

Lab 5

Ravi Gupta

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```
airbnb <- read_csv("listings.csv")
```

```
## Rows: 1489 Columns: 18
```

```
## -- Column specification -----  
## Delimiter: ","  
## chr   (4): name, host_name, neighbourhood, room_type  
## dbl  (11): id, host_id, latitude, longitude, price, minimum_nights, number_o...  
## lgl   (2): neighbourhood_group, license  
## date  (1): last_review
```

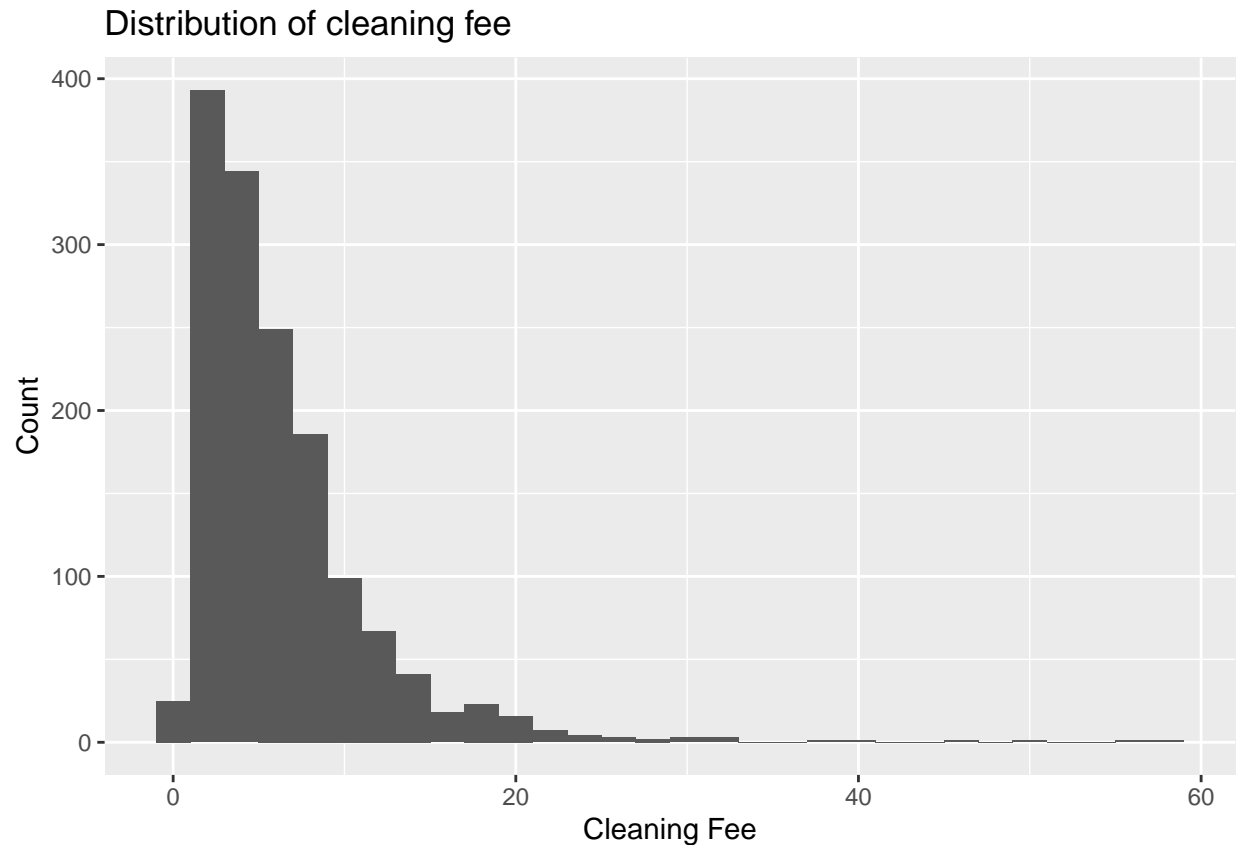
```
##  
## i Use 'spec()' to retrieve the full column specification for this data.  
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
```

Some Airbnb rentals have cleaning fees, and we want to include the cleaning fee when we calculate the total rental cost. Create a variable call `cleaning_fee` calculated as the 2% of the price per night.

```
cleanairbnb <- airbnb %>%  
  mutate(cleaning_fee = .02 * (price))
```

Visualize the distribution of `cleaning_fee` and display the appropriate summary statistics. Use the graph and summary statistics to describe the distribution of `cleaning_fee`. The distribution is skewed right.

```
ggplot(data = cleanairbnb, aes(x = cleaning_fee)) + geom_histogram(binwidth = 2) + labs(x = "Cleaning F  
  y = "Count",  
  title = "Distribution of cleaning fee")
```



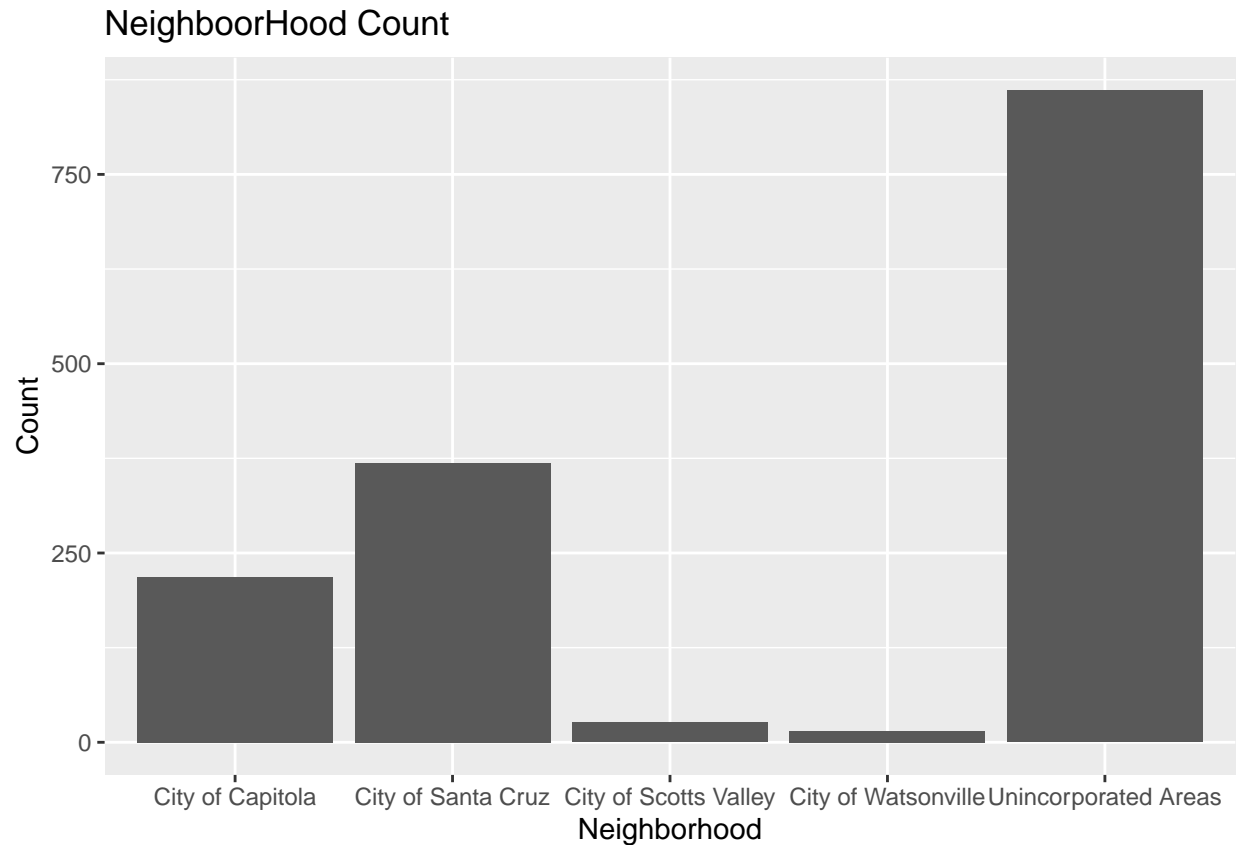
```
cleanairbnb %>%
  summarise(min = min(cleaning_fee),
            q1 = quantile(cleaning_fee)[2],
            median = median(cleaning_fee),
            q3 = quantile(cleaning_fee)[4],
            max = max(cleaning_fee),
            iqr = IQR(cleaning_fee),
            mean = mean(cleaning_fee),
            std_dev = sd(cleaning_fee)
  )
```

```
## # A tibble: 1 x 8
##   min    q1 median    q3    max    iqr  mean std_dev
##   <dbl> <dbl>   <dbl> <dbl> <dbl> <dbl> <dbl>   <dbl>
## 1  0.62  2.88     5  8.06   59  5.18  6.38   5.39
```

Next, let's examine the neighbourhood.

How many different categories of neighbourhood are in the dataset? Show code and output to support your answer. 22 Which 3 neighborhoods are most common in the data? These 3 property types make up what percent of the observations in the data? Show code and output to support your answer. City of Capitola, City of Santa Cruz, Unincorporated Areas 97.2%

```
ggplot(data = cleanairbnb, aes(x = neighbourhood)) + geom_bar() + labs(x = "Neighborhood",
  y = "Count",
  title = "Neighborhood Count")
```



```
n_distinct(cleanairbnb$neighbourhood)
```

```
## [1] 5
```

```
cleanairbnb %>%
  distinct(neighbourhood, id) %>%
  group_by(neighbourhood) %>%
  summarize("count" = n())
```

```
## # A tibble: 5 x 2
##   neighbourhood      count
##   <chr>             <int>
## 1 City of Capitola    218
## 2 City of Santa Cruz  369
## 3 City of Scotts Valley  26
## 4 City of Watsonville  15
## 5 Unincorporated Areas 861
```

Since an overwhelming majority of the observations in the data are one of the top 3 cities, we would like to create a simplified version of the neighbourhood variable that has 4 categories. Create a new variable called `neigh_simp` that has 4 categories: the three from the previous question and “Other” for all other places. Be sure to save the new variable in the data frame.

```
fourcleanairbnb <- cleanairbnb %>%
  mutate(neigh_simp = ifelse(neighbourhood == "City of Capitola", "City of Capitola", ifelse(neighbourhood == "City of Capitola", "City of Capitola", "Other")))
```

What are the 4 most common values for the variable `minimum_nights`? Which value in the top 4 stands out? What is the likely intended purpose for Airbnb listings with this seemingly unusual value for `minimum_nights`? Show code and output to support your answer. 1,2,3,4 Some people allow people to stay by the month until they want to leave.

```
n_distinct(cleanairbnb$minimum_nights)
```

```
## [1] 21
```

```
cleanairbnb %>%
  distinct(minimum_nights, id) %>%
  group_by(minimum_nights) %>%
  summarize("count" = n())
```

```
## # A tibble: 21 x 2
##   minimum_nights count
##           <dbl> <int>
## 1             1   420
## 2             2   571
## 3             3   223
## 4             4    56
## 5             5    32
## 6             6    10
## 7             7    30
## 8             8     1
## 9            10     3
## 10            14     7
## # ... with 11 more rows
```

For the response variable, we will use the total cost to stay at an Airbnb location for 3 nights. Create a new variable called `price_3_nights` that uses `price` and `cleaning_fee` to calculate the total cost to stay at the Airbnb property for 3 nights. Note that the cleaning fee is only applied one time per stay.

```
pricefourcleanairbnb <- fourcleanairbnb %>%
  mutate(price_3_nights = cleaning_fee + (price * 3))
```

Fit a regression model with the response variable from the previous question and the following predictor variables: `neigh_simp`, `number_of_reviews`, and `reviews_per_month`. Display the model with the inferential statistics and confidence intervals for each coefficient.

```
model <- lm(price_3_nights ~ neigh_simp + number_of_reviews + reviews_per_month, data = pricefourcleanairbnb)
summary(model)
```

```
##
## Call:
## lm(formula = price_3_nights ~ neigh_simp + number_of_reviews +
##     reviews_per_month, data = pricefourcleanairbnb)
```

```
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -1149.9  -454.9  -144.6   266.3   7801.4
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)      1383.7515     59.6938  23.181 < 2e-16 ***
## neigh_simpCity of Santa Cruz  -241.5932     69.2460  -3.489  0.0005 ***
## neigh_simpOther      -691.2533    140.3976  -4.924  9.53e-07 ***
## neigh_simpUnincorporated Areas -260.2090     61.8741  -4.205  2.77e-05 ***
## number_of_reviews      -0.4522     0.2052  -2.204  0.0277 *
## reviews_per_month      -71.1334    12.3056  -5.781  9.21e-09 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 762.2 on 1369 degrees of freedom
## (114 observations deleted due to missingness)
## Multiple R-squared:  0.08445,    Adjusted R-squared:  0.0811
## F-statistic: 25.25 on 5 and 1369 DF,  p-value: < 2.2e-16
```

```
summary(model)$coefficient
```

```
##              Estimate Std. Error  t value      Pr(>|t|)
## (Intercept)      1383.751521    59.6937751  23.180834 1.503531e-100
## neigh_simpCity of Santa Cruz  -241.593239    69.2459847  -3.488913  5.003671e-04
## neigh_simpOther      -691.253292   140.3975934  -4.923541  9.532187e-07
## neigh_simpUnincorporated Areas -260.209008    61.8740937  -4.205460  2.774745e-05
## number_of_reviews      -0.452178     0.2051745  -2.203870  2.769941e-02
## reviews_per_month      -71.133445    12.3055651  -5.780592  9.206809e-09
```

```
confint(model)
```

```
##              2.5 %      97.5 %
## (Intercept)      1266.6503413 1500.85270059
## neigh_simpCity of Santa Cruz  -377.4329724 -105.75350571
## neigh_simpOther      -966.6710181 -415.83556601
## neigh_simpUnincorporated Areas -381.5873152 -138.83070121
## number_of_reviews      -0.8546684   -0.04968754
## reviews_per_month      -95.2732517  -46.99363860
```

Interpret the coefficient of `number_of_reviews` and its 95% confidence interval in the context of the data. We are 95% confident that the true population mean is between -0.854 and -0.05. Interpret the coefficient of `neigh_simpCity of Santa Cruz` and its 95% confidence interval in the context of the data. We are 95% confident that the true population mean is between -377.43 and -105.75. Interpret the intercept in the context of the data. Does the intercept have a meaningful interpretation? Briefly explain why or why not. No it does not because that is when our predictor variables are all 0. Suppose your family is planning to visit Santa Cruz over Spring Break, and you want to stay in an Airbnb. You find an Airbnb that is in Scotts Valley, has 10 reviews, and 5.14 reviews per month. Use the model to predict the total cost to stay at this Airbnb for 3 nights. Include the appropriate 95% interval with your prediction. 322.35

```
new_obs = data.frame(neigh_simp = 'Other', number_of_reviews = 10, reviews_per_month = 5.14)
predict(model, new_obs)
```

```
##          1
## 322.3505
```

Now check the assumptions for your regression model. Should you be confident on interpreting the inferential results of your model? The assumptions are not satisfied because there isn't a linear relationship between the variables.

```
ggplot(data = pricefourcleanairbnb, aes(x = number_of_reviews, y = price_3_nights)) + geom_point() + labs(
  y = "Price",
  title = "Number of Reviews x Price")
```

