L1   L2   L3	Description
	L1 Quote to Cash (Europe)
	L2 Q2C Policy Definition
	L3 Define & Review Business Rules for Customer Segmentation
	L3 Define and Review Service Catalogue
	L3 Develop & Review Pricing & Credit Strategies
	L3 Define & Review Stock Allocation Rules
	L3 Define & Review Distribution Strategies
	L3 Define & Review Revenue Allocation Policy
	L3 Define & Review Opportunity assessment & approval rules
	L2 Discover
	L3 Perform Customer Identification & Segmentation
	L3 Build & Maintain Relationship with Customer
	L3 Develop Customer Solutions and Services Portfolio
	L3 Introduce New/ Improved Solutions and Capture Feedback
	L2 Engage
	L3 Manage Inquiries (requests for list prices)
	L3 Manage Opportunities
	L3 Manage Quotation
	L3 Manage Pricing
	L3 Manage Tenders
	L3 Initiate, Manage & Close Contracts
	L3 Manage Customer Credit Exposure
	L2 Order
	L3 Capture Orders (incl. Front-end)
	L3 Process & Release Orders
	L3 Manage Backorders
	L3 Manage Inventory Availability & Reservation
	L3 Manage 3rd Party Flow
	L2 Deliver
	L3 Manage Inbound Logistics
	L3 Manage Storage & Inventory
	L3 Manage Modification & Inspection at DC (MIDC)
	L3 Manage Outbound Logistics
	L3 Manage Load Carriers & Empties
	L3 Manage Transportation Planning
	L3 Manage Terminal & Yard
	L3Manage Transportation Execution
	L3 Manage Customs, VAT & Trade Compliance
	L3 Manage Freight payment
	L3 Manage Freight Audit
	L2 Bill
	L3 Bill Revenue
	L3 Allocate Revenue
	L3 Manage Collections & Disputes

L3 Manage Cred	it & Debit Notes	
L2 Serve		
L3 Manage Com	plaints	
L3 Process QTC	related Customer Inquiries	
L3 Provide Custo	omer Training	
L3 Provide Field	Support & Service	
L3 Provide Scien	tific Support/Advisory Service	
L3 Manage Asse	t Lifecycle	
L3 Manage Retu	rns, Exchanges & Crediting	
L3 Manage Reca	Ills & Crediting	