

- **Murphy's Graphic Design Laws**

- Your fonts will default.
 - If you have two versions of a photo, you will send the wrong one to the printer.
 - Promises made by the salesperson never make it to the pressroom.
 - The salesperson will promise anything.
 - If the text consists of two words, one will be misspelled.
 - Speed. Quality. Affordability. Pick two.
 - If the run is wrong, it's never the press operator's fault.
 - Spell checkers don't.
 - Grammar checkers don't, either.
 - Global search-and-replaces aren't.
 - The index entry you leave out will be the first one the client looks under.
 - Optical Character Recognition is good comedy.
 - If three designs are shown to a client, your least favorite will be chosen.
 - If two designs are shown, a third will be requested. If provided, then one of the first two will be chosen.
 - Blueline proofs reveal previously invisible errors.
 - The best designs never survive contact with the client.
 - You will misspell the name of the client's spouse.
 - Your best idea is already copyrighted.
 - Creative inspiration flows in inverse proportion to the distance from the studio.
 - Doctors, astronauts, and plumbers need training to do their jobs, but anyone with a copy of Publisher is a graphic designer
 - No matter how detailed the tech support FAQ is, nobody has ever heard of your problem
 - The number of colors in a client's design will equal the number of colors in the original bid specs, plus two
 - The client's disk won't run on your equipment
 - If you purchase new equipment to read your client's disk, it will be the last disk of that type you will ever receive
 - Your client won't "get it."
- All the laws above were sent by Jay
- A single picture tells more than a thousand words. Any technical picture has more than thousand bugs
 - A single picture has more bugs than be described with thousand words

The last two laws were sent by Janne Siren