Shopping Analysis Report

Top Item Purchased
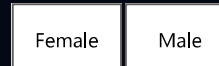
- 10.4K (20%)
- 10.0K (20%)
- 1... (...)
- 1... (...)
- 10.3K (20%)

Item Purc...
- Blouse
- Shirt
- Dress
- Pants
- Jewelry

Sales by Seasons

- 60K (26%)
- 56K (24%)
- 59K (25%)
- 59K (25%)

Season
- Fall
- Spring
- Winter
- Summer

Sales by Category

- 104K (4...)
- 36K (1...)
- 74K (31.83%)

Category
- Clothing
- Access...
- Footwe...
- Outerw...
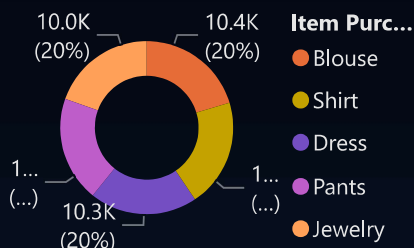
Avg. Review Ratings

3.75

Sales

233K

Promo Code User

No | Yes

Gender

Female | Male

Discount User

No | Yes
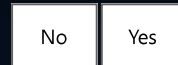
Subscription Status

No | Yes

Sales by Sizes

Size	Value
M	1755
L	1053
S	663
XL	429
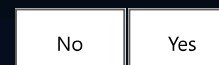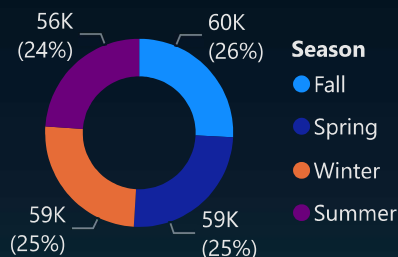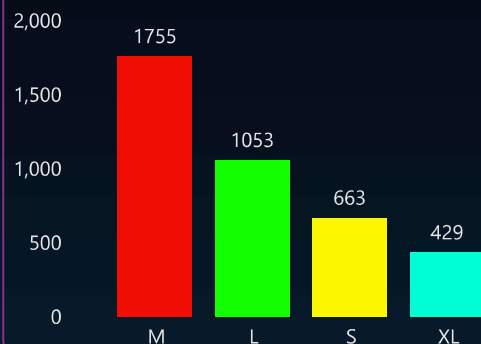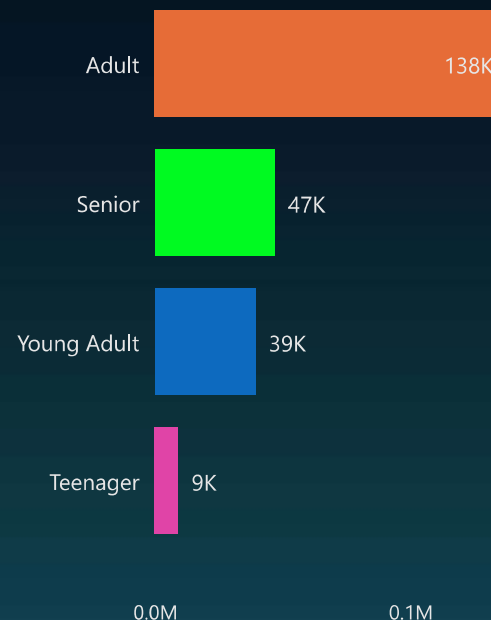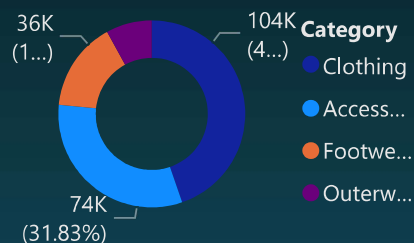
Payment Method by Customer

Method	Value
Credit Card	40K
PayPal	40K
Cash	40K
Debit Card	39K
Venmo	37K
Bank Transfer	37K

Sales by Age Group

Age Group	Value
Adult	138K
Senior	47K
Young Adult	39K
Teenager	9K
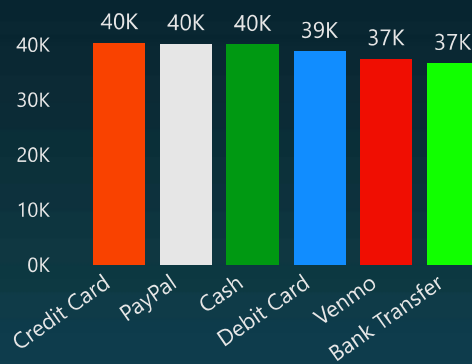
Sales by States

Top 5 Popular Colours

- 177 (20%)
- 169 (20%)
- 172 (...)
- 173 (20%)
- 174 (2...)

Color
- Olive
- Yellow
- Silver
- Teal
- Green