/contact-us](https://www.seoptimer.com/cheersagar.com/contact-us) |
| [/crafting-tomorrow](https://www.seoptimer.com/cheersagar.com/crafting-tomorrow) |
| [/csr](https://www.seoptimer.com/cheersagar.com/csr) |
| [/global-presence](https://www.seoptimer.com/cheersagar.com/global-presence) |
| [/manufacturing-process](https://www.seoptimer.com/cheersagar.com/manufacturing-process) |

|  |
| --- |
| [/manufacturing-technology](https://www.seoptimer.com/cheersagar.com/manufacturing-technology) |
| [/news-and-media](https://www.seoptimer.com/cheersagar.com/news-and-media) |
| [/news-detail/aToxNjs=/apparel-india-september-2011](https://www.seoptimer.com/cheersagar.com/news-detail/aToxNjs=/apparel-india-september-2011) |
| [/news-detail/aToxODs=/we-are-using-organic-fabrics](https://www.seoptimer.com/cheersagar.com/news-detail/aToxODs=/we-are-using-organic-fabrics) |
| [/news-detail/aToyMDs=/cheer-sagar-corporate-video](https://www.seoptimer.com/cheersagar.com/news-detail/aToyMDs=/cheer-sagar-corporate-video) |
| [/sustainability](https://www.seoptimer.com/cheersagar.com/sustainability) |
| [/the-company](https://www.seoptimer.com/cheersagar.com/the-company) |
| [/trade-detail/aToyMjs=/sourcing-at-magic-2020](https://www.seoptimer.com/cheersagar.com/trade-detail/aToyMjs=/sourcing-at-magic-2020) |

|  |
| --- |
| [/trade-detail/aToyMzs=/india-international-garment-fair](https://www.seoptimer.com/cheersagar.com/trade-detail/aToyMzs=/india-international-garment-fair) |
| [/trade-show](https://www.seoptimer.com/cheersagar.com/trade-show) |

Hide details

SEO Results



**Your SEO needs improvement**

Your page is not well optimized from an SEO perspective. SEO optimization is important to ensure you can maximize ranking potential and drive traffic to your website from search engines. You should ensure your page fulfils basic recommended improvements outlined here.

**HTML HEADER**

**Title Tag**

You have a title tag of optimal length (between 10 and 70 characters).  
  
Welcome to Cheer Sagar  
  
Length : 22

**Meta Description Tag**

Your page appears to be missing a meta description tag. A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

**BODY CONTENT**

**Header Tags**

Your page is making good use of header tags.  
  
HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for.

| **Header Tag** | **Frequency** |  |
| --- | --- | --- |
| H1 | 7 |  |
| H2 | 12 |  |
| H3 | 22 |  |
| H4 | 3 |  |
| H5 | 0 |  |
| H6 | 0 |  |

Show details

**Keyword Consistency**

Your page's main keywords are not distributed well across the important HTML tags.  
  
Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

**Image Alt Attributes**

You have images on your page that are missing ALT attributes.  
  
We found 37 images on your page and 1 of them are missing the attribute.

Show details

**On-Page Link Structure**

We found 60 total links. 17% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Show details

**Friendly URLs**

Some of your link URLs do not appear friendly to humans or search engines. We would recommend making links as readable as possible by reducing length, file names, code strings and special characters.

Show details

**INDEXING**

**Noindex Tag Test**

Your page is not using the Noindex Tag which prevents indexing.

**Noindex Header Test**

Your page is not using the Noindex Header which prevents indexing.

**OTHER**

**Robots.txt**

We have not detected or been able to retrieve a robots.txt file successfully.  
  
A robots.txt file is recommended as it can provide important instructions to a search engine for how to most appropriately crawl your website as well as site areas that should be ignored.

Create it yourself with our free tool: [robots.txt File Generator](https://www.seoptimer.com/robots-txt-generator)

**XML Sitemaps**

We have not detected or been able to retrieve a XML sitemaps file successfully.  
  
A sitemap includes a list of your pages that are available for crawling, as well as other useful information for search engines such as last update times and priority of pages. Sitemaps are recommended to ensure that search engines can intelligently crawl all of your pages.

Create it yourself with our free tool: [XML Sitemap Generator](https://www.seoptimer.com/sitemap-generator)

**Analytics**

Your page is using an analytics tool.

|  |
| --- |
| Google Analytics |

**Schema.org Structured Data**

We have not detected any usage of Schema.org on your page.  
  
Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

**Your usability could be better**

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

**Device Rendering**

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

**Use of Mobile Viewports**

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

**Flash Used?**

No Flash content has been identified on your page.

**iFrames Used?**

There are no iFrames detected on your page.

**Favicon**

Your page has specified a favicon.

**Legible Font Sizes**

There is some text on your page that is small and may not be legible enough for particular users. We recommend reviewing all text on your page in different devices to ensure that it is of appropriate size.

Show details

**Tap Target Sizing**

Some of the links or buttons on your page may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

Show details

Performance Results



**Your performance could be better**

Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

**Page Speed Info**

Your page's server response time is reasonably low which is good for load speed and user experience.

Server Response

All Page Content Loaded

All Page Scripts Complete

**Page Size Info**

Your page's file size is quite large which, regardless of other optimizations, can reduce load speed and impact user experience. A general rule is to keep your page under 5MB in total file size.

Total Page Size

Page Size Breakdown

**Number of Resources**

This check displays the total number of files that need to be retrieved from web servers to load your page. As a general rule, having more files to retrieve increases the number of server requests and can subsequently increase page load time. It is a good idea to removing unnecessary files or consolidate files like styles and scripts where possible.

**104**

Total Objects

**9**

Number of HTML Pages

**28**

Number of JS Resources

**15**

Number of CSS Resources

**42**

Number of Images

**10**

Other Resources

**Google Accelerated Mobile Pages (AMP)**

This page does not appear to have AMP Enabled.

Show details

**JavaScript Errors**

Your page is reporting JavaScript errors during load. This could indicate that some required functionality on your page is failing or scripts may have coding problems.

Show details

**GZIP Compression**

Your website is using GZIP compression.

**Optimize Images**

All of the images on your page appear to be optimized.

**Minification**

All your JavaScript and CSS files appear to be minified.

**Deprecated HTML**

Deprecated HTML tags have been found within your page. These tags are no longer officially supported in modern web browsers, and hence are recommended to be removed as they could cause display issues.

Show details

**Inline Styles**

Your page appears to be using inline styles. Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Show details

Social Results



**Your social could be better**

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

**Facebook Connected**

Your page has a link to a Facebook Page.

**Facebook Open Graph Tags**

We have not found Facebook Open Graph Tags on your page.  
  
Facebook Open Graph Tags are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Facebook.

**Facebook Pixel**

We have not detected a Facebook Pixel on your page.  
  
Facebook's Pixel is a piece of analytics code that allows you to track users retarget them with Facebook Ads in future.

**Twitter Connected**

Your page has a link to a Twitter profile.

**Twitter Activity**

You have a strong following on Twitter.

**179**

Followers

**Twitter Cards**

We have not detected Twitter Cards on your page.  
  
Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

**Instagram Connected**

No associated Instagram profile found linked on your page

**YouTube Connected**

No associated YouTube channel found linked on your page.

**LinkedIn Connected**

Your page has a link to a LinkedIn profile.

Security Results



**Your security looks very good!**

We haven't identified obvious security problems on your website. Security is important to ensure your website protects user data, doesn't become compromised or experience downtime or data loss. We recommend ongoing patching and the continuous use of protective monitoring tools.

**SSL Enabled**

Your website has SSL enabled.

**HTTPS Redirect**

Your page successfully redirects to a HTTPS (SSL secure) version.

**Email Privacy**

No email addresses have been found in plain text on your page.

Recommendations

Toggle:

SEOSocialPerformanceMobile & UI

**SEO**

**High Priority**

**Include a meta description tag**

**Performance**

**Medium Priority**

**Reduce your total page file size**

**SEO**

**Medium Priority**

**Implement a XML sitemaps file**

**SEO**

**Medium Priority**

**Implement a robots.txt file**

**SEO**

**Low Priority**

**Update URLs to be more human and Search Engine readable**

**SEO**

**Low Priority**

**Add ALT attributes to all images**

**SEO**

**Low Priority**

**Use your main keywords across the important HTML tags**

**SEO**

**Low Priority**

**Add Schema Markup**

**Social**

**Low Priority**

**Please add Facebook Open Graph Tags**

**Social**

**Low Priority**

**Add Twitter Cards**

**Social**

**Low Priority**

**Create and link associated Instagram profile**

**Social**

**Low Priority**

**Create and link an associated YouTube channel**

**Social**

**Low Priority**

**Setup & Install a Facebook Pixel**

**Performance**

**Low Priority**

**Remove any Deprecated HTML**

**Performance**

**Low Priority**

**Remove inline styles**

**Performance**

**Low Priority**

**Resolve JavaScript errors**

**Mobile & UI**

**Low Priority**

**Review and Increase Font Sizes across devices**

**Mobile & UI**

**Low Priority**

**Improve the size of tap targets**