Ravi Jangir

Product Designer

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WORK EXPERIENCE

Postman, Product Designer   Mar '22 - Present
- Shipped **10+ product solutions** using **user-centred methods** in an agile environment to augment the growth of public APIs network.
- Led the design vision of formulating the **visual guidelines** and **nudging** verified teams to promote authentic content on the network.
- Envisioned and designed a unified profile for users to showcase their APIs.
- Extended the design systems by **designing scalable components** to show more engaging & dynamic content on public API hub, **views increased by 51%**

Marsh McLennan, UX Design Intern   May '21 - Aug '21
- Initiated & conducted unstructured remote **user interviews** around the globe to understand the learning methods of employees.
- Designed a **responsive website** to augment the understanding of employees while using new communication platform adopted by the company.
- Formulated the **guidelines** & **metrics** to measure the website's effectiveness.

Incluzon, UI/UX Design Intern   Nov '20 - Dec '20
- Devised the app to help financial aid college students to prepare for jobs.
- Designed **8+ features** based on **competitive research** & **user scenarios**

Manch, Visual Design Intern   Apr '19 - Mar '20
- Social initiative by Deutsche Bank to prepare college students for real-world.
- Designed **20+ creative digital posters** to publicize the ideology of the initiative, resulted in **160%(y-o-y) growth.**

SELECTED PROJECT

Home Accounting App, Monsoon HCI Course, IDC   July '22
- Designed an app to help the families to automate and track their expenses.
- Conducted in-depth **20 contextual interviews** & designed **workflow models** to understand the problems faced by families in tracking expenses
- Led **heuristic evaluation** & **usability testing** to verify the design decisions

AI Biased Predictive Text, IDC Research Project   Apr '21 - Aug '21
- Performed **qualitative research** to understand the influence of AI biased next-phrase suggestion systems on write's writing process.
- Conducted **20+ remote trials** & performed **protocol analysis** to discover diverse insights. Authored & submitted a **research paper** in ACM IUI 2023.

Gamification in Jellow App, IDC Studio Project   Aug '21 - Nov '21
- Aimed to design gaming interface for kids with learning disabilities.
- Performed **literature review** to understand the learning process of the kids.
- Formulated the **story line of the game** to make the game engaging and fun.

MyMandi App, Collaborated with NID Student   Feb '21 - May '21
- Envisioned a system connecting farmers to the consumers via digital market.
- Defined the **design system** and used **golden ratio** to create the logo.
- **Top 10 finalists** in CII Young Designer Awards in service design category.

EDUCATION

Indian Institute of Technology Bombay
Mumbai, India   2018-22
- Major: B.Tech Chemical Engineering
  CPI: 7.84/10.00
- Minor: Industrial Design Centre
  CPI: 8.80/10.00

AWARDS

- Achieved **2nd rank** at Inter IIT Street Play held at IIT Roorkee.
- Represented IIT Bombay & secured **1st Rank** in Prof. N.R. Kamnath Memorial Quiz

LEADERSHIP

Techfest, Creatives Manager
- Led a team of **50+ IITians** for envisioning & executing the design strategy of the **first ever virtual festival**.
- Designed sci-fi theme-based Techfest's Official Website, **4.7 Million+ Hits**.

DAMP Mentor, IIT Bombay
- Part of a team of 32 final & pre-final students selected for assisting academic transition for **150+ students**.

SKILLS

User Research

Contextual Inquiry	Qualitative Analysis
Usability Testing	Statistical Analysis

Design

Interaction Design	Rapid Prototyping
VIsual Design	Brand & Identity
Interface Design	Sketching

Tools and Code

Figma	HTML/CSS
Adobe Suite	C/C++
Qualtrics	JavaScript
Tableau	SQL