

Predicting NBA Championship Winners Using Data from Past Championship Series

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Background:

Every year, the National Basketball Association (NBA) ends the season with a series of championship games between the two best teams in the league. The series is a best-of-7, where the first team to win 4 games is the winner of the series. The championship is a very important accolade, both teams and players are compared by the number of championships they have won. In these comparisons, statistics like field goal percentage, offensive rebounds, steals, and blocks can be used to determine a team's performance and be an indicator of how much better one team is than another.

Statistics in the NBA are highly analyzed, very often before a championship game to try to predict the outcome of the game. Our group wants to create a model that will be able to predict whether or not a team wins the NBA championship given the team's statistics during the NBA finals game. We want to find weights for each statistic that can show us how important each statistic is to predicting the overall winner, which helps our group conduct a greater analysis of how different focuses and strategies can affect the outcome of NBA games. Our group believes that certain statistics such as field goal percentage, turnovers, and offensive rebounds will be prevalent in winning NBA teams.

Data:

The dataset with which we want to create our model is the NBA Finals Team Stats dataset on Kaggle uploaded by Dave Rosenman. The dataset contains final data from 1980 to 2018, and is divided into two tables. The first table contains the data of each winning team and the second contains the losing team. Each observation includes data points like field goals made, field goals attempted, three point shots made, free throws made, total rebounds, assists, steals, turnovers, blocks, and many other statistics that will be covered in the data summary. The data takes averages from each game in the series, and its an average of the performance of the team in this category across all the games played in the series.

The NBA Finals Team Stats Dataset has been analyzed and used to create models by several Kaggle Users. One project to note is a report written by Ziyu Liu (insert citation here) called "Three pointers win championships", in which the author creates a model to see if the number of three point shots made by a team can predict whether or not the team wins the championship. In the study, the model achieves an accuracy of 59%. This tells us that, while three point shots are important, more statistics are required to be able to create a more accurate model.

In order to create the dataset we are using in this study, we started with two separate datasets, one for all of the series winners (NBA Champions) and one of the runner-ups. We created a new column `win` with a 1 if the team won the series and a 0 if the team lost. This will be our predictor variable for the model. Next, we combined the two datasets and randomized the order of the entries. Our goal is to first analyze each of

the variables to determine which will be the most useful in creating our model, then going through several iterations of models before choosing the most accurate one.

These are the libraries that will be used to create this model:

```
library(tidyverse)
library(broom)
library(pROC)
library(plotROC)
library(rms)
library(caret)
```

Exploratory Data Analysis

We started by creating the dataset we wish to use for this study (using the process mentioned in the Data section).

```
champs_data <- read_csv("data/champs_series_averages.csv")
```

```
## New names:
## * ' ' -> ...1

## Rows: 38 Columns: 22

## -- Column specification -----
## Delimiter: ","
## chr (2): Status, Team
## dbl (20): ...1, Year, PTS, FG, FGA, FGP, TP, TPA, TPP, FT, FTA, FTP, ORB, DR...

##
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
```

```
runnerups_data <- read_csv("data/runner_ups_series_averages.csv")
```

```
## New names:
## * ' ' -> ...1

## Rows: 38 Columns: 22

## -- Column specification -----
## Delimiter: ","
## chr (2): Status, Team
## dbl (20): ...1, Year, PTS, FG, FGA, FGP, TP, TPA, TPP, FT, FTA, FTP, ORB, DR...

##
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
```

```
champs_data <- champs_data %>%
  mutate(win = "1")
runnerups_data <- runnerups_data %>%
  mutate(win = "0")
```

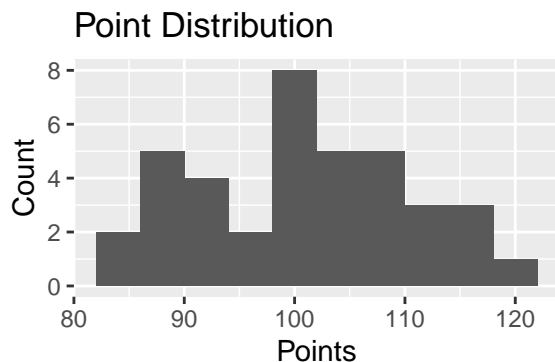
```
all_data <- rbind(champs_data, runnerups_data)
```

Next, we eliminated some variables that we did not wish to explore or view the effect they would have on the model. This includes statistics like FTA (Free Throw Attempts), TPA (Three Point Attempts), BLK (Blocks). Some of these statistics describe the attempts to make a point, however the statistics describing how many points were made in that fashion would be a much more accurate tool in the model. Others simply do not happen often enough to quantifiably change the course of a championship series.

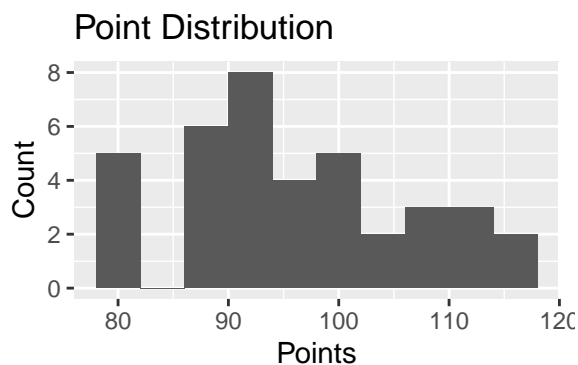
```
useful_data = subset(all_data, select = -c(...1, Year, Status, Team, FT, FTA, FTP, TRB) )
```

Now, we can start our EDA. First, we check the plots of each variable for both the losers and the winners to make sure each distribution is roughly normal.

```
ggplot(data = useful_data %>% filter(win == 1), aes(x = PTS)) + geom_histogram(binwidth = 4) +
  labs(x = "Points",
       y = "Count",
       title = "Point Distribution")
```



```
ggplot(data = useful_data %>% filter(win == 0), aes(x = PTS)) + geom_histogram(binwidth = 4) +
  labs(x = "Points",
       y = "Count",
       title = "Point Distribution")
```

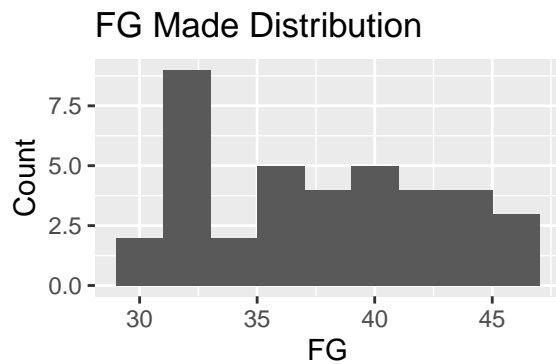


Summary of Points:

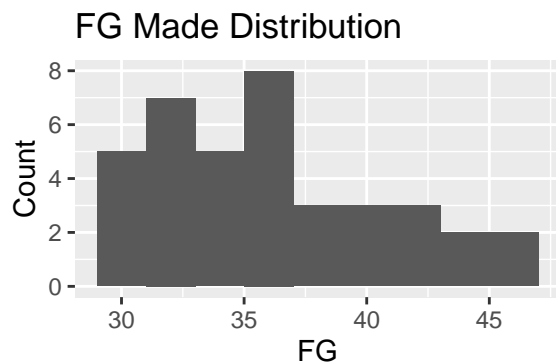
```
summary(useful_data$PTS)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##  79.80   90.74   99.19   98.56  106.67  121.60
```

```
ggplot(data = useful_data %>% filter(win == 1), aes(x = FG)) +  geom_histogram(binwidth = 2) +
  labs(x = "FG",
       y = "Count",
       title = "FG Made Distribution")
```



```
ggplot(data = useful_data %>% filter(win == 0), aes(x = FG)) +  geom_histogram(binwidth = 2) +
  labs(x = "FG",
       y = "Count",
       title = "FG Made Distribution")
```

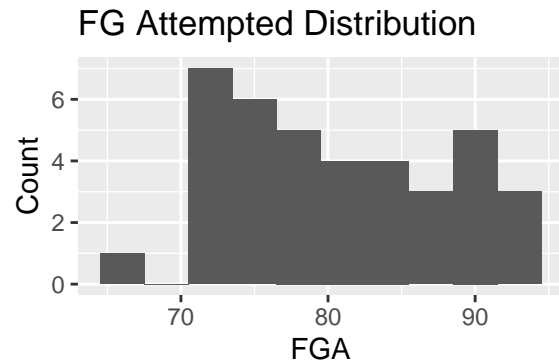


Summary of Field Goals:

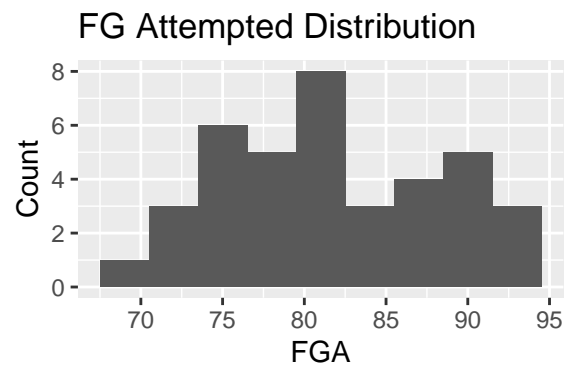
```
summary(useful_data$FG)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##  30.00   32.96   36.08   37.02  40.81   46.71
```

```
ggplot(data = useful_data %>% filter(win == 1), aes(x = FGA)) +  geom_histogram(binwidth = 3) +
  labs(x = "FGA",
       y = "Count",
       title = "FG Attempted Distribution")
```



```
ggplot(data = useful_data %>% filter(win == 0), aes(x = FGA)) + geom_histogram(binwidth = 3) +
  labs(x = "FGA",
       y = "Count",
       title = "FG Attempted Distribution")
```

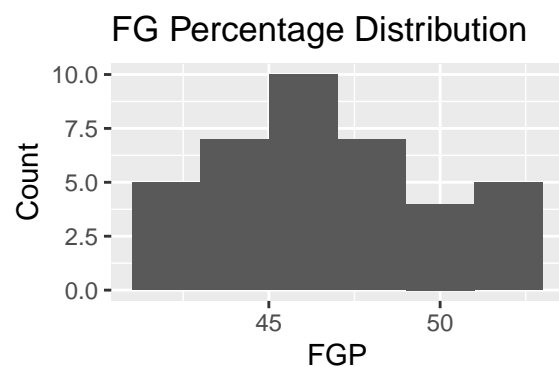


Summary of Field Goal Attempts:

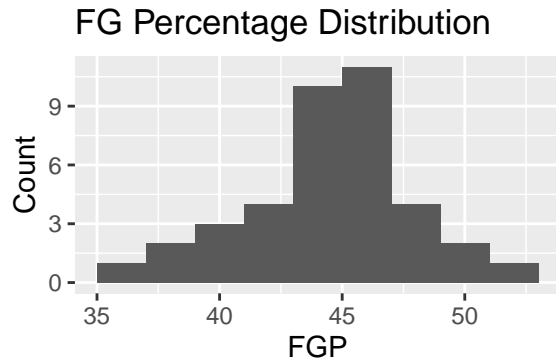
```
summary(useful_data$FGA)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##  67.40   75.42   80.60   81.18   87.00   92.86
```

```
ggplot(data = useful_data %>% filter(win == 1), aes(x = FGP)) + geom_histogram(binwidth = 2) +
  labs(x = "FGP",
       y = "Count",
       title = "FG Percentage Distribution")
```



```
ggplot(data = useful_data %>% filter(win == 0), aes(x = FGP)) + geom_histogram(binwidth = 2) +
  labs(x = "FGP",
       y = "Count",
       title = "FG Percentage Distribution")
```

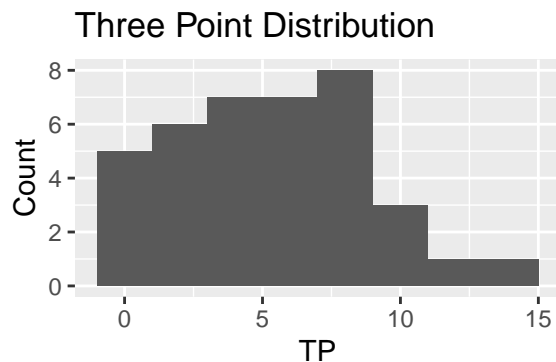


Summary of Field Goal Percentage:

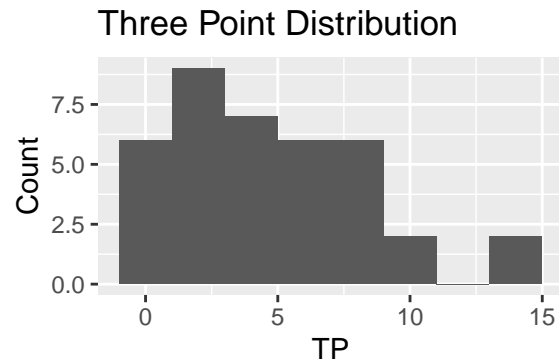
```
summary(useful_data$FGP)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##  36.99  43.20   45.40   45.52  47.51   52.76
```

```
ggplot(data = useful_data %>% filter(win == 1), aes(x = TP)) + geom_histogram(binwidth = 2) +
  labs(x = "TP",
       y = "Count",
       title = "Three Point Distribution")
```



```
ggplot(data = useful_data %>% filter(win == 0), aes(x = TP)) + geom_histogram(binwidth = 2) +
  labs(x = "TP",
       y = "Count",
       title = "Three Point Distribution")
```

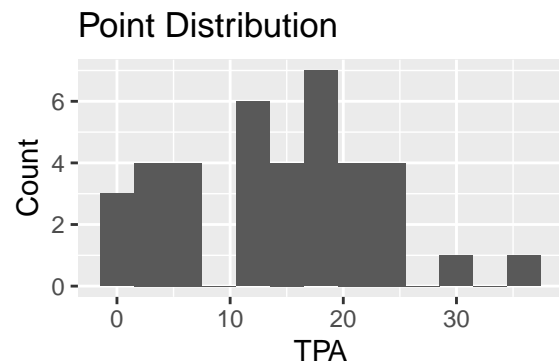


Summary of Three Pointers:

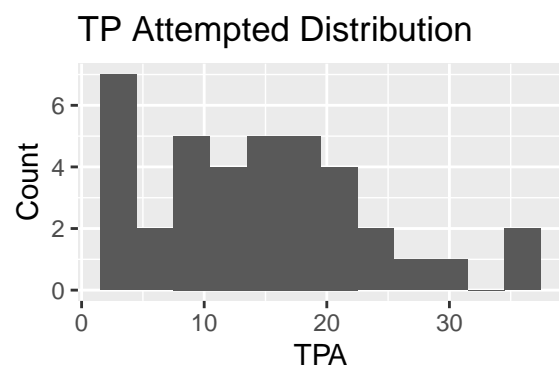
```
summary(useful_data$TP)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##      0.000   2.167   4.857   4.987   7.259  14.200
```

```
ggplot(data = useful_data %>% filter(win == 1), aes(x = TPA)) +   geom_histogram(binwidth = 3) +
  labs(x = "TPA",
       y = "Count",
       title = "Point Distribution")
```



```
ggplot(data = useful_data %>% filter(win == 0), aes(x = TPA)) +   geom_histogram(binwidth = 3) +
  labs(x = "TPA",
       y = "Count",
       title = "TP Attempted Distribution")
```

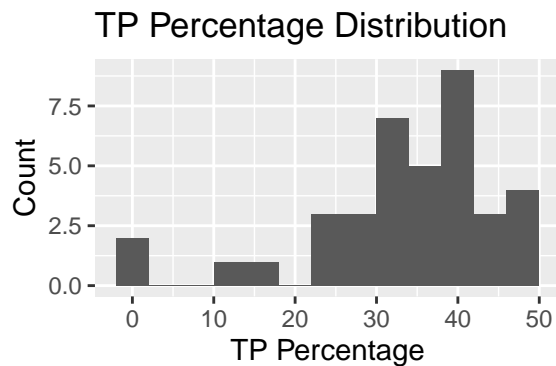


Summary of Three Point Attempts:

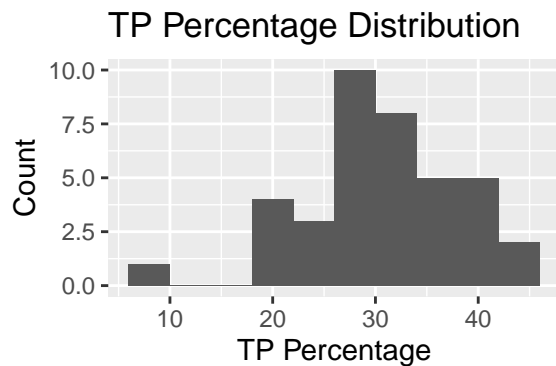
```
summary(useful_data$TPA)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
## 0.6667  6.9583 14.7083 14.3523 20.2500 37.2000
```

```
ggplot(data = useful_data %>% filter(win == 1), aes(x = TPP)) +   geom_histogram(binwidth = 4) +
  labs(x = "TP Percentage",
       y = "Count",
       title = "TP Percentage Distribution")
```



```
ggplot(data = useful_data %>% filter(win == 0), aes(x = TPP)) +   geom_histogram(binwidth = 4) +
  labs(x = "TP Percentage",
       y = "Count",
       title = "TP Percentage Distribution")
```



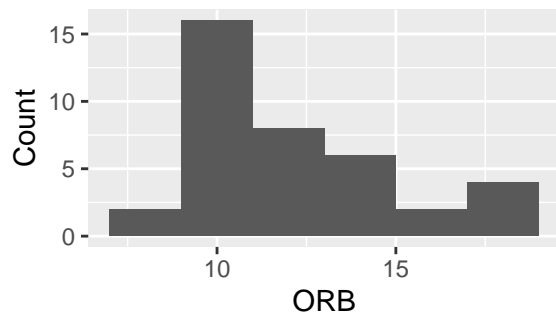
Summary of Three Point Percentage:

```
summary(useful_data$TPP)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
## 0.00    28.20   32.47   31.89   38.29   48.00
```

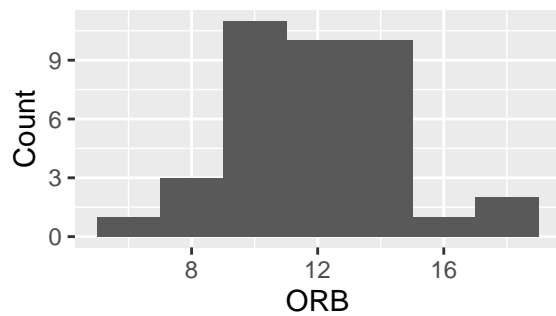
```
ggplot(data = useful_data %>% filter(win == 1), aes(x = ORB)) +   geom_histogram(binwidth = 2) +
  labs(x = "ORB",
       y = "Count",
       title = "Offensive Rebounds Distribution")
```


Offensive Rebounds Distribution



```
ggplot(data = useful_data %>% filter(win == 0), aes(x = ORB)) + geom_histogram(binwidth = 2) +
  labs(x = "ORB",
       y = "Count",
       title = "Offensive Rebounds Distribution")
```

Offensive Rebounds Distribution



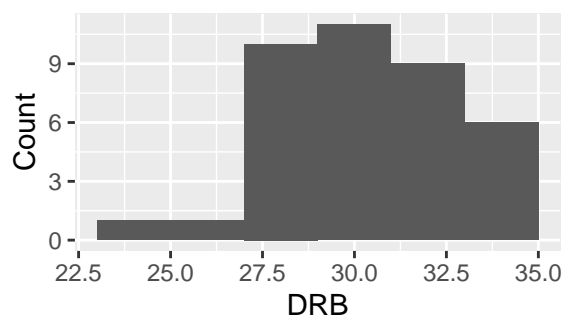
Summary of Offensive Rebounds:

```
summary(useful_data$ORB)
```

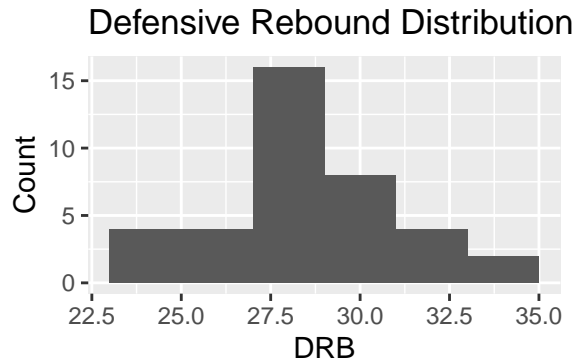
```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##      5.60  10.37   11.73   12.16  13.71   18.67
```

```
ggplot(data = useful_data %>% filter(win == 1), aes(x = DRB)) + geom_histogram(binwidth = 2) +
  labs(x = "DRB",
       y = "Count",
       title = "Defensive Rebound Distribution")
```

Defensive Rebound Distribution



```
ggplot(data = useful_data %>% filter(win == 0), aes(x = DRB)) + geom_histogram(binwidth = 2) +
  labs(x = "DRB",
       y = "Count",
       title = "Defensive Rebound Distribution")
```

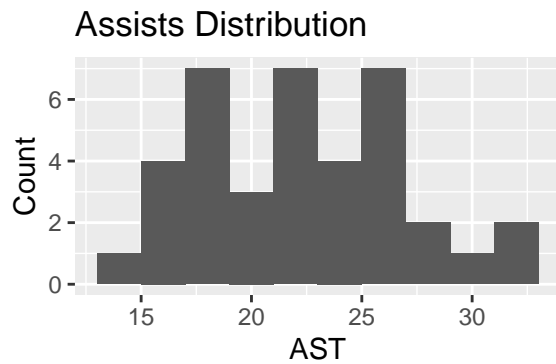


Summary of Defensive Rebounds:

```
summary(useful_data$DRB)
```

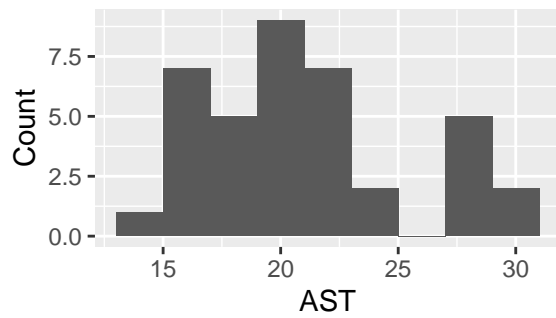
```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##  23.80   27.83   29.31   29.45   31.30   35.00
```

```
ggplot(data = useful_data %>% filter(win == 1), aes(x = AST)) + geom_histogram(binwidth = 2) +
  labs(x = "AST",
       y = "Count",
       title = "Assists Distribution")
```



```
ggplot(data = useful_data %>% filter(win == 0), aes(x = AST)) + geom_histogram(binwidth = 2) +
  labs(x = "AST",
       y = "Count",
       title = "Assists Distribution")
```

Assists Distribution



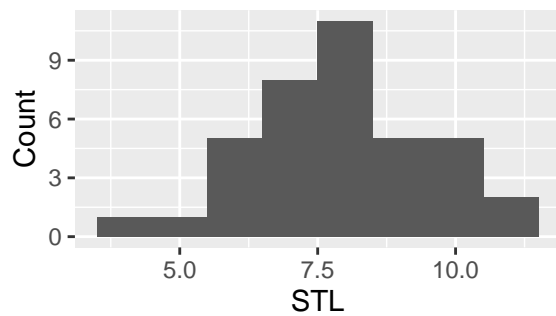
Summary of Assists:

```
summary(useful_data$AST)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##  14.00   18.33   21.33   21.81   24.73   32.00
```

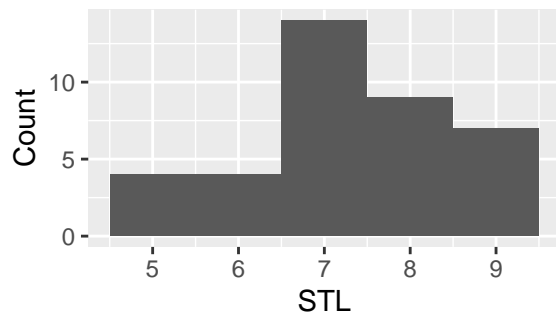
```
ggplot(data = useful_data %>% filter(win == 1), aes(x = STL)) +   geom_histogram(binwidth = 1) +
  labs(x = "STL",
       y = "Count",
       title = "Steals Distribution")
```

Steals Distribution



```
ggplot(data = useful_data %>% filter(win == 0), aes(x = STL)) +   geom_histogram(binwidth = 1) +
  labs(x = "STL",
       y = "Count",
       title = "Steals Distribution")
```

Steals Distribution

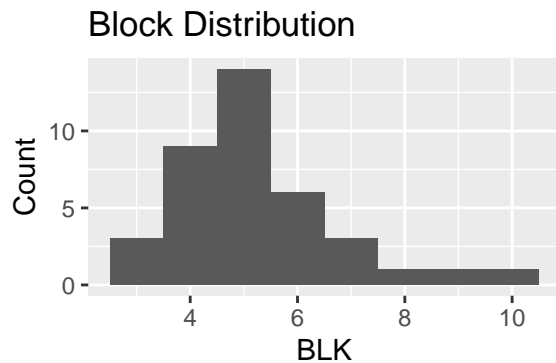


Summary of Steals:

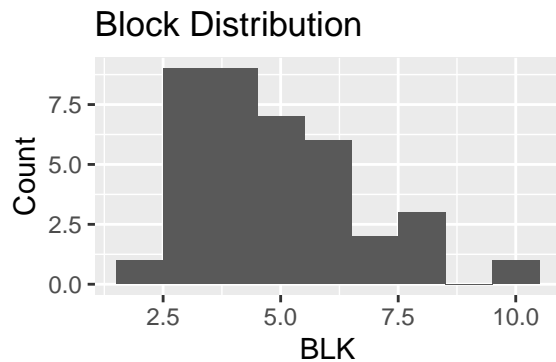
```
summary(useful_data$STL)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##  4.000   6.833   7.633   7.618   8.488  11.000
```

```
ggplot(data = useful_data %>% filter(win == 1), aes(x = BLK)) +   geom_histogram(binwidth = 1) +
  labs(x = "BLK",
       y = "Count",
       title = "Block Distribution")
```



```
ggplot(data = useful_data %>% filter(win == 0), aes(x = BLK)) +   geom_histogram(binwidth = 1) +
  labs(x = "BLK",
       y = "Count",
       title = "Block Distribution")
```

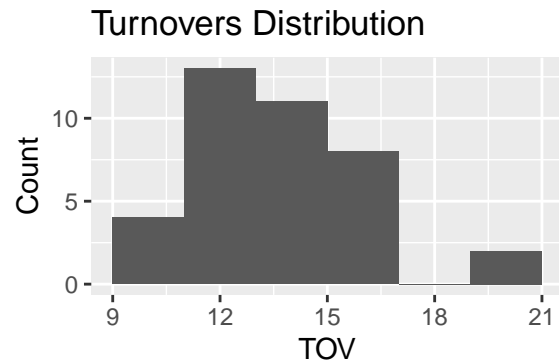


Summary of Blocks:

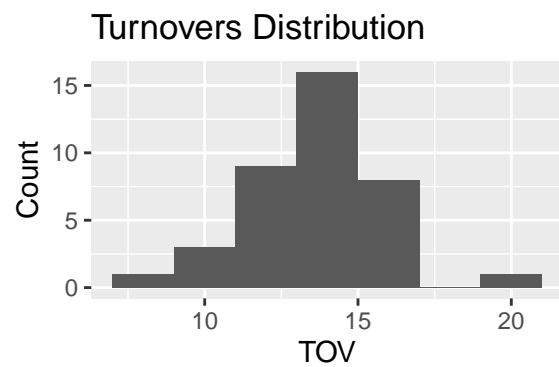
```
summary(useful_data$BLK)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##  2.200   4.000   5.000   5.100   5.808  10.000
```

```
ggplot(data = useful_data %>% filter(win == 1), aes(x = TOV)) +   geom_histogram(binwidth = 2) +
  labs(x = "TOV",
       y = "Count",
       title = "Turnovers Distribution")
```



```
ggplot(data = useful_data %>% filter(win == 0), aes(x = TOV)) + geom_histogram(binwidth = 2) +
  labs(x = "TOV",
       y = "Count",
       title = "Turnovers Distribution")
```

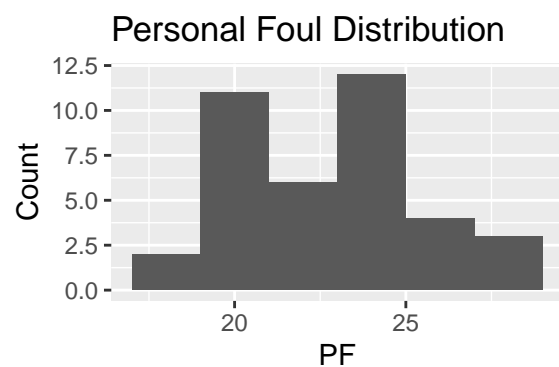


Summary of Turnovers:

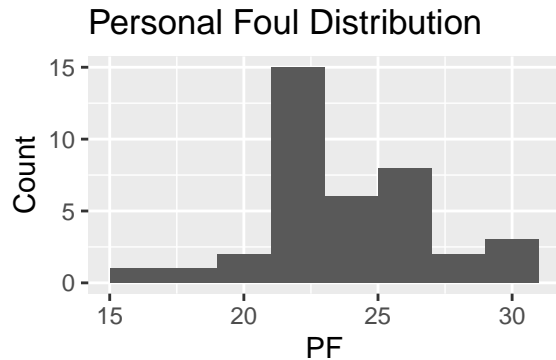
```
summary(useful_data$TOV)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##      8.714 12.421  13.310  13.728 15.042  20.000
```

```
ggplot(data = useful_data %>% filter(win == 1), aes(x = PF)) + geom_histogram(binwidth = 2) +
  labs(x = "PF",
       y = "Count",
       title = "Personal Foul Distribution")
```



```
ggplot(data = useful_data %>% filter(win == 0), aes(x = PF)) + geom_histogram(binwidth = 2) +
  labs(x = "PF",
       y = "Count",
       title = "Personal Foul Distribution")
```



Summary of Personal Fouls:

```
summary(useful_data$PF)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##  16.86   21.32   23.08   23.39   25.38   30.00
```

Creating the Model

Model Refinement

Now that we have checked that the distributions of the variables are somewhat normal, we can create a model and check the residuals. Our model will be a binomial model (only options are 0 and 1). The first step will be to plot the residuals of each variable in the model to check the linearity assumption. Then, we will plot the Cook's distance and remove any high-leverage points. Finally, the VIF will be checked and any variables with a high VIF will be removed from the model.

```
useful_data$win <- as.factor(useful_data$win)

model <- glm(win ~ PTS + FG + FGA + FGP + TP + TPA + TPP + ORB + DRB + AST + STL + BLK + TOV + PF, usef

summary(model)

##
## Call:
## glm(formula = win ~ PTS + FG + FGA + FGP + TP + TPA + TPP + ORB +
##      DRB + AST + STL + BLK + TOV + PF, family = binomial, data = useful_data)
##
## Deviance Residuals:
##      Min       1Q   Median       3Q      Max
## -2.09816  -0.55087  -0.01365   0.65435   1.95116
##
## Coefficients:
##              Estimate Std. Error z value Pr(>|z|)
```

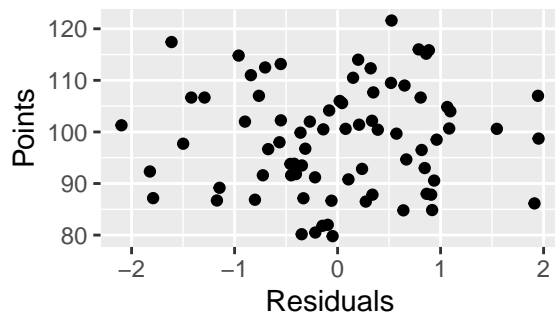
```
## (Intercept) -11.37225  91.05303 -0.125  0.90061
## PTS         0.05827   0.11315  0.515  0.60658
## FG          0.36495   2.31146  0.158  0.87454
## FGA        -0.63662   1.05228 -0.605  0.54519
## FGP         0.33684   1.96123  0.172  0.86363
## TP          0.14958   0.73911  0.202  0.83962
## TPA         0.01954   0.27121  0.072  0.94257
## TPP         0.04157   0.08372  0.496  0.61956
## ORB         0.98424   0.30193  3.260  0.00111 **
## DRB         0.46885   0.19354  2.422  0.01542 *
## AST        -0.02027   0.14192 -0.143  0.88642
## STL         0.71154   0.29829  2.385  0.01706 *
## BLK         0.01150   0.33301  0.035  0.97246
## TOV        -0.25649   0.19228 -1.334  0.18223
## PF         -0.05103   0.15307 -0.333  0.73887
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
##    Null deviance: 105.358  on 75  degrees of freedom
## Residual deviance:  58.324  on 61  degrees of freedom
## AIC: 88.324
##
## Number of Fisher Scoring iterations: 6
```

```
model_data <- augment(model, useful_data)
head(model_data)
```

```
## # A tibble: 6 x 21
##   PTS    FG    FGA    FGP    TP    TPA    TPP    ORB    DRB    AST    STL    BLK    TOV
##   <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl>
## 1 110.    45    92    48.9 0    0.667  0    17.2 34.2 26.7 9.17 6.17 20
## 2  96.5   40.2   85.3 47.1 0.5    2.83 17.6 16.7 30.7 22.8 6.67 5.33 16.8
## 3 112.    45.5   91.8 49.5 0.167 1.5    11.1 18.3 29    31.3 10.7 7    19.3
## 4 110.    43    88.5 48.6 0    0.75  0    18    30    26    11    8    17
## 5 116    42    92.9 45.2 1.29 3.29 39.1 17.4 30    24.1 9.86 4.57 15.9
## 6 116.    46.3   90.5 51.2 1.33 3.83 34.8 11    31.7 32    9.17 4    12.5
## # ... with 8 more variables: PF <dbl>, win <fct>, .fitted <dbl>, .resid <dbl>,
## #   .std.resid <dbl>, .hat <dbl>, .sigma <dbl>, .cooksd <dbl>
```

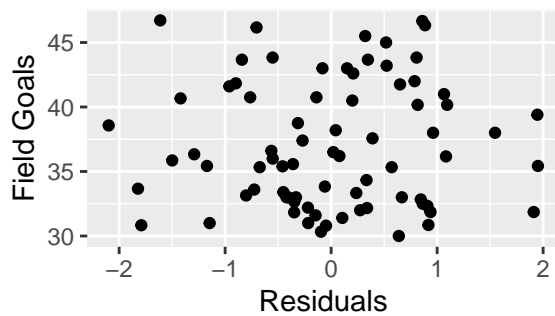
```
ggplot(data = model_data, aes(x=.resid, y=PTS)) + geom_point() +
  labs(x="Residuals",
       y="Points",
       title="Residual Plot of Points")
```

Residual Plot of Points



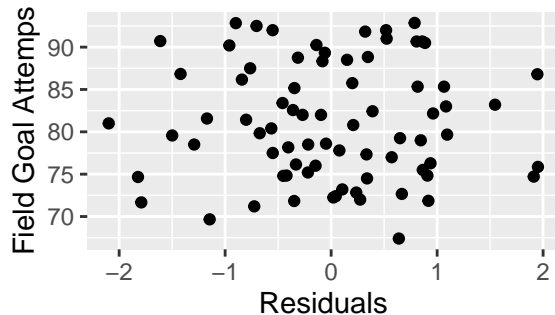
```
ggplot(data = model_data, aes(x=.resid, y=FG)) + geom_point() +
  labs(x="Residuals",
       y="Field Goals",
       title="Residual Plot of Field Goals")
```

Residual Plot of Field Goals

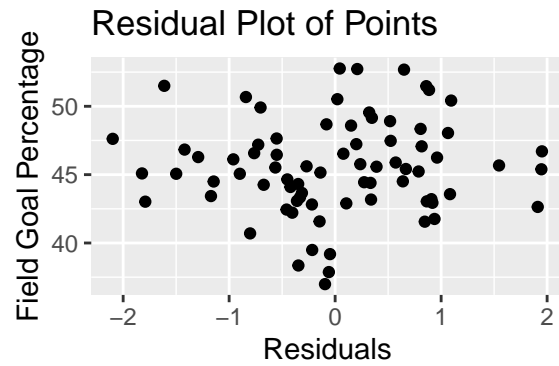


```
ggplot(data = model_data, aes(x=.resid, y=FGA)) + geom_point() +
  labs(x="Residuals",
       y="Field Goal Attempts",
       title="Residual Plot of Field Goal Attempts")
```

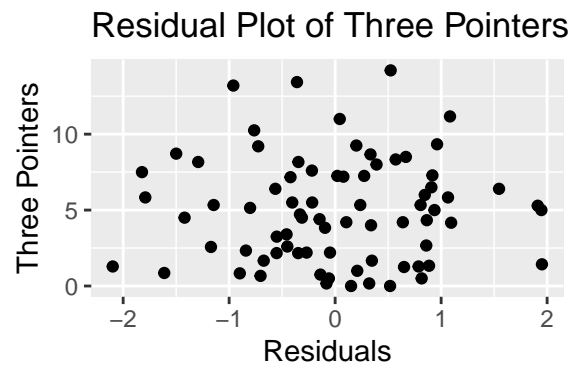
Residual Plot of Field Goal Atter



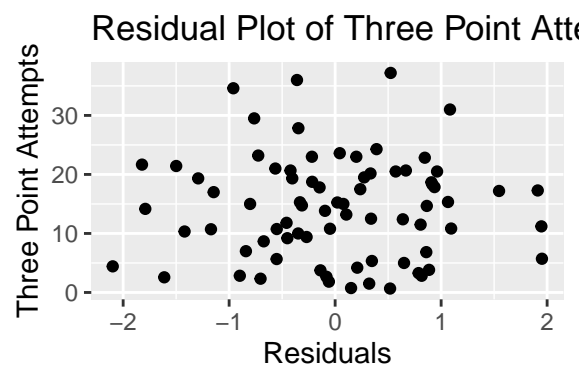
```
ggplot(data = model_data, aes(x=.resid, y=FGP)) + geom_point() +
  labs(x="Residuals",
       y="Field Goal Percentage",
       title="Residual Plot of Points")
```

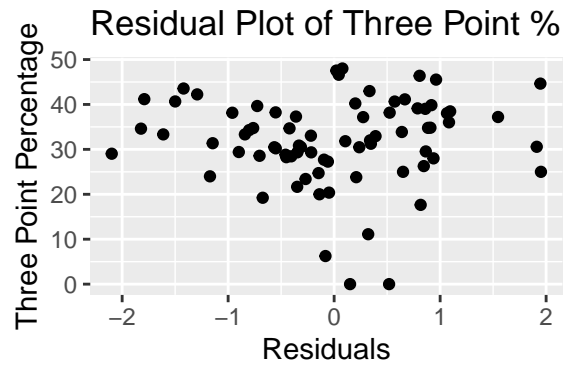
```
ggplot(data = model_data, aes(x=.resid, y=TP)) + geom_point() +
  labs(x="Residuals",
       y="Three Pointers",
       title="Residual Plot of Three Pointers")
```



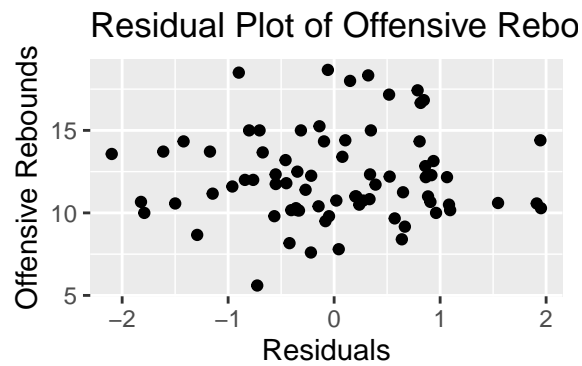
```
ggplot(data = model_data, aes(x=.resid, y=TPA)) + geom_point() +
  labs(x="Residuals",
       y="Three Point Attempts",
       title="Residual Plot of Three Point Attempts")
```



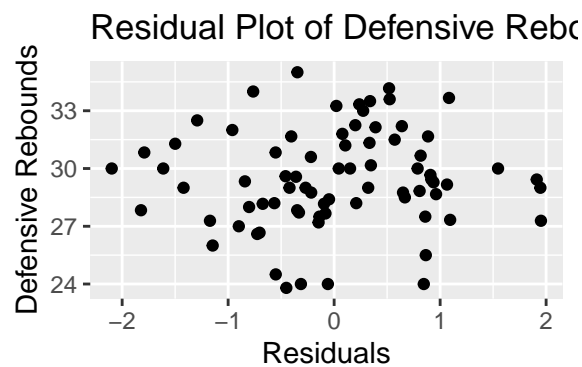
```
ggplot(data = model_data, aes(x=.resid, y=TPP)) + geom_point() +
  labs(x="Residuals",
       y="Three Point Percentage",
       title="Residual Plot of Three Point %")
```



```
ggplot(data = model_data, aes(x=.resid, y=ORB)) + geom_point() +
  labs(x="Residuals",
       y="Offensive Rebounds",
       title="Residual Plot of Offensive Rebounds")
```

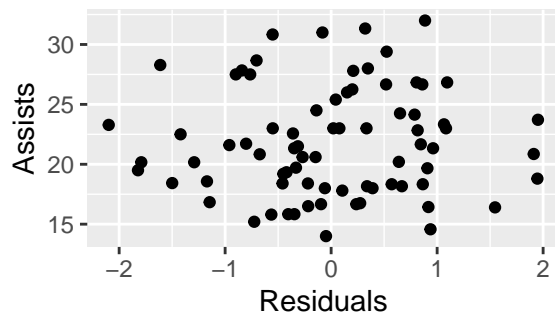


```
ggplot(data = model_data, aes(x=.resid, y=DRB)) + geom_point() +
  labs(x="Residuals",
       y="Defensive Rebounds",
       title="Residual Plot of Defensive Rebounds")
```



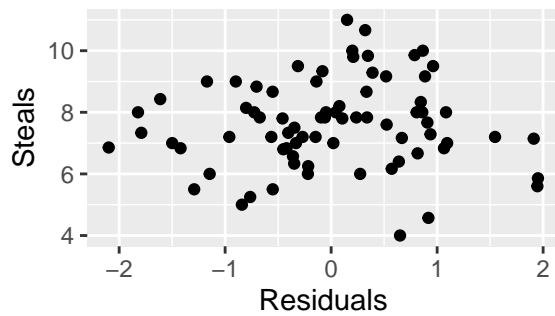
```
ggplot(data = model_data, aes(x=.resid, y=AST)) + geom_point() +
  labs(x="Residuals",
       y="Assists",
       title="Residual Plot of Assists")
```

Residual Plot of Assists



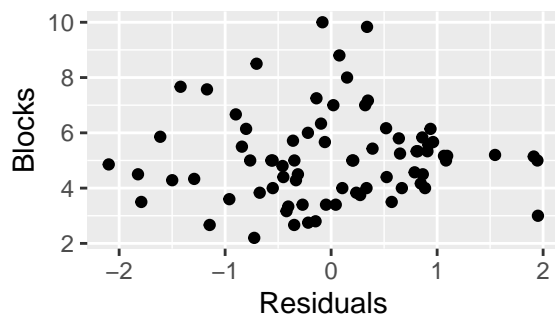
```
ggplot(data = model_data, aes(x=.resid, y=STL)) + geom_point() +
  labs(x="Residuals",
       y="Steals",
       title="Residual Plot of Steals")
```

Residual Plot of Steals



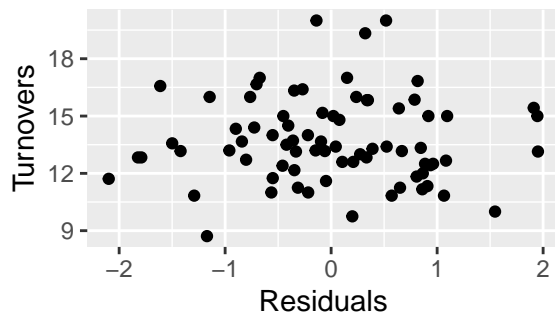
```
ggplot(data = model_data, aes(x=.resid, y=BLK)) + geom_point() +
  labs(x="Residuals",
       y="Blocks",
       title="Residual Plot of Blocks")
```

Residual Plot of Blocks



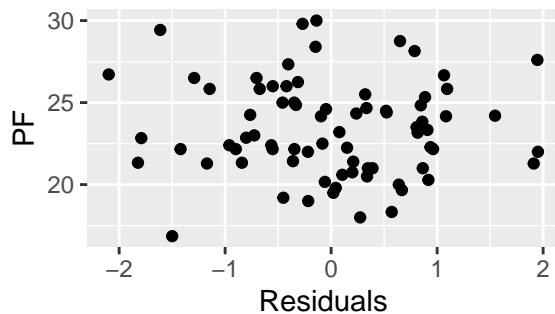
```
ggplot(data = model_data, aes(x=.resid, y=TOV)) + geom_point() +
  labs(x="Residuals",
       y="Turnovers",
       title="Residual Plot of Turnovers")
```

Residual Plot of Turnovers



```
ggplot(data = model_data, aes(x=.resid, y=PF)) + geom_point() +
  labs(x="Residuals",
       y="PF",
       title="Residual Plot of PF")
```

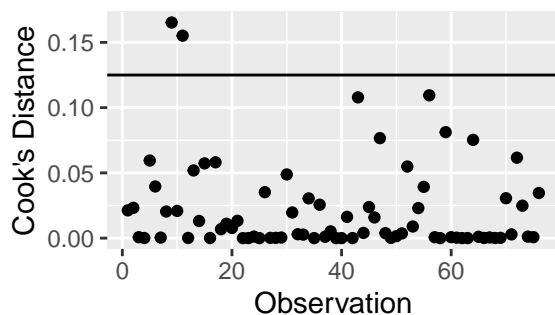
Residual Plot of PF



The residual plots for each variable appear to be random and evenly dispersed, which means that the linearity assumption is satisfied. Before we can test the accuracy of the model, we must also explore how these observations affect the model, and how the variables used in the model affect each other. First, we can plot the leverage (.cooksd) of each observation to see if there are any high-leverage data points.

```
ggplot(data = model_data, aes(x=seq.int(nrow(model_data)), y=.cooksd)) + geom_point() +
  labs(x="Observation",
       y="Cook's Distance",
       title="Cook's Distance of each Observation") +
  geom_hline(yintercept=0.125)
```

Cook's Distance of each Observation



It is obvious that there are two high-leverage data points. If we use a threshold of 0.125, we can eliminate these two high-leverage points to make the model better at prediction. After this, the model must be trained on the newly-filtered data.

```
filter_data <- filter(model_data, .cooks < 0.125)

filter_data <- select(filter_data, 1:15)

filter_model <- glm(win ~ PTS + FG + FGA + FGP + TP + TPA + TPP + ORB + DRB + AST + STL + BLK + TOV + PF,
                    family = binomial, data = filter_data)

summary(filter_model)
```

```
##
## Call:
## glm(formula = win ~ PTS + FG + FGA + FGP + TP + TPA + TPP + ORB +
##      DRB + AST + STL + BLK + TOV + PF, family = binomial, data = filter_data)
##
## Deviance Residuals:
##      Min       1Q   Median       3Q      Max
## -2.12838  -0.32438  -0.00962   0.66696   2.05077
##
## Coefficients:
##              Estimate Std. Error z value Pr(>|z|)
## (Intercept) -13.34302    98.44346  -0.136  0.89218
## PTS          -0.03651     0.13731  -0.266  0.79033
## FG           1.03938     2.46225   0.422  0.67293
## FGA          -1.02089     1.12581  -0.907  0.36451
## FGP           0.30264     2.11119   0.143  0.88601
## TP           -0.32034     0.89001  -0.360  0.71890
## TPA           0.28922     0.33879   0.854  0.39328
## TPP           0.09593     0.10564   0.908  0.36384
## ORB           1.30905     0.41405   3.162  0.00157 **
## DRB           0.72101     0.28588   2.522  0.01166 *
## AST          -0.05620     0.18053  -0.311  0.75559
## STL           1.20375     0.42457   2.835  0.00458 **
## BLK           0.16852     0.38747   0.435  0.66362
## TOV          -0.29451     0.21214  -1.388  0.16506
## PF           -0.01274     0.18549  -0.069  0.94523
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
##      Null deviance: 102.532  on 73  degrees of freedom
## Residual deviance:  47.107  on 59  degrees of freedom
## AIC: 77.107
##
## Number of Fisher Scoring iterations: 7
```

```
filter_data <- augment(filter_model, filter_data)
```

We must first re_train the model on the filter data The next step is to check how the variables interact with each other. To measure this, we want to calculate the Variable Inflation Factor, or *VIF*.

```
vif(filter_model)
```

```
##          PTS          FG          FGA          FGP          TP          TPA
## 14.554416 1116.928102 468.327785 307.483725 68.519839 65.480931
##          TPP          ORB          DRB          AST          STL          BLK
## 5.335238 8.903163 3.340391 4.573557 2.795145 1.839274
##          TOV          PF
## 1.638405 2.045241
```

These values for VIF are extremely high because there are variables that measure similar statistics. However, because there are columns like `FG`, `FGA`, and `FGP` which represent field goals made, field goal attempts, and field goal percentage; a high VIF is not a concern for these variables. The same logic can be applied to `TP`, `TPA` and `TPP`, which measure the three point attempts and the three point percentage. Therefore, we will proceed with measuring the success of the model.

Model Assessment and Prediction

```
final_model <- filter_model
```

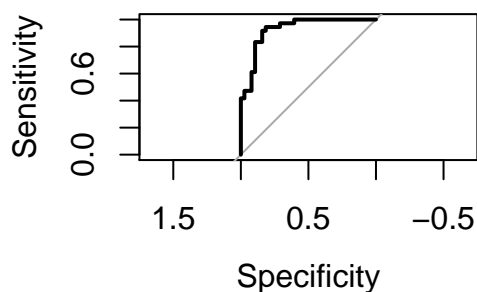
Now that the model has been refined, we can check the accuracy of the model, make predictions about NBA games, and draw conclusions about which statistics are most important in the NBA finals.

Our first step is to check the accuracy of the model. To do this, we will first create an ROC curve and calculate the best threshold for `pred` that we can use to make predictions.

```
roc_curve <- roc(filter_data, win, .fitted, plot=TRUE)
```

```
## Setting levels: control = 0, case = 1
```

```
## Setting direction: controls < cases
```



```
threshold <- coords(roc_curve, "best", ret = "threshold")
print(threshold)
```

```
## threshold
## 1 -0.3855574
```

The ideal threshold has been shown as -0.3855574. Using this threshold, we can create a confusion matrix and draw conclusions about the accuracy of the model.

```
filter_data <- mutate(filter_data, pred = ifelse(.fitted > -0.3855574, 1, 0))

filter_data$pred <- as.factor(filter_data$pred)

confusionMatrix(filter_data$pred, filter_data$win)
```

```
## Confusion Matrix and Statistics
##
##           Reference
## Prediction  0   1
##           0 31  2
##           1  7 34
##
##           Accuracy : 0.8784
##           95% CI : (0.7816, 0.9429)
##       No Information Rate : 0.5135
##       P-Value [Acc > NIR] : 3.013e-11
##
##           Kappa : 0.7575
##
##  Mcnemar's Test P-Value : 0.1824
##
##           Sensitivity : 0.8158
##           Specificity : 0.9444
##           Pos Pred Value : 0.9394
##           Neg Pred Value : 0.8293
##           Prevalence : 0.5135
##           Detection Rate : 0.4189
##       Detection Prevalence : 0.4459
##           Balanced Accuracy : 0.8801
##
##           'Positive' Class : 0
##
```

The accuracy of the model is 87.84%.

Conclusion

```
summary(final_model)
```

```
##
## Call:
## glm(formula = win ~ PTS + FG + FGA + FGP + TP + TPA + TPP + ORB +
##       DRB + AST + STL + BLK + TOV + PF, family = binomial, data = filter_data)
##
## Deviance Residuals:
##      Min       1Q   Median       3Q      Max
```

```
## -2.12838 -0.32438 -0.00962 0.66696 2.05077
##
## Coefficients:
##           Estimate Std. Error z value Pr(>|z|)
## (Intercept) -13.34302   98.44346  -0.136  0.89218
## PTS         -0.03651    0.13731  -0.266  0.79033
## FG           1.03938    2.46225   0.422  0.67293
## FGA          -1.02089    1.12581  -0.907  0.36451
## FGP           0.30264    2.11119   0.143  0.88601
## TP           -0.32034    0.89001  -0.360  0.71890
## TPA           0.28922    0.33879   0.854  0.39328
## TPP           0.09593    0.10564   0.908  0.36384
## ORB           1.30905    0.41405   3.162  0.00157 **
## DRB           0.72101    0.28588   2.522  0.01166 *
## AST          -0.05620    0.18053  -0.311  0.75559
## STL           1.20375    0.42457   2.835  0.00458 **
## BLK           0.16852    0.38747   0.435  0.66362
## TOV          -0.29451    0.21214  -1.388  0.16506
## PF           -0.01274    0.18549  -0.069  0.94523
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
##      Null deviance: 102.532  on 73  degrees of freedom
## Residual deviance:  47.107  on 59  degrees of freedom
## AIC: 77.107
##
## Number of Fisher Scoring iterations: 7
```

By using this model, we can predict whether or not an NBA team won a finals series given their statistics from the series with an accuracy of 87.64%, making the model useful (better than guessing win or lose for each year). To refine this model more, we can perform the same analysis on all 22 variables given from the original data set, and have a solution for the high *VIF* found due to the similarity of some measurements during games.

Observations

It is worth noting that, while the coefficients for most variables make sense (ie. turnovers having a negative coefficient and field goals having a positive coefficient), others have a surprising effect on the model.

For example, the coefficients for points (PTS) and assists (AST) are both negative, implying that more points and more assists indicate a lesser likelihood that a team won the game. This can be attributed to the fact that basketball is a game that cannot be won by statistics: even if a team scores a high number of points, a bad defense can still lose them the series.

Some variables with high coefficients include: Offensive Rebounds (ORB), Steals (STL), and Field Goals Made (FG). These all seem to be good at indicating whether or not teams won the series, which is fascinating because they cover different aspects of the game. A team cannot solely rely on shooting, defense, or size (in the case of offensive rebounds) to win a championship; they must have all aspects of the game.